

The Cash Box

VOLUME XIX—NUMBER 45

JULY 26, 1958



Pictured backstage at the Jack Paar show are (left to right) Sidney Siegel, President of Seeco Records, pianist Jose Melis and Abbott Lutz, Seeco's sales manager. Melis, with two best selling albums, "Tonight" and "Melis At Midnight", has spearheaded the drive by Seeco to break into the American pop market after seventeen years as a leader in Latin recordings.

HOTTEST

label in the business!

STAY

Ames Brothers 47/20-7268

MOON TALK

Perry Como 47/20-7274

BLUE BLUE DAY

Don Gibson 47/20-7010

EH, MARIE! EH, MARIE!

Lou Monte 47/20-7265

PATRICIA

Perez Prado 47/20-7245

HARD HEADED WOMAN

Elvis Presley 47/20-7280

BLUE BOY

Jim Reeves 47/20-7266



RCA VICTOR
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FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 45

July 26, 1958

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Prosperous Times Ahead

As the music merchants of the nation gather in Chicago for their annual convention, they are meeting after a period in which the "hard sell" has replaced the automatic sale.

In the past year, as in all other fields, the retail record world has had to accept revised economic conditions and meet them head on in order to continue in business profitably. This it has done. And although the new sales approach is a necessity to meet current conditions, it should prove even more valuable in the future when the same drive can be applied to more favorable selling conditions.

Particularly in the record business, has the recession forced a creative sales approach because our business has been expanding at such a tremendous rate during the past several years, that selling in the sense we know it on the retail level, has never really been very much emphasized. Retail locations were, for the most part, akin to self-service counters where the customer looks at the merchandise, sees what he likes, and helps himself. Sales promotion in most cases was the function of the record company, the distributor, the publisher, the artist.

Today that is changing fast. Every retailer must have that plus sale. It is no longer enough to let the customer pick what he wants, pay for it and walk out. There are many more things that he will want if he is made aware of them. Retailer after retailer is learning that lesson each day.

The current NAMM meeting should be the occasion in which each retailer takes the opportunity to see what his counterpart in other areas of the country is doing not only to keep sales up but, even more importantly, to go ahead. This is the opportunity to pick up new methods that have worked elsewhere and which should at least be given a try. It is the ability to meet changing conditions with new methods that makes for the successful businessman in every field of endeavor.

The retail music merchant has a great future ahead of him. All signs point to an even greater expansion in the years to come than the spectacular one we experienced in the past decade. But it will only be those retailers who accept the most progressive methods, who meet each changing condition with all their intelligence and abilities—it will be only those who benefit most from the prosperous times ahead.



The Cash Box TOP 75

Best Selling Tunes on Records

Week Ending
July 26, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 7/19	Pos. 7/12	Pos. 7/19	Pos. 7/12	Pos. 7/19	Pos. 7/12	Pos. 7/19	Pos. 7/12	Pos. 7/19	Pos. 7/12
1—Patricia	3 5	15—A Certain Smile	15 16	26—Gingerbread	34 50	38—Western Movies	70 —	51—Nothing In The World	— —
★MG-12672—MORTY CRAFT		AC-6118—SANDY STEWART		★CN-1021—FRANKIE AVALON		★DM-1508—OLYMPICS		★CA-4004—NAT "KING" COLE	
★VI-7245—PEREZ PRADO		BI-1012—LENI BARTERI						★VI-7289—HARRY BELAFONTE	69 —
2—Splish Splash	4 4	★CO-41095—JOHNNY MATHIS		27—Just A Dream	32 35	39—Delicious	48 59	52—By The Light Of The Silvery Moon	54 75
★AC-6117—BOBBY DARIN		DE-30670—SUNNY GALE		★AE-546—JIMMY CLANTON		★JU-5330—JIM BACKUS		★RO-4083—JIMMY BOWEN	
3—Yakety Yak	1 2	FO-107—HUGO MONTENEGRO						63—The Waiting Game	61 64
★AC-6116—COASTERS		LN-5015—JERRY FULLER		28—Jennie Lee	21 18	40—Witch Doctor	28 21	★DO-15785—PAT BOONE	
4—Hard Headed Woman	5 3	PT-100—RAY RIVERA		★AW-108—JAN & ARNIE		★LI-55132—DAVID SEVILLE		65—Are You Nervous	64 67
★VI-7280—ELVIS PRESLEY		VI-7299—ANDY RUSSELL		LI-55186—BILLY WARD & DOMINOES				★HA-4502—INSTRUMENTALS	
5—Poor Little Fool	6 14	VU-405—MILTON SPARKS		29—Padre	23 20	41—Nel Blu Dipinto Di Blu	— —	53—Don't Go Home	29 27
★IM-5528—RICKY NELSON				CR-61976—ERIN O'BRIEN		CA-4028—DEAN MARTIN		★RO-4072—PLAYMATES	
6—When	8 10	★CA-3966—JOHNNY OTIS		★DE-30628—TONI ARDEN		CA-4024—NELSON RIDDLE		54—Early In The Morning	— —
★DE-30642—KALIN TWINS		KI-4935—LITTLE WILLIE JOHN		ME-71303—SARAH VAUGHAN		CG-59016—ROSA LINDA		★AC-6121—RINKY-DINKS	
7—Rebel-'Rouser	9 7	VI-7087—RAY PETERSON		RO-4066—VALERIE CARR		★DE-30677—DOMENICO MODUGNO		★CR-62006—BUDDY HOLLY	
★JA-1104—DUANE EDDY						KA-228—UMBERTO MARCATO		55—Little Serenade	45 49
8—Purple People Eater	2 1	18—Fever	37 53	30—Born Too Late	71 —	VI-7310—JESSE BELVIN		AP-9939—EDDIE CALVERT	
★MG-12651—SHEB WOOLEY		★CA-3998—PEGGY LEE		★AP-9934—PONY-TAILS				FO-107—MONTENEGRO	
9—Left Right Out Of Your Heart	11 15	DE-30475—EARL GRANT				42—Over The Weekend	53 71	LO-1800—TED HEATH	
★ME-71331—PATTI PAGE		KI-4935—LITTLE WILLIE JOHN		31—Baubles, Bangles And Beads	36 47	★CM-142—PLAYBOYS		LO-1807—JOHNSON BROS.	
VI-7284—VAUGHN MONROE		VI-7087—RAY PETERSON		★CO-41183—KIRBY STONE FOUR & J. CARROLL				★VI-7268—AMES BROS.	
10—One Summer Night	12 17	19—Little Star	50 62	32—No Chemise Please	25 22	DE-30640—EARL GRANT		★VK-0330—TEDDY RANDAZZO	
★ME-71322—DANDLEERS		★AX-25005—ELEGANTS		★SB-102—GERRY GRANAHAN		DO-15762—PATTY McCORMACK		56—Somebody Touched Me	57 —
11—If Dreams Came True	18 30	★CO-41195—DORIS DAY				★ME-71330—DIAMONDS		★RO-4082—BUDDY KNOX	
★DO-15785—PAT BOONE		21—Do You Wanna Dance	17 B	33—Moon Talk	— —	44—Blue Blue Day	44 46	57—You Need Hands	42 41
12—Secretly	7 6	★JZ-835—BOBBY FREEMAN		★VI-7274—PERRY COMO		★VI-7010—DON GIBSON		★AP-9925—EYDIE GORME	
★RO-4070—JIMMIE RODGERS		22—All I Have To Do Is Dream	10 9	34—Big Man	26 19	★CA-4004—NAT "KING" COLE		LO-1801—MAX BYGRAVES	
13—Enchanted Island	14 12	★CD-1348—EVERLY BROS.		★CA-3960—FOUR PREPS		45—Come Closer To Me	— —	58—Got A Match	39 39
★CO-41194—FOUR LADS		23—For Your Precious Love	22 26	35—Young And Warm And Wonderful	31 43	★CA-3988—DEAN MARTIN		★AP-9931—FRANK GALLUP	
CO-41198—GLENN OSSER		★AN-1013—JERRY BUTLER & IMPRESSIONS		★CO-41172—TONY BENNETT		46—Angel Baby	38 40	★CB-122—DADDY-O's	
KA-221—JANE MORGAN		24—Guess Things Happen That Way	24 28	★KA-224—ROGER WILLIAMS		★ME-71337—GAYLORDS		★ME-71328—LOU STEIN	
14—Endless Sleep	13 13	★SU-295—JOHNNY CASH		36—What Am I Living For	43 36	47—Twilight Time	30 25	59—Don't Ask Me Why	68 54
★DM-1507—JODY REYNOLDS		25—Return To Me	16 11	★AT-1179—CHUCK WILLIS		KI-5136—EARL BOSTIC		★VI-7280—ELVIS PRESLEY	
HE-517—GENE ROSS		★CA-3894—DEAN MARTIN				★ME-71829—PLATTERS		60—I'll Get By	67 73
RI-126—JIMMY WITHERSPOON				37—You're Making A Mistake	35 32			★CR-61999—BILLY WILLIAMS	
				★ME-71320—PLATTERS		48—Ma Ma Ma Marie	51 60	61—Pretty Baby (It's Been A Long Time)	41 33
						★ME-71337—GAYLORDS		★ME-71283—GINO & GINA	
						49—I Wonder Why	33 24	62—Sheik Of Araby	63 65
						★LA-3013—DION & THE BELMONTS		★VI-7265—LOU MONTE	
						50—The Freeze	46 55		
						★ER-1075—TONY & JOE			

CODE:

AC—Atco
AE—Ace
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AN—Abner
AO—Apollo

AP—ABC-Paramount
AR—Arrow
AT—Atlantic
AW—Arwin
AX—Apt
BA—Baton
BB—Back Beat
BI—Big B
BN—Banana
BR—Brunswick
BT—Bethlehem

CA—Capitol
CB—Cabot
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Cancellor

CO—Columbia
CR—Coral
CS—Class
CY—Crystallite
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DI—Disneyland
DL—DeLuxe

DM—Demon
DO—Dot
DT—Dootie
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello

FA—Fargo
FE—Federal
FI—Fiesta
FL—Flash
FO—20th Fox
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone

HA—Hanover
HE—Herald
HY—Hickory
IM—Imperial
JA—Jamie
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Laurie

LI—Liberty
LK—Lark
LN—Lin
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ

OK—Okiah
PA—Paris
PE—Peacock
PH—Sam Phillips
PP—Prep
PT—Patio
RE—Regent
RI—Rip
RM—Rama

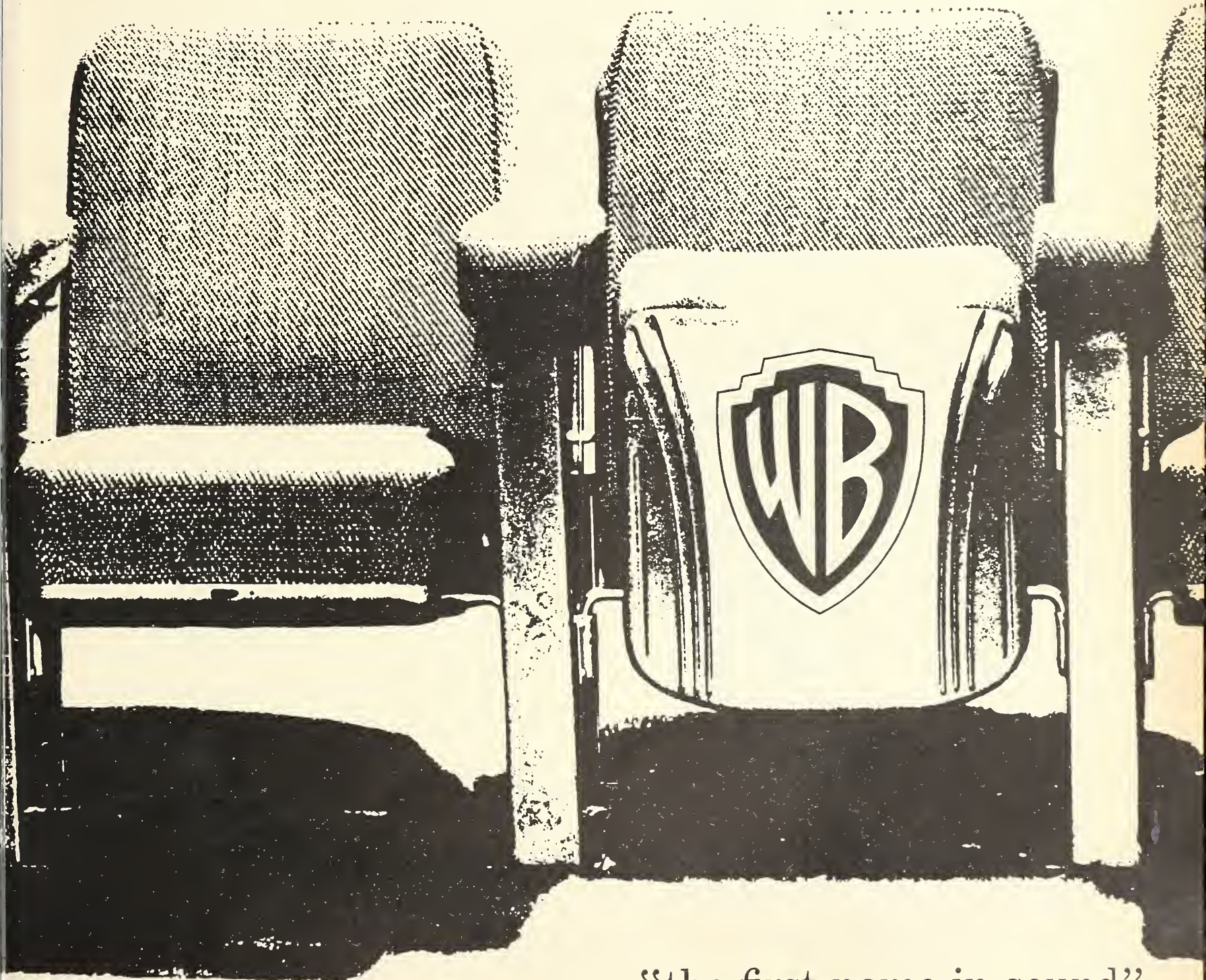
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SB—Sunbeam
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
VU—Vulcan

TI—Tico
UA—United
UN—United
UO—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip
VU—Vulcan

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Headed for Stardom



"SUMMERTIME LIES"

B/W

"BEACHTIME"

SCOTT ENGEL

Newest Singing Sensation



"CHARLIE BOP"

B/W

"ALL I DO IS DREAM OF YOU"

ORBIT

HIGH FIDELITY RECORDINGS, INC.

7803 Sunset Boulevard • Los Angeles, California



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	YAKETY YAK COASTERS AC-6116—Coasters	2
2	PURPLE PEOPLE EATER SHEB WOOLEY MG-12651—Sheb Wooley	1
3	PATRICIA PEREZ PRADO VI-7245—Perez Prado MG-12672—Morty Craft	6
4	SPLISH SPLASH BOBBY DARIN AC-6117—Bobby Darin	5
5	SECRETLY JIMMIE RODGERS RO-4070—Jimmie Rodgers	3
6	HARD HEADED WOMAN ELVIS PRESLEY VI-7280—Elvis Presley	7
7	ALL I HAVE TO DO IS DREAM EVERLY BROS. CD-1348—Everly Bros.	4
8	WHEN KALIN TWINS DE-30642—Kalin Twins	11
9	REBEL-'ROUSER DUANE EDDY JA-1104—Duane Eddy	12
10	DO YOU WANNA DANCE BOBBY FREEMAN JZ-835—Bobby Freeman	8

11) POOR LITTLE FOOL. 12) RETURN TO ME. 13) LEFT RIGHT OUT OF YOUR HEART. 14) ENCHANTED ISLAND. 15) ENDLESS SLEEP. 16) A CERTAIN SMILE. 17) ONE SUMMER NIGHT. 18) JENNIE LEE. 19) PADRE. 20) MY TRUE LOVE. 21) BIG MAN. 22) IF DREAMS CAME TRUE. 23) NO CHEMISE PLEASE. 24) WILLIE AND THE HAND JIVE. 25) FOR YOUR PRECIOUS LOVE. 26) GUESS THINGS HAPPEN THAT WAY. 27) WITCH DOCTOR. 28) DON'T GO HOME. 29) TWILIGHT TIME. 30) EVERYBODY LOVES A LOVER. 31) I WONDER WHY. 32) YOUNG AND WARM AND WONDERFUL. 33) WEAR MY RING AROUND YOUR NECK. 34) JUST A DREAM. 35) LOOKING BACK.

CODE

AC—Atco	CD—Cadence	DO—Dot	GL—Glory	MO—Modern	SP—Specialty
AG—Argo	CG—Challenge	DT—Doets	HE—Herald	NA—Nasca	SU—Sun
AL—Aladdin	CH—Chess	DU—Duke	IM—Imperial	OK—Okiah	SW—Swan
AO—Apollo	CK—Checker	EM—Ember	JA—Jamic	PE—Peacock	TH—Thunderbird
AP—ABC-	CM—Cameo	EP—Epic	JU—Jubilee	PH—Sam	TI—Tico
Paramount	CO—Columbia	ER—Era	JZ—Josie	Phillips Int.	UN—United
AR—Arrow	CR—Coral	EX—Excella	KA—Kapp	RE—Regent	UO—Unique
AT—Atlantic	C3—Class	FS—Four Star	KI—King	RO—Roulette	VE—Verve
AW—Arwin	CY—Crystalette	FE—Federal	LI—Liberty	RP—RPM	VI—Rca Victor
BR—Brunswick	DA—Dana	FI—Fiesta	LO—London	SA—Savoy	VJ—Vee-Jay
BT—Bethlehem	DE—Decca	FR—Fraternity	ME—Mercury	SE—Serece	VK—Vik
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GREAT NAMES IN A GREAT INDUSTRY

The ATCO logo is rendered in a large, outlined, sans-serif font. It is positioned at the top of a large, stylized orange record graphic that serves as a background for the central text. The record has a central hole and a thick orange border.

THE COASTERS
BOBBY DARIN
HUTCH DAVIE
THE RINKY-DINKS
SANDY STEWART

GUITAR SLIM
IRVING FIELDS
BETTY Mc LAURIN
THE SENSATIONS
GERRY GRANAHAAN

The Atlantic logo features the word "ATLANTIC" in a bold, italicized, sans-serif font. The letter "A" is significantly larger and stylized, with a white cross-like shape inside it. The logo is set against the orange background of the record graphic.

CHUCK WILLIS
BETTY JOHNSON
LA VERN BAKER
THE DRIFTERS
CLYDE Mc PHATTER
RUTH BROWN
JAYE SISTERS
IVORY JOE HUNTER
THE BOBBETTES
JOE TURNER
RAY CHARLES

ON LP
THE MODERN JAZZ QUARTET
CHRIS CONNOR
MABEL MERCER
JIMMY GIUFFRE
MILT JACKSON
JOHN LEWIS
WILBUR DE PARIS
BOBBY SHORT
LENNIE TRISTANO
SHORTY ROGERS
THE JAZZ MODES

EAST-WEST

EAST WEST

JACKIE PARIS
BURT TAYLOR

THE KINGSMEN
MAD MAN TAYLOR



Record Reviews

- A** DISK & SLEEPER
- B** VERY GOOD
- C** FAIR
- B+** EXCELLENT
- C+** GOOD
- D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JOHNNY SEA
(N. R. Co. 006)
B+ "I LOVE YOU" (1:53) [Wonder Music] Newcomer Johnny Sea lends his warm, bass voice to a touching, heavy-hearted romantic tale which has the songster expressing his regrets for gambling with his and his girl's happiness. Tearful, yet beautiful love story. It grows on you with each new listen.

B "IT WON'T BE EASY TO FORGET" (2:08) [Lowery Music] Sea works against a rhythmic backdrop as he offers another lament about a past love affair which he must try to forget now. Exciting echo-chamber effect is tailor made for the performer's deep voice.

SAM BUTERA
(Capitol 4014)
B+ "TWINKLE IN YOUR EYE" (2:27) [Enterprise ASCAP—Prima, Smith] Sam Butera debuts under the Capitol banner with a clever Louis Prima-Keely Smith novelty that could make the grade. It's a good rock and roll novelty with a smart lyric. Deck could make it. It's got a winning sound. Butera is terrific on the vocal.

C+ "BIM BAM" (2:02) [Sherman BMI—Stanley] Butera sings, swings and rocks thru another solid teen directed jolter that oughta have a few buildings shaking. Hot dance merchandise.

AL HIBBLER
(Decca 30684)
B+ "SOFTLY, MY LOVE" (2:56) [Diana ASCAP—Tepper, Bennett] One of Hibbler's strongest releases in quite some time is this touching love song featuring new lyrics set to the beautiful Chopin Etude. Stirring performance of a rich song. Keep a close watch on this contender. It could put Hibbler on the charts again.

B "YOUR HANDS" (3:00) [Fred Raphael ASCAP—Begaud, Delano, Lawrence] Another dramatic, emotionally rendered love song. Material is tailor-made for the Hibbler style and delivery.

JACKIE VAN / JIMMY BOWERS
(Track 1002)
C+ "FRANKLY MR. FRANKENSTEIN" (2:28) [Lili ASCAP—Graff, Armentrout] A cute spook novelty is pertly handled by femme Jackie Van. Spright bounce ditty.

C+ "THE VAMPIRE'S GHOST" (2:46) [Lili ASCAP—Graff, Armentrout] Another humorous side set to a rockin' beat. Lyrics, as the title indicates, are also out of the ghoulish stockpile. Jimmy Bowers does the vocalizing here.

ERSEL HICKEY
(Epic 9278)
B+ "LOVER'S LAND" (1:35) [Torpedo BMI—Hickey] Hickey, who made chart news his last time out on Epic with "Bluebirds Over The Mountains," comes across with a strong-beat romancer that could make two chart listings in a row for the artist. The persuasive rockabilly stamp Hickey puts on the number fits teen musical desires to a "T". Watch this one closely.

B "GOIN' DOWN THAT ROAD" (1:47) [Torpedo BMI—Hickey] The performer ups the tempo for a scintillating rockabilly session. Kids will want to jump to this.

The Cash Box Disk of the Week

"NEL BLU DIPINTO DE BLU" (3:29)

[Robbins ASCAP—Migliacci, Modugno]

"MARITI IN CITTA" (2:25) [BIEM—Modugno]

DOMENICO MODUGNO (Decca 30677)

● Here's one of the country's future #1 songs. It's the Italian smash "Nel Blu Dipinto Di Blu" which is offered in the U.S. under the Decca banner (in its original form) by the lad who wrote it and recorded it, Domenico Modugno. Sung completely in Italian by the performer, the number is one of the most interesting and excitingly different records to hit these shores in ages. It's a beautiful romantic number with a variety of tempos, and, although we can't understand a word of the lyrics, there seems to be no need to. You can tell from one listen that this lad is in love, and that's all that counts. As a matter of fact, the foreign tongue enhances the romantic quality of the side. Modugno is a great new song stylist we'll be hearing a great deal about in the coming months. This waxing is already breaking wide open. Don't lose sales on this smash. Flip is an Italian cha-cha item.

"ARE YOU REALLY MINE"

(2:20) [Planetary ASCAP—Hoffman, Manning, Markwell]

JIMMIE RODGERS (Roulette 4090)



JIMMIE RODGERS

"THE WIZARD" (2:30)

[Planetary ASCAP—David, Dane, Paul]

● Jimmie Rodgers, one of the few recording artists in the business with an unbroken chain of smash hits, sticks with his successful formula as he intros two choice new decks on his latest coupling. "Are You Really Mine" is a beautiful romantic ballad with an inviting lilt. Excellent follow-up to "Secretly". "The Wizard" is an exciting folk-flavored finger-snapper patterned along the lines of "Honeycomb" and "Kisses Sweeter Than Wine". Thrilling arrangement of a rhythmic love tune. Take your pick—they're both great.

"VOLARE (Blue Painted On Blue)"

[Robbins ASCAP—Migliacci, Modugno, Parish]

"OUTTA MY MIND" [Sands ASCAP—Spence, Kieth, Bergman]

DEAN MARTIN (Capitol 4028)



DEAN MARTIN

● Dean Martin, consistently successful with Italian material

("That's Amore" and "Return To Me") is first on the disk scene with an English-Italian rendition of the much recorded Italian smash "Nel Blu Dipinto De Blu" which on the Martin disk is billed as "Volare (Blue Painted On Blue)". The song is as beautiful as ever with English lyrics and Dino does a tremendous job with his rhythmic delivery. Material is tailor-made for his voice and style. And his recording should play a big part in the tremendous sale this song will garner. Flip, "Outta My Mind" is another good rhythm romancer. But its the upper half that counts.

"WHY DO I" (2:36) [G & H BMI—Weems, Golder]

"GLAD TO BE HERE" (2:14) [G & H BMI—Calhoun, Henderson]

LEE ANDREWS & THE HEARTS (United Artists 136)



LEE ANDREWS & THE HEARTS

● Lee Andrews and the Hearts, a teenage R & R group that seems to be on the disk scene to stay, follow-up their "Try The Impossible" hit with another beautiful rock-a-ballad effort teenagers are sure to want. It's a tender love song dubbed "Why Do I". Andrews does a top drawer job in the lead spot and gets excellent support from his warm-voiced sidekicks. Flip is a good rocker that'll have the hoofers jumpin'.

ARNOLD STANG AND
LEROY HOLMES
(MGM 12693)

B+ "LOTSA LUCK CHARLIE" (2:05) [Greta BMI—Gold] As intended, comic Stang steals the show on this tuneful cha-cha entry, which features "Lotsa Luck Charlie" and other interjections from time to time by the performer. The sprightly number itself, sung by male-female chorus involves a fella who likes to cha-cha, and his gal who says the dance-step keeps them too far apart. A happy novelty-cha-cha affair deejays should take to.

B "NAVAJO" (2:45) [Leeds ASCAP—Holmes] Holmes and the ork-chorus here with a descriptive mood piece true in feel to its title.

NICK NOBLE
(Fraternity 817)

B+ "THE FOUNTAINS CRY" (2:27) [Studio BMI—Spector] A beautiful Italian flavored ballad is superbly executed by Nick Noble and a chorus. Lush and touching love song that could blossom into a big seller now that the country seems to be on an Italian tune kick. Watch this side closely.

C+ "THERE'S A CHURCH IN YOUR HEART" (2:08) [Famous ASCAP—White, Wolfson] A good gospel beat number is treated to a spirited reading by Noble. Inspiring ditty that could attract spins.

JOHNNY LOVE
(Tee Pee 395)

B "WHOSE HEART ARE YOU BREAKING NOW" (2:40) [Tee Pee ASCAP—James] Johnny Love, a lad with a warm, convincing voice, debuts on the new Tee Pee label with a touching love song. Solid performance in today's commercial rock-a-ballad beat.

C+ "Just A Little CONSOLATION" (2:45) [Tee Pee ASCAP—James] Another tearful interpretation of a sentimental romancer.

NELSON RIDDLE
(Capitol 4024)

B+ "NEL BLU DIPINTO DI BLU" (2:11) [Robbins ASCAP—Migliacci, Modugno] The Italian smash, being issued by many labels in the U.S., is fashioned in a free-swinging instrumental manner by Nelson Riddle and his men. Light and infectious finger-snapping version of a fascinating melody. This rendition should bite off a share of the sales.

B "WALKIN'" (2:22) [Dornelle ASCAP—Roberts] Footsteps are heard thruout this walking tempo instrumental novelty. Cute opus that should attract attention. Exciting beat and arrangement.

BILL JUSTIS ORCH.
(Phillips 3529)

B+ "SUMMER HOLIDAY" (2:01) [Hi Lo BMI—Cannon, Justis] Bill "Raunchy" Justis could have another popular teenage instrumental click in this shuffle beat dancier. Pretty melody attractively arranged with saxes in the spotlight. Watch this one. It's got potential.

C+ "CATTYWAMPUS" (2:35) [Knox BMI—Cannon, Justis] Justis and his men give out with that low-down funky sound on this deck. Here the growling sax is front-and-center. Good dance stuff for the teen set.

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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COWBOYS AND INDIANS (ABC-Paramount 9941)

B+ "HOW" (1:30) [Saxon BMI—Mure, Wolf] Even the Cowboys and Indians go for rock and roll. Here the group offers an exciting war chant set to an R & R beat. And it drives like crazy. During pauses a deep voice injects the words "Ugh, How". Has a cute ending too. Potential click.

C+ "SAY PARDNER" (1:45) [Saxon BMI—Mure, Wolf] This half has a cowboy sitting atop his horse ambling along and whistling. Every few seconds he stops to ask directions to Texas. Side also has a comedy ending.

JACK HASKELL (United Artists 131)

B "MY LOVE HAS GONE TO WANDER" (2:33) [Unart BMI—Lubin, Mascimbene] The effort is the love theme from the current United Artist flick, "The Vikings," and its rolling melody is affectionately related by the fine singer. Warm, folk-like opus.

B "A PLACE I KNOW" (2:02) [Bryden BMI—Barron, Long] A Russian folk-tune is the source of this uptempo romancer. Inviting waxing.

SONNY JAMES (Capitol 4020)

B+ "YOU GOT THAT TOUCH" (1:53) [Marson BMI—Hollingsworth, James] A guitar-filled rocker is belted in strong teenage style by Sonny James. Exciting job with a sensational jump beat the kids'll eat up. One of James' most exciting performances.

B "I CAN SEE IT IN YOUR EYES" (2:35) [Marson BMI—James] This end James penned himself. It's an attractive romantic item set to an easy going latin tempo. Touching lyric.

UMBERTO MARCATO (Kepp 228)

B+ "Nel Blu Dipinto Di Blu" (3:30) [Robbins ASCAP—Migliacci, Modugno] Umberto Marcato presents a beautiful Italian lyric rendition of this enchanting Italian romancer with a refreshing up-tempo. Marcato has a rich, warm voice tailor-made for the tune. Version should bite off a share of the sales.

C+ "AUTUMN CONCERTO" (2:40) [Symphony House ASCAP—Siegel, Stillman, Bargon] The tune that hit it big in the U.S. under the title "And That Reminds Me", is chanted warmly in the Italian tongue by the songster. Pretty job.

THE DAZZLERS (Knick 1715)

B+ "CHICKY-CHA" (2:01) [Coliseum BMI—Baker, Wieland] The Dazzlers make a most promising debut under the Knick banner with a terrific cha-cha instrumental that could head into the big time. Very commercial stuff for teeners' summer dancing needs.

C+ "OO-CLAZY!" (2:12) [Coliseum BMI—Baker, Wieland] An Oriental rock and roll novelty is offered on this portion. Off-beat stuff.

The Cash Box Sleeper of the Week

"FUNNY WHAT YOU LEARN FROM WOMEN" (2:02)
[Trinity BMI—Teifer, Grean, Csida]

"BLUE WIGGLE" (1:53) [Towne ASCAP—Teifer, Hornsby]
JACK PARR (RCA Victor 7306)



JACK PAAR

● Popular late night TV star, Jack Paar, has come up with a delightful novelty recording that should get heavy play from jockeys. Titled "Funny What You Learn From Women", the side features Jerry Teifer whistling in the distance as an ork plays an easy-going rock and roll beat. Against this backdrop, Paar delivers a clever recitation about women who always seem to be teaching men something. Recitation has a cute punch line ending. Flip is an instrumental with some comments by Paar.

"SUMMERTIME, SUMMERTIME" (2:00)
[Roxbury ASCAP—Jameson, Feller]

"SEARCHING FOR YOU" (2:10) [Roxbury ASCAP—Jameson, Feller]
JAMIES (Epic 9281)

● Epic has picked up a fabulous (and timely) master that should blossom into one of the biggest songs of the warm weather months. It's an extremely different side dubbed "Summertime, Summertime". The number sounds like a rock and roll adaptation of a 16th century madrigal and features an absolutely refreshing new quartet (2 boys-2 girls) called the Jamies. Teenagers oughta flip over this unusual effort. It's very strong. Flip displays the group with an off-beat choir-like rock-a-ballad set to a slow march type tempo. Extremely different stuff. Watch the top deck take off.

"STRAIGHTEN UP AND FLY RIGHT" (2:12)
[Amer. Academy ASCAP—Cole, Mills]

"WRONG GUY" (2:10) [Sunbeam BMI—J. & D. DeJohn]
DE JOHN SISTERS (Sunbeam 106)



DE JOHN SISTERS

● The DeJohn Sisters, who rode high on the charts a few years ago

with their "No More" smash, are back on the disk scene again with a great new rendition of an oldie that should put them on top again. It's a fabulous novelty R & R arrangement of "Straighten Up & Fly Right". The gimmick-filled rendition is woven around a teacher who's trying to call a rock and roll inspired class to order. It ends up with the teacher joining in the R & R fun. Zany deck that could break wide open. Flip is another excellent item. A rock-a-ballad with a pretty lyric, melody and a fascinating latin tempo.

"SUN GLASSES" (2:09) [Aberbach BMI—Pomus, Shuman]

"UNDIVIDED ATTENTION" (1:57) [Rumbalero BMI—Gertz, Yellin]
THE SHADES & KNOTT SISTERS (Bigtop 3003)

● The Bigtop label issued a powerful new pressing this week. It's a rockin' effort titled "Sun Glasses" and features the combined efforts of the Shades and the Knott Sisters. It's a clever teen pleaser that should appeal to the many fans of the hit "Short Shorts". Side discusses the hip kids who wear sunglasses in the sun, in the shade, in the snow, in the dark, etc. Good side to watch closely. Flip is a good jumper with a slight country-flavored harmony.

"OLD MacDonald" (2:14) [Michele BMI—Adapt: Belvin, Belvin]
"DANDILYON" (2:38) [Michele BMI—Belvin, Belvin]

CHARGERS (RCA Victor 7301)

● Here's the swingiest rendition of "Old MacDonald" you'll ever hear. And it's a very commercial rendition that should meet with vast teenage approval. Featuring a new group called the Chargers, the side has a terrific dance beat and a good new R & R melody. This platter could follow in the footsteps of another kiddie oldie currently skyrocketing on the charts, "Twinkle Twinkle Little Star". The flipside, "Dandilyon" is a shuffling rock-a-ballad.

ROSA LINDA (Challenge 59016)

B+ "NEL BLU DIPINTO DI BLU" (2:08) [Robbins ASCAP—Migliacci, Modugno] Rosa Linda, an ace of the 88's, glides thru a pretty piano-chorus arrangement of this enchanting Italian song. Lush and lovely foxtrot. The artist's digitagility is a delight.

C+ "FALLING STAR" (2:28) [Western ASCAP—Carr] A lovely mood number is presented with feeling by the keyboard star and the chorus. Dreamy merchandise for a romantic atmosphere.

THE BEAVERS (Capitol 4015)

B+ "LOW AS I CAN BE" (2:05) [Odin ASCAP—Weidler] Here's a sleeper to watch closely. It's an unusual vocal performance of a rockin' tune with a refreshingly different sound and an exciting beat. Group comes up with some fascinating vocal effects that could win the teeners' imagination. Keep a tab on this number.

C+ "ROAD TO HAPPINESS" (2:10) [Beechwood BMI—Weidler] A femme voice wails in the backdrop as the Beavers chant another different type tune. It's an interesting ballad with a subtle rock and roll beat.

BOB CREWE (Vik 0333)

B "SWEET TALK" (2:35) [Conley BMI—Slay, Crewe] Bob Crewe could cash in with this hip-swinging, latin-beat rocker neatly tailored to suit teen tastes. Exciting dance opus that drives from the opening right thru to the end. Spirited deck with potential.

C+ "OF SUN, THE SEA, AND THE SAND" (2:10) [Conley BMI—Slay, Crewe] The versatile songster lends his polished voice to an attractive, dramatic ballad. Emotional reading with a good rock-a-ballad beat.

ART AND DOTTY TODD (Ero 1076)

B+ "AU REVOIR AMOUR" (2:16) [Thunderbird ASCAP—Shanklin] Art and Dotty Todd, completing a long and successful run on the charts with their "Chanson D'Amour" hit, continue along French lines with a similar ballad set to a shuffle rhythm and featuring a sax. Multiple voicing is again effective.

B "DER GLOCKENSPIEL" (2:05) [Chadwick ASCAP—Shanklin] A smooth, mellow instrumental jilter sporting voices used without lyrics, is attractively presented on this end. Glockenspiel and what sounds like a French horn, blend attractively to result in a most pleasant instrumental.

ERNIE BARTON (Phillips 3528)

B "STAIRWAY TO NOWHERE" (2:13) [Knox BMI—Wingate, Wingate] Ernie Barton, an exciting new rock-a-billy songster, leans into a solid rocker and turns in a swinging performance that'll have the younger set hopping. Hot dance merchandise.

C+ "RAINING THE BLUES" (2:40) [Hi Lo BMI—Wingate, Wingate] A beat-filled blues rocker is chanted with a heavy heart by the songster

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A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

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HANK THOMPSON
(Capitol 4017)

B+ "SQUAWS ALONG THE YU-KON" (2:28) [American BMI—Smith] Country ace Hank Thompson dishes up a delightful novelty that could make it big in both pop and country. It's a light and infectious bounce beat novelty with a funny lyric and a happy dance melody. Twin-market threat.

C+ "GATHERING FLOWERS" (2:20) [Brazos Valley BMI—Proctor] A refreshing up-tempo instrumental dancer is brightly paced by Thompson and his Brazos Valley Boys. Good juke fare, for pop and country locations.

MARK DINNING
(MGM 12691)

B+ "YOU THRILL ME" (2:19) [Acuff-Rose BMI—Bryant, Bryant] Mark Dinning could have a strong money-maker in this easy-going romantic rock-a-ballad. It's an extremely pretty ballad with an attractive chorus and femme voice accompanying. Side grows on you. Strong teen stuff.

B "DO YOU KNOW" (2:39) [Acuff-Rose BMI—Dinning, Thomasson] The songster gets a good rock-a-ballad assist once again as he chants an emotional love tale. Lad has a winning sound and could make the grade with this coupling.

THE RAMSEY LEWIS TRIO
(Argo 5303)

B "CARMEN" (2:46) [Arc BMI—P.D.] Argo's been doing well with jazz items, Ahmad Jamal's "Music Music Music" having made some good noise. Now the Ramsey Lewis Trio, which dishes up a heckava lotta music for three men, runs thru a swinging, beat-filled jazz version of the popular Habanera theme from Carmen. Exciting dee jay side.

C+ "BLACK EYE PEAS" (2:43) [BMI—Powell] An exciting latin-beat Bud Powell composition is handled with class by the jazz aggregation.

DICK ROMAN
(MGM 12686)

B+ "LOVE IS A MANY SPLEN-DORED THING" (2:53) [Miller ASCAP—Fain, Webster] A smash hit of a few years ago, is brought to the fore once again via Dick Roman's big-voiced rock-a-ballad treatment. Lad has a great set of tonsils and does a bang up job on this string-filled delivery. Jockeys should be spinning this one often.

B "VAGABOND SHOES" (1:50) [Jefferson ASCAP—Saxon, Gallop] The songster leans back and swings freely thru another class tune of recent vintage. Smooth finger-snapper jockeys should also appreciate.

ANDY RUSSELL
(RCA Victor 7299)

B "SEVEN DAUGHTERS" (2:05) [Budd ASCAP—Kaye, Carr, Lee] Andy Russell, a favorite south-of-the-border, returns to single wax in the U.S. with a charming latin beat novelty about a cobbler's off-spring.

C+ "A CERTAIN SMILE" (2:45) [Miller ASCAP—Fain, Webster] The smooth voiced crooner lends his dulcet tones to the high-riding film title tune and comes up with an ear-pleasing rendition.

The Cash Box Best Bets

★ "LOVER'S LAND"	Ersel Hickey	Epic 9278
★ "AU REVOIR, AMOUR"	Art & Dotty Todd	Era 1076
★ "HOW"	Cowboys & Indians	ABC-Paramount 9941
★ "SOFTLY, MY LOVE"	Al Hibbler	Decca 30684
★ "LOW AS I CAN BE"	Beavers	Capitol 4015
★ "THE FOUNTAINS CRY"	Nick Noble	Fraternity 817
★ "YOU GOT THAT TOUCH"	Sonny James	Capitol 4020
★ "SUMMER HOLIDAY"	Bill Justis	Phillips 3529
★ "YOU THRILL ME"	Mark Dinning	MGM 12691
★ "LOTS A LUCK CHARLIE"	Arnold Stang & Leroy Holmes	MGM 12693
★ "I LOVE YOU"	Johnny Sea	N. R. Co. 006
★ "TWINKLE IN YOUR EYE"	Sam Butera	Capitol 4014

LUCIEN FARRAR
(Hanover 4504)

B "WHEN FIRST WE MET" (2:33) [Vernon A S C A P — Hartfield, Philip, Pankey] A soft, sentimental romancer is handled wistfully by Lucien Farrar. Inviting ballad.

C+ "DID YOU KISS ME GOOD-NIGHT" (2:54) [Chatham ASCAP—Stock, Weldon] A slow waltz ballad with a tearful storyline, is chanted with warmth and sincerity by the polished songster.

JIMMY MILNER
(York 101)

B+ "BLESS YOUR HEART" (2:52) [Lowell BMI—Wood, Sanford] A pro ballad stint by the songster on a feelingful slow-beat affair. Added to the strong Milner showing are a dramatic combo, and effective high-note warbling of a lark in the background. A disk that could make noise.

B "YOU BE THE JUDGE" (2:21) [Lowell BMI—Wood, Kaye] Similar chore by Milner here. The tune on the top-half has the edge, though.

BOBBY VAN
(ABC-Paramount 9940)

B "YOU'LL ALWAYS BE MY SWEETHEART" (2:10) [Ricki ASCAP—George, Walker] Broadway-TV hooper Van nicely fashions a middle-beat tempo on a sentimental, 1900's type tune. Cute soft-shoe patter gimmick in various spots. Side could catch on with the jocks.

C+ "ONE MORE TIME" (2:10) [Ampco ASCAP—George, Van] This session roams deeper into rock 'n roll territory. Fast-moving performance.

DEL RAYS
(Future 7209)

B "LILY MAY BELLE" (2:03) [Kahl BMI — Barrett, Vastola, Briggs] Kinetic harmony by the crew, on its debut vehicle on Future. The blend has some of the more tried and true gimmicks, but the effort moves along at pace the kids should like.

B "WHEN WE'RE ALONE" (2:16) [G&H BMI—Roberts] Expressive ballad-beat performance by the team. Persuasive work.

THE SAUCERS
(Kick 516)

B "FLOSSIE MAE" (2:08) [Cherie BMI—Beacham, Morgan, Fields] This up-tempo name-salute is highlighted by sans lyric goings-on by a voice in the group that crops up now and then. The affair has r&r polish.

C+ "HI-OOM" (2:04) [Cherie BMI—Allen, Morgan, Fields] The title phrase is the principal lyric in the tune, which is entirely composed of no meaning, gimmick phrases. Good honky-tonk keyboard work.

THE FIVE KEYS
(Capitol 4009)

B "EMILY PLEASE" (2:12) [Bourne ASCAP—Shuman, Shuman] The veteran R & R vocal combo dishes up a smooth, romantic rock-a-ballad that'll please the younger set. Lead voice is warm.

C+ "HANDY ANDY" (2:15) [Kahl BMI—Jones] The quintet picks up the pace and jumps thru a cute rocker sure to have toes tapping.

CAROL JARVIS
(Dot 15790)

B "BOY CRAZY" (2:22) [Falstaff BMI — Shrager, Shrager, Chorney] The talented Dot songstress lends her pretty voice to a touching love tale set to a soft, subtle R & R ballad beat. Good love lyric.

C+ "SOCK HOP" (2:00) [Falstaff BMI — Shrager, Shrager, Chorney] Via this swinging affair, Carol teaches teenagers how to do the Sock Hop. All you have to do is kick your shoes off and start boppin'.

FRANKIE TYLER
(Okeh 7103)

B "I GO APE" (2:04) [Conley BMI—Crewe, Slay] The cool phrase is the subject of a torrid rocker by Tyler, the ork-chorus. The artist lists all the things he goes "ape" for: pizza, Dracula movies, cha-cha-cha, etc. A sound and theme the kids may go for.

C+ "IF YOU CARE" (1:53) [Em-press ASCAP—Pockriss, Vance] Full r&r arrangement on a real romper.

CARL PERKINS
(Columbia 41207)

B "LEVI JACKET (AND A LONG TAIL SHIRT)" (2:10) [Hank Williams BMI—Crandall, Reed] The rock-a-billy star is in explosive beat form as he describes his gal when wearing the levi jacket and long tail shirt. Excellent combo chore. Highly rhythmic effort.

B "POP, LET ME HAVE THE CAR" (2:11) [Peer International BMI—Halmay, Fontaine] A favorite teen suggestion is given a socko r&r feel by Perkins. Side really moves.

MICHAEL HOLLIDAY
(Capitol 4018)

B "KEEP YOUR HEART" (2:25) [Mills ASCAP—Holliday] The English singer, bearing a striking vocal resemblance to Bing Crosby, ambles through a flavorful country-like waltzer. Backing by the Norrie Paramor directed ork-chorus also reflects a country-pop feel. Good tune, well performed.

C+ "ROONEY" (2:10) [Artists ASCAP—Green, Connor] Jovial work-out from Holliday and the Paramor company on an Irish folksong-like ditty from a J. Arthur Rank flick of the same name.

DUKE LLOYD
(Surf 5022)

B "DADDY BIRD" (2:02) [Hub ASCAP—Cavanaugh, Smalley] Rhythmic rocker is excitingly read by Lloyd and combo-chorus support. Side comes from the "Frankenstein's Daughter" pic. Sha-ba-da-ba bird gimmick. Pressing moves along at a solid r&r pace.

C+ "GRIND ME A POUND" (1:44) [Music World BMI—Sherman, Roberts, Sherman] Robust beat stuff knocked out by Lloyd and ensemble.

MICHAEL HALE
(MGM 12685)

B "WAY DOWN HOME" (2:25) [Raleigh BMI—Calacrai, Fontaine] Hale effectively takes on this relaxed, blues number. Solid percussion stint opens the disk, and continues, with guitar-harmonica-chorus added throughout the Hale vocal. Side grows on you.

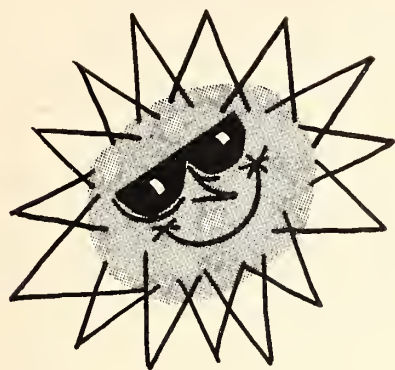
C+ "I'M LIKING THIS" (2:45) [Sequence ASCAP—David, Edwards] An agreeable, straight romancer is nicely cuddled by the artist. Good Leroy Holmes backing highlighted by soft guitar work.

BILL HAYES
(Kapp 227)

B "HE'LL TAKE YOU AS YOU ARE" (2:15) [Garland ASCAP—Lippman, Dee] This is Hayes' initial effort under the Kapp banner, and offers a spirited inspirational number with fine, hand-clapping vitality. A very catchy item that should meet with hearty turn-table approval from the deejays.

B "A SUMMER LOVE" (2:00) [Jec-Peer BMI — Maynard] A lazy, beat-ballad performance by the artist. Topical, easy-does-it teer waxing.

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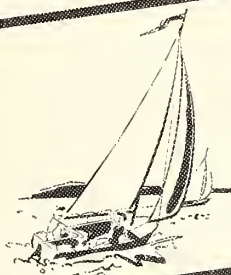
Breaking New York, Philadelphia,
Boston
"BE SURE (MY LOVE)"
b/w
"Song in My Heart"
THE DUBS
GONE #5034

Busted Wide Open!
"IT DON'T PAY"
b/w
"One of These Days"
TRACEY
PENDARVIS
and the Blue Notes
SCOTT #1202

Breaking New York
"CHAROCK"
b/w
"Summer Romance"
THE MELODEARS
GONE #5033



Breaking New York and New Jersey
"TRICKLE, TRICKLE"
b/w
"Moonglow You Know"
THE VIDEOS
CASINO #102



Breaking Chicago, Buffalo
"GATES OF HEAVEN"
b/w
**"Someone to
Love Me"**
RONNIE BAXTER
GONE #5036



Brand New But Great
**"I'M NOBODY'S
BABY NOW"**
b/w
**"I Really, Really
Love You"**
JO ANN CAMPBELL
GONE #5037



Smash in Boston
**"MAYBE YOU'LL
BE MINE"**
b/w
"Cool, Cool, Baby"
CONNIE AND LEE
GONE #5035



Smash in Detroit
"CHILI LINDA"
b/w
"Tara's Theme"
GEE GEE &
HIS ORCH.
MODERN SOUND #6904



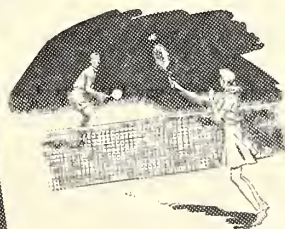
Great Potential
"BLABBER MOUTH"
b/w
"Baby, Baby"
THE FIVE STARS
END #1028



Smash in New York, Philadelphia
**"TEARS ON MY
PILLOW"**
b/w
**"Two People in
the World"**
THE IMPERIALS
END #1027



Breaking Florida and New York
"THE HAND OF FATE"
b/w
**"Ask Me No
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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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LOU BUSCH
(Capitol 4019)

B "YOUNG ENOUGH TO DREAM" (2:59) [Chatsworth ASCAP—Busch] Busch, who also performs under the Capitol banner as honky-tonk pianist Joe "Fingers" Carr, has penned a flowing, melodic romancer, which he and the ork-chorus attend to with understanding sentiments. Fine mood programming material.

B "LADIES PLEASE REMOVE YOUR HATS" (2:15) [Bourne ASCAP—Jacobson] The side features Busch as Joe "Fingers" Carr in merry honky-tonk-ork-chorus whistling stint. The tin piano sound, of course, is right in keeping with the tune's title, a famed sentence flashed on the screen in silent movie days. Catchy opus platter spinners will want to handle.

LENNON SISTERS
(Brunswick 55082)

B "WALK WITH ME" (2:20) [Champagne ASCAP—Cates, Taylor, Gordon] The tune dealt with sincerely by the famed Lawrence Welk TV regulars is based on a theme from Dvorak's "New World" Symphony, and has also been used as another song, "Going Home." This version, with organ-chimes as featured support, presents the melody in inspirational form. Excellent item for the Lennon Sisters' following.

B "GOODNIGHT GOD" (2:27) [Vernon ASCAP—Rogers, Carey] Another inspirational number is cast in a convincing light by the songsters.

THE BARITONES
(Dore 501)

B "SENTIMENTAL BABY" (1:58) [Warman-Goday BMI—Story, Keyes] A pretty fair beat-ballad is expressed with sugar-coated r&r feelings by the boys. Most of the lyric singing is performed by a voice up front, while the others show-up strong on support. A better r&r romancer for the kids.

C+ "AFTER SCHOOL ROCK" (2:00) [Warman-Goday BMI—Story, Keyes] The group gives out with some of the old harmonic tricks of the rock 'n roll trade in this uptempo ditty.

PAT "THE CAT" MONFORTE
(Brunswick 55076)

B "INTER-COM" [Time BMI—Monforte, Giancursio] A bouncy interplay between Monforte's tenor sax and a flute is the engaging highlight of this combo bon-bon. Waxing has some of the ingredients of "Swinging Shepherd Blues." Kind of work that grows on you.

B "BLOW PAT BLOW" [Time BMI—Monforte, Giancursio] All-out swinger with Monforte in sizzling form. Male voices repeat the title, and an enthusiastic audience seems to be present.

MARION COLBY
(Capitol 4022)

B "I'M NO ANGEL" (2:12) [(Barton ASCAP—Webbs, Mills, Summer] The disk is the Capitol debut for the nitery-tv thrush, and she warmly wraps up a soft-beat romancer. Platter is a r&r pleaser that should make the deejay rounds.

B "LIVIN' WITH THE BLUES" (2:48) [Eddie Shaw ASCAP—Keith, Bergman, Spence] Wistful blues showcase, which Miss Colby gets to the heart of.

CARRIE NORMAN
(Mark 130)

B "I CAN'T HELP" (2:28) [Ford ASCAP—Discant Ross, Ross] A polished soft-beat ballad essay by the sweet-voiced lark on a wistful pleaser. Miss Norman's delivery has principally straight pop leanings, but can show-up strong when she's after the beat. Fine showing.

B "TEACH ME TO CARE" (2:32) [Mills ASCAP—Discant, Mayer] Similar warbling by the thrush on this portion. Tune has the feel of the top entry, too.

JOE JONES
(Roulette 4087)

B "THE PRISONER'S SONG" (2:28) [Shapiro Bernstein ASCAP—Massey] A cover of the Fats Domino revival of the oldie, sung with an exciting beat. Side should appeal to hoofers.

C+ "TO PROVE MY LOVE TO YOU" (2:02) [Kahl BMI—Caliste] Jones ups the beat on this portion. Socko combo performance.

JACKIE WALKER
(Imperial 5521)

B "ETERNALLY (WANTING YOU, NEEDING YOU)" (1:55) [Marquis BMI—Burnette, Burnette] Walker warmly engages in a heart-felt beat romancer. Polished teen effort that ought to make its way around deejay turntables.

B "GOOD, GOOD FEELIN'" (1:47) [Alan-Edwards BMI—Burnette, Burnette] The performer gets to the rhythmic heart of this uptempo ditty. Good sound.

ANGEL SISTERS
(Cue 1200)

B "WHY DOESN'T HE ASK ME (TO GO STEADY)" (2:45) [Gulf BMI—Duncan] A soft beat romancer, in a straight pop vein, is affectionately warbled by the vocal team. Middle portion of the pressing features one of the gals in a bit of dialogue. Melodic number. The jocks can take to it.

B "TONIGHT, TONIGHT" (2:25) [Gulf BMI—Duncan] A colorful piece is again straightly sung, a yea-yea-gimmick excepted. Here, a male voice has a few words to say. Appealing attraction to the youngsters.

RANDY SPARKS
(Verve 10141)

B "DOWN THUNDER ROAD" (2:06) [Sparrow ASCAP—Sparks] Sparks, who had a chart click in "Walkin' The Low Road," sets a hand-clapping pace to an inspirational with a folk-flavored quality. Catchy opus with a good beat.

C+ "THE HANGMAN" (2:45) [Sparrow ASCAP—Sparks] A moody, once again folkish item sung with soft drama by the artist.

SAMMY DAVIS, JR.
(Decca 30679)

B "I AIN'T GONNA CHANGE (THE WAY I FEEL ABOUT YOU)" (2:13) [Bulls Eye ASCAP—Tuminello, Lange] At his vocal best when he's swinging, Davis belts out a chic number, which should please the jocks no end. Besides the rousing Davis attitude, there's a robust ork job from a Morty Stevens directed ork. Exciting work.

C+ "SONG AND DANCE MAN" (3:07) [Shapiro Bernstein ASCAP—Mann, Hilliard] An affable uptempo vocal-tap dance stint by the artist performed in vaudeville-like manner. The tune is reflective of the twenties.

"MADMAN" JONES
(Cameo 146)

B "JESS' ONE MO' TIME" [Jofette BMI] A lot of rock 'n roll happenings on this solid beat item. Jones knocks out the song, while the combo sounds out a strong r&r call. The youngsters should go for this one.

C+ "OH HENRY" [Jofette BMI] A medium-tempo jazz item with good sax work out in front. All-instrumental showing.

BOBBI ROBERTS
(Tee Gee 103)

B "I'VE NEVER BEEN IN LOVE" [Bonnie ASCAP—Fields, Saffer] Bobbi Roberts makes her recording debut singing a pretty, romantic ballad set to a soft, subtle rock-a-ballad beat. On certain notes the lark reminds this listener of Teresa Brewer. Pleasant side.

C+ "HONEY" [Feist & Whiting ASCAP—Simmons, Gillespie, Whiting] A top drawer oldie is brought up to date via an R & R beat and a sweet romantic reading by Bobbi. Lark gets an assist from a male voice.

JIMMY SEALS AND HIS ORCH.
(Carlton 470)

B "BENGUELA" (2:02) [Slim Willet Songs BMI—Willet, Beard] A chorus, singing without lyrics, sets the mood for the Jimmy Seals ork's exciting R & R ballad instrumentation of a fascinating melody. Sax work is terrific. Side has a powerful fullness that envelops the listener.

B "SNEAKY PETE" (2:36) [Slim Willet BMI—Beard, Willet] The Seals crew hands in a good funky instrumental with that exciting low-down sound. Side jumps.

SAMMY KAYE ORCH.
(Columbia 41206)

B "YEARNING (Just For You)" (2:19) [Bourne & World ASCAP—Davis, Burke] Sammy Kaye delves into the standards and comes up with a great favorite which he revamps for today's market. The Kaydets handle the vocal chores against a good swinging, rockin' Kaye instrumentation. Side has a commercial overall sound and could catch on.

B "WHY CAN'T THIS NIGHT GO ON FOREVER" (2:06) [World ASCAP—Jones, Newman] Another lovely oldie, this time a soft soothing ballad, is warmly interpreted by the inviting voice of Barry Frank, the Kaye orchestra and a chorus. Palatable offering that grows on you.

EDDIE LAWRENCE
(Coral 62005)

B "THE GOOD OLD DAYS" [Merrick BMI—Lawrence] Eddie Lawrence yearns for the good old days in a hilarious new recitation that his fans will love. Where are the good old days when the stock market really used to crash; when umpires got beat-up; when you could vote six or seven times in an election; etc. Many laughs here.

B "THE HI-FI BLUES" [Merrick BMI—Lawrence] This side tells about a character whose phono arm falls just in front of the record. But in the repair shop it works perfectly. Problem leads to complications which Lawrence tells about at high speed. Loads of chuckles here too.

EDDIE COCHRAN
(Liberty 55144)

B "SUMMERTIME BLUES" (1:53) [American BMI—Cochran, Capehart] Strong gimmick combo-vocal support is the big attraction in this Cochran sung opus about a fella trying to quit summer work so he can pay more attention to his gal. A deep-voiced artist portrays his boss, congressman, and father. Humorous r&r ditty.

B "LOVE AGAIN" (2:11) [American BMI—Sheely] Cochran effectively plays the disillusioned lover in a good-sounding soft-beat romancer.

TEDDI KING
(RCA Victor 7297)

B "BAISEZ MOI (KISS ME)" (2:50) [M. Witmark ASCAP—Vance, Pockriss] The class vocalist invitingly cuddles this cute novelty romancer, and receives sprightly support from the Hugo Winterhalter ork-chorus. Occasional multi-track voicing from the artist. Deejays should be having a turn-table field day with this one.

B "SAY A PRAYER (AND LIGHT A CANDLE)" (2:49) [Shapiro, Bernstein, ASCAP—Morris, Williams, Brown] An impressive showing by the songstress on an inspirational-ballad. The production starts in slow tempo, and builds-up to a vibrant climax. Strong vocal work.

TONY MARTIN
(RCA Victor 7298)

B "WALK WITH ME" (2:58) [Champagne ASCAP—Gordon, Cates, Taylor] Semi-big beat swinging by the virile-voiced songster on another pop version of the Dvorak "New World" Symphony melody (also used as the melody for "Going Home"). Things really take a rousing view from about half-way down the track to the conclusion. Should be getting frequent air-play.

C+ "INDISCREET" (2:58) [E. H. Morris ASCAP—Cahn, Van Heusen] Typical Martin command of the ballad idiom on the tune from the Cary Grant-Ingrid Bergman flick of the same name.

MORGAN TWINS
(RCA Victor 7300)

B "THIS FEELIN'S BOUND TO BE LOVE" (2:08) [Acuff-Rose BMI—Endsley] A fine slow-beat rockabilly effort by the Everly Bros.-sounding twosome. The tune by Melvin ("Singing The Blues") Endsley has rewarding melodic and lyric teen points. Session may be played-up by the r&r spinning jocks.

B "TV HOP" (2:15) [Acuff-Rose BMI—Endsley] In a rousing, uptempo turn, the boys show they can drive to a quick-beat item. A natural for hop performances.

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Round The Wax Circle

NEW YORK:

Al Gallico of Shapiro-Bernstein off to Europe for a month. . . . George Lee of Zodiac Music was married July 9 to Jane Love. . . . Lonnie Starr, WNEW, predicts Don Rondo will have a smash in his latest disk for Jubilee, "As Long As I Have You" written by Sid Wayne. . . . Rondo, incidentally, returns to the Shell House July 22 for a one week stand. . . . Ziggy Lane also back for a return engagement at the Valley Stream Park Inn for the entire month of July. . . . The Donn Elliott Quartet will initiate a jazz policy at the Concord Hotel. . . . Joe Sherman reports that Epic has purchased two masters featuring The Jamies from Sherm Feller. . . . MGM has announced the sale of 100,000 Joni James albums during "June For Joni" month. . . . Singer Carolyn King has been booked for three weeks at the Nite-Beat in Manhattan. Following her stint at the West 58 Street spot, the songstress leaves for one month to do her first movie. . . . Bobby Freeman off for San Francisco to appear with Max Bear at the Policeman's Ball. Bobby will then return on the 25 of July to appear at the Uptown Theater in Philadelphia. . . . Ralph Mathis, brother of Johnny Mathis, has signed with Gone Records. . . . Jimmy Wakely in New York as a West Coast rep at the AFTRA Convention. . . . A special drive is currently under way for the Connie Francis album of "Who's Sorry Now". Special quotas have been set for distributors. . . . Buddy Hackett, signed to appear with Jackie Gleason on his new TV show, will cut some records for Dot.



DON RONDO

CHICAGO:

Nabobs in the music industry are converging on Chi to attend the big NAMM convention at the Palmer House (July 21-24). William R. Gard, executive secretary, advises that this will be the greatest show NAMM has sponsored in 57 years. . . . Marty Hirsch, RCA-Victor, reports that Lou Monte opens at the Chez Paree August 7 for 3 big weeks. . . . A happy fellow indeed is Tommy Schlesinger, Mercury publicity chief, over rave reviews tendered Rusty Draper, for his debut dramatic role in Dallas, Texas. Rusty starred opposite Jane Powell in "Oklahoma". Along with her star status in the movie capitol, Jane also records for MGM Records. . . . Sandy Harbin of Dot Records tells us that Marlene Cord was in town recently to appear on Sig Sakowicz' Free Fair. . . . Henry Friedman, prexy of Midwest-Mercury distribs, greeting all his friends in for the NAMM convention. . . . Mort Hillman, Stepheny and Spinning Records, phoned to inform us that The Petites were signed by Georgie Gobel for 39 weeks commencing September 13 on the zany comic's nationally televised spec. . . . Erwin Barg passes along info that Paul Anka's "Verboten", which was recently picked "Disk of the Week" in The Cash Box, is enjoying peak sales nationally. . . . Roulette's Stan Pat is back on his hoss hieing from deejay to deejay with Jimmy Rodgers' new release "Are You Really Mine" telling everyone that this one's a smasher. . . . It's always nice to hear from Don Smith, John Contney and Bob Maurer of Records Unlimited in Milwaukee. This time they claim they have a hit on their hands. It's a cute ditty "Why Oh Why" by Bob and Ray Titzie (16 and 17 years old respectively) and The Rollettes. . . . "Honest John" Vail, London and Felsted Records, tells us that music man Joe Leahy is due in to introduce two recently pacted artists, Tommy Mara and Barbara Allen, to NAMM crowd and local deejays. . . . Jerry Ferber is hosting Jimmy Wake'y this week. Jimmy is in town to expose his new Shastone label. United was recently appointed local distrib for the new label, according to Jerry. . . . Before returning to N'Yawk, Abner, Vee Jay-Abner, took a few moments off his busy schedule to tell us that Jerry Butler and The Impressions appeared on Dick Clark's TV show from Bigtown July 12, and followed with a stint on the Allan Freed show July 14.

JOE LEAHY

HOLLYWOOD:

Abe Diamond has announced that Bill Rogers has joined the staff at Diamond Record Distributing as the new promotion man. Abe off for New York to attend the ABC-Paramount meeting at the Concord Hotel in the Catskills. . . . Composer-conductor Ross Bagdasarian appeared on the Dick Clark Show and did his current Liberty dish of "The Bird On My Head" which he recorded under the name David Seville. . . . Joe Lubin, A & R head of Arwir Records, has signed young Texas vocalist, Seph Acre, to an exclusive pact. Singer's first sides for label getting good reaction. . . . While vacationing in Mexico City, Artie Wayne discovered an unknown octette of marimba players and directed them in recording an LP session. Artie says the exciting medley of Latin American songs should do very well on an American label. . . . Art Benson, Prexy of Celestial Records, Seattle, appointed Universe Records of Los Angeles as distributor for Celestial Records and Tapes in the Southern California and Arizona territories during his recent visit here. . . . Lawrence Welk's entire troupe of some 40 entertainers, including the Lennon Sisters, Alice Lon, Welk's Champagne Lady, and Pete Fountain, New Orleans' Dixieland



ARTIE WAYNE

gift to Champagne Music, flying East for a special concert at Carnegie Hall New York, on Friday evening, August 1st. . . . Dot Records' ace singer Pat Boone, just hit his 10th million-seller in his short two-and-a-half year recording career with his "Sugar Moon". . . . Decca Records' Earl Grant with Martha Davis and Calvin Ponder—better known as Martha Davis And Spouse—enjoying a very successful engagement at the Interlude. . . . Capitol Records recording an expanded version of Stan Freberg's six-and-a-half minute commercial "Omaha" on an EP. Stan leaving to conduct the Omaha Symphony Orchestra in "Omaha Suite" on July 22nd.

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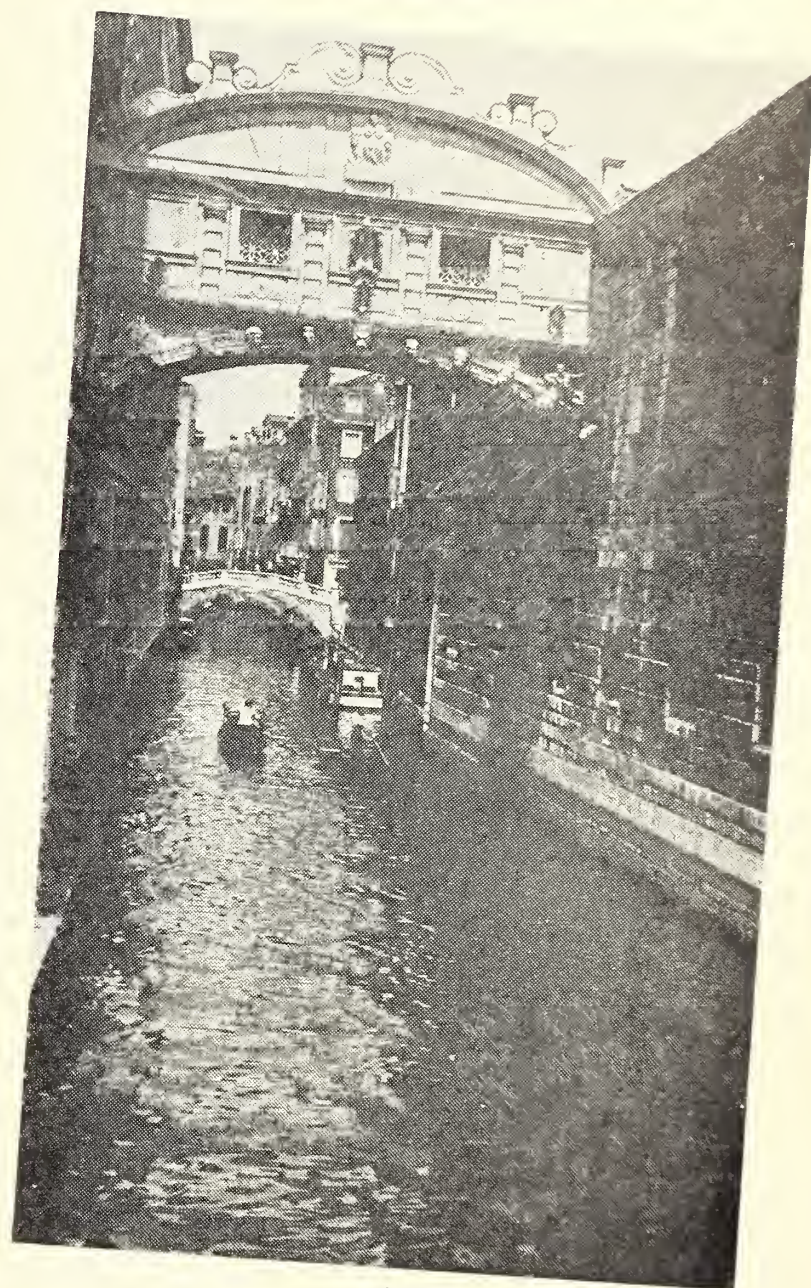


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SUMMER-TIME LIES



RECORD NO. 4023



THE FOUR PREPS



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	PATRICIA PEREZ PRADO (RCA Victor)	3
2	SPLISH SPLASH BOBBY DARIN (Atco)	5
3	YAKETY YAK COASTERS (Atco)	1
4	HARD HEADED WOMAN ELVIS PRESLEY (RCA Victor)	4
5	POOR LITTLE FOOL RICKY NELSON (Imperial)	8
6	WHEN KALIN TWINS (Decca)	7
7	ENCHANTED ISLAND FOUR LADS (Columbia)	9
8	PURPLE PEOPLE EATER SHEB WOOLEY (MGM)	2
9	LEFT RIGHT OUT OF YOUR HEART PATTI PAGE (Mercury)	12
10	SECRETLY JIMMIE RODGERS (Roulette)	6
11	REBEL ROUSER DUANE EDDY (Jamie)	14
12	A CERTAIN SMILE JOHNNY MATHIS (Columbia)	16
13	MY TRUE LOVE JACK SCOTT (Carlton)	18
14	ENDLESS SLEEP JODY REYNOLDS (Demon)	11
15	DO YOU WANNA DANCE BOBBY FREEMAN (Josie)	13
16	IF DREAMS CAME TRUE PAT BOONE (Dot)	26
17	WILLIE AND THE HAND JIVE JOHNNY OTIS (Capitol)	24
18	FEVER PEGGY LEE (Capitol)	37
19	EVERYBODY LOVES A LOVER DORIS DAY (Columbia)	31
20	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	10

21) BAUBLES, BANGLES AND BEADS. 22) FOR YOUR PRECIOUS LOVE. 23) ONE SUMMER NIGHT. 24) JUST A DREAM. 25) WHAT AM I LIVING FOR. 26) YOUNG AND WARM AND WONDERFUL. 27) BLUE BLUE DAY. 28) NO CHEMISE PLEASE. 29) PADRE. 30) GUESS THINGS HAPPEN THAT WAY. 31) LITTLE STAR. 32) GINGERBREAD. 33) DON'T ASK ME WHY. 34) YOU NEED HANDS. 35) LITTLE SERENADE. 36) GOT A MATCH. 37) JENNIE LEE. 38) BIG MAN. 39) RETURN TO ME. 40) BORN TOO LATE. 41) DON'T GO HOME. 42) SHEIK OF ARABY. 43) DELICIOUS. 44) NEL BLU DIPINTO DI BLU. 45) MOON TALK. 46) KATHY-O. 47) I'LL GET BY. 48) SOMEBODY TOUCHED ME. 49) YOU'RE MAKING A MISTAKE. 50) ALL I HAVE TO DO IS DREAM. 51) COME CLOSER TO ME. 52) PRETTY BABY (IT'S BEEN A LONG TIME). 53) ANGEL BABY. 54) TWILIGHT TIME. 55) I WONDER WHY. 56) WHO ARE THEY TO SAY. 57) BLANKET ON THE BEACH. 58) SUGAR MOON. 59) CHA-HUA-HUA. 60) ARGENTINA BALLERINA. 61) WESTERN MOVIES. 62) WITCH DOCTOR. 63) THE BIRD ON MY HEAD. 64) LOOKING BACK. 65) MA MA MA MARIE. 66) OVER THE WEEKEND. 67) I KNOW WHERE I'M GOING. 68) CHANSON D'AMOUR. 69) SAME OLD SONG AND DANCE. 70) EARLY IN THE MORNING. 71) MONIQUE. 72) THE FREEZE. 73) OH JOHNNY OH. 74) YOU CHEATED. 75) ONLY MAN ON THE ISLAND; BY THE LIGHT OF THE SILV'RY MOON; THE WAITING GAME; THAT'S HOW MUCH I LOVE YOU; BLUE BOY; THIS HAPPY FEELING.

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The Poni-Tails

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Tommy Edwards (WERE-Cleveland, Ohio) announces that he's signed a contract to record for Dot records. Sessions took place the week of July 14th. . . . Joe Finan (KYW-Cleveland, Ohio) tells us that the big band



BARRY KAYE
(WAMP—Pittsburgh, Pa.)

sounds are returning to the ears and dancing feet of the Cleveland population. The jockey feels that the teenagers and college students are looking for something new, and they are finding it in the sound of the big bands. In keeping with the trend Finan has taken over the Long Dark Crystal Beach Ballroom outside of Cleveland and is booking such name bands as The Tommy Dorsey and Jimmy Dorsey orchestras, Stan Kenton, Kai Winding etc. . . . Barry Kaye (WAMP-Pittsburgh, Pa.) will host a new post-midnight stint titled "Barry Kaye at the Holiday". The show will be broadcast direct from the Holiday House, famed Pittsburgh nitery, and will include interviews with celebrities of nation wide fame. . . . John Bennett (WNNJ-Newton, N.J.) mentioned on the air after playing David Seville's "Bird On My Head", that anyone with a bird on his head would be crazy or words to that effect. About a half an hour later a man walked into his station with a bird on his head! Seems it was a trained pigeon and liked to sit on the man's head. The deejay recently had Wendie Barry and Dennis Morgan on his show and says he started interviewing them and ended up getting interviewed himself by Miss Barry. . . . Jack Vaughn (WNAX-Yankton, Wash.) tells us that the Canadian hit, "Marjolaina" by Jimmy James on Columbia has broken wide open on the WNAX five state coverage area. Vaughn states that due to the station's efforts, Columbia will re-release the record after editing it to two minutes.



MARY DEE
(WSID—Baltimore, Md.)

Johnny Johnson (KOY-Phoenix, Ariz.) reports that just a few weeks ago, comment was made regarding the coming of the 8th record rep to his area. Since then the ninth has been added with Sunland Records in El Paso setting up a distributing center in Phoenix. Now, according to Johnson, every label in the country has either a rep or a distributor in Phoenix. . . . Mary Dee (WSID-Baltimore, Md.), who has a daily stint from 8:45 to 11:00, is celebrating her tenth year in radio. Also, as of July 13th, the gal jockey has had her own TV show in Philadelphia on channel 12, WVUE. . . . Bob Kloss (WSTC Stamford, Connecticut) really fits the description of the term "commuter". Kloss lives in New York City, travels to work in Connecticut, and recently added the Sunday evening deejay slot at WFIL in Philadelphia, Pa., to his chores. . . . Freeman Hover (KCSR-Chadron, Neb.) informs us how, thanks to Ruthie Shapiro, he has been giving away Elvis Presley Dog Tag Jewelry. The platter spinner feels that if the popularity of the station's giveaways are any indication, the jewelry should really be a hot item when it goes on the commercial market all over the country. . . . Larry Gar (WKBC-No. Wilkesboro, North Carolina) writes to tell us about the special segment he has added to his program. Gar now features an album of the week section where he picks an album that he feels could have a really big future. The first LP pick is "Date Night At Disneyland", with The Elliot Bros. Orchestra and Tony Paris. . . . Thom Smith (WNVY-Pensacola, Fla.) tells about a record "most likely to succeed". The waxing is "Junior, Junior, Junior", by Laura Lane and Russ Regan on Corvette.



FREEMAN HOVER
(KCSR—Chadron, Neb.)

* * * * *

VITAL STATISTICS:

Bill Freeman leaves WRVA, Richmond, Va., to join WQAM, in Miami, Fla. as night news editor and announcer. . . . Johnnie Rowe jumps over to station KOBH, Hot Springs, South Dakota. Rowe hails from KASL, Newcastle, Wyoming. The jockey joins KOBH as music director, and has two three hour pop music shows daily. . . . Gene Snyder (KZEY-Tyler, Texas) gives a rundown of changes at the station: Snyder is the first addition, hailing from KADO & KMHT in Marshall, Tex., Jimmy Dixon joins as Program Director, Dixon comes from KCUL in Ft. Worth, Texas. The other new member is Bob Lloyd, jumping in from KJOE in Shreveport, La. . . . Benedict Gimbel, Jr., President and General Manager of WIP in Philadelphia, Pa., recently announced the appointment of Mrs. Ellen Stoutenberg as Assistant Program Director of the Station. Prior to this appointment Mrs. Stoutenberg directed the station's "Search For Peace" project. . . . Mike Gavin switches from WCCM in Lawrence, Mass. to WMNI in Columbus, Ohio. The move ends a four year stay with WCCM.

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BROADWAY MUSIC New York, N. Y.

1. Over The Weekend (Playboys)
2. Left Right Out Of Your Heart (P. Page)
3. One Summer Night (Dandleers)
4. If Dreams Come True (Boone)
5. Are You Nervous (Instrumentals)
6. When (Kalin Twins)
7. Got A Match (Gallup/Stein)
8. Stupid Cupid (C. Francis)
9. A Certain Smile (J. Mathis)
10. Enchanted Island (Four Lads)

RICHOY ONE STOP Philadelphia, Pa.

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Splish Splash (B. Darin)
4. That's The Way Life Goes (B. Hawkins)
5. Patricia (P. Prado)
6. Moon Talk (P. Como)
7. Secretly (J. Rodgers)
8. Gingerbread (F. Avalon)
9. A Certain Smile (J. Mathis)
10. Poor Little Fool (R. Nelson)

DISC & NEEDLE RECORD SHOPS INC. Minneapolis, Minn.

1. Poor Little Fool (R. Nelson)
2. Little Star (Elegants)
3. Splish Splash (B. Darin)
4. One Summer Night (Dandleers)
5. Yakety Yak (Coasters)
6. I Know Where I'm Going (G. Hamilton IV)
7. Pretty Baby (Gino & Gina)
8. What Am I Living For (C. Willis)
9. Hard Headed Woman (E. Presley)
10. Rebel Rouser (D. Eddy)

ROSE RECORD SHOP Chicago, Ill.

1. One Summer Night (Dandleers)
2. Left Right Out Of Your Heart (P. Page)
3. Born Too Late (Pony Tails)
4. Kathy-O (Diamonds)
5. I'll Get By (B. Williams)
6. Early In The Morning (Holly)
7. I'm Wanderin' (J. Wilson)
8. Patricia (P. Prado)
9. Poor Little Fool (R. Nelson)
10. Endless Sleep (J. Reynolds)

THE BOOK SHOP INC. Fitchburg, Mass.

1. Poor Little Fool (R. Nelson)
2. Don't Ask Me Why (Presley)
3. Just A Dream (J. Clanton)
4. If Dreams Come True (Boone)
5. Rebel Rouser (D. Eddy)
6. Patricia (P. Prado)
7. Splish Splash (B. Darin)
8. Gingerbread (F. Avalon)
9. When (Kalin Twins)
10. Left Right Out Of Your Heart (P. Page)

THIEM'S RECORD SHOP Raleigh, N. C.

1. Splish Splash (B. Darin)
2. Yakety Yak (Coasters)
3. My True Love (J. Scott)
4. Hard Headed Woman (E. Presley)
5. Poor Little Fool (R. Nelson)
6. For Your Precious Love (J. Butler)
7. Do You Wanna Dance (B. Freeman)
8. Guess Things Happen That Way (J. Cash)
9. What Am I Living For (C. Willis)
10. Rebel Rouser (D. Eddy)

WALLICH'S MUSIC CITY Hollywood, Calif.

1. Nel Blu Dipinto Di Blu (D. Modugno)
2. Patricia (P. Prado)
3. Return To Me (D. Martin)
4. Delicious (J. Backus)
5. Purple People Eater (Wooley)
6. A Certain Smile (J. Mathis)
7. All I Have To Do Is Dream (Everly Bros.)
8. Torero (R. Corosone)
9. Secretly (J. Rodgers)
10. Baubles, Bangles, Beads (Kirby Stone Four)

ERNSTROM'S Dallas, Tex.

1. Poor Little Fool (R. Nelson)
2. My True Love (J. Scott)
3. Yakety Yak (Coasters)
4. Rebel Rouser (D. Eddy)
5. Willie & Hand Jive (J. Otis)
6. When (Kalin Twins)
7. One Summer Night (Dandleers)
8. Splish Splash (B. Darin)
9. Ju-Judy (Casuals)
10. Little Boy Blue (H. Duvall)

COCROFT MUSIC COMPANY Thomasville, Ga.

1. What Am I Living For (C. Willis)
2. Yakety Yak (Coasters)
3. Hard Headed Woman (E. Presley)
4. Purple People Eater (Wooley)
5. Do You Wanna Dance (B. Freeman)
6. Jennie Lee (Jan & Arnie)
7. When (Kalin Twins)
8. For Your Precious Love (J. Butler)
9. Patricia (P. Prado)
10. True Fina Mama (L. Richard)

KOP'S PIANO HOUSE Great Falls, Mont.

1. My True Love (J. Scott)
2. Rebel Rouser (D. Eddy)
3. Blue, Blue Day (D. Gibson)
4. Fools Like Me (Jerry L. Lewis)
5. Hard Headed Woman (E. Presley)
6. Guess Things Happen That Way (J. Cash)
7. Purple People Eater (Wooley)
8. Three Jolly Coachmen (Kingston Trio)
9. If Dreams Come True (Boone)
10. All I Have To Do Is Dream (Everly Bros.)

KINGS HIGHWAY RECORD SHOP Brooklyn, N. Y.

1. Purple People Eater (Wooley)
2. Secretly (J. Rodgers)
3. No Chemise Please (G. Granahan)
4. Yakety Yak (Coasters)
5. Enchanted Island (Four Lads)
6. Patricia (P. Prado)
7. Splish Splash (B. Darin)
8. A Certain Smile (J. Mathis)
9. Witch Doctor (D. Seville)
10. Just A Dream (J. Clanton)

GRAYMAT MUSIC SHOP Morristown, N. J.

1. Patricia (P. Prado)
2. Purple People Eater (Wooley)
3. Yakety Yak (Coasters)
4. Splish Splash (B. Darin)
5. When (Kalin Twins)
6. Poor Little Fool (R. Nelson)
7. Hard Headed Woman (E. Presley)
8. Rebel Rouser (D. Eddy)
9. My True Love (J. Scott)
10. One Summer Night (Dandleers)

ROYLES TV Salt Lake City, Utah

1. Hard Headed Woman (E. Presley)
2. When (Kalin Twins)
3. Rebel Rouser (D. Eddy)
4. Patricia (P. Prado)
5. Yakety Yak (Coasters)
6. Poor Little Fool (R. Nelson)
7. Splish Splash (B. Darin)
8. Just A Dream (J. Clanton)
9. Everybody Loves A Lover (D. Day)
10. Purple People Eater (Wooley)

NORTH MAIN RECORD SHOP Houston, Tex.

1. Hard Headed Woman (E. Presley)
2. You Cheated (Slades)
3. Splish Splash (B. Darin)
4. Just A Dream (J. Clanton)
5. Yakety Yak (Coasters)
6. Rebel Rouser (D. Eddy)
7. My True Love (J. Scott)
8. Try The Impossible (L. Andrews)
9. Jenny Lee (Jan & Arnie)
10. Do You Wanna Dance (B. Freeman)

MADRONA RECORDS Portland, Ore.

1. Yakety Yak (Coasters)
2. Poor Little Fool (R. Nelson)
3. Splish Splash (B. Darin)
4. Patricia (P. Prado)
5. Purple People Eater (Wooley)
6. Guess Things Happen That Way (J. Cash)
7. When (Kalin Twins)
8. I'll Get By (B. Williams)
9. Buttermilk (F. Avalon)
10. Left Right Out Of Your Heart (P. Page)

MELODY MART Paducah, Ky.

1. What Am I Living For (C. Willis)
2. Don't Ask Me Why (Presley)
3. Poor Little Fool (R. Nelson)
4. Splish Splash (B. Darin)
5. Yakety Yak (Coasters)
6. Rave On (B. Holly)
7. Got A Match (F. Gallup)
8. Endless Sleep (J. Reynolds)
9. All I Have To Do Is Dream (Everlys)
10. Lovin' At Night (S. Salvo)

TOWN & COUNTRY Detroit, Mich.

1. Hard Headed Woman (E. Presley)
2. Little Star (Elegants)
3. Western Movies (Olympics)
4. My True Love (J. Scott)
5. Fever (P. Lee)
6. Patricia (P. Prado)
7. Rebel Rouser (D. Eddy)
8. Splish Splash (B. Darin)
9. Delicious (J. Backus)
10. Just A Dream (J. Clanton)

SHERMAN-CLAY & COMPANY San Francisco, Calif.

1. Patricia (P. Prado)
2. Yakety Yak (Coasters)
3. Hard Headed Woman (E. Presley)
4. Splish Splash (B. Darin)
5. When (Kalin Twins)
6. Poor Little Fool (R. Nelson)
7. Rebel Rouser (D. Eddy)
8. A Certain Smile (J. Mathis)
9. Willie & Hand Jive (J. Otis)
10. Delicious (J. Backus)

THE MELODY HOUSE St. Louis, Mo.

1. Patricia (P. Prado)
2. Purple People Eater (Wooley)
3. Enchanted Island (Four Lads)
4. Yakety Yak (Coasters)
5. A Certain Smile (J. Mathis)
6. If Dreams Come True (Boone)
7. Hard Headed Woman (E. Presley)
8. Splish Splash (B. Darin)
9. Western Movies (Olympics)
10. For Your Precious Love (J. Butler)

VAN CURLER MUSIC Albany, N. Y.

1. Poor Little Fool (R. Nelson)
2. King Creole (E. Presley)
3. When (Kalin Twins)
4. Splish Splash (B. Freeman)
5. Patricia (P. Prado)
6. Little Star (Elegants)
7. Yakety Yak (Coasters)
8. Young, Warm & Wonderful (R. Williams)
9. Think It Over (Crickets)
10. For Your Precious Love (J. Butler)

THE MUSIC BOX Lakewood, Ohio

1. Poor Little Fool (R. Nelson)
2. Rebel Rouser (D. Eddy)
3. Patricia (P. Prado)
4. Hard Headed Woman (E. Presley)
5. Rockin' Robin (B. Day)
6. Gingerbread (F. Avalon)
7. Fever (P. Lee)
8. Born Too Late (Pony Tails)
9. Singing Hills (B. Vaughn)
10. Yakety Yak (Coasters)

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Baltimore 1, MD.

MAKING "HITS" IS OUR BUSINESS



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N.Y.

1. Patricia (P. Prado)
2. Splish Splash (B. Darin)
3. Yakety Yak (Coasters)
4. Purple People Eater (S. Wooley)
5. When (Kalin Twins)
6. One Summer Night (Dandleers)
7. Little Star (Elegants)
8. Enchanted Island (Four Lads)
9. A Certain Smile (J. Mathis)
10. Secretly (J. Rodgers)

Chicago, Ill.

1. Patricia (P. Prado)
2. Yakety Yak (Coasters)
3. Poor Little Fool (R. Nelson)
4. Endless Sleep (J. Reynolds)
5. Splish Splash (B. Darin)
6. Hard Headed Woman (E. Presley)
7. Left Right Out Of Your Heart (P. Page)
8. When (Kalin Twins)
9. Rebel Rouser (D. Eddy)
10. Purple People Eater (S. Wooley)

Los Angeles, Calif.

1. Patricia (P. Prado)
2. Purple People Eater (S. Wooley)
3. Hard Headed Woman (E. Presley)
4. Return To Me (D. Martin)
5. Nel Blu Dipinto Di Blu (D. Modugno)
6. Secretly (J. Rodgers)
7. Splish Splash (B. Darin)
8. All I Have To Do Is Dream (Everlys)
9. Left Right Out Of Your Heart (P. Page)
10. When (Kalin Twins)

Pittsburgh, Pa.

1. Poor Little Fool (R. Nelson)
2. Yakety Yak (Coasters)
3. Patricia (P. Prado)
4. When (Kalin Twins)
5. Enchanted Island (Four Lads)
6. Hard Headed Woman (E. Presley)
7. Purple People Eater (S. Wooley)
8. Splish Splash (B. Darin)
9. A Certain Smile (J. Mathis)
10. For Your Precious Love (J. Butler)

Baltimore, Md.

1. Yakety Yak (Coasters)
2. Patricia (P. Prado)
3. Hard Headed Woman (E. Presley)
4. Enchanted Island (Four Lads)
5. Splish Splash (B. Darin)
6. Do You Wanna Dance (B. Freeman)
7. For Your Precious Love (J. Butler)
8. Rebel Rouser (D. Eddy)
9. Blue Blue Day (D. Gibson)
10. Willie & Hand Jive (J. Otis)

St. Louis, Mo.

1. Rebel Rouser (D. Eddy)
2. Yakety Yak (Coasters)
3. Hard Headed Woman (E. Presley)
4. Endless Sleep (J. Reynolds)
5. Splish Splash (B. Darin)
6. Purple People Eater (S. Wooley)
7. Western Movies (Olympics)
8. Patricia (P. Prado)
9. Poor Little Fool (R. Nelson)
10. No Chemise Please (G. Granahan)

Boston, Mass.

1. Purple People Eater (S. Wooley)
2. Patricia (P. Prado)
3. Hard Headed Woman (E. Presley)
4. When (Kalin Twins)
5. Splish Splash (B. Darin)
6. Rebel Rouser (D. Eddy)
7. Poor Little Fool (R. Nelson)
8. Left Right Out Of Your Heart (P. Page)
9. Yakety Yak (Coasters)
10. You Need Hands (E. Gorme)

San Francisco, Calif.

1. Patricia (P. Prado)
2. Hard Headed Woman (E. Presley)
3. Yakety Yak (Coasters)
4. Splish Splash (B. Darin)
5. When (Kalin Twins)
6. One Summer Night (Dandleers)
7. Rebel Rouser (D. Eddy)
8. Purple People Eater (S. Wooley)
9. A Certain Smile (J. Mathis)
10. Poor Little Fool (R. Nelson)

Miami, Fla.

1. Hard Headed Woman (E. Presley)
2. Splish Splash (B. Darin)
3. Yakety Yak (Coasters)
4. Rebel Rouser (D. Eddy)
5. My True Love (J. Scott)
6. Poor Little Fool (R. Nelson)
7. Patricia (P. Prado)
8. When (Kalin Twins)
9. Purple People Eater (S. Wooley)
10. For Your Precious Love (J. Butler)

Cleveland, Ohio

1. Poor Little Fool (R. Nelson)
2. Patricia (P. Prado)
3. When (Kalin Twins)
4. Splish Splash (B. Darin)
5. Rockin' Robin (B. Day)
6. If Dreams Came True (P. Boone)
7. Yakety Yak (Coasters)
8. Hard Headed Woman (E. Presley)
9. Born Too Late (Poni Tails)
10. Gingerbread (F. Avalon)

New Orleans, La.

1. Patricia (P. Prado)
2. Purple People Eater (S. Wooley)
3. Yakety Yak (Coasters)
4. Endless Sleep (J. Reynolds)
5. Secretly (J. Rodgers)
6. Hard Headed Woman (E. Presley)
7. Splish Splash (B. Darin)
8. Return To Me (D. Martin)
9. Padre (T. Arden)
10. Poor Little Fool (R. Nelson)

Houston, Texas

1. Splish Splash (B. Darin)
2. Hard Headed Woman (E. Presley)
3. Just A Dream (J. Clanton)
4. Yakety Yak (Coasters)
5. You Cheated (Slades)
6. Willie & Hand Jive (J. Otis)
7. My True Love (J. Scott)
8. Patricia (P. Prado)
9. Rebel Rouser (D. Eddy)
10. Poor Little Fool (R. Nelson)

Seattle, Wash.

1. Hard Headed Woman (E. Presley)
2. Poor Little Fool (R. Nelson)
3. Splish Splash (B. Darin)
4. Rebel Rouser (D. Eddy)
5. Yakety Yak (Coasters)
6. Patricia (P. Prado)
7. When (Kalin Twins)
8. Don't Ask Me Why (E. Presley)
9. Purple People Eater (S. Wooley)
10. That's How Much I Love You (P. Boone)

Cincinnati, Ohio

1. Yakety Yak (Coasters)
2. Splish Splash (B. Darin)
3. When (Kalin Twins)
4. Fever (P. Lee)
5. Poor Little Fool (R. Nelson)
6. Patricia (P. Prado)
7. For Your Precious Love (J. Butler)
8. Hard Headed Woman (E. Presley)
9. Purple People Eater (S. Wooley)
10. Do You Wanna Dance (B. Freeman)

Dallas, Texas

1. Yakety Yak (Coasters)
2. Hard Headed Woman (E. Presley)
3. Splish Splash (B. Darin)
4. Rebel Rouser (D. Eddy)
5. Poor Little Fool (R. Nelson)
6. Willie & Hand Jive (J. Otis)
7. One Summer Night (Dandleers)
8. Do You Wanna Dance (B. Freeman)
9. For Your Precious Love (J. Butler)
10. Purple People Eater (S. Wooley)

Philadelphia, Pa.

1. Patricia (P. Prado)
2. Purple People Eater (S. Wooley)
3. Secretly (J. Rodgers)
4. Hard Headed Woman (E. Presley)
5. Enchanted Island (Four Lads)
6. Splish Splash (B. Darin)
7. Yakety Yak (Coasters)
8. Rebel Rouser (D. Eddy)
9. A Certain Smile (J. Mathis)
10. No Chemise Please (G. Granahan)

Buffalo, N.Y.

1. Patricia (P. Prado)
2. Poor Little Fool (R. Nelson)
3. Splish Splash (B. Darin)
4. Hard Headed Woman (E. Presley)
5. Rebel Rouser (D. Eddy)
6. Yakety Yak (Coasters)
7. Fever (P. Lee)
8. Purple People Eater (S. Wooley)
9. Rockin' Robin (B. Day)
10. One Summer Night (Dandleers)

Minneapolis, Minn.

1. Little Star (Elegants)
2. Poor Little Fool (R. Nelson)
3. Splish Splash (B. Darin)
4. Hard Headed Woman (E. Presley)
5. Yakety Yak (Coasters)
6. Rebel Rouser (D. Eddy)
7. Purple People Eater (S. Wooley)
8. When (Kalin Twins)
9. Enchanted Island (Four Lads)
10. What Am I Living For (C. Willis)

Milwaukee, Wisc.

1. Poor Little Fool (R. Nelson)
2. Purple People Eater (S. Wooley)
3. Yakety Yak (Coasters)
4. Patricia (P. Prado)
5. When (Kalin Twins)
6. Secretly (J. Rodgers)
7. Splish Splash (B. Darin)
8. Hard Headed Woman (E. Presley)
9. Rebel Rouser (D. Eddy)
10. You Need Hands (E. Gorme)

Kansas City, Mo.

1. Poor Little Fool (R. Nelson)
2. Rebel Rouser (D. Eddy)
3. Hard Headed Woman (E. Presley)
4. Patricia (P. Prado)
5. When (Kalin Twins)
6. Splish Splash (B. Darin)
7. Endless Sleep (J. Reynolds)
8. Purple People Eater (S. Wooley)
9. My True Love (J. Scott)
10. Padre (T. Arden)

Detroit, Mich.

1. Splish Splash (B. Darin)
2. Rebel Rouser (D. Eddy)
3. Poor Little Fool (R. Nelson)
4. Hard Headed Woman (E. Presley)
5. Yakety Yak (Coasters)
6. Patricia (P. Prado)
7. Willie & Hand Jive (J. Otis)
8. Western Movies (Olympics)
9. Little Star (Elegants)
10. When (Kalin Twins)

The Fidelitys'

new one is a SMASH!

THE BILLBOARD'S WEEKLY

• Review Spotlight on ...

POP RECORDS

JUNE 30, 1958

THE FIDELITYS... Baton 256

MEMORIES OF YOU (Shapiro-Bernstein, ASCAP)
The lead singer offers a warm and sincere reading of the evergreen with good group and instrumental backing. The rockabilly treatment has the many sound, and the side seems a strong pop and r&b. contender. Flip, "Can't You Come Out," is a swinger that is also given a listenable go (Dare, BMI).

July 12, 1958

The Cash Box
Sleeper of the Week

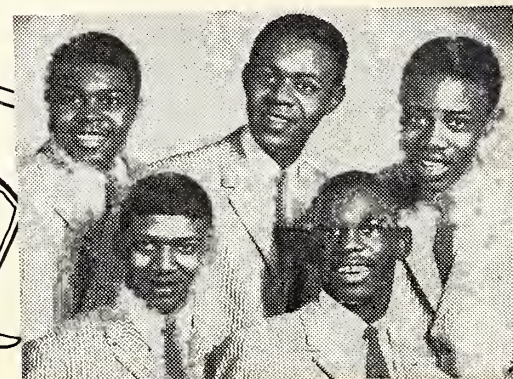
"MEMORIES OF YOU" (2:30)
(Shapiro, Bernstein ASCAP—Razaf, Blake)
"CAN'T YOU COME OUT" (2:38) (Dare BMI—Foster)

THE FIDELITYS (Baton 256)
• Baton Records should have its biggest hit to date in the Fidelitys exciting new treatment of a grand standard "Memories Of You". The group, which made territorial noise with its waxing of "The Things I Love", excels on this evergreen and comes thru with a winning sound. Beautiful rock-a-ballad performance everyone will love. Flip is another contagious rhythm item.

MEMORIES OF YOU

BA #256

BATON RECORDS



Direction:
UNIVERSAL ATTRACTIONS, 200 W. 57th St., N.Y.C. Phone: JU 2-7575

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warm reception to our latest release...

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Teresa
HITS
Again!



**Teresa
Brewer**

**"PICKLE UP
A DOODLE"**

and

**"THE RAIN FALLS
ON EV'RYBODY"**

Orch and Chorus directed by **DICK JACOBS**

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TV SHOW
SUNDAY July 20th

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M-G-M Records

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Greetings to NAMM Convention



CONNIE FRANCIS STUPID CUPID

and
CAROLINA MOON
K12683



DICK ROMAN LOVE IS A MANY SPLENDORED THING

and
VAGABOND SHOES
K12686



Smash Novelty Follow-up to "The Purple People Eater"

MILDRED OUR CHOIR DIRECTOR ROLLO & BOLLIVER

K12684



MARVIN RAINWATER

I DIG YOU BABY MOANIN' THE BLUES

K12665



TOMMY EDWARDS

IT'S ALL IN THE GAME

K12688

SENSATIONAL
NEW
RECORDING



LEW PRINCE

NANCY

(With The Laughing Face)

K12643



London Lowdown AND England's Top 30 Records

Young Italian singer, Toni Dalli is destined for great things. Already a frequent guest on television shows and having visited the United States, Toni is now in the running to make a movie.

The sponsors of the Dickie Valentine show on Radio Luxemburg have exhausted ideas of give away items and have now suggested that winners of their competitions will get a date with Dickie Valentine.

Dan Fisher who is now back in the States from his European trip has certainly collected some interesting material all over and is sure to please several A&R men with his finds.

The new Lonnie Donegan record, "Sally Don't You Grieve" already high on the best selling charts. And it only recently came out.

Another number to watch is a British composition by pianist Joe Henderson titled "Trudi".

Max Bygraves, who with his agent Jack Jacobson is at present in the States, will still find his record, "Tulips from Amsterdam" high in the Hit Parade when he comes back at the end of this month.

The English Decca Record Company has once again made a special disk for the Lords Taverner's charity with all royalties going towards this good cause. The record is titled "Star Band Hit Parade" and has six top tunes of the moment played by Mantovani, Edmundo Ros and Ted Heath. This is value for anybody's money.

Pat Boone's "Sugar Moon" in the #6 spot after a few weeks proves once again how popular this young man is on this side of the Atlantic.

Terry Dene married Edna Savage last week. Am wondering whether we shall now have records by Mr. and Mrs. Dene since both are recording artists.

With the vogue for Italian songs there is a strong chance that a composition by Marino Marini may soon grace the charts. Original title, "La Piu Bella del Mondo".

His Grace, the Duke of Bedford, has started his D.J. programme for Radio Luxemburg. Programme is recorded at the Duke's ancestral home, Woburn Abbey.

The Duke Ellington Orchestra will probably be visiting this country in exchange for the Ted Heath Band which will start its fourth tour of the United States in the fall.

The Elvis Presley Fan Club will be well represented when London has its opening of "King Creole".

There seems to be tremendous interest in Latin music on the Continent and Britain is now thinking of taking up cha cha cha. It looks as though rock and roll and skiffle are out for the time being but predominant beat recordings are likely to remain big favourites for a long time.

THIS WEEK'S BEST SELLING POP SINGLES (Courtesy "New Musical Express")

- 1 All I Have To Do Is Dream/
Claudette—Everly Bros (London)
- 2 Big Man—
Four Preps (Capitol)
- 3 Tulips From Amsterdam/You Need
Hands—Max Bygraves (Decca)
- 4 On The Street Where You Live—
Vic Damone (Philips)
- 4 Twilight Time—
Platters (Mercury)
- 6 Sugar Moon—
Pat Boone (London)
- 7 Who's Sorry Now—
Connie Francis (MGM)
- 8 Book Of Love—
Mudlarks (Columbia)
- 9 Rave On—
Buddy Holly (Coral)
- 10 Witch Doctor—
Don Lang (HMV)
- 11 Sally Don't You Grieve/Betty,
Betty, Betty—
Lonnie Donegan (Pye-Nixa)
- 12 Purple People Eater—
Sheb Wooley (MGM)
- 13 Endless Sleep—
Marty Wilde (Philips)
- 14 Stairway Of Love—
Michael Holliday (Columbia)
- 15 On The Street Where You Live—
David Whitfield (Decca)
- 16 The Only Man On The Island—
Tommy Steele (Decca)
- 17 I'm Sorry I Made You Cry—
Connie Francis (MGM)
- 18 Tom Hark—
Elias & his Zig Zag Jive Flute
(Columbia)
- 18 A Very Precious Love—
Doris Day (Philips)
- 20 Kewpie Doll—
Frankie Vaughan (Philips)
- 21 Return To Me—
Dean Martin (Capitol)
- 21 Grand Coolie Dam—
Lonnie Donegan (Pye-Nixa)
- 23 Army Game—Bernard Bresslaw,
Michael Medwin, Alfie Bass, Leslie
Fyson (HMV)
- 24 I May Never Pass This Way Again
—Perry Como (RCA)
- 25 Torero—
Julius LaRosa (RCA)
- 26 I May Never Pass This Way Again
—Robert Earl (Philips)
- 27 When—
Kalin Twins (Brunswick)
- 28 I Know Where I'm Goin'—
George Hamilton IV (HMV)
- 29 A Wonderful Time Up There—
Pat Boone (London)
- 30 When The Boys Talk About The
Girls—Valerie Carr (Columbia)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

jimmie rodgers

makes it

5

in a row!!!!!!

HONEYCOMB

KISSES SWEETER THAN WINE

OH-OH I'M FALLING IN LOVE AGAIN

SECRETLY

and Now

"ARE YOU REALLY MINE"

"and

THE WIZARD"

R-4090

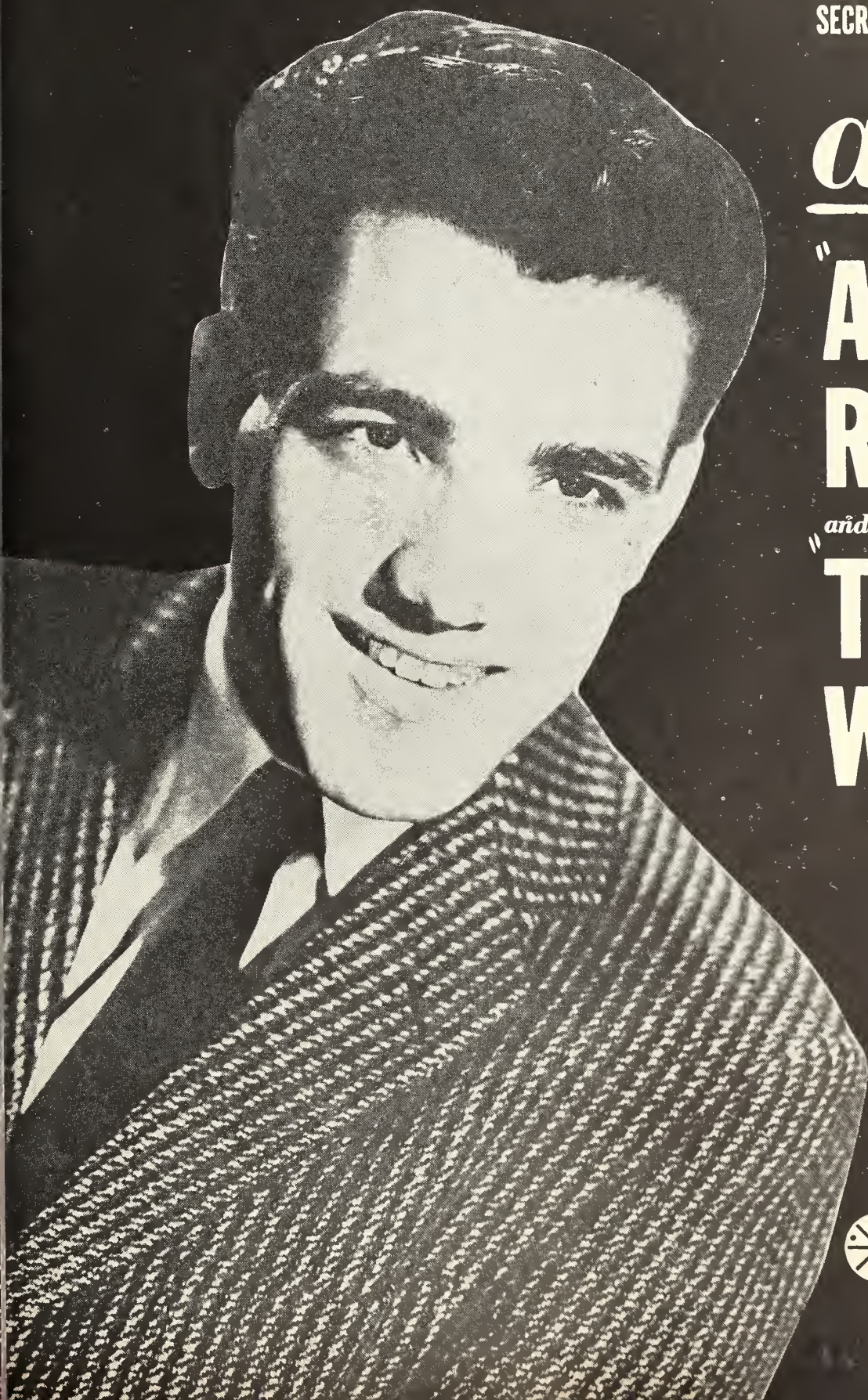
a sound bet . . .

buy



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RCA Victor Custom record sales

"SERVICE ON A PLATTER"

155 East 24th St., New York 10, N. Y.—Murray Hill 9-7200; 445 N. Lake Shore Drive, Chicago 11, Ill.—Whitehall 4-3215; 1016 N. Sycamore Ave., Hollywood 38, Calif.—Oldfield 4-1660; 800 17th Ave. South, Nashville 3, Tenn.—Alpine 5-6691. In Canada, call Record Department, RCA Victor Company, Ltd., 225 Mutual Street, Toronto, Ontario. For other foreign offices, write or phone RCA International Division, 30 Rockefeller Plaza, New York 20, N. Y.—Judson 6-3800.



Best Selling EP's

		Pos. Last Week
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	—
2	RICKY NELSON Ricky Nelson (Imperial IMP-158)	1
3	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	4
4	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	3
5	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	5
6	WARM Johnny Mathis (Columbia B-10781)	2
7	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	8
8	SWINGING ON BROADWAY Jonah Jones (Capitol EAP-1, 2, 3-963)	7
9	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	11
10	IN THE NIGHT George Shearing & Dakota Staton (Capitol EAP-1, 2, 3-1003)	15
11	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	6
12	SOMEDAY Ricky Nelson (Imperial IMP-156)	—
13	RICKY Ricky Nelson (Imperial EP 153)	9
14	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	12
15	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	13

BREAKING VERY
VERY VERY BIG!
**JUST LIKE IN
THE MOVIES**
SWAN 1010
SWAN RECORDS

Mister "G" Sings ...
"BABY, YOU'RE O.K."
"SWEET ANGELINA"



39 Park Avenue
Rutherford, N. J.

**NEW HOT RELEASE!!
ON CINCH RECORDS
"WHY OH WHY"**

b/w

"MY EVERYTHING"
by **BOB & RAY TITZIE**
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DON RONDO

With the **BIG** Version

CITY LIGHTS

and

AS LONG AS I HAVE YOU

Jubilee # 5334

jubilee



DELLA REESE

"I WISH"

and

"YOU GOTTA LOVE EVERYBODY"

No. 5332

josie

BOBBY FREEMAN

"BETTY LOU GOT A NEW
PAIR OF SHOES"

and

"STARLIGHT"

No. 841



jubilee

Jim Backus
"DELICIOUS"
"I Need A Vacation"
5330

Bob Miller
"BABY, JE VOUS AIME"
5329

Bill Darnell
"SATIN DOLL"
"AIN'T MISBEHAVIN' "
5328

Cy Coleman with Annie Ross
"IT'S DOOM"
"SOMETHING'S ALWAYS
HAPPENING ON THE RIVER"
5331

Moe Koffman
"LITTLE PIXIE"
5324

josie

Bobby Freeman
"DO YOU WANT TO DANCE"
835

Sticks & Bricks
"IT'S MY HEART"
"Kiss The Pretty Girl Twice"
839

The Four Counts
"YUM-MEE, YUM-MEE"
840

ON ART

Randy Luck
"I WAS A TEEN-AGE
CAVE MAN"
170

THANKS NAMM

FOR YOUR COOPERATION
THROUGHOUT THE YEAR

jubilee



josie RECORDS

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NEW YORK

JAY-GEE RECORD CO., INC.

JAMIE

has **2** more *HITS...*

STILL AS THE NIGHT
b/w
SING 'EM SOME BLUES

by
Sanford Clark

Jamie 1107

HAVE LOVE, WILL TRAVEL
b/w

LOOK AT ME

by
The Sharps

Jamie 1108

Thanks D.J.'s for your wonderful help in making
REBEL ROUSER the smash hit it is. See you all
at the convention

Published by GREGMARK MUSIC (BMI)

Nationally Distributed by **GONE RECORDS**
1650 BROADWAY (JUdson 6-1060) N. Y.

Manufactured by **JAMIE RECORD CO.**
1330 W. GIRARD AVE., PHILA., PA.

For Sample Records Write to Jamie Records



Best Selling Pop Albums

★ Also Available in EP

		Pos. Las Week
1	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	
2	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	
3	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	18
4	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	3
5	★SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1160 * B-1160, 1, 2, 3)	8
6	★GIGI MOVIE CAST (MGM E-3641 * X-3641-ST)	11
7	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	15
8	★NEARER THE CROSS TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2, 3-1005)	5
9	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	10
10	★RICKY NELSON RICKY NELSON (Imperial IMP 9050 * IMP-158)	4
11	★GEMS FOREVER MANTOVANI (London LL-3032 * BEP-6336-7-8)	7
12	★S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	6
13	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	12
14	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	13
15	★LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	9
16	STAR DUST PAT BOONE (Dot DLP-3118)	—
17	★IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	19
18	TABOO ARTHUR LYMAN (HiFi R-806)	16
19	BUT NOT FOR ME AHMAD JAMAL TRIO (Argo LP-628)	27
20	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	21
21	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	14
22	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3-920)	17
23	★SATURDAY NIGHT WITH MR. C PERRY COMO (RCA Victor LOP-1004 * EPA-4285)	20
24	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	23
25	TILL ROGER WILLIAMS (Kapp KL-1081)	22

26. FOUR FRESHMEN IN PERSON. 27. WARM. 28. SOUNDS OF THE GREAT
BANDS. 29. THE VIKINGS. 30. THE KING AND I.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Our
Greetings
and
Our
Gratitude
TO THE
N.A.M.M.
from



Products of AM-PAR Record Corp.

*'57-'58 has been memorably successful for us
and we can't thank you enough for your help.
In '58-'59 we'll keep tryin' and—with your
assistance—we're betting they'll keep buyin'!*

- | | |
|-----------------------------|--------------------|
| SHORTY ALLEN | BOBBY HAMILTON |
| PAUL ANKA | GEORGE HAMILTON IV |
| EDDIE CALVERT | DWAYNE HICKMAN |
| VINCE CASTRO | MICKI MARLO |
| THE CAVALIERS | CLINT MILLER |
| DON COSTA | JOHNNY NASH |
| DANNY AND THE JUNIORS | FREDDIE NEIL |
| DE CASTRO SISTERS | THE PONI TAILS |
| THE ELEGANTS | THE REDJACKS |
| FRANK GALLOP | THE ROYAL TEENS |
| EYDIE GORMÉ | ANITA WOOD |

SLEEPER OF THE YEAR!!

"MAMA LOOCHIE"

by LEE DIAMOND

VEE-JAY # 272

[ATTENTION DEEJAYS . . . I GOOFED!!!

THIS IS THE SIDE] ↘

"LET'S SIT AND TALK"

by GENE ALLISON

VEE-JAY # 286

"WABASH BLUES"

by AL SMITH

And His ORCHESTRA

ABNER # 1014

HIGH ON THE CHARTS!!

**"FOR YOUR
PRECIOUS LOVE"**

by JERRY BUTLER

and THE IMPRESSIONS

ABNER # 1013

JIMMY REED

"I KNOW IT'S A SIN"

b/w

"DOWN IN VIRGINIA"

VEE-JAY # 287

VEE-JAY—ABNER RECORDS

2129 S. MICHIGAN AVE., CHICAGO 16, ILL.

**Best Selling
Sheet Music**

		LAST WEEK
1	PURPLE PEOPLE EATER Cordial BMI—Wooley	1
2	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	2
3	PADRE Ross Jungnickel ASCAP—Romans, Webster	5
4	LEFT RIGHT OUT OF YOUR HEART Shapiro-Bernstein ASCAP—Shuman-Garson	10
5	SECRETLY Planetary ASCAP—Hoffman, Manning, Markwell	4
6	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	3
7	YOUNG AND WARM AND WONDERFUL Frank ASCAP—Zaret, Singer	12
8	PATRICIA Southern ASCAP—Prado	14
9	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	7
10	A CERTAIN SMILE Miller ASCAP—Webster, Fain	—
11	YOU NEED HANDS Leeds ASCAP—Irwin	11
12	ENCHANTED ISLAND Korwin ASCAP—Allen, Stillman	—
13	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	6
14	BIG MAN Beechwood BMI—Belland, Larson	9
15	HARD HEADED WOMAN Gladys ASCAP—DeMetrius	—

It's Another Davey Crockett

ZORRO

by

THE CHORDETTEs

Cadence # 1349

CADENCE RECORDS

119 W. 57th St., N. Y., N. Y.

It's a B-i-i-g One!

**THE PURPLE PEOPLE
EATER MEETS THE
WITCH DOCTOR**

by

Joe South

NRC 5000

NATIONAL RECORDING CORP.
1224 Fernwood Circle N.E. Atlanta, Georgia**VOLARE**

(NEL BLU DIPINTO DI BLU)

**JESSE
BELVIN**

47/20 - 7310

**RCA VICTOR**



BILL HAYES

HIS
FIRST
BIG
ONE
ON

KAPP

!

A SUMMER LOVE

JEC. PUBLISHING COMPANY Peer BMI

KAPP-227



SAM COOKE'S

Top
Selling

Smash!

The Cash Box Disk of the Week

"WIN YOUR LOVE FOR ME" (2:26) [Hermosa BMI—Cooke]
"LOVE SONG FROM 'HOUSEBOAT'" (2:01)
[Famous ASCAP—Livingston, Evans]
SAM COOKE (Keen 4020)

● Sam Cooke is headed for the top ten once again with a great new side that is far-and-away his best effort since "You Send Me". It's a fabulous multiple track vocal performance of a potent latin beat ballad dubbed "Win Your Love For Me". Beautiful cha-cha dance item with a haunting melody that reminds the listener of "Cindy Oh Cindy". Side has the "smash" sound. Flip is a pretty ballad from the pic "Houseboat".

SAM COOKE SINGS THE "LOVE SONG FROM HOUSEBOAT" IN THE PICTURE.
DON'T MISS IT!!!

ORRIN TUCKER, DISCOVERER OF BONNIE BAKER AND THE ORIGINAL HIT, "OH JOHNNY", DOES A REPEAT SMASH WITH THIS ONE!

"OH JOHNNY"

SPARKLEY BETTY BARKLEY AND
THE ORRIN TUCKER FRANTIC FIVE

KEEN 4020

KEEN RECORDS

8715 W. 3rd ST., LOS ANGELES 48, CALIF.

INSIDE GERMANY

by
DAN FISHER

HAMBURG—I should have titled this "Inside Hamburg" but then someone would be sure to figure it as an expose of The Great American Sandwich. The German music business is much the same as it is everywhere, with publishers facing similar problems as our own.

One striking departure from the concentrated setups in New York (The Brill), London (Denmark St.) and Milan (Galleria del Corso), is the scattered, converted home type of office arrangement used by the Deutsche music men. They conduct business in old homes and renovated mansions. An outsider entering them gets the feeling that Clare Luce or Henry Cabot Lodge is about to be announced—a far cry from the usual whatta-you-want? atmosphere of the Brill. The most persistent problem facing the German publishers is one of price. Records are astronomically high by German standards. A single costs 4 marks, an EP goes for 7½ marks. To translate that into comparable costs in America, based upon income proportions, that would mean each single costs three dollars!

The teenagers of Germany prefer American music. On my last visit, sad songs were the rage. This year, more rhythmic numbers are tops in popularity.

The only rock & roll making it in West Germany is of top drawer American variety: Presley, Boone and the Platters. Quaintly, the publishers explain they don't have German lyrics dubbed in because they "can't understand the English being sung on the records—and if we leave them alone the kids buy them anyway."

Music buyers fall into three distinct categories: (1) "Lieschen Müller" (Working Class & Domestics) who are the romanticists, preferring waltzes and ballads; (2) "Halbstarcken" (the young existentialists) who are partial to hip music; (3) The Teenagers, who are also referred to by that title in Germany. I've already spelled out their preferences in a preceding paragraph.

The little combos in Germany are great. They play decent chords, have a good sense of rhythm and are altogether pleasant entertainment.

The big current songs are "Colone Bogey", "Melodie d'Amour", "Diana", "Bambina" and "Wunderbares Madchen" (known in and around the Fred Fisher Music Co. as "Catch a Falling Star"). "Wenn Teenagers Traumen" also is a hot item.

Standards are cutely referred to as "Evergreens" and numbered among them are "Ice Cream, You Scream", "Blueberry Hill", "Moonlight Serenade", "Chicago" (S'help me Mother, I'm not bragging, it's the truth); "The Very Thought of You", "I Love Paris" and dozens more.

Jazz goes down well here and Louis Armstrong and Benny Goodman are well-loved. Modernists like Dizzy Gillespie and Oscar Peterson also have a wide audience among the Germans.

Their homegrown favorite is a fellow who uses the Hildegard technique of billing himself only by his first name: "Freddy". His last name, oddly enough, is Quinn. Fred Bertleman and Peter Alexander are also big sellers. Caterina Valente is the longtime No. 1 female singer, followed by Lys Assia and Getta Lind.

Our American standouts here parallel those of most of Europe: Bing Crosby, Nat "King" Cole, Harry Belafonte, Johnnie Ray, Pat Boone, Doris Day, Ella Fitzgerald, the Platters, the Chordettes and, here's where we leave the track, the Andrews Sisters.

As for record sales, a German hit will go 200,000 with a smash reaching as high as a million. A big American disk ranges from 50,000 to 100,000. Sheet sales on a good song range from 50-80,000. "Memories Are Made of This" is a recent one to top the 80,000 mark.

Auf Wiedersehen now to this country of almond paste, leiderhoisen, beer and more beer, dumplings, sturdy women, small cars, motor bikes and Adenauer. I'm off to Copenhagen.

Ardmore & Beechwood Open London Office

HOLLYWOOD — Ardmore Music Corporation and Beechwood Music Corporation, both wholly-owned corporations of Capitol Records in Hollywood and New York, have announced the formation and official opening of Ardmore and Beechwood, Limited, 30 Old Compton Street, London W. 1., England, effective August 1, 1958, under the management of Sid Colman.

Colman, well-known in British music circles, has been associated with Cinephonic Music for a number of years as general manager and is bringing to the new music publishing company a wealth of experience.

Ardmore and Beechwood, Limited, will be under the direct control of Joe Zerga, Vice President and General Manager of Ardmore and Beechwood, with headquarters at the Capitol Tower in Hollywood. Zerga returned to Hollywood this week from an extensive tour of the Continent and a series of meetings with music

publishing firms in France, Germany, Italy, Denmark and the Netherlands.

A cocktail party and press conference was held at the Trocadero in London last week to formally announce the opening of the new office.

Southern Acquires Foreign Rights To "Banana"

HOLLYWOOD — Southern Music last week acquired the foreign rights to the song "Banana" currently making noise via the RCA Victor recording by Johnny Prophet. The song was recorded with Prophet by publisher Danny Cameron and songwriter Hal Winn in Los Angeles and the master sold to Victor. Prophet is currently touring the country with the record, and appeared on the Dick Clark TV show last week.

RCA Victor Executives Announce 1958 "Best Buy" To Distributors

NEW YORK—The 1958 "Best Buy" program will be introduced by RCA Victor executives in 8 regional distributor-meetings throughout the country from July 21st to July 25th.

Immediately following the regional conferences, most distributors will hold their own conferences to introduce 1958's "Best Buy" to local dealers.

George R. Marek, Vice-President and General Manager of the Record Division, reports that this year's "Best Buy" is one of the most exciting merchandising programs ever developed by RCA Victor. It includes a total of 28 LP's, all of which are available in both stereophonic and monaural versions.

The following will participate in the meetings: W. I. Alexander, Advertis-

ing, Promotion and Publicity Manager, H. Diaz, Pop A&R, D. J. Finn, Merchandising Manager, G. McKean, Tape Merchandising — New York 7/21/58 and Boston 7/23/58; S. Peruggi, Field Sales Manager, G. Parkhill, Pop Advertising and Promotion Manager, F. Reynolds, Pop A&R, T. McCusker, Coordinator, Album Releases—Chicago 7/23/58 and Cleveland 7/25/58; M. Kirk, Album Merchandising, C. J. Luten, Red Seal Promotion, E. Heller, Pop A&R, E. Moore, Sales Planning — Atlanta 7/23/58 and Dallas 7/25/58; J. Y. Burgess, Sales and Marketing Manager, C. Bosler, Pop Promotion, A. Kayes, Red Seal A&R, F. O'Donnell, Camden Merchandising—Kansas City 7/23/58 and Los Angeles 7/25/58.

Jay-Gee Purchases Jan Records

NEW YORK—Interest in acquiring record reported showing action nationally, has developed into the addition of a new label to the existing Jay-Gee Records, stable of the Jubilee, Josie and Port labels.

Jerry Blaine, President of the Jay-Gee, last week announced the outright purchase of Jan Records, year-old Texas record firm belonging to Dallas oil interests. Although the terms of the purchase were not available in their entirety, they are known to include a cash advance in return for the rights to the existing Jan catalogue, artist roster and numerous completed masters. The terms also include the rights to the Gene Summers' record of "Nervous".

In a move to eliminate any possible confusion of duplication of effort, effective immediately, the new label will be released under the name Jane Records and will be distributed ex-

clusively thru distributors presently handling the Jay-Gee labels.

Under terms of the contract negotiated by Jay-Gee attorney, Milton Somerfield, Tom Fleegeer and Dan Weisfeld, former principals of Jan Records, have been retained to guide the activities of the label in its new set-up. Fleegeer will continue to be based in the Southwest and will handle recording chores under the supervision of Morty Palitz, A & R head of the Jay-Gee interests. Weisfeld will maintain his former sales and promotion activities assisting Jay-Gee Sales Manager, Bill Darnel. Alternately between the East and West Coasts, Weisfeld will also function as field man for all four Jay-Gee lines and report directly to Bill Darnel. Miss Jean Glover has been named Administrative Assistant in charge of the East office for Jan (Jane) Records to be housed under the Jay-Gee roof at 1721 Broadway, New York, N. Y.

Homecoming

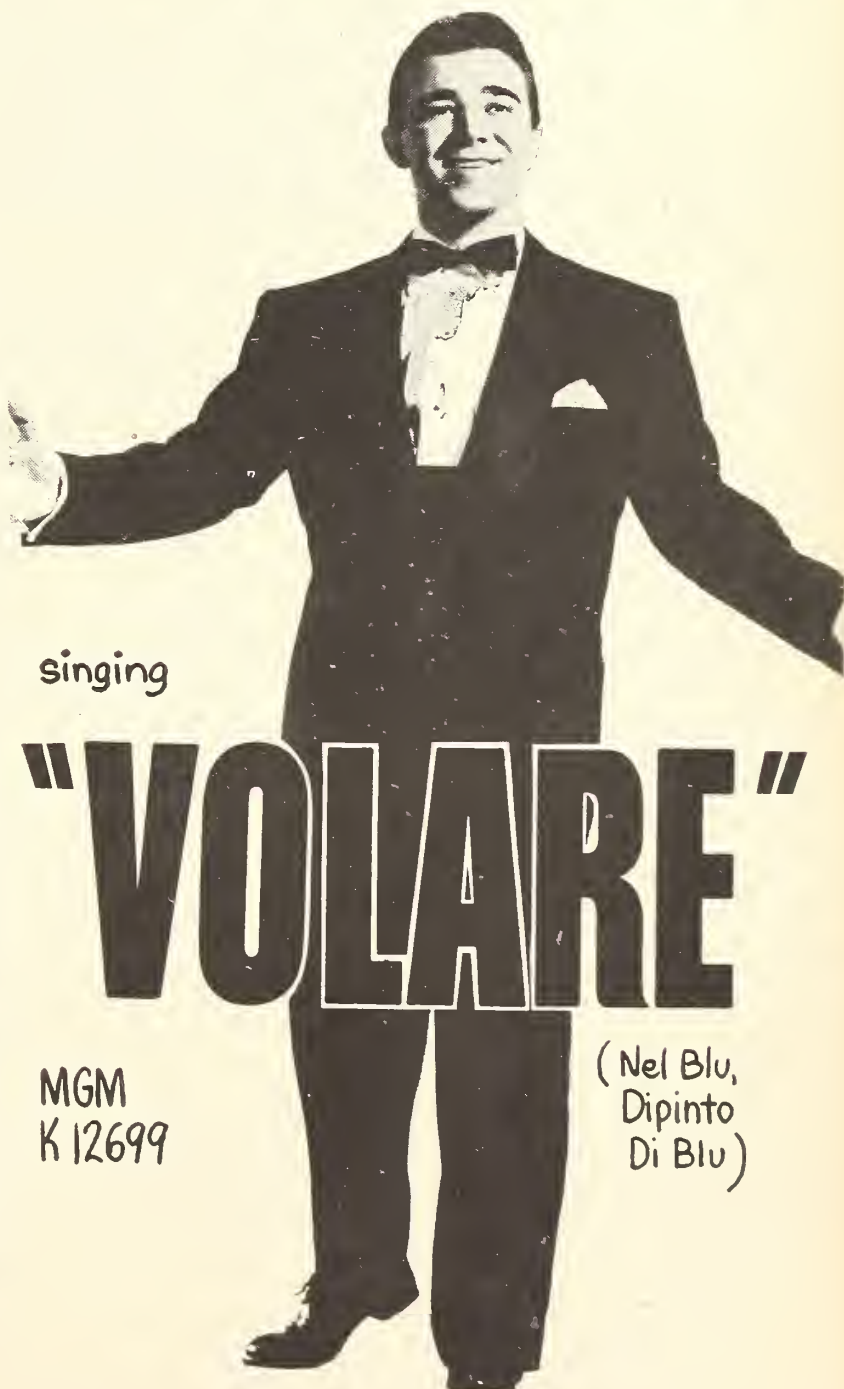


CLEVELAND—When Wayne Mack returned from the WDOK tour to Europe recently, the station surprised him with a big "Welcome Home" celebration which took the form of a Parisian style cafe setting on Cleveland's Euclid Avenue. Wayne broadcast his "Album Merry Go Round" show directly from the street set-up as Gail Horter (Miss Cleveland) acted as official hostess. Passers-by were served free refreshments by WDOK staffers.

MGM Records

welcomes

ALAN DALE



VOLARE

(NEL BLU DIPINTO DI BLU)

JESSE BELVIN

47/20 - 7310



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



RICKY NELSON

5528

**"POOR LITTLE
FOOL"**

Imperial Records

SOMERSET

12" L. P. Record Albums
Incomparable Fidelity
at a truly
Sensible Price!
\$1.98 retail

BIGGER AND BIGGER

Little Willie John

YOU'RE A SWEETHEART

b/w

**LET'S ROCK
WHILE THE ROCKIN'S GOOD
KING 5142**

Bill Doggett

BLIP BLOP

KING 5138

**KING
RECORDS**

Business Upturn Predicted As Music Trade Show Opens

CHICAGO — Musical equipment sales are rounding the recession corner and are tuned up for a Fall business boom. That's the consensus of manufacturers and retailers arriving in Chicago for the annual Music Industry Trade Show and Convention opening at the Palmer House Monday this week.

More than 9,000 are expected to attend the trade show sponsored by the National Association of Music Merchants. An estimated \$1½ million in musical merchandise ranging from the newest in stereo phonographs to the highest-priced in pianos will be on display at the show. "Hard sell" marketing will be the theme, states William R. Gard, NAMM executive secretary, with panelists from all member associations sharing their experiences in battling the recession blues.

A tremendous boom in the music business in future years based on a vast U.S. cultural awakening is seen by Paul E. Murphy of Boston, Mass., NAMM president, in his annual report. Citing the success of pianist Van Cliburn in Russia, Murphy declares: "To me Van Cliburn is a symbol of the upsurge of our American musical world, the triumph of an American-born youth in winning international recognition. Much of this upsurge is due in great part to the unflagging work of men of the music industry in educating parents and youngsters to the good that music can accomplish."

Murphy hails the introduction of stereo records as a boon to all branches of the music industry because it will "make more people enjoy more music." He concludes: "We can look ahead to boom years the like of which few of us can possibly imagine."

"The greatest upturn should come in the phonograph and radio-combination fields because of the tremendous technical developments in stereo and hi-fi equipment as well as transistor radios to be shown at the show," predicts James D. Secrest, executive secretary of the Electronics Industries Association.

"Factory sales of phonographs, record player attachments and radio combinations reached a new high of five millions units in 1957," reported Secrest. "It is doubtful that any industry will have more new features to attract buyers than those found in the 1959 radio and phonograph lines, but hard selling will still be necessary to overcome consumer timidity brought on by the recession. While sales during the first part of 1958 did not maintain the 1957 level, the year's total could establish a record in dollar volume if the new merchandise proves as popular with consumers as expected."

Backing up that forecast is the Phonograph Manufacturers Association, which terms prospects for 1958 "exceptional" despite recession talk. Volume in 1957 hit a new high, exceeding the previous year by 898,000 units, reported PMA executive secretary A. D. Adams. Portable phonographs showed a tremendous increase, accounting for more than a fifth of all sales.

"There's a decided trend toward consumer buying of high-priced portables," noted Adams. Portables outstripped general phonograph sales by a big percentage margin showing a 37 per cent increase against an overall phonograph boost of 23 per cent.

"Portables are achieving increasing consumer demand in the more select high fidelity market due to the tremendous improvements in electronic components and miniature parts which have made it possible to design portable units that approach the quality known as high fidelity."

"With the introduction of stereo sound for public use, the rising trend to portable phonographs could easily take a very sharp upward turn because of the advantages they offer in compactness, adaptability and value. All in all the outlook for 1958 is exceptional."

Another kind of boom is being experienced by the guitar industry, reports Charles A. Rubovits, president of the National Association of Musical Merchandise Manufacturers. "The guitar is the country's most popular instrument," states Rubovits.

"Rock 'n' roll, country and Western, 'pop' music, ballads and folk music—all use the guitar as background, solo or accompaniment," he says. "As more people are exposed to it, they usually discover a desire to play the instrument for their own satisfaction." The results have been shown in guitar sales increases.

Piano interest is also at an all-time high, as more and more schools include piano instruction in instrumental music programs, declared Edward J. Amrein, president of the National Piano Manufacturers Association. He reports an estimated 800,000 to 900,000 pianos in use today.

"In many places private piano teachers are being flooded with students," he says. The Van Cliburn triumph in Moscow helped to focus international attention on the piano and piano musical accomplishments, "which captured the headlines of all leading newspapers in 1958," Amrein recalls.

Jerome Hershsman, president of the National Association of Musical Merchandise Wholesalers, observes: "The music industry, of course, has felt the effects of the recession but more so from the dealer than from the public. Immediate effect was lowering of inventories by dealers purchasing only for immediate needs. But buying this Fall should be as big or bigger than last year. And if business increases as expected, we foresee the biggest season in many years. There may even be a shortage of instruments for the coming season because dealers have not placed spring and summer commitments with factories and wholesalers."

Robert L. Stahr, president of the National Association of Band Instrument Manufacturers, agrees and predicts, if anything, a "back-up" of demand for musical instruments which it will be difficult to satisfy immediately. The back-up dates to last Fall, when the first rumors of recession caused a "semihalt in the purchase of new horns, saxophones, clarinets, and so forth."

Says Stahr, "Those thousands of would-have-been band kids are still around. They want horns, the band directors want the kids, the schools want those bands out there on the football fields, and so the chain reaction goes. Today we have a backed-up demand waiting to be tapped similar to that which appeared at the close of the war during which instruments were not available to the public. Then when restrictions came off, factories could not meet the pent-up demand. Today we have another back-up and it could add up to our biggest year."

Six sales clinics at the trade show are slated to deal with the problem of major industry groups. There will be separate workshops for hi fidelity, phonograph records, band instruments, guitar, string instruments and piano. Nearly 250 exhibitors will display musical merchandise at the convention, with the first full-industry showing of new stereo equipment a special feature this year.

NAMM Convention Program

PALMER HOUSE July 21-24

SUNDAY, JULY 20

- 10:00 a.m. Registration starts in Grand Ballroom Foyer, Fourth Floor
- 6:30 p.m. Reception in Private Dining Room 11 by Junior Executives of NAMM

MONDAY, JULY 21

- 8:00 a.m. Annual Breakfast in Private Dining Room 11 of Junior Executives of NAMM.
- 9:00 a.m. Exhibits officially open.
- 12:00 noon Opening Luncheon in Grand Ballroom.
- 3:30 p.m. Ladies Tea and Reception in Crystal Room.

TUESDAY, JULY 22

- 8:00 a.m. Annual Meeting of Members Breakfast in Grand Ballroom.
Reports of Officers — Election of Directors.
- 10:30 a.m. National Association of Band Instrument Manufacturers, Band Instrument Clinic in Grand Ballroom.
- 2:30 p.m. Executive Clinic in Grand Ballroom by National Association of Musical Merchandise Wholesalers.
- 7:00 p.m. Phonograph Record Clinic in Crystal Room.

WEDNESDAY, JULY 23

- 9:30 a.m. Piano Clinic in Grand Ballroom by National Piano Manufacturers Association of America, Inc.
- 2:00 p.m. Hi Fidelity Clinic in Grand Ballroom.
- 2:00 p.m. Guitar Clinic in Crystal Room by National Association of Musical Merchandise Manufacturers.
- 7:00 p.m. String Clinic in Crystal Room.

THURSDAY, JULY 24

- 10:00 a.m. Address and demonstration by Jack Schwartz, author of "How To Get More Business By Telephone," on how to sell by phone.
- 7:00 p.m. Annual Banquet in Grand Ballroom.

Dear Dealers:

Thank you very much indeed for merchandising our four albums into four best sellers.

*Gratefully,
L. L.*

LESTER LANIN



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Is It A Hit?



HOLLYWOOD—Hugo Peretti & Luigi Createore, A&R chiefs for Roulette along with Jimmie Rodgers, listen to a play back after Jimmie's recent recording session in Hollywood. The record, "Are You Really Mine" and "The Wizard", is Jimmie's latest single for the firm.

Mathis Signs New Columbia Contract

NEW YORK—Johnny Mathis has signed a new long term contract with Columbia Records, according to an announcement by Goddard Lieberman, President of the company.

"In the present era of short-lived success and quick turnover of artists, we are particularly gratified with the progress of Johnny Mathis, who, despite his youth, is building a solid career with one hit album and single record after another. He will emerge as one of the great entertainers of our time. Columbia is proud to have discovered Johnny Mathis, to have contributed to his development and to continue its association with him."

The 23-year-old star was signed by Columbia late in 1955. He made his record debut in 1956 with an LP titled "Johnny Mathis." In less than two years, Mathis has sold more than a million albums. His hit single records include two million-sellers — "Chances Are" and "It's Not For Me to Say."

He has also become one of the most sought-after motion picture vocalists, following such successes as "It's Not For Me to Say," which he sang in the Kirk Douglas production "Lizzie"; "Wild Is the Wind"; and most recently, "A Certain Smile."

This week Mathis makes his debut at the Sands Hotel in Las Vegas, culminating a triumphant tour of top nightclubs from Coast to Coast, including the Fountainbleau in Miami Beach, the Copacabana in New York, the Crescendo in Hollywood, the Latin Casino in Philadelphia, Blinstrub's in Boston, the Chase Hotel in St. Louis, and the Fairmount Hotel in his native city, San Francisco.

Crown Into \$2.98 Stereo

NEW YORK—Crown, a \$1.49 label, will enter the stereo disk field with a \$2.98 line of stereo packages. The diskery will issue fifteen pressings in August, and plans to release four stereos each month. There will also be special packages of three and five records each to retail for \$8.95 and \$14.95 respectively. The disks will be packaged in four color sleeves.

Arkin Forms Eagle Label

NEW YORK — Bob Arkin, veteran record man, last week announced the formation of his own record company Arkin Record Company, which will issue disks under the Eagle label.

Arkin joined Decca Records in 1938 and was with the company in a sales capacity until 1950. In '50 he joined Columbia records. At both firms he was in charge of the Music Operator division as national sales manager of that department.

One of the Eagle label's first releases is "Dix-A-Billy" b/w "The Could Be Wrong" by Buddy Brooks. The songs were written by Pat Evans, composer of the current smash "When", and Jack Reardon. Also in the label's initial release is a new disc by Eddie Holmes who offers "Together Again" b/w "At Night". These tunes were penned by Eddie Holmes and Reardon.

Arkin has also set up a management firm and is ironing out the details for publishing affiliations with ASCAP and BMI.

Arkin Records has offices at 201 W 49th St. in New York.

Distribution of the Arkin product will be handled thru a major record company. The announcement as to which company it will be is forthcoming.

Rip Names Puccio Prexy

HOLLYWOOD—The incorporation of Rip Records and the naming of Dick Puccio as Rip prexy by a vote of stockholders in Rochester, N. Y. has been announced. Also named as officers were Victor Gazzi, vice-prexy; and Al Simms, father of thrush Lu-Ar Simms, as secretary-treasurer. Rip is shifting its headquarters from New York to 9034 Sunset Blvd., Hollywood.

Puccio has formed the Puccio Personal Management Corporation, and has already signed Jerry Rhoads, Jol Sage, Bart Mattson and Bill E. Darr. Assigned as executive in charge of the firm was Victor Gazzi, Rip vice prexy, and formerly of National Pictures, Promotional Division. The firm is located at Rip's Hollywood address.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Meeting Dates

Music Operators' Associations

- July 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 28—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- Aug. 4—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 7—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 8—West Virginia Music Operators' Ass'n, Inc.
Place: Martinsburg, W. Va.
- 11—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 12—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 14—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 20—New York State Operators' Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.
- 20—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 20—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 21—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 21—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 23 & 24—Music Guild of Nebraska
Place: Pathfinder Hotel, Fremont, Nebraska
- 24 & 25—South Dakota Phonograph Operators' Ass'n
Place: Rapid City, S. D.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

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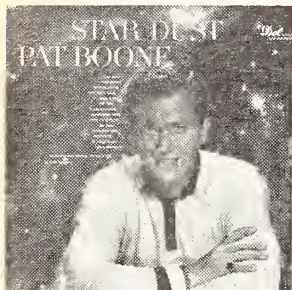
NEW YORK 19, N. Y., U. S. A.

P.S. (ENCLOSE CHECK FOR \$15.)



Album Reviews

POPULAR



"STAR DUST"—Pat Boone — Orchestra And Chorus Conducted By Billy Vaughn—Dot DLP 3118 (1-12" LP)

This fourteen tune vocal stint by the star songster is a sure chart smash. The long-time established evergreens are, in the main, expressively crooned by Boone, and include such material as the title song, "I'll Walk Alone," "September Song," "Deep Purple," and "To Each His Own." The three uptempo readings: "St. Louis Blues," "Little White Lies" and "Heartaches."



"LITTLE RICHARD" — Specialty SP 2103 (1-12" LP)

The collection, a follow-up to Richard's smash LP debut, "Here's Little Richard," is certain to hit it big with the kids. In typical explosive Richard style, the artist performs such single reprieves as "Keep A Knockin'," "Good Golly, Miss Molly," "Heeby-Jeebies," and such new takes as "By The Light Of The Silvery Moon," and "Baby Face." Stock for chart sales.



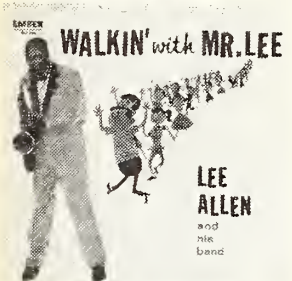
"BILLY VAUGHN PLAYS THE MILLION SELLERS"—Billy Vaughn And His Orchestra—Dot DLP 3119 (1-12" LP)

The package should make it two chart items in a row for the ork leader, currently on the listing with "Sail Along Silvery Moon." In a manner like another Vaughn click, "Golden Instrumentals," the ork recalls with polish such million-seller successes as "Around The World," "In The Mood," "Till The End Of Time," "So Rare," and "Moon-glow." Must ork inventory.



"SOMETHING OLD, SOMETHING NEW, SOMETHING BORROWED, SOMETHING BLUE" — Jane Morgan—Kapp KL-1089 (1-12" LP)

Miss Morgan follows through on the title theme with reliable warbling on a collection of tunes old ("Beyond The Blue Horizon"); new ("Enchanted Island"); borrowed ("Catch A Falling Star"), blue ("Where The Blue Of The Night Meets The Gold Of The Day") or a combination of two factors, like the latter tune (also "borrowed" from Crosby). Vocals that should receive hefty air-play.



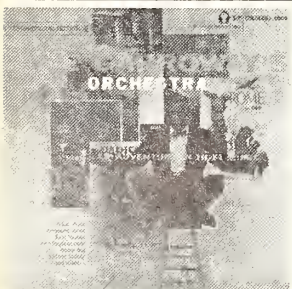
"WALKIN' WITH MR. LEE"—Lee Allen And His Band—Ember ELP 200 (1-12" LP)

The disk's rock 'n roll sales potential is backed-up by Allen's single click, "Walkin' With Mr. Lee." The latter selection plus other mostly previous Allen singles make up the fat, fourteen tune bill here. Arrangements of the originals are nicely paced to include uptempo, medium, and slow dance beats. One of the better ork presentations to the kids.



"JOSE MELIS OF THE JACK PAAR SHOW"—MGM 3527 (1-12" LP)

Melis, currently a stand-out package artist, is heard in slick and sentimental interpretations on sturdy, often classical-like material. Supported by a small combo, the pianist colorfully handles such items as "Serenata," the intermezzo from "Cavalleria Rusticana," "Granada," "September Song," and eight others. Rich keyboard artistry from an important mood figure.



"DAVE GARROWAY'S ORCHESTRA"—Cameo 1001 (1-12" LP)

The package was issued first as a stereo venture, and its sparkling orchestral arrangements make it a treat in any sound system. Marion Evans, Frank Hunter, and Kermit Leslie penned the arrangements, which range from the colorful ("Hovo Nogiloh," "Carioca") to the gushy ("Danny Boy," "Home On The Range"). But, whether it's strings (they're the featured instrument) for buoyancy or sentiment it's all very well hi-fi directed. The Garroway name ought to bring purchasers around. They won't be disappointed.



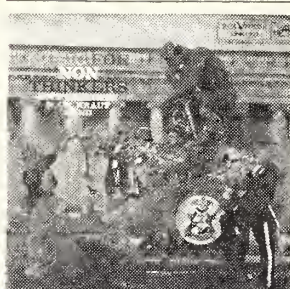
"THE TREMBLING OF A LEAF AND THE SOUND OF THE SEA"—Ray Hartley, Piano—David Terry And His Orchestra—RCA Victor LPM 1659 (1-12" LP)

Hartley's initial LP chore for Victor (he cut an EP for the diskery) has some mood music "extras" that could make the Australian pianist an important mood music voice. During his essays on the fine evergreen bill ("The Song Is You," "Sleepy Lagoon," "My Foolish Heart"), the artist ties in with the package title by producing a sea-wind effect on the keyboard. The Terry ork-chorus also reflects a similar bow to these natural sounds.



"HIELEN' LASSIE"—Patricia Clark — With Philip Green's Orchestra — Capitol T-10119 (1-12" LP)

This is one of the finest "Capitol" Of The World imports, a lovely soprano voice in warm and inviting readings of twelve traditional Scottish melodies. Miss Clark, heard on several Norrie Paramour mood pressings, has a way with the bill that perfectly captures their charm and sentiment. Fine on ork support, the Philip Green ork seems imbued with a feeling that it's performing for a gal who has Scottish folk-songs perfectly under control. Vocals to treasure.



"MUSIC FOR NON-THINKERS"—Guckenhimer Sour Kraut Band — RCA Victor LPM-1721 (1-12" LP)

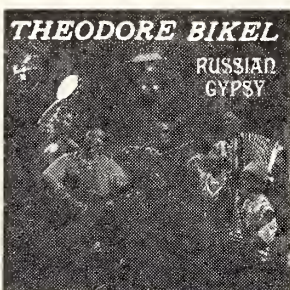
This is the second Victor package for the band, which is composed of San Francisco business men, who specialize in hitting the wrong-note at the right time. The victims of this often hilarious collection of bad performances are German marches, and other assorted items, Liszt's "Second Hungarian Rhapsody" included. Good recorded fun.

ORIGINAL SOUND TRACK MUSIC



"TOO MUCH, TOO SOON" — Original Sound Track Music—Mercury MG-20381 (1-12" LP)

The package contains Ernest Gold's music for the Dorothy Malone-Errol Flynn starrer based on the Diana Barrymore best-seller. Moody, sometimes on a blue side, the score can occasionally pass for the lush stuff ("Too Much, Too Soon" theme; "Diana And Linc"). There's a lot of "Too Much, Too Soon" publicity to support this package on dealers' shelves.



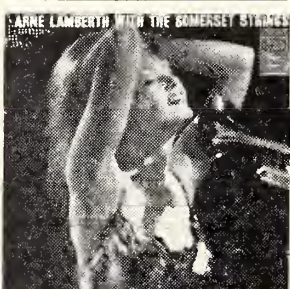
"SONGS OF RUSSIAN GYPSY" — Theodore Bikel—Elektra 150 (1-12" LP)

The actor-folk singer, who acquitted himself with authority on his last Elektra outing, "Folk-songs of Israel," is once again in splendid form as he uncovers the joyful and melancholy essence of a program of fourteen Russian gypsy songs with excellent rhythm and understanding. Balalaika-guitar-accordion-violin-bass balalaika accompaniment is beautifully in the spirit of the affair. English text and transliteration in booklet. Commanding folk issue.



"I WANT TO BE HAPPY"—Emil Stern And His Orchestra—Mercury MG-20341 (1-12" LP)

Previously heard on Mercury playing lush mood roles, the French pianist-ork leader goes honky-tonk, here. The joyful, uptempo goings on by Stern and the combo are right in the twenty-three skidoo spirit, and, for the most part, so are the tunes ("Charleston Dancer," "Sweet Sue Just You," "Nobody's Sweetheart"). Deeja's will want to get some of the tracks on the air.

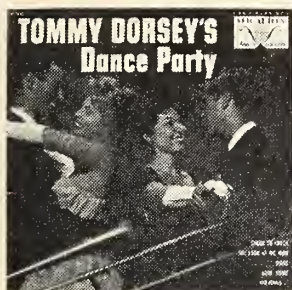


"A TRUMPET IN LOVE" — Arne Lamberth With The Somerset Strings — Epic LN-3473 (1-12" LP)

The Swedish trumpeter, backed by Epic's big mood ork, sells the collection of goodies here with warmth and regard for the melody. The set's mood purposes are ably served by the Somerset crew, but it never overpowers Lamberth's performances. Tunes include "The More I See You," "To Each His Own," "The Touch Of Your Lips," and "I'm Getting Sentimental Over You." A pressing that knows the mood music ropes.

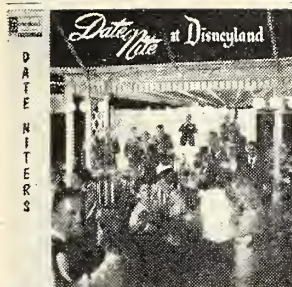


Album Reviews



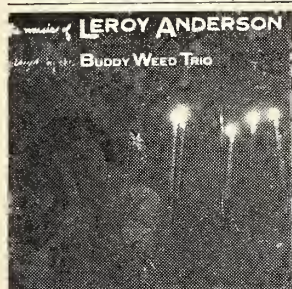
"TOMMY DORSEY'S DANCE PARTY" — Vocalion VL-3613 (1-12" LP)

Another good \$1.98 buy from Vocalion, the package features the late Tommy Dorsey and the ork in a grab-bag of swinging or fox-trot arrangements. One of the dynamic delights here include a great band treatment on de Falla's "Ritual Fire Dance." Sides like "I'll Know," "Solitaire" and "Your Not In My Arms Tonight" receive a mellow, soft-beat reading from the crew.



"DATE NITE AT DISNEYLAND"—Date Nites—Elliot Bros. Orchestra—Disneyland WDL-3035 (1-12" LP)

Both the Date Nites vocal team and Elliot Bros. ork are regulars in Disneyland, and this package, actually recorded there, is a bright dance band display, which presents a variety of dance-floor steps with skill. The seventeen tune bill, nine played in four medley groups, includes such items as "Wait Till You See Her," "Shake Rattle And Roll," "Perdido," and "Laura." Ork work kids and adults alike can enjoy.



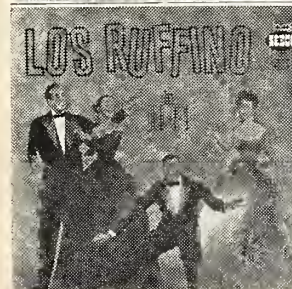
"THE MUSIC OF LEROY ANDERSON PLAYED BY THE BUDDY WEED TRIO"—Judson J-3018 (1-12" LP)

The music of Anderson, normally an all-out orchestral affair, is brightly and melodically performed by pianist Weed's Trio. Among the twelve Anderson bon-bons present here are "Serenata," "Belle Of The Ball," "Sleigh Ride," and "The Syncopated Clock." A jazz-inclined approach to irresistible melodies that puts them in newer light. Many Anderson fans may want this change-of-pace.



"ESPANA DE MIS AMORES"—Pablo Del Rio—Columbia WL-132 (1-12" LP)

Here's another apt Columbia "Adventures In Sound" entry that features rich and rhythmic vocals by Spain's singing star. Though the songs, with two exceptions, one a jaunty religious procession number, tell of love, they are presented with verve and dance-effect by the performer. Lively string-castinet ork support. Sessions in a folk vein.



"LOS RUFFINO IN HI-FI" — Seeco SCLP-9134 (1-12" LP)

The Cuban vocal quartet is a highly polished group, who on several instances on the disk, notably the disk opener, come close to a jazz harmony. On the whole, however, they harmonize in regard to the Spanish music, which is all indigenous to Spanish areas. Sessions that should take with Spanish-speaking traffic.

JAZZ



"ELLA FITZGERALD AT THE OPERA HOUSE"—Verve MG V-8264 (1-12" LP)

The disk, one of a Verve series featuring 1957 performances of the Norman Granz's "Jazz At The Philharmonic" concert at the Chicago Civic Opera House, presents Miss Fitzgerald on repertoire material, including her famous "Lady Be Good," and "Stompin' At The Savoy" variations (the numbers take up one side of the disk). Other durables finely read by the thrush: "Bewitched," "These Foolish Things" and "Goody Goody." Stellar combo support (Getz, Peterson, Young, etc.). Prize jazz stock.

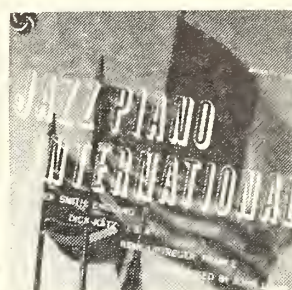
"THE WEARY BLUES" — With Langston Hughes—MGM E-3697 (1-12" LP)

Poet-playwrite Hughes, famed for his warm chronicles on Negro life, reads thirty-three of his "blues" poems backed by a sextet on one side, (directed by Leonard Feather), and The Horace Parlan Quintet on the other. What results is a natural association of Hughes's reflective works and the blue performances by the jazzists. Personnel in the sextet include Sam "The Man" Taylor, Osie Johnson, and Milt Hinton, and in the Harlan combo, Charlie Mingus, Jimmy Knepper, and Kenny Dennis. A formidable issue for the jazz-poetry following.



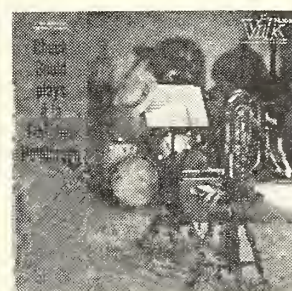
"HOT CARGO"—Ernestine Anderson—Mercury MG-20354 (1-12" LP)

The package provides a fine showpiece for the jazz thrush, whose smooth, expressive delivery sometimes reflects a likeness to Ella Fitzgerald. Miss Anderson's line-up of durables ("Little Girl Blue," "Love For Sale," "The Song Is Ended") are taken mostly in easy-paced vocals, though several swing sessions ("That Old Feeling," "Wrap Your Troubles In Dreams") show her highly capable of uptempo finesse. Harry Arnold supplies capable combo-ork backing.



"JAZZ PIANO INTERNATIONAL" — Derek Smith: England—Dick Katz: U. S. A. — Rene Urtreger: France—Supervised By John Lewis—Atlantic 1287 (1-12" LP)

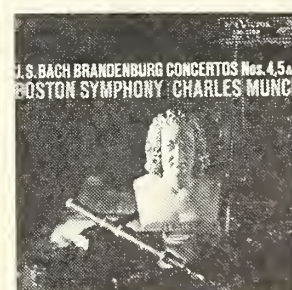
The three pianists generally meet on common swing ground here, and, for the most part, the tempo is medium. France's Urtreger gets in the busiest sessions on "Jumpin' At The Woodside," and "Monsieur De" and the most reflective on "What's New." On Katz's four takes, his medium-tempo output is detoured by a bluesy reading of "Don't Explain." England's Derek is heard three times, twice in middle pacing, once pensively. Fine jazzists at work.



"CHUCK GOULD PLAYS A LA FLETCHER HENDERSON"—Vik LX-1123 (1-12" LP)

The Gould outfit provides tasteful recreations of the essentially swinging, persuasive writing of the late arranger-band leader. Bows to the one-time Goodman, Dorsey Brothers arranger include twelve sessions on a set of goodies associated with Henderson's work ("Who," "Ain't Misbehavin'," and "All Of Me.") Bright band stints.

CLASSICAL



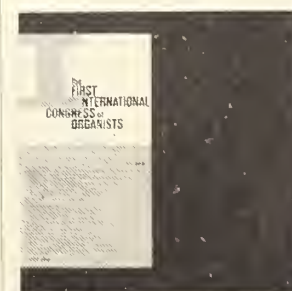
J. S. BACH: Brandenburg Concertos: Nos. 1, 2 And 3—Boston Symphony—Charles Munch, Conductor—RCA Victor LM-2182 (1-12" LP). J. S. BACH: Brandenburg Concertos: Nos. 4, 5 And 6—Boston Symphony — Charles Munch, Conductor—RCA Victor LM-2198 (1-12" LP)

These separately issued disks, each a Victor "Save On Records" Red Seal entry for July (\$3.98 this month), cover the six famed Brandenburg concertos by Bach with fine color, and unbeatable sound. Six first-desk men of the Boston Symphony took part in the presentation recorded last summer at the Theatre Concert Hall in Tanglewood, N. J. Victor says there will be stereo versions of the waxings in September. Stand-out readings of the pieces.



BERLIOZ: "Requiem" — Hartford Symphony Chorale And Hartt Schola Cantorum — David Lloyd, Tenor — Hartford Symphony Orchestra—Fritz Mahler, Conductor — Vanguard 1026 27 (2-12" LP)

This is a Vanguard "Buy Of The Month" (\$7.96 list), and has been issued both in monaural and stereo form. Tagged as "complete and as originally scored," the moving liturgical Berlioz opus is performed with authority by the assembled cast. A performance of the rarely recorded work that should attract many interested in liturgical presentations.



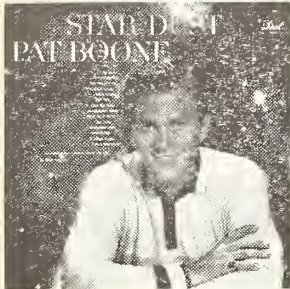
"THE FIRST INTERNATIONAL CONGRESS OF ORGANISTS" (Vol. 3) — Mirrosonic DRE 1006 (2-12" LP)

The third volume in Mirrosonic's eventually six-volume series on the First International Congress Of Organists held last summer in London is an all-English showing, which features serious organ music performed by Harold Drake, and religious choral music performed by The Westminster Cathedral Choir and the Choir Of St. John's College. Fine sound. Church-classical organ music issue for the more astute classical coterie.



Album Sure Shots

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STAR DUST

PAT BOONE

(Dot DLP 3118)

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Johnny Prophet

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RCA VICTOR



Dale To MGM

NEW YORK — Arnold Maxim, prexy of MGM Records, has announced the pacting of singer Alan Dale, whose initial MGM effort, "Volare," is a rush-release on the current Italian smash also known as "Nel Blu Di-pinto Di Blu."

Simultaneous with the Dale signing, Maxim also announced the acquisition to the MGM roster of Johnny Desmond, Tommy Edwards, Sonny George, Kay Brown, and Arnold Stang. Desmond, star of Broadway's "Say, Darling," has "I'll Close My Eyes" b/w "Hot Cha Cha" as his first MGM offering; Edwards, who rejoins the MGM label, has a new version of his big effort of a few years back, "It's All In the Game"; Brown is represented by "I Like To Rock 'n' Roll Slowly" b/w "If I Had You"; Stang, the radio-tv comic, is heard on a novelty cha cha disk, "Lotsa Luck Charlie," with LeRoy Holmes and his ork; and Sonny George has "Lip-Lockin'" b/w "Tell Me, Tell Me" set for July 28th release.

Ostrow Upped At Frank

NEW YORK — Stuart Ostrow has been promoted to Vice-President of Frank Music and its affiliated companies in charge of all acquisition of new material and exploitation planning. Jerry Mann and Sam Gordon will continue to assist him in New York, while Judy Hicks will remain in charge of the California office. Sam Snetiker continues as Treasurer and Business Manager of the Company.

The move was made by Frank coincidentally with its fall plans for the exploitation of the scores it will handle of two upcoming Broadway musicals, "Whoop-Up" (music and lyrics by Norman Gimbel and Moose Charlap) and "At The Grand" (music and lyrics by Robert Wright and George Forrest).

More Manufacturers

NEW YORK—Here are four omissions from the "Record Manufacturers" listing in the July 5th The Cash Box anniversary issue: Surf Records; 618 So. Glenwood Place, Burbank, California; Celestial Records; 4315 Evanston Ave., Seattle 3, Washington; Holland and Planet X Records; 507 Fifth Ave., New York, New York.

Tommy In K. C.



KANSAS CITY, MO.—Pictured above are three snaps taken when Vik's Tommy Leonetti made the rounds in Kansas City to plug his new Vik release, "On A Blanket On the Beach." In the top photo, left to right, Tommy is with Vic Kearns and Jack Barr, KUDL deejays. Middle pic, at the One-Stop Phono Records outfit in town, shows Tony Burasco, Tommy, Millie Davidson, Phil Evola and Harold Hassler. In the last photo the chanter is seen with Bucky Walters of KMBC.

Liking Pat Pays Off



EL PASO, TEXAS—Part of the reason for the chart-riding success of "The Many Sides Of Pat Suzuki" belongs to Betty Carr of Mehagian's Home Furnishings in El Paso. When Betty received a routine 'special order' for the LP, a short while back, she took time out to hear it and decided that it was a 'masterpiece of vocal artistry and arrangement—a 'must' to be presented as a far above average recording. Following her decision Betty proceeded to sell nearly 200 of the platters, all by herself. In the above scene Betty is shown talking to Bruce Skulley, a salesman at Midland Specialty Co., El Paso distrib for RCA Victor and Vik.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Silvers In Europe



LONDON—Al Silver, President of Herald Records and Ember Records and Angel Music Inc. of New York arrived in London last week after a visit to all major European capitals, to confer with his associates Jeff Kruger and Bill Randall of the Florida Music Company.

The purpose of his visit is partly to effect Ember Records International Inc. to handle separate European distribution for the Herald and Ember labels and to ensure a quicker release schedule within the United Kingdom, where Ember Records are released by either EMI or the Decca group.

Silver will also see executives of the E.M.I. and Decca Group as well as finalize details for recording British artists for his label.

Photo above shows Silver, (right) Mrs. Al Silver and Jeff Kruger.

Capitol Rushes Martin Disk

HOLLYWOOD—In an all out effort to capture sales on the Italian hit song, "Volare", Capitol rushed out a Dean Martin version of the tune last week. Last Monday, Martin was called off the set of his current movie, "Rio Bravo" and rushed to a Capitol studio to wax the song. Capitol A & R man, Lee Gillette was flown to Hollywood from Reno to conduct the session at Martin's request. Two hours after the session was completed, the disk was on the air via Johnny Grant's MPCC show.

Roulette's NAMM Plans

NEW YORK—Roulette Records will have a suite at the Palmer House in Chicago during the NAMM convention this week where it will hold demonstrations of its Co-Star series, which allows purchasers to "act" opposite famous stars. The label will also take advantage of the fact that many of its distributors will be at the convention by holding an informal get-together meeting with these distributors. Jerry Shifrin, Roulette National Sales Manager, and Bud Katzel, Director of Public Relations for the firm, will represent Roulette at the show.

Following the N.A.M.M. confab, Shifrin will remain out in the field for a sales junket to Detroit, Cleveland, Pittsburgh and Baltimore. Shifrin's trip will be on behalf of all phases of Roulette's operation: Co-Star, Roulette LP's, Tico Records and Roulette's current crop of singles. The latter includes: the new Jimmie Rodgers record of "Are You Really Mine" and "The Wizard"; the Jimmy Bowen record of "By The Light Of The Silvery Moon"; Buddy Knox's "Somebody Touched Me" and "C'mon Baby" and the Count Basie record of "Swingin' The Blues" and "Going To Chicago Blues."

Talent Show Find

HOLLYWOOD — Two young Los Angeles singers were signed recently to a recording contract as a result of their appearance on the Dee Parker Talent Hour, seen over KABC-TV, Los Angeles. The show stars Dee Parker, former vocalist with the Jimmy Dorsey and Vaughn Monroe bands, and is a show-case for juvenile talent ranging in age from three to eighteen years old. The two young singers, are Linda and Nancy Giam-papa, aged nine and eleven who were seen on the show and signed to a three year contract by Tender Records. Billed as the G-Notes, the girls are now on a promotion trip with their first release, "I Would", which was issued nationally by Jackpot Records.

Mathis On Muzak



NEW YORK—Johnny Mathis (right) hands a copy of his current single hit "A Certain Smile" to Dick Mansfield, Muzak executive. 20th Century Fox films worked out a tie-in with Muzak whereby, starting this week, "A Certain Smile" from the Fox pic of the same name will be in the thousands of Muzak outlets all over the country.

ANOTHER NASCO SMASH!!

"MAMA MAMA MAMA"
(LOOK WHAT YOUR LITTLE BOY'S DONE)"

and

"PRISONER'S SONG"

by

WARREN STORM

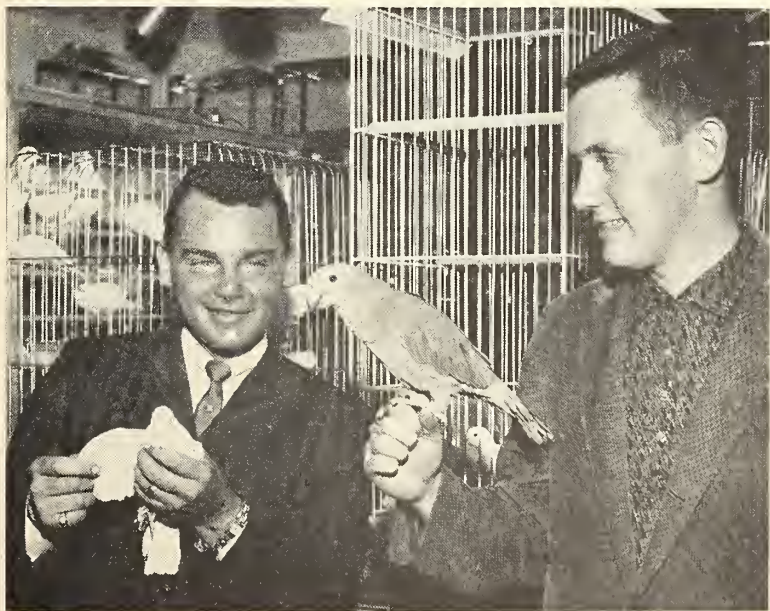
NASCO 6015

NASHBORO RECORD CO.

NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

Looking For A Rockin' Robin



SAN FRANCISCO, CAL.—Can anybody find a rockin' robin. Jim Wayne, (left) KOBV disk jockey, San Francisco, and Pete Marino, Jr. of Field Music Sales, S.F. distributor of the Bobby Day Class recording of "Rockin' Robin" are shown auditioning a bird in the photo above. Although it's not a robin, it rocks it'll do. Day's recording of the song is breaking all across the country and jumped onto The Cash Box' Top 75 list this week.

SURE TO MAKE A BIG SPLASH!

**MOON-LIGHT
SWIM** 47/20-7295

TONY PERKINS



RCA VICTOR





Disk Jockey

REGIONAL RECORD REPORTS

DICK GRANT

WIPS—Ticonderoga, N. Y.

1. When (Kalin Twins)
2. Yakyety Yak (Coasters)
3. Purple People Eater (S. Wooley)
4. Splish Splash (B. Darin)
5. Patricia (P. Prado)
6. Big Man (Four Preps)
7. Poor Little Fool (R. Nelson)
8. My True Love (J. Scott)
9. Jennie Lee (Jan & Arnie)
10. You'd Be Surprised (Linden)

ALAN JACKSON

KRAM—Las Vegas, Nev.

1. Enchanted Island (Four Lads)
2. Sunday Barbecue (T. E. Ford)
3. Patricia (P. Prado)
4. If Dreams Came True (P. Boone)
5. Splish Splash (B. Darin)
6. Everybody Loves A Lover (D. Day)
7. Yakyety Yak (Coasters)
8. When (Kalin Twins)
9. Purple People Eater (Wooley)
10. Padre (T. Arden)

JOHNNIE ROWE

KOBH—Hot Springs, S. Dak.

1. Teresa (E. Cochran)
2. Rebel Rouser (D. Eddy)
3. Yakyety Yak (Coasters)
4. Hard Headed Woman (E. Presley)
5. Jennie Lee (Jan & Arnie)
6. It's My Pleasure (G. Gibbs)
7. Summertime Blues (E. Cochran)
8. Padre (T. Arden)
9. One Summer Night (Dandlers)
10. Poor Little Fool (R. Nelson)

JACK SHEFRIN

KMAP—Bakersfield, Calif.

1. Poor Little Fool (R. Nelson)
2. When (Kalin Twins)
3. Splish Splash (B. Darin)
4. Yakyety Yak (Coasters)
5. Hard Headed Woman (E. Presley)
6. One Summer Night (Dandlers)
7. Willie & Hand Jive (Otis)
8. Think It Over (Crickets)
9. Talk To Me (L. W. John)
10. Hey Girl, Hey Boy (Oscar & Jeanette)

THOM SMITH

WNVY—Pensacola, Fla.

1. Hard Headed Woman (E. Presley)
2. Just A Dream (J. Clanton)
3. Fever (P. Lee)
4. Splish Splash (B. Darin)
5. Padre (T. Arden)
6. Do You Wanna Dance (B. Freeman)
7. Willie & Hand Jive (J. Otis)
8. I Wonder Why (Dion & Belmonts)
9. You're Making A Mistake (Platters)
10. If Dreams Came True (Boone)

BILL SHERIDAN

WICH—Norwich, Conn.

1. Patricia (P. Prado)
2. Secretly (J. Rodgers)
3. Hard Headed Woman (E. Presley)
4. Enchanted Island (4 Lads)
5. Left Right Out Of Your Heart (P. Page)
6. A Certain Smile (Mathis)
7. Twilight Time (Platters)
8. You Need Hands (Gorme)
9. Everybody Loves A Lover (D. Day)
10. Too Much Too Soon (S. Vaughan)

RON PICARD

WDCF—Wade City, Fla.

1. Purple People Eater (S. Wooley)
2. Left Right Out Of Your Heart (P. Page)
3. Jennie Lee (Jan & Arnie)
4. Secretly (J. Rodgers)
5. Hard Headed Woman (E. Presley)
6. Poor Little Fool (R. Nelson)
7. If Dreams Came True (P. Boone)
8. Ginger Bread (F. Avalon)
9. Lover, Lover (J. LaRosa)
10. Fever (P. Lee)

GENE SNYDER

KZEY—Tyler, Tex.

1. You Cheated (Slades)
2. Splish Splash (B. Darin)
3. Do You Wanna Dance (B. Freeman)
4. Poor Little Fool (R. Nelson)
5. My True Love (J. Scott)
6. Hard Headed Woman (E. Presley)
7. Just A Dream (J. Clanton)
8. Jennie Lee (Jan & Arnie)
9. Patricia (P. Prado)
10. Rebel Rouser (D. Eddy)

BUCK LEIGH

WTRC—Elkhart, Ind.

1. Yakyety Yak (Coasters)
2. Endless Sleep (J. Reynolds)
3. Hard Headed Woman (E. Presley)
4. Poor Little Fool (R. Nelson)
5. Purple People Eater (Wooley)
6. Splish Splash (B. Darin)
7. Patricia (P. Prado)
8. Willie & Hand Jive (J. Otis)
9. Young And Warm And Wonderful (R. Williams)
10. When (Kalin Twins)

CARMINE ANTHONY

WJJD—Chicago, Ill.

1. Yakyety Yak (Coasters)
2. Endless Sleep (J. Reynolds)
3. Splish Splash (B. Darin)
4. Hard Headed Woman (E. Presley)
5. Poor Little Fool (R. Nelson)
6. Patricia (P. Prado)
7. Purple People Eater (S. Wooley)
8. Willie & Hand Jive (Otis)
9. Rebel Rouser (D. Eddy)
10. Little Serenade (Randazzo)

BOB HOUGH

KNEW—Spokane, Wash.

1. Poor Little Fool (R. Nelson)
2. Susie Darlin' (R. Luke)
3. Hard Headed Woman (E. Presley)
4. Splish Splash (B. Darin)
5. Thunder Road (B. Mitchum)
6. Don't Ask Me Why (E. Presley)
7. When (Kalin Twins)
8. Yakyety Yak (Coasters)
9. Two Step (J. Bowen)
10. All I Have To Do Is Dream (Everlys)

LYLE MURRAY

CKOM—Saskatoon, Sask., Can.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Secretly (J. Rodgers)
4. Yakyety Yak (Coasters)
5. Return To Me (D. Martin)
6. Do You Wanna Dance (B. Freeman)
7. Big Man (Four Preps)
8. Jennie Lee (Jan & Arnie)
9. Witch Doctor (D. Seville)
10. Hard Headed Woman (E. Presley)

LEN INGERBRIGTSEN

KOY—Phoenix, Ariz.

1. Fever (P. Lee)
2. Kathy-O (Diamonds)
3. All I Have To Do Is Dream (Everlys)
4. Poor Little Fool (R. Nelson)
5. Left Right Out Of Your Heart (P. Page)
6. Everybody Loves A Lover (D. Day)
7. Two Arms, Two Lips, One Heart (Four Aces)
8. Little Serenade (Ames Bros)
9. Carolina Moon (C. Francis)
10. Oh Johnny Oh (K. Linden)

DON McKAY

WEVD—New York, N. Y.

1. Patricia (P. Prado)
2. Yakyety Yak (Coasters)
3. Purple People Eater (S. Wooley)
4. Hard Headed Woman (E. Presley)
5. Splish Splash (B. Darin)
6. Rebel Rouser (D. Eddy)
7. Do You Wanna Dance (B. Freeman)
8. Young And Warm And Wonderful (T. Bennett)
9. All I Have To Do Is Dream (Everlys)
10. Cha-Hua-Hua (Hugo & Luigi)

MIKE METKO

KENE—Toppensish, Wash.

1. I Would (M. Rayburn)
2. Yakyety Yak (Coasters)
3. Hard Headed Woman (E. Presley)
4. Midnighter (Champs)
5. Big Man (Four Preps)
6. Rebel Rouser (D. Eddy)
7. Bird On My Head (Seville)
8. Ju-Judy (Original Casuals)
9. Padre (T. Arden)
10. Wrong, Wrong, Wrong (Lee)

SAM BLESSING

KOSI—Aurora-Denver, Colo.

1. Patricia (P. Prado)
2. Left Right Out Of Your Heart (P. Page)
3. Enchanted Island (Four Lads)
4. Padre (T. Arden)
5. A Certain Smile (J. Mathis)
6. Got A Match (F. Gallup)
7. Moon Talk (P. Como)
8. Come Closer To Me (N. Cole)
9. Buttermilk (Fontanes)
10. Waiting Game (H. Belafonte)

B. MITCHELL REED

KFWB—Hollywood, Calif.

1. Fever (P. Lee)
2. Splish Splash (B. Darin)
3. Big Brown Eyes (Red Jacks)
4. Nel Blu Dipinto Di Blu (D. Modugno)
5. When (Kalin Twins)
6. A Certain Smile (J. Mathis)
7. Hoity Sapperficker (Barbara & Boys)
8. Monique (F. Sinatra)
9. Who Are They (DeCastros)
10. Patricia (P. Prado)

KEITH SANDY

CKEY—Toronto, Ont., Can.

1. When (Kalin Twins)
2. Hard Headed Woman (E. Presley)
3. Splish Splash (B. Darin)
4. Patricia (P. Prado)
5. Left Right Out Of Your Heart (P. Page)
6. Yakyety Yak (Coasters)
7. Poor Little Fool (R. Nelson)
8. My True Love (J. Scott)
9. One Summer Night (Dandlers)
10. Rebel Rouser (D. Eddy)

LEN CARL

WLAP—Lexington, Ky.

1. Hard Headed Woman (E. Presley)
2. My True Love (J. Scott)
3. Yakyety Yak (Coasters)
4. Fever (P. Lee)
5. Splish Splash (B. Darin)
6. Let's Go Steady For The Summer (3 G's)
7. Do You Wanna Dance (B. Freeman)
8. For Your Precious Love (J. Butler)
9. Poor Little Fool (R. Nelson)
10. Got A Match (Daddy-O's)

TED ELDREDGE

WKNE—Keene, N. H.

1. Hard Headed Woman (E. Presley)
2. Patricia (P. Prado)
3. Purple People Eater (S. Wooley)
4. Left Right Out Of Your Heart (P. Page)
5. One Summer Night (Dandlers)
6. Poor Little Fool (R. Nelson)
7. Splish Splash (B. Darin)
8. Rebel Rouser (D. Eddy)
9. When (Kalin Twins)
10. Somebody Else (F. Castro)

AL WEAVER

WKBC—No. Wilkesboro, N.C.

1. Hawaiian Seabreeze (Stylemasters)
2. Enchanted Island (4 Lads)
3. Only Man On The Island (V. Damore)
4. Fever (P. Lee)
5. All I Have To Do Is Dream (Everlys)
6. Dream (B. Johnson)
7. Rainbow Love (S. Scott)
8. Dance Me To Death (Hi-Lifers/Franklin)
9. Padre (T. Arden)
10. When The Witch Doctor Meets The Purple People Eater (J. South)



Disk Jockey

REGIONAL RECORD REPORTS

GEORGE FENNELL

WHIL—Medford, Mass.

1. Patricia (P. Prado)
2. Purple People Eater (Wooley)
3. Hard Headed Woman (E. Presley)
4. Splish Splash (B. Darin)
5. Yakyety Yak (Coasters)
6. Just A Dream (J. Clanton)
7. When (Kalin Twins)
8. Maybe You'll Be Mine (Connie & Lee)
9. Schoolboy Crush (Helms)
10. Delicious (J. Backus)

JOHN BENNETT

WNNJ—Newton, N. J.

1. Splish Splash (B. Darin)
2. Big Man (Four Preps)
3. Tom Hark (T. Heath)
4. Don't Go Home (Playmates)
5. Purple People Eater (Wooley)
6. Dream (B. Johnson)
7. All I Have To Do Is Dream (Everlys)
8. Little People (J. Gary)
9. I Found You Out (B. Guitar)
10. See Saw (G. Nash)

BILL DIEHL

WDGY—Minneapolis, Minn.

1. Poor Little Fool (R. Nelson)
2. Little Star (Elagants)
3. Hard Headed Woman (E. Presley)
4. Splish Splash (B. Darin)
5. Pretty Baby (Gino & Gina)
6. Yakyety Yak (Coasters)
7. Rebel Rouser (D. Eddy)
8. Guess Things Happen That Way (J. Cash)
9. One Summer Night (Dandlers)
10. When (Kalin Twins)

JAPE RICHARDSON

KTRM—Beaumont, Tex.

1. Chantilly Lace (Big Bopper)
2. Splish Splash (B. Darin)
3. Hard Headed Woman (E. Presley)
4. Just A Dream (J. Clanton)
5. My True Love (J. Scott)
6. Cotton Picker (W. Watts)
7. Patricia (P. Prado)
8. Fever (P. Lee)
9. Purple People Eater Meets Witch Doctor (Big Bopper/South)
10. Yakyety Yak (Coasters)

"HAP" TROUT

KPAL—Palm Springs, Calif.

1. Baubles, Bangles And Beads (Kirby Stone IV)
2. Patricia (P. Prado)
3. All I Have To Do Is Dream (Everlys)
4. A Certain Smile (J. Mathis)
5. Secretly (J. Rodgers)
6. Don't Go Home (Playmates)
7. I'll Get By (B. Williams)
8. Got A Match (F. Gallup)
9. You're Making A Mistake (Platters)
10. You Need Hands (E. Gorme)

BEACH ROGERS

KIEV—Glendale, Calif.

1. You Need Hands (E. Gorme)
2. Enchanted Island (Four Lads)
3. Patricia (P. Prado)
4. Left Right Out Of Your Heart (P. Page)
5. I'll Get By (B. Williams)
6. Dream World (Four Coins)
7. Baubles, Bangles And Beads (Kirby Stone IV)
8. Padre (T. Arden)
9. Lazy Summer Night (Four Preps)
10. Everybody Loves A Lover (D. Day)

JOE FINAN

KYW—Cleveland, Ohio

1. Patricia (Prado/Craft)
2. Rockin' Robin/Over And Over (B. Day)
3. Poor Little Fool (R. Nelson)
4. Blip Blop (B. Doggett)/Don't Ask Me Why/Hard Headed Woman (Presley)
5. Everybody Loves A Lover (D. Day)
6. Splish Splash (B. Darin)
7. Born Too Late (Poni Tails)
8. When (Kalin Twins)
9. Just A Dream (J. Clanton)/Fever (P. Lee)
10. Early In The Morning (Rinky Dinks/Holly)

CHUCK STEVENS

WRIB—East Providence, R. I.

1. Just A Dream (J. Clanton)
2. When (Kalin Twins)
3. Op (Honeycones)
4. Baby Baby (Royal-Aires)
5. Splish Splash (B. Darin)
6. My True Love (J. Scott)
7. For Your Precious Love (J. Butler)
8. Born Too Late (Poni Tails)
9. Early In The Morning (B. Holly)
10. A Certain Smile (J. Mathis)

MILO HAMILTON

WIND—Chicago, Ill.

1. Yakyety Yak (Coasters)
2. Endless Sleep (J. Reynolds)
3. Splish Splash (B. Darin)
4. Hard Headed Woman (E. Presley)
5. Poor Little Fool (R. Nelson)
6. Patricia (P. Prado)
7. Purple People Eater (Wooley)
8. Willie & Hand Jive (J. Otis)
9. Rebel Rouser (D. Eddy)
10. Little Serenade (T. Randazzo)

JOHNNY "ALLIGATOR" ARGO

KUDL—Kansas City, Mo.

1. Poor Little Fool (R. Nelson)
2. New Orleans (E. Presley)
3. Shut-Ups (Wild Tones)
4. Early In The Morning (Holly)
5. Rebel Rouser (D. Eddy)
6. Willie & Hand Jive (J. Otis)
7. Somebody Touched Me (B. Knox)
8. All Night Long (J. Fuller)
9. Ginger Bread (F. Avalon)
10. Splish Splash (B. Darin)

JOHN SCOTT

WHEN—Syracuse, N. Y.

1. Yakyety Yak (Coasters)
2. Purple People Eater (Wooley)
3. Splish Splash (B. Darin)
4. Hard Headed Woman (E. Presley)
5. You Need Hands (E. Gorme)
6. Left Right Out Of Your Heart (P. Page)
7. Patricia (P. Prado)
8. Buttermilk (Fontanes)
9. Everybody Loves A Lover (D. Day)
10. Fever (P. Lee)

ART BARRADUCCI

WMCK—McKeesport, Pa.

1. Singing Hills (B. Vaughn)
2. Left Right Out Of Your Heart (P. Page)
3. Splish Splash (B. Darin)
4. Poor Little Fool (R. Nelson)
5. Secretly (J. Rodgers)
6. When (Kalin Twins)
7. Yakyety Yak (Coasters)
8. Hard Headed Woman (E. Presley)
9. Purple People Eater (S. Wooley)
10. Patricia (P. Prado)

CARL WENDELL

WTIF—Tifton, Ga.

1. For Your Precious Love (J. Butler)
2. Hard Headed Woman (E. Presley)
3. My True Love (J. Scott)
4. Purple People Eater (Wooley)
5. Yakyety Yak (Coasters)
6. Splish Splash (B. Darin)
7. Thunder Road (B. Mitchum)
8. What Am I Living For (C. Willis)
9. Don't Ask Me Why (Presley)
10. Zing Went The Strings Of My Heart (Coasters)

BILL DWYER

WHAM—Rochester, N. Y.

1. Patricia (P. Prado)
2. Enchanted Island (4 Lads)
3. Left Right Out Of Your Heart (P. Page)
4. Don't Go Home (Playmates)
5. Willie & Hand Jive (J. Otis)
6. No Chemise Please (G. Granahan)
7. One Summer Night (G. Granahan)
8. Everybody Loves A Lover (D. Day)
9. Angel Baby (D. Martin)
10. Summer In The Mountains (Double-Daters)

LES LEDET

KPAC—Port Arthur, Tex.

1. Chantilly Lace (Big Bopper)
2. Poor Little Fool (R. Nelson)
3. Yakyety Yak (Coasters)
4. Fever (P. Lee)
5. Cotton Picker (W. Watts)
6. Splish Splash (B. Darin)
7. Just A Dream (J. Clanton)
8. Patricia (P. Prado)
9. My True Love (J. Scott)
10. Do You Wanna Dance (B. Freeman)

FRANK EVANS

KRHM—Hollywood, Calif.

1. Little Serenade (Ames Bros)
2. Dream World (Four Coins)
3. I'll Get By (B. Williams)
4. Enchanted Island (Four Lads)
5. Fever (P. Lee)
6. La Santa Venuta (J. Valli)
7. Everybody Loves A Lover (D. Day)
8. Nel Blu Dipinto Di Blu (D. Modugno)
9. Monique (F. Sinatra)
10. Lazy Summer Night (4 Preps)

GARRY MILLER

WHKK—Akron, Ohio

1. Splish Splash (B. Darin)
2. Little Serenade (Ames Bros)
3. Secretly (J. Rodgers)
4. Left Right Out Of Your Heart (P. Page)
5. Everybody Loves A Lover (D. Day)
6. Born Too Late (Poni Tails)
7. If Dreams Came True (Boone)
8. What'd He Say (J. Reisman)
9. Buon A Sorra (Gaylords)
10. Don't Go Home (Playmates)

DAVE NEUMANN

KAYO—Seattle, Wash.

1. Hard Headed Woman (E. Presley)
2. Poor Little Fool (R. Nelson)
3. Splish Splash (B. Darin)
4. Rebel Rouser (D. Eddy)
5. Yakyety Yak (Coasters)
6. Patricia (P. Prado)
7. Don't Ask Me Why (Presley)
8. Purple People Eater (Wooley)
9. All I Have To Do Is Dream (Everlys)
10. That's How Much I Love You (P. Boone)

BOB ELLIOTT

KUSN—St. Joseph, Mo.

1. Hard Headed Woman (E. Presley)
2. Got A Match (Daddy-O's)
3. Endless Sleep (J. Reynolds)
4. Yakyety Yak (Coasters)
5. Rebel Rouser (D. Eddy)
6. Splish Splash (B. Darin)
7. No Chemise Please (G. Granahan)
8. Do You Wanna Dance (B. Freeman)
9. Patricia (P. Prado)
10. Guess Things Happen That Way (J. Cash)


BILL BURNS

WSAI—Cincinnati, Ohio

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Baubles, Bangles And Beads (Kirby Stone IV)
4. Secretly (J. Rodgers)
5. Young And Warm And Wonderful (T. Bennett)
6. Enchanted Island (Four Lads)
7. Return To Me (D. Martin)
8. Don't Go Home (Playmates)
9. A Certain Smile (J. Mathis)
10. That's How Much I Love You (P. Boone)


ANNE FERGUSON

CFRN—Edmonton, Alb., Can.



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

- HENRY DABECO**
KQV—Pittsburgh, Pa.
 - Poor Little Fool (R. Nelson)
 - Yakety Yak (Coasters)
 - Willie & Hand Jive (Otis)
 - When (Kalin Twins)
 - Patricia (P. Prado)
 - My True Love (J. Scott)
 - Hard Headed Woman (E. Presley)
 - For Your Precious Love (J. Butler)
 - Spish Splash (B. Darin)
 - Midnight (P. Anka)
- JOE MULHALL**
WWCO—Waterbury, Conn.
 - Don't Go Home (Playmates)
 - Rebel Rouser (D. Eddy)
 - Willie & Hand Jive (J. Otis)
 - Patricia (P. Prado)
 - Baubles, Bangles And Beads (Kirby Stone IV)
 - Woodchopper's Ball (Davie)
 - Ginger Bread (F. Avalon)
 - Angle Baby (D. Martin)
 - Big Brown Eyes (Red Jacks)
 - Yakety Yak (Coasters)
- NICK NICKSON**
WBBF—Rochester, N. Y.
 - Poor Little Fool (R. Nelson)
 - Hard Headed Woman/Don't Ask Me Why (E. Presley)
 - If Dreams Came True (Boone)
 - When (Kalin Twins)
 - This Happy Feeling (D. Reynolds)
 - Baubles, Bangles And Beads (Kirby Stone IV)
 - Rebel Rouser (D. Eddy)
 - Enchanted Island (Four Lads)
 - Fever (P. Lee)
 - Patricia (P. Prado)
- JERRY JEROME**
WSAY—Rochester, N. Y.
 - Rebel Rouser (D. Eddy)
 - La Santa Venuta (L. Leslie)
 - You'd Be Surprised (Linden)
 - Come Closer To Me (N. Cole)
 - Hey Girl, Hey Boy (Oscar & Jeanette)
 - No Chemise Please (G. Granahan)
 - Early In The Morning (Rinky Dinks)
 - Over And Over (B. Day)
 - I Can't Help It (C. Norman)
 - Cherie I Love You (P. Boone)
- BOB SHAW**
WCSH—Portland, Me.
 - Baubles, Bangles And Beads (Kirby Stone IV)
 - Secretly (J. Rodgers)
 - Left Right Out Of Your Heart (P. Page)
 - A Certain Smile (J. Mathis)
 - Padre (T. Arden)
 - Angel Baby (D. Martin)
 - You're Making A Mistake (Platters)
 - Everybody Loves A Lover (D. Day)
 - Nothing In The World (Cole)
 - I'll Get By (B. Williams)
- TRACY COLE**
WTSV—Claremont, N. H.
 - Poor Little Fool (R. Nelson)
 - Hard Headed Woman (E. Presley)
 - Spish Splash (B. Darin)
 - If Dreams Came True (P. Boone)
 - Somebody Touched Me (B. Knox)
 - Rebel Rouser (D. Eddy)
 - Left Right Out Of Your Heart (P. Page)
 - When (Kalin Twins)
 - Patricia (P. Prado)
 - Born Too Late (Poni Tails)
- ALAN FIELD**
VTOR—Torrington, Conn.
 - A Certain Smile (J. Mathis)
 - If Dreams Came True (P. Boone)
 - Patricia (P. Prado)
 - Fever (P. Lee)
 - Song From Kings Go Forth (F. Sinatra)
 - Baubles, Bangles And Beads (Kirby Stone IV)
 - How Will I Know My Love (Annette)
 - Left Right Out Of My Heart (P. Page)
 - You Need Hands (E. Gorme)
 - Padre (T. Arden)
- BOB MICHAEL**
WELM—Elmira, N. Y.
 - Spish Splash (B. Darin)
 - Rebel Rouser (D. Eddy)
 - When (Kalin Twins)
 - Poor Little Fool (R. Nelson)
 - Ginger Bread (F. Avalon)
 - Yakety Yak (Coasters)
 - Patricia (P. Prado)
 - Endless Sleep (J. Reynolds)
 - The Freeze (Tony & Joe)
 - I'll Get By (B. Williams)
- JERRY BESSELL**
WALB—Albany, Ga.
 - Yakety Yak (Coasters)
 - Purple People Eater (Wooley)
 - Do You Wanna Dance (B. Freeman)
 - All I Have To Do Is Dream (Everlys)
 - Endless Sleep (J. Reynolds)
 - For Your Love (E. Townsend)
 - Spish Splash (B. Darin)
 - Jennie Lee (Jan & Arnie)
 - Enchanted Island (Four Lads)
 - Patricia (P. Prado)
- RUSS MELLETTE**
WYMB—Manning, S. C.
 - Return To Me (D. Martin)
 - Dream (B. Johnson)
 - All I Have To Do Is Dream (Everlys)
 - Kathy-O (Diamonds)
 - Zorro (Chordettes)
 - Padre (T. Arden)
 - Young And Warm And Wonderful (T. Bennett)
 - Don't Ask Me Why (Presley)
 - Rainbow Love (S. Scott)
 - We Didn't Know (Paulette Sisters)
- LEN LIBMAN**
WTAO—Boston, Mass.
 - Just A Dream (J. Clanton)
 - The Freeze (Tony & Joe)
 - Born Too Late (Poni Tails)
 - Delicious (J. Backus)
 - Midnight (P. Anka)
 - No Chemise Please (G. Granahan)
 - Rebel Rouser (D. Eddy)
 - Crazy Eyed Over You (B. Hamilton)
 - When (Kalin Twins)
 - Left Right Out Of Your Heart (P. Page)
- SAM SALERNO**
KLAS—Las Vegas, Nev.
 - Enchanted Island (4 Lads)
 - If Dreams Came True (P. Boone)
 - Everybody Loves A Lover (D. Day)
 - Yakety Yak (Coasters)
 - Sunday Barbecue (Ford)
 - Spish Splash (B. Darin)
 - A Certain Smile (J. Mathis)
 - Waiting Game (Belafonte)
 - Hard Headed Woman (E. Presley)
 - Purple People Eater (S. Wooley)
- BOB KAY**
WAVE—Louisville, Ky.
 - Spish Splash (B. Darin)
 - Hard Headed Woman (E. Presley)
 - Poor Little Fool (R. Nelson)
 - Yakety Yak (Coasters)
 - When (Kalin Twins)
 - Secretly (J. Rodgers)
 - All I Have To Do Is Dream (Everlys)
 - Purple People Eater (Wooley)
 - Guess Things Happen That Way (J. Cash)
 - For Your Precious Love (J. Butler)
- NORMAN "JIMMY RAYE" PERRY**
KZEE—Weatherford, Tex.
 - Make Me Smile Again (Glenn)
 - Everybody Loves A Lover (D. Day)
 - Stay (Ames Bros.)
 - Young And Warm And Wonderful (T. Bennett)
 - Angel From Above (J. Fuller)
 - Little Serenade (T. Randazzo)
 - Strange Are The Ways Of Love (G. Grant)
 - A Certain Smile (Fuller/Mathis)
 - Somebody Touched Me (Knox)
 - Swingin' Around The Mulberry Bush (K. Richards)
- BILL FOXX**
WSID—Baltimore, Md.
 - Looking Back (N. Cole)
 - Patricia (P. Prado)
 - Enchanted Island (Four Lads)
 - Whippoorwill (K. Smith)
 - A Certain Smile (J. Mathis)
 - You're Making A Mistake (Platters)
 - Secretly (J. Rodgers)
 - You Need Hands (E. Gorme)
 - Don't Go Home (Playmates)
 - Left Right Out Of Your Heart (P. Page)
- JERRY BOYNTON**
KVET—Austin, Tex.
 - My True Love (J. Scott)
 - Chantilly Lace (Big Bopper)
 - Yakety Yak (Coasters)
 - Patricia (P. Prado)
 - Cotton Picker (W. Watts)
 - Hard Headed Woman (E. Presley)
 - You Cheated (Slades)
 - Poor Little Fool (R. Nelson)
 - Just A Dream (J. Clanton)
 - Left Right Out Of Your Heart (P. Page)
- JIM LEBLANC**
KVOL—Lafayette, La.
 - Yakety Yak (Coasters)
 - Patricia (P. Prado)
 - Spish Splash (B. Darin)
 - Left Right Out Of Your Heart (P. Page)
 - When (Kalin Twins)
 - Enchanted Island (Four Lads)
 - Born To Be A Loser (J. Donnley)
 - A Certain Smile (J. Mathis)
 - Little Serenade (Ames Bros.)
 - Jennie Lee (Jan & Arnie)
- DICK PIPER**
WSMN—Nashua, N. H.
 - Born Too Late (Poni Tails)
 - Just A Dream (J. Clanton)
 - No Chemise Please (G. Granahan)
 - Delicious (J. Backus)
 - Left Right Out Of Your Heart (P. Page)
 - Midnight (P. Anka)
 - When (Kalin Twins)
 - Rebel Rouser (D. Eddy)
 - You're Making A Mistake (Platters)
 - The Freeze (Tony & Joe)
- HOWARD WATSON**
KPBA—Pine Bluff, Ark.
 - Hard Headed Woman (E. Presley)
 - Yakety Yak (Coasters)
 - What Am I Living For (C. Willis)
 - For Your Precious Love (J. Butler)
 - Spish Splash (B. Darin)
 - When (Kalin Twins)
 - Poor Little Fool (R. Nelson)
 - Cerveza (B. Brown)
 - Got A Match (F. Gallup)
 - King Creole Album (E. Presley)
- FRANK GLIEBER**
WRR—Dallas, Tex.
 - Rebel Rouser (D. Eddy)
 - Oh Johnny (B. Barkley)
 - Poor Little Fool (R. Nelson)
 - A Certain Smile (J. Mathis)
 - Fever (P. Lee)
 - If Dreams Came True (Boone)
 - Everybody Loves A Lover (D. Day)
 - Hard Headed Woman (E. Presley)
 - Left Right Out Of Your Heart (P. Page)
 - Mildred Our Choir Director (Roolo & Bolliver)
- DENNIS HUNT**
KSIR—Wichita, Kans.
 - Yakety Yak (Coasters)
 - Spish Splash (B. Darin)
 - Rebel Rouser (D. Eddy)
 - High School Confidential (J. L. Lewis)
 - I Wonder Why (Dion & Belmonts)
 - Johnny B. Goode (C. Berry)
 - Left Right Out Of Your Heart (P. Page)
 - Endless Sleep (G. Ross)
 - Do You Wanna Dance (B. Freeman)
 - All I Have To Do Is Dream (Everlys)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LITTLE STAR"

Elegants

APT 25005

The Cash Box Sleeper of the Week

7/5

"BORN TOO LATE"

Poni-Tails

ABC-Paramount 9934

The Cash Box Sleeper of the Week

6/28

"MOON TALK"

Perry Como

RCA Victor 7274

The Cash Box Disk of the Week

7/12

"WESTERN MOVIES"

Olympics

Demon 1508

The Cash Box Disk of the Week

7/26

"NEL BLU DIPINTO DI BLU"

Domenico Modugno

Decca 30677

The Cash Box Disk of the Week

7/26

"COME CLOSER TO ME"

Nat "King" Cole

Capitol 4004

The Cash Box Disk of the Week

7/5

"NOTHING IN THE WORLD"

Nat "King" Cole

Capitol 4004

The Cash Box Disk of the Week

7/5

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lease keep us constantly informed of any changes in call letters or title.

VOILA!

SOMETHING NEW ON THE HORIZON

(HERE COME THOSE)

"SUMMER NIGHTS"

Ann Cole

258

BOTH ON BATON

259

Les Publication de

Horizon of BMI

"HO-HUM"

(DUM-DEE-DUM)

The Stewart Twins

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Capitol Intros Stereo Disk Line; 26 New Monaural Pop-Classical Albums

A Click Disk!
DALE HAWKINS
sings
"LA-DO-DADA"
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PRODUCING CO.
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Chicago 16, Illinois

MILLS
HAS THE HITS!
I CAN'T BELIEVE
THAT YOU'RE IN LOVE
WITH ME
Arlene Fontana — Paris
SCARLET RIBBONS
The Kingston Trio — Capitol
THE SHEIK OF ARABY
Lou Monte — RCA-Victor
"WHEN YOU'RE SMILING"
(THE WHOLE WORLD SMILES WITH YOU)
STEVE ALLEN **BARRY MARTIN**
Coral Liberty
LOUIS ARMSTRONG
Decca
MILLS MUSIC, INC.

A DOUBLE SMASH!
Ted Heath
and his Music
play
TOM HARK
b/w
CHA-CHA BABY
1809
LONDON

HIGH SCHOOL
CONFIDENTIAL
and
FOOLS LIKE ME
JERRY LEE LEWIS
SUN 296
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

HOLLYWOOD — Capitol Records will introduce its initial line of stereo packages August 18th with a ten popular and five classical disk release. A new Capitol monaural release, twenty pop and "Capitol" of the World pop, and six classical packages, is set for July 21st.

Capitol stereo records will be priced at a dollar more per record than corresponding monaural albums. Also, the stereo record number is the same as the corresponding monaural album. However, for stereo records, the letter "S" is added to the monaural prefix. For example, a "T" album, which usually retails for \$3.98, will bear the stereo prefix "ST" and will usually retail for \$4.98. A \$4.98 "P" monaural album will usually be a \$5.98 "SP" stereo package. The Capitol stereo story will be told in a new full-color inner sleeve.

The following is the initial Capitol pop stereos: "The Stereo Disk"—"Stars In Stereo"; "Big Band Stereo"; "The King And I"—Soundtrack; "Ports Of Pleasure"—Les Baxter; "Sea Of Dreams"—Nelson Riddle; "Les Brown Concert Modern"; "Selections From 'South Pacific'"—Fred Waring And His Pennsylvanians; "Songs From 'St. Louis Blues'"—Nat "King" Cole; and "Burnished Brass"—George Shearing (new release).

The classical stereos include: Britten: Young Person's Guide To The Orchestra—Dohnanyi; Variations On A Nursery Tune—Felix Slatkin Conducting The Concert Arts Orchestra; Holst: The Planets—Leopold Stokowski; "Starlight Chorale"—Roger Wagner Chorale And The Hollywood Bowl Symphony Orchestra; "The Sound Of Wagner"—Concert Arts Orchestra—Directed By Erich Leinsdorf; "La Belle France"—Carmen Dragon.

The new pop Capitol monaural disks include: "Dancing Over The Waves"—Ray Anthony And His Orchestra; "Confetti"—Les Baxter And His Orchestra; "I Get A Kick Out Of Porter"—Joe Bushkin; "Nat 'King' Cole Espanole"; "Hawaii Calls: Fire Goddess"—Presented By Webley Edwards With Kealoa Perry; "Popular Jazz Gold Album"; "The Best Of The Stan Freberg Shows"; "The New James"—Harry James And His Orchestra; "Burnished Brass"—The George Shearing Quintet With Brass Choir; "Jumpin' With Jonah"—The Jonah Jones Quartet; "Goin' Steady With The Blues"—Skeets McDonald; "Wanda Jackson"; "Kings Go Forth"—Music From The Soundtrack—Composed And Conducted By Elmer Bernstein.

The "Capitol" of The World releases include: "Brief Interlude"—Otto Cesana; "Italy Revisited"—Sergio Bruni With Dino Olivieri's & Giuseppe Anapeta's Orchestra; "Swiss Mountain Music"; "Swinging Swedish Schottisches And Waltzes"—Sigge Furst And Jelving's Old Time Dance Band; "Swinging Sweethearts"—Ron Goodwin And His Orchestra; "El Piporro's Mexico Alegre"—Songs By Lalo Gonzalez And Orchestra; "Paris After Hours"—Vicky Autier.

The classical releases include: "Virtuoso"—The Roger Wagner Cho-

rale; "The Orchestra Sings"—Carmen Dragon Conducting The Capitol Symphony Orchestra; Grieg: Op. 16 Piano Concerto In A Minor—Rachmaninoff: Op. 43 Rhapsody On A Theme Of Paganini For Piano And Orchestra—Leonard Pennario With The Los Angeles Philharmonic Orchestra Conducted By Erich Leinsdorf; Schubert: Trio No. 2 In E Flat Major Op. 100—The Immaculate Heart Trio; Beethoven: Quartet No. 12 In E Flat Major Op. 127—The Hollywood String Quartet; Shostakovich: Symphony No. 11—Leopold Stokowski Conducting The Houston Symphony Orchestra (two disks).

A big promotion program has been established by Capitol to thoroughly exploit the July 21st "New Worlds of Music From the Capitol Tower" release.

An eye-catching Pop Pyramid, consisting of ten 12x14 album covers mounted on corrugated board, highlights the display pieces. The Pop Pyramid features a double-sized theme card tied in with the new album covers of Ray Anthony, Joe Bushkin, Nat "King" Cole, Otto Cesana, the new Webley Edwards Hawaiian package, Harry James, Jonah Jones, Ron Goodwin, Vicky Autier, and the album of Swedish music.

Other window and counter pieces are die-cut and easel-backed posters on the new Les Baxter package and the new Jonah Jones album. Additionally, new browser box cards in full color have been reproduced on the Harry James, George Shearing and "Popular Jazz Gold Album" packages.

Designed as an attractive window card for such locations as travel agencies, is a new poster display reading "Travel Via 'Capitol' of the World Albums". The colorful display piece features 32 of the best-selling 'Capitol' of the World albums.

Prepared radio scripts on the "New Worlds of Music" program are available to broadcast stations throughout the country. Attractive two-column newspaper advertising mats are available for local advertising, in which the entire "New Worlds of Music From the Capitol Tower" program is exploited.

Capitol's custom of providing album previews of packages of each new release will be repeated with the new products out July 21st. These promotional albums are especially prepared for the use of radio and television stations, as well as for national reviewers. Complete August albums for key disk jockeys include "Jumpin' With Jonah", "Cole Espanole", "Confetti", "Burnished Brass", "I Get a Kick Out of Porter" and "Swinging Sweethearts".

The entire program will be further exploited through advertising with full page popular and FDS classics ads spearheading the most extensive advertising campaign in Capitol's history. These advertisements are expected to reach 75,000,000 readers through Time, Holiday, Harper's, Esquire, Saturday Review, The New Yorker, Atlantic and numerous other publications. Additional full page ad-

vertisements will announce the premiere release of Capitol stereo records.

The August-September album merchandising programs of both Capitol and Angel run from July 21st through September 27th. The program has been specifically tailored to meet the changing marketing conditions of fall buying and to offer record dealers a greater flexibility in planning their purchases of Capitol products.

Deferred billing will apply on all new and catalog album purchases, as well as on the 1959 line of Capitol phonographs. All current Capitol album releases prior to July 21, 1958 will be available to participating dealers on deferred payment in three equal parts (October 10th, November 10th and December 10th, 1958).

All current catalog items released before July 21, 1958 will be available to dealers participating in the merchandising program at a 10% cash discount at the time of each payment (in lieu of 2% cash discount).

For the first time in Capitol's 16 year history, a 10% exchange privilege will be extended on its entire current album catalog for the period of the August-September Program.

This exchange privilege will be based on dollar purchases during the period of the program and applies only to the return of long-play merchandise. Especially timely is the feature which allows the exchange of monaural records for stereo records.

In order for a dealer to qualify for the above benefits, he must make at least a \$300.00 initial purchase of any combination of new and catalog albums on the Capitol or Angel label. A reorder of \$75.00 or more qualifies for the same benefits extended on initial purchases.

Coincidental with the August-September merchandising plan, Capitol has announced a simplification of its present 100% new release exchange system. Under the terms of the new plan, single records and album exchange authorization dates will be based on a monthly schedule instead of a weekly schedule.

In addition to the above program for dealers, Capitol has announced a major sales contest to extend throughout the fall period to its entire sales staff with a number of trips to the Bahamas and Cuba as first prize.

To announce Capitol's new album merchandising program for August-September, the company, on July 18th and 19th, conducted two national conventions simultaneously, one in Miami, Florida, the other at Coronado Island near San Diego, California, which were attended by the sales force of Capitol Records Distributing Corp.

Making the presentation at the Hotel Del Coronado were Capitol Records, executives Lloyd W. Dunn, Vice President of Merchandising and Sales; Dick Rising, National Promotion Manager; Bill Tallant, Assistant National Sales Manager; Perry Mayer, National Promotion Department; and Fred Rice, National Display Manager.

Gordon R. "Bud" Fraser, Director of Merchandising of CRI; J. K. "Mike" Maitland, Director of Sales, CRI; Max Callison, National Sales Manager, CRDC; and Bill Muster, National Promotion Department, conducted the Miami presentation.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Maxin Returns From Europe With New Album Material

NEW YORK—Arnold Maxin, MGM Records' president, returned from a four-week-long European trip last week with a wealth of new album material which the diskery will issue in the U. S. At the same time, Maxin solidified MGM's position with a number of European manufacturers which will result in MGM's future release of European made products.

While in Europe, Maxin spent a week with the EMI people. He picked up the Imperial catalogue in Germany. He visited Spain, England, Belgium, Italy and France. And in each of these countries he acquired native recordings for a new LP series to be called "Adventures Around The World". He also set up deals for further recordings in each of these areas.

Maxin also announced that he is in the process of selecting a person to represent the MGM diskery overseas.

Maxin met with MGM theatre people all through Europe to discuss joint problems. He also reported that Europe is about five years behind our development in the record business and found that England and Germany together have the potential to sell the same amount of records now that we do.

As far as the stereo field is concerned in Europe, Maxin said that the companies are showing considerable interest in it. However, they feel it may not make the same noise abroad because of the high cost of album merchandise in the various countries.

Maxin closed with the statement that, "More than ever, the record industry is an international industry and the European market is growing by leaps and bounds every day."

Maxin joined MGM less than a year ago, and since his assumption of the helm the diskery has been one of the most successful in the business.

The company still has one of the biggest records of the year high on the boards, Sheb Wooley's "Purple People Eater". The company also developed songstress Connie Francis into a star of major proportions with her recording of "Who's Sorry Now". Both of these records, incidentally, are high among the best selling records in England.

Maxin expressed confidence in the potential success of the material which he has brought back from Europe.

Disneyland Takes Over National Distribution Of Golden's \$1.98 Line

HOLLYWOOD — Jimmy Johnson, executive of Disneyland Records, announced last week the signing of a deal with Art Shimken of A.A. Records, (successor to Simon & Schuster), whereby Disneyland Records will distribute nationally the Golden Record \$1.98 line.

Part of the deal also includes the A.A. Records distribution of the 98c. Mickey Mouse catalog. These 98c. packages will be distributed through the channels that the Golden Records has distributed its inexpensive lines.

The 24 Golden LP's Disneyland will distribute are: "A Child's Introduction To The Orchestra"; "Walt Disney's Song Parade"; "A Child's Introduction To The Great Composers"; "16 Great Songs Of The Old West"; "3 Adventures In Music: Tubby The Tuba—Adventures Of A Zoo—Story Of Celeste"; "A Child's Introduction To Gilbert & Sullivan"; "A Golden Treasury Of Mother Goose & Nursery Songs"; "The Wizard Of Oz"—featuring Art Carney and Serge Prokofieff's "Peter And The Wolf"; "Christmas Songs And Carols"; "The Fireside Treasury Of Folk Songs"; Hoagy Carmichael's "Havin' A Party"; "Bible Songs"; "Ali Baba And The 40 Thieves"; "A Christmas Story"; "Never Be Afraid"; "Jack B. Nimble"; "Golden Treasury Of Popular Songs"; "Captain Kangaroo's Treasure House Of Best-Loved Children's Song"; "Captain Kangaroo's Merry Christmas"; "Golden Top TV Jamboree"; "There's Nothing Like A Marching Band"; "A Child's Introduction To Jazz"; "7 Songs From 7 Great Rodgers And Hammerstein Shows"; "Folk Songs Of America."

Johnson will introduce the above Golden Record line at a meeting of distributors to discuss the fall program at the NAMM Convention. They will also have available 12 Stereo packages among which will include "Fantasia" and "Sleeping Beauty".

Rondo Issues 12 Stereos

NEW YORK—Eli Oberstein, prexy of Rondo Records, announced last week that he will ship his distributors twelve stereo albums during the month of August. Rondo already sent out twelve stereo albums during the first week in July. All Rondo stereos are compatible, and can be heard on monaural phonos. The August issues include: three albums recorded by the Boston Festival Orchestra under the direction of Willis Page (Mozart's Symphony No. 40; Debussy-The Nocturnes; Bach; Brandenburg Concerto No. 3 and Suite For Strings; and Tchaikovsky: Serenade For Strings); "The Burlesque Show"—Recorded At Minsky's Burlesque Theatre in Union City, N.J.; "Steel Band Jamboree"; "Mad Music"—Reginald At The Organ And Jimmy Carroll With Percussion Backing; "The Railroad"—Authentic Locomotive And Train Sounds; Stylist Lizzie Miles and Tony Almerico's Dixieland Band; "Jam Session At The Mardi Gras"—Freddie Kohlman's Band with Sid Davilla On Clarinet; and a collection of Trinidad rhythms in merengue and beguine with Nemours Jean-Baptiste, Francisco and La Groupe Folklorique Martiniquais; a Beethoven selection by Leonid Hambro; and a collection of pop tunes on the Paramount Theater organ played by Bill Floyd.

Pincus Platters Kicks Off

NEW YORK — George Pincus reports his "Mole In The Hole" recording by the Yo-Yos on Pincus Platters has broken through in several major markets. It was kicked off in Buffalo by deejays Hernando and Bob Wells. Hernando had such a tremendous response to the record he ran a contest based on the song. "The Mole In The Hole" is also reported to have spread to Rochester, Chicago, Milwaukee, Pittsburgh, Cleveland and Detroit. Distributors in these areas have been phoning to handle the line.

LOVE SONG FROM HOUSE BOAT

47/20-7286

JOE REISMAN



RCA VICTOR



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Columbia

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Fraternity 812

ORANG-OU-TANGO
Bill Walters
Fraternity 813

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The Big Hits
Are On
Today's Hit
Trademark

Mercury
RECORDS

Fats Domino
5426

"LITTLE MARY"
and
"PRISONER'S SONG"

Imperial Records

#1
MY TRUE LOVE

CARLTON

JACK SCOTT
#462

A Solid Hit!

JUST FRIENDS

ROBBINS MUSIC CORPORATION

"SUSIE DARLIN'"

Robin Luke

#15781

DOT RECORDS

Look for us at the

NAMM CONVENTION—

PALMER HOUSE

Hy Siegel—Sales Manager

Herman Lubinsky—President

SAVOY RECORDS

REGEN RECORDS

WORLD WIDE STEREO RECORDS

Smashing Nationally!

"Rockin' Robin"

and

"Over And Over"

Bobby Day #229

"Hey Girl, Hey Boy"

Oscar Mc'Lollie and Jeanette #228

Class RECORDS

Columbia Latin A & R Meet

NEW YORK — Columbia Records, under Nat Shapiro's direction, will hold a special Latin American a&r meeting at its New York offices July 23rd.

Representatives from Columbia subsidiaries in Mexico, Argentina, and Brazil plus reps from Columbia affiliates in Columbia and Cuba will be on hand for demonstrations of new Latin-American album and singles repertoire. Shapiro said that Columbia will be increasing its Latin American releases here, thanks to a favorable public response to such issues.

Columbia has recorded stereo Latin-American disks in Mexico.

GOGI GRANT — "MARJOLAINA"

—with the Buddy Bregman Orch. & Chorus—

RCA Victor

JULIE LONDON — "IT'S EASY"

—with the music of David Seville—Liberty

BETTY MADIGAN — "DANCE EVERYONE DANCE"

—with the Dick Jacobs Orch. & Chorus—Coral

FIVE KEYS — "EMILY PLEASE"

—Capitol

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ABC Paramount Holds 3-Day Distrib Convention At Concord

KIAMESHA LAKE, N. Y. — 26 ABC-Paramount distributors attended the labels' third anniversary promotion meeting at the plush Concord Hotel At Kiamesha Lake, New York on Wednesday the 16th through Friday the 18th placing orders for the new albums released for the anniversary tribute in excess of a half a million dollars.

According to Sam H. Clark, President of AM-Par Record Corporation, this unanimous acceptance of 11 new packages in the long playing albums, the 9 EP's and 12 stereo tape releases represents "the most successful meeting of this nature in the company's three years of operation".

Guests of honor present for the convention were Leonard H. Golden-son, President and Simon B. Siegel, Executive Vice President of American Broadcasting-Paramount Theatres, Inc., both of whom declared overwhelming pleasure and gratification in noting the excellent reaction of the assembled distributor executives toward the ABC-Paramount presentation.

Besides Clark, who expressed his gratitude to the distributors "for the wholehearted and unselfish cooperation in helping ABC-Paramount achieve the high status in the industry, which it now holds", members of the executive staff of the diskery who addressed the assembly were: Larry Newton, National Director of Sales, who gave a short discourse on the many successful single records released in the past year and a great many strong releases currently climbing high on the sales charts; Don Costa, Director of A & R for the diskery, who received an ovation in recognition of his supreme arranging and conducting in record production for AM-Par; Irwin Garr who handles the firm's D. J. relations, who gave a resume of the label's complete acceptance by the radio stations and deejays from Coast to Coast; Sid Pastner, newly appointed Director of Album Sales and Merchandising, who made the key presentation to the convention outlining the entire incentive sales plan for the third anniversary album promotion; Creed Taylor, A & R Director of Special Projects, who gave a stereophonic tape demonstration of excerpts from the 11 new albums—his demonstration, utilizing tones of a mysterious lady (The Weather Gale from NBC's monitor) accounted for howls of laughter from the assembled distributors; and winding up the entire meeting was the diskery's popular Natt Hale, National Director of Promotion and Publicity, whose talk produced constant roars of amusement and applause.

Other ABC staff heads present were: Harry Levine, Vice President; Lee Palmer, West Coast Representative; Clayton Burdick, East Coast Field Representative; Romeo Fabrizio, General Manager of Production; Al Genovese, Comptroller; and Dave

Berger, New York's D. J. Representative.

Distributor executives present were: Leonard Smith, Albany; Jake Friedman, Atlanta; Irv Gompracht and Herb Silverman, Baltimore; Stewart Levy, Buffalo; Burt Fleischman and Jim McGinnis, Charlotte; Leonard Garmisa, Chicago; Mel Herman, Cincinnati; Art Freeman, Cleveland; Henry Droz, Detroit; Phil Katzenstein, Hartford; Pat Quinn, Houston; Jerry Herman, Indianapolis; Abe Diamond, Los Angeles; Henry Stone and Milt Oshins, Miami; Hubert Lieberman and Hy Sandler, Minneapolis; Jimmy Green and Hutch Carlock, Nashville; Joe Cohen and Irv Cohen, Newark; Walt Reilly, New Orleans; Al Hirsch, Bill and Jack Shocket, New York; Bill Burton and Cliff Keaton, Oklahoma City; Harry Rosen and Irv Delfler, Philadelphia; Bill Lawrence, Pittsburgh; Joe and Milt Sinsheimer, Richmond; Irv Pinsensky, San Francisco; Paul Levy, St. Louis; and Louis Amiel from Honolulu, Hawaii. Most distributors made it a point to express their enthusiasm for the meeting to members of the Am-Par staff with many of the visiting toppers stating it was the best presented and most generous record convention they have ever attended.

Decca Adds Two To Classical Artist Roster

NEW YORK—Decca has added two classical attractions to its roster, mezzo-soprano Jennie Tourel and the New York Pro Musica group, in what is described as a "drive to enlarge the scope and expand the activities" of its domestic classical label.

Decca will have both an August Tourel release, "None But The Lonely Heart," Russian love songs sung in Russian, and a New York Pro Musica issue, its "Play Of Daniel," a 12th Century musical drama. The group performed the "Play Of Daniel" work at the New York Cloisters of the Metropolitan Museum of Art and at New York's Riverside Church. The Pro Musica package will include photos of the Cloister performance; an introduction to the liturgical drama by Paul Henry Lang, music critic of the New York Herald Tribune; a reprint of author W. H. Auden's sermon on "Play Of Daniel"; musicologist Father Rembert Weakland's survey of the period. Father Weakland transcribed the musical drama into modern musical notation.

Stan Hoffman Joins Dot

HOLLYWOOD — Dot Records announced last week that Stan Hoffman has been named Director of Promotion for the label's Western Division, to be based at Dot's home offices at Sunset and Vine in Hollywood. His appointment was effective July 7.

Hoffman held a similar position at Capitol Records from April, 1957 to July, 1958, during part of which time he served as director of sales and promotion for Capitol's subsidiary label, Prep.

Prior to entering the record promotion field, Hoffman owned his own record label, Sonic Records, and was the West Coast Advertising Director for Downbeat Magazine in 1954-55.

Rejoins Modernaires

HOLLYWOOD — Ralph Brewster, one of the original members of the Modernaires in the Glenn Miller days, has rejoined the vocal group, it was announced by personal manager Tom Sheils.

Brewster replaces Dick Cathcart, who exited for a TV series with Jack Webb. The rest of The Modernaires remain Paula Kelly, Hal Dickinson, Johnny Drake and Fran Scott.

4 GREAT RECORDS

CHERIE, I LOVE YOU
PAT BOONE Dot

SAME OLD MOON
PERCY FAITH Columbia

FELICIA SANDERS Decca

RAY HEINDORF R.C.A. Victor

TIP-TOE THRU' THE TULIPS
WITH ME

RUSS HAMILTON Kapp

TOO MUCH, TOO SOON
SARAH VAUGHAN Mercury

MUSIC PUBLISHERS
HOLDING CORPORATION

BOUND TO GET A BIG PLAY

BELAFONTE'S THE WAITING GAME

C/W

AIN'T THAT LOVE

47/20-7289

RCA VICTOR

Angel Intros Stereo Disk Line

HOLLYWOOD—Angel kicks off its stereo disk catalogue with an August 12 release of seven classical stereos. The diskery will also offer eleven monaural classics next month.

The seven Angel stereos include: Gilbert-Sullivan: "The Mikado" (complete) the Glyndebourne Festival Chorus And The Pro Arte Orchestra Conducted By Sir Malcolm Sargent; Orff: "Die Kluge" (complete) Philharmonia Opera Company With Soloists Elisabeth Schwartzkopf, Gottlob Frick And The Philharmonia Orchestra By Wolfgang Sawallisch; Beethoven: Piano Concerto No. 5 In E Flat Major, Op. 73—Emil Gilels, Pianist—Philharmonia Orchestra, Leopold Ludwig, Conductor; Rimsky-Korsakov: "Scheherazade"—Thomas Beecham Conducting The Royal Philharmonic Orchestra; Tchaikovsky: Symphony No. 4 In F Minor, Op. 36—Constantin Silvestri Conducting The Philharmonia Orchestra; Rachmaninoff: Piano Concerto No. 4 In G Minor, Op. 40; Ravel: Piano Concerto In G Major—Arturo Benedetti Michelangeli, Pianist—Philharmonia Orchestra, Ettore Gracis, Conductor; Beethoven: Symphony No. 7 In A Major, Op. 92—Philharmonia Orchestra Conducted By Claudio Cantelli.

The eleven classical monaurals from Angel in August include: Gluck: "Orpheus Et Euridice" (complete) Nicolai Gedda, Janine Micheau And Liliane Berton With The Paris Conservatoire Orchestra And Chorus Conducted by Louis De Froment; J. Strauss: "The Gypsy Baron"—Elisabeth Schwartzkopf, Erick Kunz, Nicolai Gedda, Erika Loeth—Philharmonia Orchestra Conducted By Otto Ackerman; "Kirsten Flagstad Sings Dornumsgaard Songs"—Accompanied By Gerald Moore; "Di Stefano In Songs Of Naples" (Vol. 2) Giuseppe Di Stefano; "Cluytens Conducts Berlioz"—"La Damnation De Faust, Op. 24" (Highlights) "Romeo Et Juliette, Op. 17" (Highlights) The Paris Opera Orchestra—Conducted By Andre Cluytens; "Markevitch Conducts Rossini Overtures"—Igor Markevitch Conducting The French National Radio Orchestra; Dvorak: Symphony No. 5 ("New World") Constantin Silvestri Conducting The French National Radio Or-

chestra; "Gieseeking Plays Schubert Impromptus" (two separate issues) Walter Gieseeking, Pianist; "Annie Fischer Plays Beethoven"—Sonata No. 8 In C Minor, Op. 13 ("Pathetique") Sonata No. 21 In C Major, Op. 53 ("Waldstein") Annie Fischer, Pianist; "The Amadeus Plays Haydn"—String Quartet In G Major, Op. 54 No. 1—String Quartet In C Major, Op. 54, No. 2.

Many full-color devices are being employed in the promotion of Angel records on release nationally July 21.

These include a "Gypsy Baron" die-cut display which also spotlights other "Champagne Operettas" available on the Angel label. A special window or counter card in full-color has also been prepared on the new "Songs Of Naples" album.

Introduced for the first time on this release are new Angel plastic frames, into which can be inserted, for display purposes, any Angel album cover. Four such displays have been made available on this release, one each for Maria Callas, Herbert von Karajan, David Oistrakh and Walter Gieseeking.

A consumer supplement, "Great Vocalists On Angel Records" is available to consumers through dealers, as well as another supplement, "The Philharmonia Orchestra On Angel Records", in which may be found lists of the great recordings and conductors of the Philharmonia Orchestra available on Angel records.

Full page advertisements in many of the nation's top publications will also carry the Angel monaural and Angel stereo story to classical customers. An informative four-page booklet accompanies each Angel stereo record, telling the Angel stereo story simply and completely. Angel stereo record promotion also includes a stereo demonstration record, which presents selections from each new Angel stereo record. Also, a four-page supplement heralds the introduction of Angel stereo records and illustrates each new album cover, as well as artist credits for each of the seven new Angel stereo packages. An eye-catching double browser box for dealers is being offered as a display piece for the new line of Angel stereo records.

Darin Gets Billing On Rinky Dinks' Record

NEW YORK—One of the more interesting developments revolving around a current pop record hit, and a hot new disk artist is that centering about "Early In The Morning," and Bobby Darin. "Early In The Morning" was originally recorded by Darin in a special arrangement with deejay Murray Kaufman. Kaufman sold the master to Brunswick, the Decca subsid. And since a couple of girls back-grounded Bobby on the record, the Brunswick decision was to use a group name, the Ding Dongs. The record broke fast, but Atco, which has Darin under exclusive contract, heard it and informed Decca it had no right to release a Darin record under the Ding Dongs or any other name.

Decca and Atco finally worked out a deal, whereby the original master made by Kaufman and Darin and sold to Decca was turned over to Atco. Atco released it under the group name "The Rinky Dinks," and in the meantime the Decca operation covered it with Buddy Holly and released it on the Coral label.

Darin, in the meantime, on the strength of his smash "Splish Splash" was playing one-nighters and theatre

dates around the country. Every tv deejay show on which he appeared insisted that he not only do "Splish Splash", but also "Early In The Morning". So little by little in isolated markets around the country it became known that "Early In The Morning" was a Bobby Darin record.

This past Saturday (19), however, it became nationally known. Darin starred on the Dick Clark Saturday night show via the ABC-TV network emanating from Miami. Bobby sang "Splish Splash," and Dick presented him with a gold record to celebrate the shipment of the 1,000,000th record of the smash. Then Clark announced that Bobby would sing his own brand new follow-up hit to "Splish Splash", a tune called "Early In The Morning". And Bobby performed the "Early In The Morning" disk.

Atco has followed through on the situation by relabeling all records in their hands, and labeling all new records of "Early In The Morning" as Bobby Darin with the Rinky Dinks. The net result of the whole situation, of course, is that Bobby now has two hit records riding the charts. The young singer wrote "Early In The Morning," as well as "Splish Splash", and actually was the a & r man, as well as the performer on the "Early In The Morning" date. Murray Kaufman's Portrait Music publishes the two numbers.

It's What's In The Cash Box That Counts

ATLANTA, GA.—If you have ever wondered if The Cash Box ads are read from top to bottom this will answer your question.

Just for laughs in a recent ad, Bill Packham, Promotion Manager of NRCO, put National Recording Corporation's address as Hittsville 19, Georgia, with an asterisk and the footnote explaining that Hittsville was formerly known as Atlanta. Much to the amazement of the NRCO staffers mail began arriving addressed to Hittsville, Georgia, with no other designation. Letters from as far away as Oregon were bounced through many Georgia post offices but all of them ultimately ended up in NRCO's mail box.

Said Packham, "Maybe the U. S. Post Office is a subscriber to The Cash Box. Nevertheless, it seems that people do read The Cash Box ads.

Networks Want "Nel Blu" Star

NEW YORK—Decca Records' rapidly breaking smash, "Nel Blu Dipinto Di Blu" written and recorded by Domenico Modugno has created international interest in the Italian cabaret star. At least two major network television shows are negotiating to bring Modugno to our shores for appearances and interest has been evidenced among niter owners and bookers. Several major publications have voiced an interest in locating him for stories and features.

The much-recorded song was this year's winner of first prize in the San Remo Music Festival and the number one record in Italy. Decca's release of the original Italian record was first to hit the American market.

Demon Intros New Series

HOLLYWOOD — Demon Records, west coast independent, currently riding high with two hits in the rock and roll field, "Endless Sleep" and "Western Movies", will introduce a new pop series, tabbed "blue label" this week.

The first recording on the new blue label series will feature new vocalist, Reed Sherman, from Dayton, Ohio. Joe Greene and George R. Brown of Demon discovered the young singer when he came to Hollywood to do some test dubbing for films.

Sherman is currently on a nationwide promotion tour with his first record and is scheduling a stopover at the NAMM convention in Chicago.

PADRE

recorded by

TONI ARDEN
VALERIE CARR
SARAH VAUGHN
ERIN O'BRIEN

Decca
Roulette
Mercury
Coral

HARD HEADED WOMAN

recorded by

ELVIS PRESLEY

RCA Victor

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HILL AND RANGE SONGS, INC.

1619 Broadway, New York, New York

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"SUMMER IN THE MOUNTAIN"

and

"BEACH UMBRELLA"

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JOE REISMAN



RCA VICTOR





Ramblings

NEW YORK:

This weekend starts the exodus of the entire music business to the NAMM convention in Chi. Should be a packed house. . . . In about five or six weeks, "Nel Blu Dipinto Di Blu" should be the #1 song in the country. There are more recordings of this song than there has been of any other in more than a year. Domenico Modugno, with the original Italian version, is already high on the charts. Top artists are covering. MGM, which has just signed Alan Dale, is rushing out its rendition by the crooner. . . .



RONN CUMMINS

. . . Jerry Simon of Superior Record Sales in New York says that July is shaping up as the biggest month of the year for the distributing company. Superior is handling "Rebel-Rouser" by Duane Eddy, "Just A Dream" by Jimmy Clanton and "Be Sure My Love" by the Dubs. Sam Weiss, the company's prexy also reports heavy action on a number of other releases including Robert and Johnny's "I Believe In You" and the hot Ahmad Jamal LP on Argo. . . . Doug Moody of Herald-Ember, having a picnic with his new boat, is also thrilled with the reaction to the Five Satins' new platter "A Night To Remember". . . . Watch out for the "Blues Ghost" says Herman Lubinsky of Savoy. That's the title of an exciting new instrumental we previewed. Socko arrangement and composition by Teacho Wiltshire. Keep an eye out for it. . . . George Goldner getting smash response to his End waxing "Tears On My

Pillow" by the Imperials. . . . Apollo says "Lucianne" by Larry Kirby is developing into a click of major proportions. . . . Heard a number of comments around the trade that the new Everly Brothers' release (to be issued this week—titles not yet announced) could give the hot team another million-plus seller like "All I Have To Do Is Dream". . . . Publisher Teddy Powell has joined the ranks of publishers who've entered the disk business. His label is appropriately called Tee Pee Records. The diskery's first release features newcomer Johnny Love singing "Whose Heart Are You Breaking Now" b/w "Just A Little Consolation". . . . Roulette Records is heading out to the NAMM en masse to acquaint dealers with its new Co-Star line. The diskery will have a suite where it will hold Co-Star demonstrations for visiting dealers. . . . Hy Weiss of Old Town was the recipient of a pleasant surprise last week. His record of "Walkin' And Talkin'" by the Solitaires, which has been out for almost 2 and a half months now, is first starting to break in Chicago. So Hy is going all out on the record again in an effort to break it in a number of markets simultaneously. . . . Pete Garriss, general manager of Tico Distributing in New York says that July is shaping up as his busiest month this year. He attributes this to the new Co-Star album line and a "raft of singles" which he says are going great guns. On the singles front he reports tremendous action on the new Jimmie Rodgers coupling "Are You Really Mine" b/w "The Wizard" and the Buddy Knox and Jimmy Bowen platters. Pete also excited about the action in town on Count Basie's single "Swingin' The Blues" b/w "Going To Chicago Blues". This, concluded Pete, will be Basie's first big pop single hit since "April In Paris". . . . Sid Prosen is managing what he calls "a million dollar talent". His name is Ronn Cummins, a 16 year-old lad who has been pacted with Felsted. (First release "Cinderella, Neath A Beach Umbrella" has just been issued.) Cummins, who has appeared under Yul Brynner in the original cast of "The King And I" and in the O. C. version of "Damn Yankees", sings, dances and acts. He has a role in the forthcoming movie "New York Confidential" due for national TV release next month. The lad has seven B'way shows to his credit. . . . Stuart L. Gorelick will represent Old Town Records in Detroit. Stu has been associated with Show Biz Records and Parkwood Music and was formerly a dee jay in Tucson, Arizona. Gorelick is currently running shows in the Detroit area. . . . It looks



WILD TONES

as tho "Fever" will be a smash all over again. The song which established Little Willie John a few years ago as a top new talent in R&B and Pop, is currently zooming on the pop charts again via the Peggy Lee Capitol effort. . . . Capitol has picked up a great talent in Mark Murphy. A polished song stylist, this lad has a quality that's hard to find—a voice you never seem to get enough of. . . . The DeJohn Sisters rolling on all cylinders to get their big new Sunbeam coupling "Straighten Up And Fly Right" and "Wrong Guy" off to a big start. They're visiting jockeys all over the place. . . . Freddy Mendelsohn reports tremendous action, especially in the New Orleans area on James Lewis' "I Cried Last Night" under the Arrow banner. . . . A treat in town: Betty Johnson's delightful thrashing at the Copa. . . . Sid Asher excited about a forthcoming Tommy Mara release on Felsted. It's a modern rendition of a Crosby oldie. . . . "TV Baby"

recorded by two lads called Red & Blue on the Herald label, is getting heavy play on WINS. Red, incidentally, is the son of Paul Sherman, WINS dee jay. . . . Bernie Bennett, songwriter, became the proud papa of a boy July 16th. Bennett appears regularly at the Eldorado Shore Yacht Club in New Rochelle, N. Y., working with Mannie Pollak. . . . Della Reese, who broke the house record at the Orchid Room in K. C. July—1-7, heads out on a series of club dates in the Catskills after her stint at the Shell House. . . . Ernie Young, Nasco Records, getting powerful response now to "Mama Mama Mama (Look What Your Little Boy's Done)" by Warren Storm. . . . Don Robey, Peacock-Duke prexy, getting things readied for NAMM'er. "I'll be there with bells on" said Don. At the show, Robey and his aides will unveil a new artist, Joe "Angel Boy" Hinton on the Backbeat label. Robey states that "Joe is to Backbeat what Johnny Ace was to Duke. . . . New Dallas diskery Volk Records cut its first session last week. It features newcomer Trini Lopez, young Spanish balladeer and rock and roll performer. Horace Logan is handling A&R chores for the label. . . . Future Records has signed a group of teenagers from Little Rock called the Del Rays. Their first record was released last week. It couples "Lily Maybelle" with "When We're Alone". . . . Joey Durant, 19 year-old R&B artist from Hackensack, N. J., has been pacted by Ace Records of N. Y. His first release is "Dolly" and "Hello Baby". Ace execs saw him on Jerry Lewis telethon. . . . Dave Clark, Duke and Peacock rep, excitedly phoned in to tell us about an LP session he cut with Betty Carter and an all-star jazz crew which included Kenny Dorham, Winton Kelly, Melba Liston, Ray Cope-

land, Shiah Shiah and others. The package, which'll be tagged "Out There With Betty Carter", was directed by Gigi Gryce. Dave adds that he expects to be in Chi for the NAMM convention. . . . The Wild-Tones, who have a real hot piece of property with their "Shut-Ups" on the Madison label are all set to do the Alan Freed, WABD-TV-New York show on July 23rd and the Dick Clark ABC-Bandstand TV'er on the 24th. The disk, which is being distributed thru the Bigtop chain, was a recent co-hit pick, along with Peggy Lee's "Fever", on Clifton "King Bee" Smith's, KCOH-Houston, Texas show. Smith held a big 3 hour record hop, last week, which was centered around the new dance disks. The dances included Peppermint Harris' "The Freeze", the Stomp from Bill Haley's "Don't Move", Little Jr. Parker's "The Barefoot Rock" (all the kids took their shoes and socks off and hopped all over the place) and Johnny Otis' "Willie And The Hand Jive". Smith would appreciate a tie-in with a diskery for giving away Jazz LP's at the dance party and he'll guarantee the plugs. . . . Lee Gallo, Gallo Records' prexy on the line to advise us that his Royal-Aires etching of "Baby, Baby", is starting to move out in click proportions, especially so in the New England area.

CHICAGO:

Abner, Vee Jay-Abner Records, planed in briefly to record a new rock 'n roll group, 3 girls and a lad (ranging in age from 9 to 14, all in one family) The Capers. The disk will be released next week. Priscilla Bowman in town to cut a new waxing on a tune by Clyde Otis, who penned "Looking Back". . . . Buddy Holly is making the deejay circuit with local Coral brass Ralph Cox, Sam Cerami and Al Aldrich. . . . Wonderful Mahalia Jackson tells us she is looking forward to her upcoming tour of the east and west coasts and a TV appearance on a Fall extravaganza. . . . Local recording star Nick Noble very happy about his recent pacting with Harry Carlson and Fraternity Records. Nick's newie "The Fountains Cry" is doing well all over. . . . Dot's Sandy Harbin tells us that Jackie Cooper is coming in to appear on local radio and



BILL DOGETT

TV shows in conjunction with his signing with Dot. . . . The action at the Chess diskery is centered around the big NAMM show. Lennie and Phil Chess planning to be very, very busy. . . . Jerry Allan informs us that our old school chum, Hal Gold, is on the local staff at Capitol Records. . . . Stan Pat, Roulette's man-about-town, reports plenty of action with Count Basie's newie "Swingin' Blues". Stan says Chi and Milwaukee are really on this one. . . . WAAF deejay Mike Rapchak emceed George Shearing's London House opening t'other eve. . . . Bill Bolden, King Distribs, tells us that he's elated over local success of Bill Doggett's "Blip Blop", and that King has a host of hits making the rounds. . . . Incidentally, Doggett closed a highly successful stint at the Robert's Show Club last week. . . . A very thrilled Marty Faye thanks his many friends for the 20,000 get well cards his daughter Sydney received during her recent illness. Marty hosted Dot's Jackie Cooper on his "Marty's Morgue" TV stint last Friday. . . . Marty Faye tells us his zany, zesty sister, Frances Faye, was recently pacted to a recording contract by ABC-Paramount. . . . Sam Cooke in town to visit with his family and plug his new waxing. . . . Mac McDermott and Phil Skaff are bound for Hollywood for the Epic and Kapp conventions. . . . Mar-Vel's Harry Glenn writes from Shreveport to tell us that he signed Ramona Kerry, whom he discovered in Louisiana. He is readying her for a recording session.

LOS ANGELES:

Bobby Day and Bob & Earl, Class recording artists, appeared with the Everly Brothers, Cadence recording stars, at a three-day Rock 'n Roll show in Honolulu. . . . Jake Porter and his band appearing at the Den Club in Norwalk. . . . Duke Lloyd introduced his initial Surf waxing of "Daddy Bird" on the Larry Finley Television Show. . . . The top Rock 'n Roll artists are clamoring to appear on the huge show being presented by KFWB the latter part of this month in Long Beach. The station has taken over the largest ballroom in that city to handle the anticipated audience. . . . Oscar McLollie currently appearing at the Terrain Club in Norwalk. . . . Sid Talmadge of Record Merchandising reports the new recording of "Chapel Of Love" by the Hitmakers on Original is breaking wide open locally. . . . Milton Allen, RCA-Victor artist, has pulled up stakes and has moved permanently to Los Angeles from Houston, Texas. Milton's first release for RCA of "Jamboree" is receiving big air play. . . . Sanford Clark in town tub-thumping his latest release for Jamie of "Still As The Night". . . . High-styled songstress Frances Faye enjoying a successful engagement at the Crescendo. . . . Bobby Darin, heard on the Rinky-Dinks release of "Early In The Morning" on Atco taking off on the heels of his current big hit "Splish-Splash". . . . Googie Rene's version of "Moonglow" on Class unanimously voted the "Pick Of The Week" by the disk-jockeys at KFWB. . . . The Platters are enjoying such tremendous success with their personal appearance tour through Southern Europe and North Africa they will probably have to postpone appearances planned in England, Scandinavia and Germany until next year. They are currently appearing in Spain and Portugal before returning to North Africa the last part of July. . . . Chatton Distributing Company in Oakland, California, reports heavy interest in



PLATTERS

Atlantic's forthcoming Milt Jackson-Ray Charles LP. Single wise, Atlantic appears to have a pair of winners in the Ivory Joe Hunter "You Flip Me Baby" and LaVern Baker "Whipper Snapper" sides while Chuck Willis' "What Am I Living For" just won't quit.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- A CERTAIN SMILE**
Johnny Mathis (Columbia 41095)
- ALL DAY LONG**
Jimmy Smith (Blue Note 1676)
- ALL THE WAY**
Riff Ruffin' (Old Town 1054)
- *ARE YOU MY GIRL FRIEND**
Morry Williams & Kids (Tee Vee 301)
- *BAREFOOT ROCK**
Little Junior Parker (Duke 193)
- BEAUTIFUL DELILAH**
Chuck Berry (Chess 1697)
- *CHAROCK**
Melodears (Gone 5033)
- CHEATIN' WOMAN**
Frankie Ford (Ace)
- DEACON'S WALK**
Billy Hope (Savoy 1539)
- DON'T LOOK NOW BUT I'VE GOT THE BLUES**
B. B. King (Kent)
- DOTTIE**
Danny & The Juniors (ABC-Paramount 9926)
- DOWN IN VIRGINIA**
*I KNOW IT'S A SIN
Jimmy Reed (Vee-Jay 287)
- DRIP DROP**
MOONLIGHT BAY
Drifters (Atlantic 1187)
- FEVER**
Peggy Lee (Capitol 3998)
- FLIP TOP BOX**
Dicky Da & Dan'ts (Swan 4006)
- GIVE ME THE RIGHT ANYTHING TO SAY YOU ARE MINE**
Lula Reed (Argo 5298)
- GOT A MATCH**
Daddy-O's (Cabot 122)
- HATTIE MALATTI**
Lee Diamond (Vee-Jay 272)
- HAVING A GOOD TIME**
Huey Smith (Ace 548)
- HEY GIRL, HEY BOY**
Oscar & Jeanette (Class 228)
- HIGH SCHOOL CONFIDENTIAL**
Jerry Lee Lewis (Sun 296)
- HIT THE ROAD**
Gus Jenkins (Flash 128)
- HOOTCHY KOO**
Larry Williams (Specialty 634)
- *HUSH YOUR MOUTH**
Ba Diddley (Checker 896)
- I BELIEVE IN YOU**
MARRY ME
Robert & Johnny (Old Town 1052)
- *ITCHY TWITCHY FEELING**
Bobby Hendricks (Sue 706)
- I LOVE YOU SO**
Chantels (End 1020)
- JACKIE**
Janice Green (Nasca 6013)
- LEROY**
Jack Scott (Carlton 462)
- LET'S ROCK WHILE THE ROCKIN'S GOOD**
Little Willie John (King 5142)
- *LET'S SIT AND TALK**
Gene Allison (Vee-Jay 286)
- LIPS**
JUNGLE FEVER
Roy Hamilton (Epic 9274)

* Indicates first appearance on Territorial Tips

- LITTLE MARY**
PRISONER'S SONG
Fats Damina (Imperial 5526)
- LITTLE STAR**
Elegants (APT 2500S)
- MUSIC, MUSIC, MUSIC BUT NOT FOR ME**
Ahmad Jahmal (Argo 5294)
- NEVER AGAIN**
Dinah Washington (Mercury 71317)
- NO CHEMISE PLEASE**
Gerry Granahan (Sunbeam 102)
- *NOTHING IN THE WORLD**
*COME CLOSER TO ME
Nat Cole (Capitol 4004)
- OLD MAN RIVER**
Earl Grant (Decca 30640)
- OOH! MY SOUL**
TRUE FINE MAMA
Little Richard (Specialty 633)
- OP**
Haneycanes (Ember 1036)
- *ROCKIN' ROBIN**
Bobby Day (Class 229)
- SECRETLY**
MAKE ME A MIRACLE
Jimmie Rodgers (Roulette 4070)
- SHE'S GOT IT**
Muddy Waters (Chess 1692)
- SITTING AND THINKING**
Little Jr. Parker (Duke 184)
- *SOMEONE TO LOVE ME**
*GATES OF HEAVEN
Ron Baxter (Gone 5036)
- TRY THE IMPOSSIBLE**
Lee Andrews & Hearts
(United Artists 123)
- WALK A WHILE**
Choker Campbell (Everlast 5007)
- WESTERN MOVIES**
Olympics (Deman 1508)
- *WHAT SHALL I DO**
Ed Townsend (Capitol 3994)
- WHIPPER SNAPPER**
HARBOR LIGHTS
Lavern Baker (Atlantic 1189)
- WHY DO EVERYTHING HAPPEN TO ME**
B. B. King (Kent 301)
- WINDY**
Paul Gayten (Argo 5300)
- WOE WOE IS ME**
Bab Graddy (Old Town 1050)
- WOODCHOPPER'S BALL**
Hutchie Davie (Atca 6110)
- YES I WANT YOU**
Ivory Joe Hunter (Atlantic 1191)
- YOU CHEATED**
Slades (Damina)
*Shields (Tender 513)
- YOU GOT ME CRYING**
Jimmy Reed (Vee-Jay 275)
- *YOU GOT ME WHISTLING**
Johnny Fuller (Checker 899)
- YOU GOT ME (WHERE YOU WANT ME)**
LEND A HELPING HAND
Bobby Blue Bland (Duke 185)
- YOUR FUNERAL AND MY TRIAL**
WAKE UP BABY
Sonny Boy Williamson (Checker 894)
- YOU'RE MAKING A MISTAKE**
MY OLD FLAME
Platters (Mercury 71320)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	SPLISH SPLASH Babby Darin (Atco 6117)	2
2	YAKETY YAK Caasters (Atca 6116)	1
3	PATRICIA Perez Prada (RCA Victor 7245)	5
4	FOR YOUR PRECIOUS LOVE Jerry Butler & Impressians (Abner 1013)	3
5	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)	4
6	HARD HEADED WOMAN Elvis Presley (RCA Victor 7280)	7
7	WILLIE AND THE HAND JIVE Johnny Otis (Capitol 3966)	8
8	REBEL ROUSER Duane Eddy (Jamie 1104)	12
9	ONE SUMMER NIGHT Dandleers (Mercury 71322)	11
10	JUST A DREAM Jimmy Clayton (Ace)	10
11	DO YOU WANNA DANCE Bobby Freeman (Josie 835)	6
12	POOR LITTLE FOOL Ricky Nelson (Imperial 5528)	26
13	MY TRUE LOVE Jack Scott (Carlton 462)	25
14	LOOKING BACK Nat Cole (Capitol 3939)	9
15	BLIP BLOP Bill Daggett (King 5138)	20
16	YOU'RE A SWEETHEART Little Willie John (King 5142)	—
17	OVER AND OVER Thurston Harris (Aladdin 3430) Babby Day (Class 229)	—
18	WHEN Kalin Twins (Decca 30642)	—
19	JENNIE LEE Jan & Arnie (Arwin 108) Billy Ward & Dominoes (Liberty 55136)	13
20	TALK TO ME, TALK TO ME Little Willie John (King 5108)	14

21. LITTLE MARY. 22. PURPLE PEOPLE EATER. 23. ENDLESS SLEEP. 24. HEY GIRL, HEY BOY. 25. OLD MAN RIVER. 26. FEVER. 27. FOR YOUR LOVE. 28. I'M WANDERIN'. 29. I WONDER WHY. 30. LITTLE STAR.

Knob Appeal



NEW YORK—Monique Van Vooren gazes with amazement at the knob mail received by WMGM disk jockey Norm Stevens. Seems that Stevens asked his listeners to send him the knob from their radios after they had set the dial to WMGM. Within 48 hours he was swamped with over 5,000 knobs.

3rd N.Y. Jazz Fest August 22 & 23

NEW YORK—Don Friedman and Ken Joffe announced the third annual New York Jazz Festival to be held at Randalls Island Friday, August 22nd, and Saturday, August 23rd, with an all-star cast of jazz greats comprising the program.

The two-night program will feature such jazz luminaries as Count Basie, the Horace Silver Quintette, Dave Brubeck Quartette, Thelonius Monk and Art Blakey's Jazz Messengers, the George Shearing Quintette, Miles Davis Sextette, Chris Connor, Sonny Rollins and Max Roach Quintettes, Chico Hamilton Quintette, and others yet to be named.

Mayor Wagner has proclaimed the week of the Randalls Island concert as "New York Jazz Festival Week" and the entire municipal administration is placing the resources of the New York Summer Festival behind the event.

Friedman and Joffe sponsored the last two New York Jazz Festivals, in 1956 and 1957.

Century Signs Gloria Wood

PITTSBURGH, PA.—Eddie Moschetti, Century Records head, announced the signing of nitery-tv-radio singer Gloria Wood. Rehearsals are now under way for an early release from the artist.

Miss Wood, a native of Pittsburgh, is currently working the niteries in the Pittsburgh area, and recently appeared on the Arthur Godfrey "Talent Scout" tv'er.

America's Outstanding Vocalist

Thurston Harris

"Over And Over"

AL # 3430

Aladdin RECORDS

Los Angeles, Calif.

Platters'll Be Flying



TEL AVIV, ISRAEL—The Platters, currently flying on the charts with their slicing of "You're Making A Mistake", really take to the wing as they prepare to board an El Al Israel Airlines' Jet Prop Britannia, for Paris, at Lod International Airport. The group had been on tour of major nite clubs throughout the country.

SOMETHING NEW IN SOUND

Dance To The
SWEET BEAT
Of TONY CROMBIE
And His Orchestra
ELP 400
EMBER RECORDS
1597 BWAY, N. Y.

"THE SIDE SPLITTER"

Redd Foxx
DTL - 253

"STAG PARTY"

Allen Drew
DTL - 259

DOOTO RECORDS

9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

JUST RIGHT FOR SUMMER SALES
AMERICA'S NEWEST DANCE THRILL

"BAREFOOT ROCK"



AND
THEY
ARE

ROCKING

ACROSS THE 48 and headed for Alaska

with
LITTLE "JR." PARKER on DUKE records

★★★★★ TOPS ★★★★★ #193 ★★★★★ THE BEST ★★★★★

The Cash Box
Award of the Week

MUSIC VENDOR

HIT PARADERS

DUKE RECORDS INC.,

2809 Erastus Street, Houston 26, Texas

The Cash Box

NEW YORK

- 1 **YAKETY YAK**
Coasters
(Atco 6116)
- 2 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 3 **SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- 4 **ONE SUMMER NIGHT**
Dandeeers
(Mercury 71322)
- 5 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 6 **JUST A DREAM**
Jimmy Clanton
(Ace 546)
- 7 **LITTLE STAR**
Elegants
(APT 25005)
- 8 **HARD HEADED WOMAN**
Elvis Presley
(RCA Victor 7280)
- 9 **REBEL ROUSER**
Duane Eddy
(Jamie 1104)
- 10 **PURPLE PEOPLE EATER**
Sheb Wooley
(MGM 12651)

CHICAGO

- FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)
- YAKETY YAK**
Coasters
(Atco 6116)
- PATRICIA**
Perez Prado
(RCA Victor 7245)
- TALK TO ME, TALK TO ME**
Little Willie John
(King 5108)
- BLIP BLOP**
Bill Doggett
(King 5138)
- LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- OLD MAN RIVER**
Earl Grant
(Decca 30640)
- SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)
- ONE SUMMER NIGHT**
Dandeeers
(Mercury 71322)

NEW ORLEANS

- PATRICIA**
Perez Prado
(RCA Victor 7245)
- SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- YAKETY YAK**
Coasters
(Atco 6116)
- JUST A DREAM**
Jimmy Clanton
(Ace 546)
- CHEATIN' WOMAN**
Frankie Ford
(Ace)
- MY TRUE LOVE**
Jack Scott
(Carlton 462)
- FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- WILLIE AND THE HAND JIVE**
Johnny Otis
(Capitol 3966)
- HAVING A GOOD TIME**
Huey Smith
(Ace)
- LET'S SIT AND TALK**
Gene Allison
(Vee-Jay 286)

ST. LOUIS

- 1 **YAKETY YAK**
Coasters
(Atco 6116)
- 2 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 3 **YES I WANT YOU**
Ivory Joe Hunter
(Atlantic 1191)
- 4 **ALL DAY LONG**
Jimmy Smith
(Blue Note 1676)
- 5 **ONE SUMMER NIGHT**
Dandeeers
(Mercury 71322)
- 6 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 7 **I'M WANDERIN'**
Jackie Wilson
(Brunswick 55070)
- 8 **WAKE UP BABY**
Sonny Boy Williamson
(Checker 894)
- 9 **SOMEONE TO LOVE ME**
Ron Baxter
(Gone 5036)
- 10 **ITCHY TWITCHY FEELING**
Bobby Hendricks
(Sue 706)

NEWARK

- YAKETY YAK**
Coasters
(Atco 6116)
- FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- PATRICIA**
Perez Prado
(RCA Victor 7245)
- YOU'RE A SWEETHEART**
Little Willie John
(King 5142)
- SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- JUST A DREAM**
Jimmy Clanton
(Ace 546)
- BLIP BLOP**
Bill Doggett
(King 5138)
- DOWN IN VIRGINIA**
Jimmy Reed
(Vee-Jay 287)
- WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)
- OLD MAN RIVER**
Earl Grant
(Decca 30640)

DALLAS

- YAKETY YAK**
Coasters
(Atco 6116)
- SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- REBEL ROUSER**
Duane Eddy
(Jamie 1104)
- DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)
- WILLIE AND THE HAND JIVE**
Johnny Otis
(Capitol 3966)
- POOR LITTLE FOOL**
Ricky Nelson
(Imperial 5528)
- HARD HEADED WOMAN**
Elvis Presley
(RCA Victor 7280)
- DRIP DROP**
Drifters
(Atlantic 1187)
- LEROY**
Jack Scott
(Carlton 462)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 SPLISH SPLASH
Bobby Darin
(Atco 6117)

2 YAKETY YAK
Coasters
(Atco 6116)

3 PATRICIA
Perez Prado
(RCA Victor 7245)

4 ONE SUMMER NIGHT
Dandleers
(Mercury 71322)

5 JUST A DREAM
Jimmy Clanton
(Ace 546)

6 LITTLE MARY
Fats Domino
(Imperial 5526)

7 WILLIE AND THE
HAND JIVE
Johnny Otis
(Capitol 3966)

8 FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

9 JENNIE LEE
Jan & Arnie
(Arwin 108)

10 WHAT AM
I LIVING FOR
Chuck Willis
(Atlantic 1179)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

YAKETY YAK
Coasters
(Atco 6116)

PATRICIA
Perez Prado
(RCA Victor 7245)

WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179)

OVER AND OVER
Thurston Harris
(Aladdin 3430)

WILLIE AND THE
HAND JIVE
Johnny Otis
(Capitol 3966)

HEY GIRL, HEY BOY
Oscar & Jeannette
(Class 228)

REBEL ROUSER
Duane Eddy
(Jamie 1104)

MY TRUE LOVE
Jack Scott
(Carlton 462)

FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

YAKETY YAK
Coasters
(Atco 6116)

WILLIE AND
THE HAND JIVE
Johnny Otis
(Capitol 3966)

FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7280)

REBEL ROUSER
Duane Eddy
(Jamie 1104)

BLIP BLOP
Bill Doggett
(King 5138)

POOR LITTLE FOOL
Ricky Nelson
(Imperial 5528)

LITTLE STAR
Elegants
(APT 25005)

PATRICIA
Perez Prado
(RCA Victor 7245)

ATLANTA

RALEIGH

SAN FRANCISCO

1 FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

2 YAKETY YAK
Coasters
(Atco 6116)

3 WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179)

4 SPLISH SPLASH
Bobby Darin
(Atco 6117)

5 DO YOU
WANNA DANCE
Bobby Freeman
(Josie 835)

6 YOUR FUNERAL
AND MY TRIAL
Sonny Boy Williamson
(Checker 894)

7 HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7245)

8 SHE'S GOT IT
Muddy Waters
(Chess 1692)

9 POOR LITTLE FOOL
Ricky Nelson
(Imperial 5528)

10 LITTLE MARY
Fats Domino
(Imperial 5526)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

YAKETY YAK
Coasters
(Atco 6116)

FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

WHAT AM
I LIVING FOR
Chuck Willis
(Atlantic 1179)

PATRICIA
Perez Prado
(RCA Victor 7245)

JUST A DREAM
Jimmy Clanton
(Ace 546)

MY TRUE LOVE
Jack Scott
(Carlton 462)

I'M WANDERIN'
Jackie Wilson
(Brunswick 55070)

HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7280)

DO YOU WANNA
DANCE
Bobby Freeman
(Josie 835)

PATRICIA
Perez Prado
(RCA Victor 7245)

YAKETY YAK
Coasters
(Atco 6116)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

WILLIE AND THE
HAND JIVE
Johnny Otis
(Capitol 3966)

ONE SUMMER NIGHT
Dandleers
(Mercury 71322)

HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7280)

WHEN
Kalin Twins
(Decca 30642)

REBEL ROUSER
Duane Eddy
(Jamie 1104)

ARE YOU
MY GIRL FRIEND
Morry Williams & Kids
(Tee Vee 301)



R & B Sure Shots

"WESTERN MOVIES"

Olympics

Demon 1508

"NOTHING IN THE WORLD"

"COME CLOSER TO ME"

Nat Cole

Capitol 4004

"ROCKIN' ROBIN"

Bobby Day

Class 229

"NEVER AGAIN"

Dinah Washington

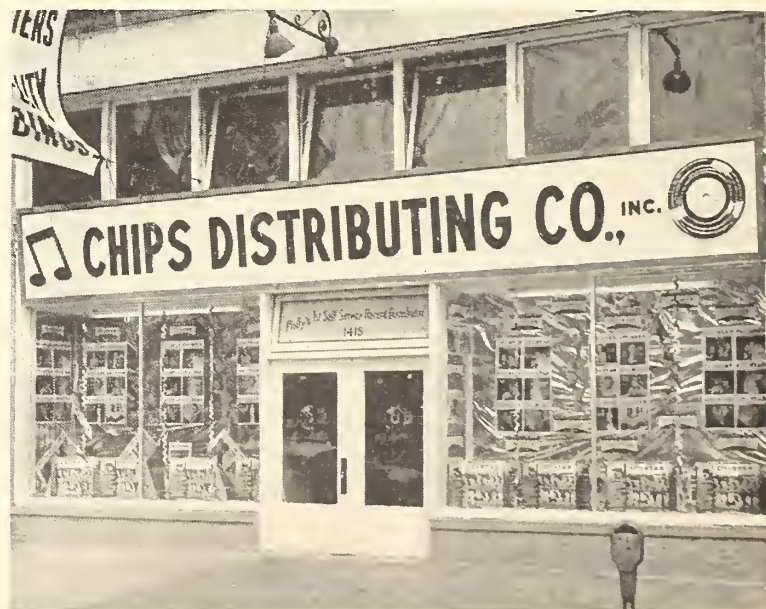
Mercury 71317

"DRIP DROP"

Drifters

Atlantic 1187

Co-Star Filled Windows



PHILADELPHIA—Chips Dist. Co., Roulette Records distributor in Philly, is going all out on the label's new subsidiary, Co-Star. The entire store windows at the Chips establishment has been devoted to the Co-Star albums. Harry Chips, President of Chips Dist. reports heavy initial sales on the packages in the stores.

America's Leading ONE-STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.
NEW YORK 36, N.Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
PLaza 7-1977 GRant 1-9323 JACKson 5-1147 Blgelow 3-1155



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE FIVE STARS

(End 1028)

B+ "BLABBER MOUTH" [RealGone BMI—G. Gordy, B. Gordy, Jr., T. Carlo] End Records could have a real big winner in this contagious novelty dished up by the Five Stars. It's the sequel to the current chart topper, "Yakety Yak", and employs a similar arrangement, storyline and set of vocal twists. Watch it. Could break wide open.

B "BABY, BABY" [RealGone BMI—T. Carlo, G. Gordy] Flip portion the crew slickly carves out a pausing, sighing up tempo romantic ballad. Action possible on this end too.

THE FLAMINGOS

(Decca 30687)

B+ "WHERE MARY GO" (2:45) [Northern ASCAP—D. Lampert, J. Gluck, Jr.] The Flamingos could make a solid chart impression with this most inviting rock-a-chalypso item. Flavorful vocal performance combines with a dandy instrumental backdrop and the end result is a tasty morsel that should whet the jocks' appetites.

B "THE ROCK AND ROLL MARCH" [Rosemeadow ASCAP—S. Allen, B. Carroll] Here's a swinging march item, from the pen of Steve Allen, that the boys groove in colorful style. A two-sided coin-catcher.

THE SHARPS

(Jamie 1108)

B+ "HAVE LOVE, WILL TRAVEL" (2:01) [Gregmark BMI—Sill, Hazelwood] The Sharps, a new group destined for hitdom, come up with a potent, novelty item via this Jamie outing. The label is currently red hot with Duane's Eddy's "Rebel Rouser" and chances are this steady, up beat slicing'll keep the 'sales' fire' burning.

B+ "LOOK AT ME" (2:09) [Gregmark BMI—L. Hazelwood] Bottom side is frantic rock 'n roller that outfit belts out with enthusiasm. Tremendous vocal and musical sounds on both halves.

THE VIDEOS

(Casino 102)

B+ "MOONGLOW YOU KNOW" [G&H BMI—Videos, Henderson] The Videos apply a soft, sincere vocal treatment to this slow paced, tear-compelling lover's ballad. Fine wedding of melody and lyrics on a better than average offering. Exposure could give it a push towards good sales action.

B "TRICKLE, TRICKLE" [G&H BMI—Videos, Henderson] Reverse etching finds the group colorfully rockin' along at a change-of-pace, quick beat clip. Cute hand-clapping novelty item that should also rake in a heap of sales and spins.

The Cash Box Award o' the Week

"A NIGHT TO REMEMBER" (2:03) [Angel BMI—A. Scott]

"SENIORITA LOLITA" (2:25) [Angel BMI—A. Scott]

FRED PARRIS & THE SATINS (Ember 1038)

● The Satins, who scored heavily in the pop and r&b marts a short while back with their "I Remember (In The Still Of The Night)", bid fair to follow suit with their latest Ember pressing. The group, with Fred Parris grabbing the lead vocal, attractively wraps up a lovely romantic opus, set to a fish beat ballad pace, tagged "A Night To Remember". It's a tune that the kids'll remember—so get with it. Flipside the artists pleasantly cruise over an engaging cha-cha-styled love affair dubbed "Seniorita Lolita". Socko backer-upper.

"LA-DO-DADA" [Arc BMI—Hawkins, Lewis]

"CROSS-TIES" [Arc BMI—Hawkins, Mathis, Lewis]

DALE HAWKINS (Chess 900)

● Chances are the Chess diskery is gonna be celebrating another two-market hit tune in the near future. The title is "La-Do-Dada" and the performer is Dale Hawkins, who skyrocketed onto the charts a while back with "Susie-Q". And the chanter hands in a socko dual-track reading on a striking novelty rocker with an intriguing sound. Under portion is strictly instrumental. Dubbed "Cross-Ties", it's a sensational, full-sounding driver that cannot be overlooked. Either one can step out but we favor the topside for the initial reaction.

"WHY DO I" (2:36) [G & H BMI—Weems, Golder]

LEE ANDREWS & THE HEARTS

(United Artists 136)

● The group had a nice-sized two-market click with their "Try The Impossible". Their second U-A release should fare even better (See pop reviews).

"ARE YOU REALLY MINE" (2:20)

[Planetary ASCAP—Hoffman, Manning, Markwell]

"THE WIZARD" (2:30) [Planetary ASCAP—David, Dane, Paul]

JIMMIE RODGERS (Roulette 4090)

● The all-market popularity of Jimmie Rodgers should stay at record heights with this pairing. (See pop reviews).

JESSE BELVIN

(Aladdin 3431)

B+ "LET ME DREAM" (2:14) [Aladdin BMI—E. Church] Jesse Belvin's smooth and polished tones make for a listening treat as he offers a beautiful, slow paced lover's ballad. The Sharptones blend prettily in the backdrop as Jesse tenderly caresses this strong contender for the charts.

B "SUGAR DOLL" (2:10) [Aladdin BMI—J. A. Belvin] Flipside the balladeer is once again in the romantic mood as he, and the vocal crew, waxes an easily paced affair devoted to his sweetie. Like both sides.

PHIL FLOWERS

(Wing 2100)

B+ "WALKING AT NIGHT" (2:25) [Golden State BMI—C. Davis, P. Flowers] Phil Flowers, along with a top notch, dual-mart choral and instrumental assist, puts his wailing shoes on as he forcefully belts out a steady-driving, romantic blues piece. Deck has that hit sound and could step way out.

C+ "NO KISSIN' AT THE HOP" (2:18) [Golden State, Pure BMI—C. Davis, P. Flowers] On the under outing Flowers and the chorus pile-drive their way thru a free-wheeling rocker that makes use of the hit tune titles. Wild offering that oughta make the dancin' teensters happy.

DOC STARKES

(Linda 109)

B+ "ROCKIN' TO SCHOOL" (2:30) [Banks BMI—Turner, Segman] Tho it's between terms and fall session is a while off, Doc Starkes comes up with a deck that ought be making a load of noise by then. The Niteriders ably back up the chanter as he invitingly wends his way over an infectious rockin'-stroller.

B "LOVE ME LIKE CRAZY" (2:32) [Banks BMI—Crawford] On the lower half Starkes and the combo hop on an exciting box-hopper that moves along at a torrid clip.

NOLAND STRONG & THE DIABLOS

(Fortune 529)

B+ "FOR OLD TIMES SAKE" [Trianon BMI—N. Strong] Noland Strong is responsible for the cleffing and lead vocalizing on both ends of this Fortune release. On this half, Noland, along with the Diablos, vocally, and Ted Walker's crew, instrumentally, puts his heart into his delivery of a touching, fish-beat romantic ballad. Stay close to this one. It's a goodie.

B "MY HEART WILL ALWAYS BELONG TO YOU" [Trianon BMI—N. Strong] Here Strong and the entire outfit pull out all the stops as they let loose on a shout-filled, gimmicked-up rafter-shaker. Solid juke fare.

ETTA JAMES

(Kent 304)

B+ "SUNSHINE OF LOVE" (2:15) [Sherman BMI—B. Sherman] Etta James, who has a way with a song as well as owning one of the biggest and best voices in the business, comes up with a striking shuffle ballad that could easily develop into her top money-maker to date. Wonderful pop-oriented choral and musical assist makes this a powerful dual market offering.

B+ "BABY, BABY EVERY NIGHT" (2:18) [Fairway BMI—Rae Townsend, Johnson] Another great job by Etta and the ork and chorus on this hard-driving romantic swinger. Zestful two-sider headed for the charts.

MORRY WILLIAMS & THE KIDS

(Tee Vee 301)

B+ "ARE YOU MY GIRL FRIEND" [Ladnar—Det BMI—W. Cox] Here's one that's starting to stir up some west coast action and with some solid exposure could break for a national chart item. It's a romantic ballad, from the fish-beat school, that the Kids, with Morry Williams in the lead, serve up in coin-catching style.

C+ "LOUISE" [Ladnar—Det BMI—Kids] Lower waffle features the group in a similar love-ballad mood. Good side tho the top end carries all the weight.

H. BOMB FERGUSON & HIS MAD LADS

(Big Bang 103)

C+ "NO-SACKIE-SACK" [Warwick BMI—B. Ferguson] Like the mad said on the "No Chemise Please" clicker so does H. Bomb Ferguson, on this Big Bang 'sack' slicing. However, H. Bomb reacts in more violent fashion as he triggers this frenzied earth shaker.

C+ "SPAGHETTI, AND ME A BALL" [Warwick BMI—B. Ferguson] Under side is a captivating novelty set to a mambo-rock beat. The Mad Lads ably back up on both rockin' halves.

THE MAHARAJAHS

(Flip 335)

B+ "OH SHIRLEY" (1:41) [Limax BMI—D. Baker, A. Leo] A catch vocal gimmick leads into this house rockin' affair that the Maharajahs pound out with explosive force. Solid instrumental support on this juke bo dynamite.

B "SWEET LORETTA" (2:02) [Limax BMI—D. Baker, A. Leo] Here the artists hand in some more teen-appealing vocal work on another tantalizing, gal-titled rocker.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

TIN PAN ALLEY

New York, N.Y.

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Splish Splash (B. Darin)
4. Hard Headed Woman (E. Presley)
5. Rebel Rouser (D. Eddy)
6. Secretly (J. Rodgers)
7. One Summer Night (Dandleers)
8. Early In The Morning (Rinky Dinks)
9. When (Kalin Twins)
0. Do You Wanna Dance (B. Freeman)

ROSSLYN MUSIC

Los Angeles, Calif.

1. Yakety Yak (Coasters)
2. Gee Whiz (Bob & Earl)
3. I Believe In You (Robert & Johnny)
4. Splish Splash (B. Darin)
5. I Love You So (Chantels)
6. Johnny B. Goode (C. Berry)
7. What Am I Living For (C. Willis)
8. Hey Boy, Hey Girl (Oscar & Jeanette)
9. Down On My Knees (Heartbeats)
0. Do You Wanna Dance (B. Freeman)

MR. "T"

Chicago, Ill.

1. For Your Precious Love (J. Butler)
2. Come Closer To Me (N. Cole)
3. Yakety Yak (Coasters)
4. Hey Boy, Hey Girl (Oscar & Jeanette)
5. Blip Blop (B. Doggett)
6. Old Man River (E. Grant)
7. Going To Chicago (Basie & Williams)
8. Down In Virginia (J. Reed)
9. Fever (P. Lee)
0. Talk To Me (L. W. John)

STATE MAN #2

New Orleans, La.

1. Patricia (P. Prado)
2. Hootchy Koo (L. Williams)
3. True Fine Mama (L. Richard)
4. For Your Precious Love (J. Butler)
5. What Should I Do (E. Townsend)
6. Anything To Say You're Mine (L. Reed)
7. Yakety Yak (Coasters)
8. Just A Dream (J. Clanton)
9. Splish Splash (B. Darin)
0. Willie & Hand Jive (J. Otis)

THIEM'S RECORD SHOP

Raleigh, N. C.

1. Splish Splash (B. Darin)
2. Yakety Yak (Coasters)
3. For Your Precious Love (J. Butler)
4. I'm Wandering (J. Wilson)
5. My True Love (J. Scott)
6. What Am I Living For (C. Willis)
7. Do You Wanna Dance (B. Freeman)
8. Jennie Lee (Jan & Arnie)
9. Patricia (P. Prado)
0. Just A Dream (J. Clanton)

LOMAKIN MUSIC

Pittsburgh, Pa.

1. Yakety Yak (Coasters)
2. I Wonder Why (Dion & Belmonts)
3. One Summer Night (Dandleers)
4. Rebel Rouser (D. Eddy)
5. Willie & Hand Jive (J. Otis)
6. Splish Splash (B. Darin)
7. El Rancho Rock (Champs)
8. Happy Years (Diamonds)
9. Talk To Me (L. W. John)
0. I'm Confessin' (B. Johnson)

TOP TEN RECORD SHOP

Dallas, Texas

1. King Creole (E. Presley)
2. When (Kalin Twins)
3. Rebel Rouser (D. Eddy)
4. Leroy (J. Scott)
5. Drip Drop (Drifters)
6. Splish Splash (B. Darin)
7. Yakety Yak (Coasters)
8. Poor Little Fool (R. Nelson)
9. Patricia (P. Prado)
0. Flip Top Box (D. Doo & Don'ts)

BERKELEY'S MUSIC CITY

Berkeley, Calif.

1. For Your Precious Love (J. Butler)
2. Willie & Hand Jive (J. Otis)
3. Yakety Yak (Coasters)
4. Patricia (P. Prado)
5. Little Mary (F. Domino)
6. I Wonder Why (Dion & Belmonts)
7. Looking Back (N. Cole)
8. One Summer Night (Dandleers)
9. Never Go To Mexico (Holidays)
0. Splish Splash (B. Darin)

POPLAR TUNES

Memphis, Tenn.

1. What Am I Living For (C. Willis)
2. Yakety Yak (Coasters)
3. For Your Precious Love (J. Butler)
4. Summer Love (J. Fuller)
5. Splish Splash (B. Darin)
6. Just A Dream (J. Clanton)
7. Patricia (P. Prado)
8. Nothing In The World (N. Cole)
9. You Got Me (B. B. Bland)
0. You're A Sweetheart (L. W. John)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

W. M. GRACY

KATZ—St. Louis, Mo.

1. All Day Long (J. Smith) (Part 2)
2. Hey Girl, Hey Boy (Oscar & Jeanette)
3. Old Man River (E. Grant)
4. Patricia (P. Prado)
5. Gee Whiz (Bob & Earl)
6. Happy Blues (G. Ammons All Stars) (Part 1)
7. When The Boys Talk About The Girls (V. Carr)
8. This Can't Be Love (Strode)
9. You're A Sweetheart (L. W. John)
0. A Certain Smile (J. Mathis)

CLIFTON "KING BEE" SMITH

KCOH—Houston, Texas

1. For Your Precious Love (J. Butler)
2. Willie & Hand Jive (J. Otis)
3. Splish Splash (B. Darin)/ Patricia (P. Prado)
4. Yakety Yak (Coasters)/Just A Dream (J. Clanton)
5. Sitting And Thinking (Parker)
6. Jungle Fever/Lips (Hamilton)
7. Barefoot Rock (L. J. Parker)
8. Try The Impossible (L. Andrews)
9. Over And Over (B. Day)/I'm In Love (J. Spain)
0. Harbor Lights (L. Baker)

LLOYD FATMAN

WHAT—Philadelphia, Pa.

1. Poor Little Fool (R. Nelson)
2. Little Mary (R. Domino)
3. Hootchy Koo (L. Williams)
4. Ooh My Soul (L. Richard)
5. Judy (F. Vaughn)
6. My True Love (J. Scott)
7. Leroy (J. Scott)
8. Shirley Lee (R. Nelson) (EP)
9. Itchy Twitchy (B. Hendricks)
0. Rose Marie (B. Freeman)

BILLY FOXX

WSID—Baltimore, Md.

1. For Your Precious Love (J. Butler)
2. Yakety Yak (Coasters)
3. What Am I Living For (C. Willis)
4. One Summer Night (Dandleers)
5. Do You Wanna Dance (B. Freeman)
6. What Shall I Do (Townsend)
7. Willie & Hand Jive (J. Otis)
8. You Cheated (Shields)
9. Be Sure My Love (Dubs)
0. The Feeling Is Real (5 Royales)

HERB KENT

WJOB—Hammond, Ind.

1. For Your Precious Love (J. Butler)
2. I Love You So (Chantels)
3. Wondering (L. J. Parker)
4. Willie & Hand Jive (J. Otis)
5. Music, Music, Music (A. Jahmal)
6. You Got Me Where You Want Me (B. B. Bland)
7. Ju-Judy (Original Casuals)
8. Rebel Rouser (D. Eddy)
9. Try The Impossible (L. Andrews)
0. Soda Pop (Moonglows)

DICK GRANT

WIPS—Ticonderoga, N. Y.

1. Splish Splash (B. Darin)
2. El Rancho Rock (Champs)
3. Cha-Hua-Hua (Hugo & Luigi)
4. Woodchopper's Ball (Davie)
5. Looking Back (N. Cole)
6. Jennie Lee (Jan & Arnie)
7. Willie & Hand Jive (J. Otis)
8. Patricia (P. Prado)
9. Teenage Blues (D. Allen)
0. Rainbow Love (S. Scott)

JOE SMITH

WMEX—Boston, Mass.

1. Patricia (P. Prado)
2. Hard Headed Woman (E. Presley)
3. No Chemise Please (G. Granahan)
4. When (Kalin Twins)
5. The Freeze (Tony & Joe)
6. Dance, Dance, Dance (Cavaliers)
7. For Your Precious Love (J. Butler)
8. One Summer Night (Dandleers)
9. Rebel Rouser (D. Eddy)
0. Op (Honeycones)

JOE VINCENT

WSIZ—Douglas, Ga.

1. I'm Your Boy (T. Fontane)
2. Yakety Yak (Coasters)
3. If You Don't Want My Lovin' (C. Dobkins, Jr.)
4. Splish Splash (B. Darin)
5. For Your Precious Love (J. Butler)
6. Hard Headed Woman (E. Presley)
7. When (Kalin Twins)
8. Endless Sleep (J. Reynolds)
9. Hush Your Mouth (B. Diddle)
0. You're Making A Mistake (Platters)

"BIG DON" BARKSDALE

KWBR—Oakland, Calif.

1. Patricia (P. Prado)
2. Yakety Yak (Coasters)
3. Splish Splash (B. Darin)
4. For Your Precious Love (J. Butler)
5. Looking Back (N. Cole)
6. Are You My Girl Friend (M. Williams)
7. Willie & Hand Jive (J. Otis)
8. You Cheated (Shields)
9. You Got Me (B. B. Bland)
0. What Am I Living For (C. Willis)

2nd Great South Bay Jazz Fest

Announces Completed Program

NEW YORK—The second annual Great South Bay Jazz Festival has announced the completed program for the five concert fete which will take place in a huge circus tent seating 2100 at the Timber Grove Club in East Islip, L. I., over two successive weekends beginning July 26-27. A highlight of the festival will be the professional debut on Friday night, August 1st, of the South Huntington Junior High School Dance Band under the direction of Clem De Rosa. Composed of the seventh and eighth graders, it is the youngest dance band in the country.

Another Festival highlight will be the world premiere of four jazz works expressly commissioned by the Friends of American Jazz, Inc., a non-profit organization devoted to the benefit of jazz musicians, who are sponsors of the Great South Bay Jazz Festival which opens on Saturday night, July 26th, at 8:30 with introductory remarks by Congressman Stuyvesant Wainwright, one of the Festival's patrons.

On the opening bill will be Rex Stewart and the South Bay Seven featuring Ben Webster; blues singer Joe Turner; and The Modern Jazz Quartet in their only local appearance this season. They will debut a new work by John Lewis, pianist, and music director of the MJQ which has been written especially for the Festival.

On Sunday afternoon, July 27th, at 2:00, open auditions for the 1st annual Great South Bay Jazz Festival scholarship to the School of Jazz in Lennox, Mass., will be held. The scholarship is being offered to jazz students from Nassau and Suffolk counties between the ages of 15 to 21. Applications and demonstration records are currently being accepted at the Festival Headquarters, Box 182 in East Islip, L. I. Judges for the scholarship competition will be Lee Konitz, famed jazz musician and member of the School of Jazz staff, Nat Hentoff, who will serve as commentator for the entire Great South Bay Jazz Festival and a noted jazz critic in his own right, and a member of the Friends of American Jazz, Inc.

Sunday evening, July 27th, at 6:30, there will be a twilight concert with jazz songstress Chris Connor and her quartet headed by guitarist Mundell Lowe co-starring with the Gerry Muligan Quartet featuring Art Farmer. Also on the bill is the Willie "The Lion" Smith Septet featuring Miff Mole and singer Maxine Sullivan handling the vocals in her rare public appearances.

The second half of the Festival gets under way the following Friday, August 1st, at 8:30 p.m., with the Charles Mingus Jazz Workshop Quintet who will perform the second

movement of an extended score, "Revelations," commissioned by the Festival. They will be followed by the Dave Lambert Singers, featuring John Hendricks who will be making their first festival appearance. Other highlights of the evening will be the revived Fletcher Henderson All-Stars under the direction of Rex Stewart and the South Huntington Junior High School Band. The Henderson Band, which was the focal point of last year's festival, will premiere a new composition by Stewart and Dick Cary entitled "Georgia Sketches."

On Saturday evening, August 2nd, at 8:30, the concert will feature a reunion of Slim Gaillard, the clown prince of jazz, Slam Stewart, and Tiny Grimes. They will be followed by the jazz festival debut of the new Cecil Taylor Quintet. Highlight of the evening will be the appearance of the Dave Brubeck Quartet featuring Paul Desmond.

The final concert will be a twilight affair on Sunday evening, August 3rd, at 6:30, at which time, the winner of the Great South Bay Jazz Festival scholarship will be announced. Appearing that evening will be the Pepper Adams Quintet featuring Kenny Burrell, and the Mose Allison Trio in their first Festival appearances. Star of the final evening will be Duke Ellington and his orchestra who will premiere a new composition of his, commissioned for the Great South Bay Jazz Festival.

Roman Stars



Dick Roman (right), MGM Records' new singer charmed both the live and TV audience during his recent appearance on the Dick Clark show. Above he is shown being congratulated by Clark. Dick Roman introduced his latest disk release of "Love Is a Many Splendored Thing" on the show.

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Donates LP's To GI's



CHICAGO—Although it's not completely "G.I.," members of the 322d this year will also pack hundreds of record albums for dayroom use, thanks to Jack Karey (center) popular music columnist and disk jockey for radio station WCFL.

Receiving the records for the unit are PVT Donald F. Pawlak, of 346 Robinson road, Riverside; PFC Walter V. Pascale, of 40 East 118th place, Chicago; Major Azad Israelian, headquarters commandant of the 322d; Sp/3 Nathaniel Chavis, of 5053 S. Drexel, Chicago, and Pvt. Leroy R. Flowers, of 11438 S. Wallace, Chicago.

Columbia Hard Sells Distribs And Dealers At Colorado Meeting

NEW YORK—Columbia Records put forward a "hard-sell" merchandising-repertoire program at its sales meet at the Stanley Hotel in Estes Park, Colorado, over last week end.

With more than 400 dealer-distributors attending, the theme of "Columbia Means Business" was carried out with a strong seminar approach, which featured individual intros of the new single, pop and classical album repertoire, followed by special merchandising talks for each after each category was debuted. Also, as each category was presented, a model record store was progressively built on stage, emphasizing the particular merchandising points for singles, pop and classical albums. Mitch Miller handled the single and pop package repertoire, David Oppenheim, classical. An added gimmick, in honor of the tenth anniversary of the Columbia intro of the LP, was a "You Are There" skit by Walter Cronkite, which recreated, through actual recordings, the formal debut of the LP disk on June 17, 1948.

In a separate seminar at the meet, Columbia announced its \$5.98 across-the-board stereo disk line, which kicks off with a forty-package issue, half pop and half classical. Though Columbia plans to compete in every phase of the stereo picture (phonos, disks, merchandising, etc.), Columbia execs still feel that stereo is not a "price market" product, but a "refinement" in recorded sound for the more sophisticated record-listening public.

Here's the listing of twenty-one Columbia stereo disks skedded to be in stores on July 28th: Pop: "S'Awful Nice," Ray Conniff; "Sound Ideas," Les and Larry Elgart; "Sing Along with Mitch," Mitch Miller; "Music from 'South Pacific,'" Percy Faith; "Encore!" Andre Kostelanetz; "J. J. In Person!" The J. J. Johnson Quintet (new release); "A Guy In Love," Guy Mitchell; "The Columbia Album of Victor Herbert," Percy Faith (new

two-disk release); "Portraits," Frank DeVol; "Patterns," Frank Comstock; "Good Night, Dear Lord," Johnny Mathis; Classical: Respighi, The Pines of Rome; The Fountains of Rome — Philadelphia Orchestra — Eugene Ormandy, conductor (new release); Bartok, Concerto, Isaac Stern, N. Y. Philharmonic Orchestra, Leonard Bernstein, conductor (new release); Grofe, Grand Canyon Suite — Philadelphia Orchestra — Eugene Ormandy, conductor (new release); Prokofiev, Symphony No. 5 in B-Flat Major, Philadelphia Orchestra — Eugene Ormandy, conductor; "Bach At Zwolle"—E. Power Biggs; Tchaikovsky, Symphony No. 6 in B Minor ("Pathetique"), N. Y. Philharmonic Orchestra—Dimitri Mitropoulos, conductor; Schoenberg, Transfigured Night—Vaughn Williams, Fantasia On a Theme by Thomas Tallins, N. Y. Philharmonic Orchestra—Dimitri Mitropoulos, conductor (new release); Stravinsky, Le Sacre Du Printemps, N. Y. Philharmonic—Leonard Bernstein, conductor (new release); Mahler, Symphony No. 2 in C Minor ("Resurrection")—Bruno Walter, conducting the New York Philharmonic (new two-disk release).

There will also be a special "Listening In Depth" stereo demonstration record included in the release.

Steve Allen Inks Dot Pact

NEW YORK—Bob Thiele last week announced the signing of a long term contract with Steve Allen, beginning in October after Allen returns from his European vacation.

Thiele has had a long term friendship and business relationship with Allen at Coral for over four years.



Country Disk Jockey REGIONAL RECORD REPORTS

NEIL LEAVITT

KHAT—Phoenix, Ariz.

1. Guess Things Happen That Way (J. Cash)
2. Purple People Eater (Wooley)
3. I'd Just Be Fool Enough (M. Endsley)
4. Rebel Rouser (D. Eddy)
5. Blue Blue Day (D. Gibson)
6. Hard Headed Woman (E. Presley)
7. Blue Boy (J. Reeves)
8. When (Kalin Twins)
9. Invitation To The Blues (R. Price)
10. Endless Sleep (J. Reynolds)

ART BARTEL

CHLO—St. Thomas, Ont., Can.

1. Alone With You (F. Young)
2. Guess Things Happen That Way (J. Cash)
3. Everytime I'm Kissing You (F. Young)
4. Come In Stranger (J. Cash)
5. Big Wheels (H. Snow)
6. Just Married (M. Robbins)
7. It's A Little More Like Heaven (H. Locklin)
8. Stone Heart (D. Bowser)
9. Fools Like Me (J. L. Lewis)
10. Don't Ask Me Why (Presley)

'BALIN' WIRE' BOB STRACK
KOAM—Pittsburg, Kans.

1. Alone With You (F. Young)
2. City Lights (R. Price)
3. My Baby Ain't My Baby No More (Wilburns)
4. Theme Of Love (J. Reeves)
5. Come In Stranger (J. Cash)
6. Haven't You Heard (P. Wagoner)
7. Goodnight Mr. Sun (Smith)
8. Me And My Big Loud Mouth (J. Dickens)
9. Blue Ridge Mt. Blues (B. Clifton)
10. Moanin' The Blues (M. Rainwater)

JIMMY SIMPSON

KBYR—Anchorage, Alaska

1. Crying Over You (W. Pierce)
2. I Only Know That I Love You (B. Owens)
3. It's A Little More Like Heaven (H. Locklin)
4. Tomorrow We'll Retire (P. Wagoner)
5. What Makes A Man Wander (J. Skinner)
6. It's Bound To Happen (J. Bails)
7. You Sure Look Lonesome (G. Douglas)
8. Me And My Big Loud Mouth (J. Dickens)
9. Silence (L. Frizzell)
10. Color Of The Blues (Jones)

BOB MCKEEHAN

KMOP—Tucson, Ariz.

1. Blue Boy (J. Reeves)
2. Poor Little Fool (R. Nelson)
3. Blue Blue Day (D. Gibson)
4. Guess Things Happen That Way (J. Cash)
5. Invitation To The Blues (R. Allen)
6. Ten Years (J. Clement)
7. Theme Of Love (J. Reeves)
8. Alone With You (F. Young)
9. Rebel Rouser (D. Eddy)
10. You Sure Look Lonesome (G. Douglas)

CHUCK OTTE

KLPW—Union, Mo.

1. Guess Things Happen That Way (J. Cash)
2. Big Wheels (H. Snow)
3. Alone With You (F. Young)
4. Blue Boy (J. Reeves)
5. I'd Be Just Fool Enough (M. Endsley)
6. Blue Blue Day (D. Gibson)
7. Invitation To The Blues (R. Price)
8. Jealousy (K. Wells)
9. Crying Over You (Pierce)
10. How Do You Hold A Memory (H. Thompson)

JOE RYAN

WALL—Middletown, N. Y.

1. Blue Boy (J. Reeves)
2. Put Me In Your Pocket (M. Wiseman)
3. I Dig You Baby (Rainwater)
4. Candy Kisses (S. Whitman)
5. Moanin' The Blues (M. Rainwater)
6. All I Have To Do Is Dream (Everlys)
7. Little Liza Jane (Thompson)
8. She Didn't Even Know I Was Gone (Louvin's)
9. Just Married (M. Robbins)
10. Come In Stranger (J. Cash)

MACK SANDERS

KSIR—Wichita, Kans.

1. Oh Lonesome Me (Gibson)
2. Crying Over You (W. Pierce)
3. Guess Things Happen That Way (J. Cash)
4. Purple People Eater (Wooley)
5. Curtain In The Window (R. Price)
6. All I Have To Do Is Dream (Everlys)
7. I Can't Stop Loving You (K. Wells)
8. You'll Come Back (Pierce)
9. Send Me The Pillow (Locklin)
10. Secretly (J. Rodgers)

CARL STUART

WAMO—Pittsburgh, Pa.

1. Blue Boy (J. Reeves)
2. City Lights (R. Price)
3. Theme Of Love (J. Reeves)
4. Lovable You (G. Morgan)
5. Everytime I'm Kissing You (F. Young)
6. I Saw God (F. Husky)
7. Guess Things Happen That Way (J. Cash)
8. Hey Mr. Bluebird (Tubb & Wilburns)
9. 24 Hour Night (C. Belew)
10. I Love You More (J. Reeves)

"TEXAS TINY"

KGER—Long Beach, Calif.

1. Guess Things Happen That Way (J. Cash)
2. Big Wheel (H. Snow)
3. Blue Boy (J. Reeves)
4. Just Married (M. Robbins)
5. I'll Get Even With You (H. Hawkins)
6. She's Gone, She's Gone (J. Morris)
7. No Love At All (S. Monroe)
8. Just Before Dawn (Johnnie & Joanie)
9. Send Me The Pillow (H. Locklin)
10. Oh Lonesome Me (Gibson)

GENE PARSON

WTAQ—LaGrange, Ill.

1. Color Of The Blues (Jones)
2. Tears On Her Bridal Bouquet (S. Jackson)
3. Hidden Emotions (Tommy & Johnny)
4. I'm So Lonesome I Could Cry (J. Webb)
5. Cactus Kid's Talkin' Blues (G. Parson)
6. I Don't Apologize (Hawkins)
7. Walkin' My Lord Up Calvary Hill (Lee & Cooper)
8. Guilty Of Dreaming (H. Hawkins)
9. Sophronie (J. Martin)
10. Tomorrow We'll Retire (P. Wagoner)

"RED" HUGHES

CKEY—Toronto, Ont., Can.

1. Hard Headed Woman (E. Presley)
2. Guess Things Happen That Way (J. Cash)
3. Blue Blue Day (D. Gibson)
4. City Lights (R. Price)
5. Alone With You (F. Young)
6. Jealousy (K. Wells)
7. It's A Little More Like Heaven (H. Locklin)
8. Goodnight Mr. Sun (Smith)
9. Crying Over You (Pierce)
10. Big Wheels (H. Snow)

BLANDE PERRY

KLRA—Little Rock, Ark.

1. Alone With You (F. Young)
2. Theme Of Love (J. Reeves)
3. Guess Things Happen That Way (J. Cash)
4. I'm Not Afraid (G. Morgan)
5. It's A Little More Like Heaven (H. Locklin)
6. I Can't Stop Loving You (D. Gibson)
7. City Lights (R. Price)
8. How Do You Hold A Memory (H. Thompson)
9. Send Me The Pillow (Locklin)
10. Big Wheels (H. Snow)

LARRY GAR

WKBC—No. Wilkesboro, N.C.

1. I Can't Help Wondering (K. Wells)
2. Alone With You (F. Young)
3. Guess Things Happen That Way (J. Cash)
4. Love Me Like You Mean It (M. Torok)
5. Five Cent Candy (O. Couch)
6. I'm Not The Girl (Lee & Terry)
7. Half A Mind (E. Tubb)
8. Where Do We Go From Here (J. Skinner)
9. Searchin' For Happiness (R. Acuff)
10. Blue Boy (J. Reeves)

BILL GATES

KAGT—Anacortes, Wash.

1. It's A Little More Like Heaven (H. Locklin)
2. Alone With You (F. Young)
3. Guess Things Happen That Way (J. Cash)
4. Curtain In The Window (Price)
5. Hey Mr. Bluebird (Tubb & Wilburns)
6. Oh Lonesome Me (Gibson)
7. Color Of The Blues (Barnes)
8. When The Work's All Done (M. Wiseman)
9. Don't Look Back (G. Jones)
10. Big Wheels (H. Snow)

EARL MCRAE

WSIZ—Douglas, Ga.

1. Fools Like Me (J. L. Lewis)
2. Is It Wrong (W. Mack)
3. Hard Headed Woman (E. Presley)
4. Guess Things Happen That Way (J. Cash)
5. Stairway Of Love (Robbins)
6. City Lights (R. Price)
7. No Song To Sing (Anderson)
8. If You Don't Want My Lovin' (C. Dobkins, Jr.)
9. I Can't Help Wondering (K. Wells)
10. I Love You More (J. Reeves)

ROY DIXON

KTRM—Beaumont, Tex.

1. Blue Blue Day (D. Gibson)
2. Cotton Picker (W. Watts)
3. Invitation To The Blues (R. Price)
4. Talk To Me Lonesome Heart (J. O'Gwynn)
5. Alone With You (F. Young)
6. Blue Boy (J. Reeves)
7. Can't Find The Door Knob (Jimmy & Johnny)
8. Guess Things Happen That Way (J. Cash)
9. It's A Little More Like Heaven (H. Locklin)
10. Real Love (E. Arnold)

VERNON STEWART

KXRJ—Russellville, Ark.

1. The Kind To Cheat (C. Blankenship)
2. Blue Blue Day (D. Gibson)
3. I'm Tired Of Making Believe (V. Stewart)
4. It's Just As Well (Lee & Terry)
5. I Miss You (B. Gallion)
6. Ain't No Way In The World (Browns)
7. Just The Kind Of Man (J. Simpson)
8. City Lights (R. Price)
9. Lonely Moonlight (Jan & Patti)
10. Me And My Big Loud Mouth (J. Dickens)

BILL ANDERSON

WJJC—Commerce, Ga.

1. Alone With You (F. Young)
2. City Lights (B. Anderson)
3. Haven't You Heard (P. Wagoner)
4. I Can't Help Wondering (K. Wells)
5. Violet And The Rose (Tillis)
6. The Moon Won't Tell (C. Goddard)
7. I Won't Care (G. Douglas)
8. Come In Stranger (J. Cash)
9. No Song To Sing (Anderson)
10. Fools Like Me (J. L. Lewis)

LYLE NELSON

WCMP—Pine City, Minn.

1. Guess Things Happen That Way (J. Cash)
2. Blue Blue Day (D. Gibson)
3. Alone With You (F. Young)
4. Blue Boy (J. Reeves)
5. Careless Fool (D. Dudley)
6. Just Married (M. Robbins)
7. Lonely Street (B. Barnes)
8. City Lights (R. Price)
9. Lonely Moonlight (Jan & Patti)
10. Your Past (D. Carter)

HORACE LOGAN

KCUK—Fort Worth, Tex.

1. Oh Lonesome Me (Gibson)
2. All I Have To Do Is Dream (Everlys)
3. Crying Over You (W. Pierce)
4. Stairway Of Love (Robbins)
5. I Can't Stop Loving You (D. Gibson)
6. Purple People Eater (Wooley)
7. I Love You More (J. Reeves)
8. Stop The World (Johnnie & Jack)
9. Jacqueline (B. Helms)
10. It's A Little More Like Heaven (H. Locklin)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

- | | | |
|-----------|---|-----------|
| 1 | GUESS THINGS
HAPPEN THAT
WAY | 1 |
| | Johnny Cash
(Sun 295) | |
| 2 | JUST MARRIED | 3 |
| | Marty Robbins
(Columbia 41143) | |
| 3 | BLUE BLUE DAY | 6 |
| | Don Gibson
(RCA Victor 7010) | |
| 4 | ALL I HAVE TO
DO IS DREAM | 2 |
| | Everly Brothers
(Cadence 1348) | |
| 5 | HARD HEADED
WOMAN | 9 |
| | Elvis Presley
(RCA Victor 7280) | |
| 6 | IT'S A LITTLE
MORE LIKE
HEAVEN | 4 |
| | Hank Locklin
(RCA Victor 7203) | |
| 7 | OH LONESOME ME | 5 |
| | Don Gibson
(RCA Victor 7133) | |
| 8 | PURPLE PEOPLE
EATER | 7 |
| | Sheb Wooley
(MGM 12651) | |
| 9 | ALONE WITH YOU | 11 |
| | Faran Young
(Capitol 3982) | |
| 10 | BLUE BOY | — |
| | Jim Reeves
(RCA Victor 7266) | |

Johnny Cash Signs With Columbia

NEW YORK—Johnny Cash, one of the top country artists, will record for Columbia Records, effective August 1st.

The former Sun Records performer has had a long-string of hits to his credit, including the current country, number one seller, "Guess Things Happen That Way." In the recent Cash Box Country Disk Jockey Poll the songster walked away with top honors in two departments. He was named as the "most programmed male vocalist" and his "Ballad Of A Teenage Queen" was voted the "most programmed record". His initial move into the dual-mart, country-pop area was with "I Walk The Line". Other big chart-riders included "Home Of The Blues", "Next In Line", "There You Go" and "Train Of Love". Bob Neal, whose "Stars, Inc." agency is located in Memphis, Tenn. is Johnny's personal manager and booker.

Urania Stereo Sales Soar

NEW YORK — David Rothfeld, sales head for Urania Records, reports that June was the biggest sales month in the history of the new Urania.

Spearheading the sales were the labels five stereo disk releases which Rothfeld says received immediate acceptance in the trade and by consumers throughout the country.

Karloff On Vanguard

NEW YORK — Boris Karloff will join a host of other "Peter And The Wolf" disk narrators when Vanguard releases, monaurally and stereophonically, the veteran actor's performance August 1st.

Karloff is accompanied by Mario Rossi and the Vienna State Opera Orchestra.

Doubling In Brass



CHADRON, NEB.—Deejay Freeman Hover of KCSR (Chadron, Nebraska) poses with S/Sgt James Nelson of the Scottsbluff, Nebraska Air Force Recruiting Station. Nelson is presenting Hover with a copy of the Mitch Miller recruiting song "U.S. Air Force Blue". Hover, now in his fourth year with the KCSR Bandstand and Top 40 Time, is also 1st Lieutenant in the Air Reserve. KCSR devotes considerable air time to promotions for the military services.

Universal-International Changed To Holland Records

NEW YORK — Planet Music has dropped the use of Universal-International Records as a record label. This change is effective immediately and all existing recordings will be re-issued under the Holland Records label.

This change of name was decided upon when it was brought to the attention of Planet Music that use of the Universal-International Records label has resulted in some confusion as to the association of the record label to the Universal-International film company.

Omega Intros New Packaging At NAMM

HOLLYWOOD — Innovations in packaging will be the keynote of the Omegatape and Omega Disk display at the NAMM Show this month. The Hollywood recording company will display its new packaging in conjunction with its demonstration of its new tape and stereo disk releases.

Omegatape's pre-recorded stereo tapes will be shown on a new calibrated reel which indicates where each selection is located on the tape. This gives the listener the opportunity to select one number from an album instantly without spinning back and forth hunting for a section of tape.

As part of Omega's effort to improve all its packaging, newly released stereo disks will be shown in four-color boxes rather than in the conventional sleeves. Dave Hubert, Omega president, said, "In the race for leadership in the stereo disk-field, we felt we just had to go the industry one better." Omega's new stereo disks, pressed in a recently developed plastic compound, are packed into boxes with a rigid cardboard insert to prevent warpage. The disk itself is wrapped in cellophane. There is also a permanent heavy paper sleeve to give the owner ongoing protection. The sleeve is also imprinted with a schematic diagram explaining the reproduction of stereo.

In addition to the introduction of new packaging, Omegatape will offer an ABC Fall plan which will provide extra discounts for quantity purchases. The plan will allow 30-60-90 day billing in successive steps for the dealers who qualify.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

- | | POS. LAST WEEK |
|---------------------------------------|--------------------------------------|
| 1. GUESS THINGS HAPPEN THAT WAY | Johnny Cash (Sun) (1) |
| 2. ALONE WITH YOU | Faran Young (Capitol) (2) |
| 3. JUST MARRIED | Marty Robbins (Columbia) (3) |
| 4. IT'S A LITTLE MORE LIKE HEAVEN | Hank Locklin (RCA Victor) (5) |
| 5. BLUE BLUE DAY | Dan Gibson (RCA Victor) (8) |
| 6. BLUE BOY | Jim Reeves (RCA Victor) (23) |
| 7. OH LONESOME ME | Dan Gibson (RCA Victor) (4) |
| 8. CRYING OVER YOU | Webb Pierce (Decca) (7) |
| 9. ALL I HAVE TO DO IS DREAM | Everly Brothers (Decca) (6) |
| 10. COME IN STRANGER | Johnny Cash (Sun) (9) |
| 11. I CAN'T HELP WONDERING. | 12. CITY LIGHTS. |
| 13. BIG WHEELS. | 14. CURTAIN IN THE WINDOW. |
| 15. I CAN'T STOP LOVING YOU. | 16. EVERYTIME I'M KISSING YOU. |
| 17. HEY MR. BLUEBIRD. | 18. HARD HEADED WOMAN. |
| 19. SEND ME THE PILLOW YOU DREAM ON. | 20. I LOVE YOU MORE. |
| 21. ME AND MY BIG LOUD MOUTH. | 22. I MISS YOU. |
| 23. PURPLE PEOPLE EATER. | 24. STAIRWAY OF LOVE. |
| 25. FOOLS LIKE ME. | 26. INVITATION TO THE BLUES. |
| 27. SECRETLY. | 28. JEALOUSY. |
| 29. HOW DO YOU HOLD A MEMORY. | 30. COLOR OF THE BLUES. |
| 31. TALK TO ME, OH LONESOME HEART. | 32. MOANIN' THE BLUES. |
| 33. WHAT MAKES A MAN WANDER. | 34. POOR LITTLE FOOL. |
| 35. TEN YEARS. | 36. GUESS I'VE BEEN AROUND TOO LONG. |
| 37. YOU'LL COME BACK. | 38. THEME OF LOVE. |
| 39. OCEANS OF DIAMONDS. | 40. TWENTY-FOUR HOUR NIGHT. |
| 41. JACQUELINE. | 42. I CAN'T FIND THE DOORKNOB. |
| 43. TELL HER LIES AND FEED HER CANDY. | 44. WEAR MY RING AROUND YOUR NECK. |
| 45. BABY DON'T GO. | 46. SHE DIDN'T EVEN KNOW I WAS GONE. |
| 47. TOMORROW WE'LL RETIRE. | 48. I DIG YOU BABY. |
| 49. HIGH SCHOOL CONFIDENTIAL. | 50. IT'S JUST AS WELL. |
| 51. LONELY MOONLIGHT. | 52. COTTON PICKER. |
| 53. WITH YOU BESIDE ME. | 54. SOPHRONIE. |
| 55. ONCE MORE. | |

11. SEND ME THE PILLOW YOU DREAM ON.
12. SECRETLY.
13. CURTAIN IN THE WINDOW.
14. BIG WHEELS.
15. CRYING OVER YOU.
16. I CAN'T HELP WONDERING.
17. CITY LIGHTS.
18. HEY, MR. BLUEBIRD.
19. JEALOUSY.
20. POOR LITTLE FOOL.

BILL HALEY

AND HIS COMETS

score again with

"LEAN JEAN"

Decca 9-30681

Seabreeze Music Inc.

129 E. 5th St. Chester, Pa.



Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

1. GUESS THINGS HAPPEN THAT WAY (1)
Johnny Cash
(Sun 295)
2. BLUE BLUE DAY (6)
Don Gibson
(RCA Victor 7010)
3. JUST MARRIED (3)
Marty Robbins
(Columbia 41143)
4. HARD HEADED WOMAN (8)
Elvis Presley
(RCA Victor 7280)
5. ALL I HAVE TO DO IS DREAM (2)
Everly Brothers
(Cadence 1348)
6. OH LONESOME ME (5)
Don Gibson
(RCA Victor 7133)
7. ALONE WITH YOU (10)
Faron Young
(Capitol 3982)
8. BLUE BOY (19)
Jim Reeves
(RCA Victor 7266)
9. IT'S A LITTLE MORE LIKE HEAVEN (4)
Hank Locklin
(RCA Victor 7203)
10. PURPLE PEOPLE EATER (7)
Sheb Wooley
(M-G-M 12651)
11. CRYING OVER YOU. 12. SECRETLY. 13. SEND ME THE PILLOW YOU DREAM ON. 14. BIG WHEELS. 15. I CAN'T HELP WONDERING. 16. CITY LIGHTS. 17. POOR LITTLE FOOL. 18. HIGH SCHOOL CONFIDENTIAL. 19. HEY, MR. BLUEBIRD. 20. COME IN STRANGER. 21. CURTAIN IN THE WINDOW. 22. JACQUELINE. 23. EVERYTIME I'M KISSING YOU. 24. WEAR MY RING AROUND YOUR NECK. 25. JEALOUSY. 26. I CAN'T STOP LOVING YOU. 27. STAIRWAY OF LOVE. 28. I LOVE YOU MORE. 29. INVITATION TO THE BLUES. 30. FOOLS LIKE ME; HOW DO YOU HOLD A MEMORY; I MISS YOU; WHAT MAKES A MAN WANDER; BALLAD OF A TEENAGE QUEEN; YOU'LL COME BACK.

JIMMIE WILLIAMS

sings

"IF YOU'RE LOOKIN' FOR LOVE"

* MGM *

WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

JUNE WEBB

"I'M SO LONESOME I COULD CRY"

HICKORY 1079



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX

BULLSEYE



"IT HURTS TO KNOW" (2:44)
[Acuff-Rose BMI—Allen, Sutton]

"LOVE PAINS" (2:15)
[Acuff-Rose BMI—Gallion]

THE OSBORNE BROS. & RED ALLEN
(MGM 12689)

● The jockeys voted the Osborne Brothers and Red Allen the "most promising vocal group" in the recent Cash Box annual deejay poll and the boys' latest MGM coupling is an excellent reason for the jocks' confidence. The two sides, tagged "It Hurts To Know" and "Love Pains" are from the quick beat, lover's lament department and the combo dishes 'em up in superb 'straight country' style. The 'back mountain' instrumental support, on both lids, is also grade "A". Stand out pairing. Take your pick.

"ARE YOU REALLY MINE" (2:20) [Planetary ASCAP—Hoffman, Manning, Markwell]

"THE WIZARD" (2:30) [Planetary ASCAP—David, Dane, Paul]

JIMMIE RODGERS (Roulette 4090)

● Jimmie Rodgers, currently all over the charts with "Secretly", follows it with another hot, three-market pairing. (See pop reviews).

"ALL GROWN UP" (1:53)
[Magie Circle BMI—N. Perkins]
"COUNTERFEIT LOVE" (2:08)
[Cedarwood BMI—H. Halsey, J. Horton]

JOHNNY HORTON
(Columbia 41210)

● Johnny Horton comes off his "Honky Tonk Hardwood Floor" with two potent pop-country affairs that could send his name zooming high up on the hits charts in both departments. On the top-side Horton plays the role of a poppa who suddenly realizes that his little gal is "All Grown Up". It's a charming rocker delightfully backed up by a gal chorus. The chirps also chime in on "Counterfeit Love", a tearful up tempo shuffler that features a fetching play on words. And Johnny is at his vocal best on this two-sided toss-up. Take your pick.

"TILL I'M THE ONLY ONE" (2:09)
[Sure Fire BMI—F. Hendricks]

"CRY BABY CRY" (2:21)
[Be-Are BMI—D. Curtis]

THE WILBURN BROTHERS
(Decca 30686)

● The Wilburn Brothers, Doyle & Teddy, whose past waxings have proven to be solid money-makers for ops and dealers alike come up with another sensational pairing that spells money in the bank for all concerned. On the upper end the twosome neatly turns out a slightly up tempo romantic tear-jerker tabbed "Till I'm The Only One". On "Cry Baby Cry" the boys are decked out in their finest rock-a-billy outfits as they handily zip over an enticing love thumper. A double-barreled winner. Either end can smash thru.

JAY HAGGARD
(Dajo 502)

C+ "I WILL ASK, I WILL PLEAD" (2:25) [BMI—E. Weatherwax, Jr., J. Haggard] Here's an infectious, romantic ditty on which newcomer Jay Haggard displays his 'rock-a-bility'. Dandy item for the boxes. The Jubileers' Band colorfully backs on the instrumental end.

C+ "I WANT YOU NOW HONEY" (2:10) [BMI—E. Weatherwax, Jr., J. Haggard] This half is an engaging love-novelty that Haggard and the combo deliver in a slightly subdued 'rock-a-billy' fashion.

TOMMY GUESS & BILLY LOWE
(Sundown 106)

B "UNWANTED AND ALONE" (2:18) [Durf BMI—L. Bass, B. Lowe] Tommy Guess and Billy Lowe pool their vocal talents in superb, 'back mountain' style as they debut on Sundown with a heart rending, up beat affair.

B "FOOLISH HEART" (1:52) [Durf BMI—L. Bass, B. Lowe] The boys take this quick moving, romantic weeper for another top quality, duet-vocal ride. These boys have the goods. Keep close tabs on 'em.

JACK TURNER
(MGM 12690)

B+ "SHAKE MY HAND" (1:54) [Acuff-Rose BMI—J. & L. Turner] Jack Turner could have a chart item with either end of his newest MGM pairing. This half the songster hops on a fast moving blues item and rides it out in winning style. Terrific instrumental assist.

B "AN INDICATION OF LOVE" (2:18) [Acuff-Rose BMI—Endsley] Flipside the artist flavorfully describes the feelings of one who is experiencing a romance. Catchy ditty set to a galluping shuffle beat. Two sock entries.

JIMMY SELF
(Coral 62009)

B "YOU'RE THERE" [Milene ASCAP—F. Rose] Smooth-toned Jimmy Self hands in an appealing reading on this fetching, up tempo romantic-blues affair from the pen of Fred Rose. Dandy biscuit that bounces merrily along in ear-pleasing style.

B "OH, BABE" [Alamo ASCAP—L. Prima, M. Kabak] This end the exciting Louis Prima novelty-rocker of a few years back makes a noteworthy return to the wax scene via an explosive all-market interpretation by Jimmy Self.

MARGIE SINGLETON
("D" 1015)

B+ "I WANT TO BE WHERE YOU'RE GONNA BE" (2:00) [Glad BMI—S. Singleton, M. Singleton] Margie Singleton, the chirp who owns one of the starring spots on KWKH-Shreveport's "Louisiana Hayride", debuts on the "D" label with a contagious vocal performance of a sprightly, quick beat romantic cutie. Solid musical assist for Margie's bright chirping.

B "SHATTERED KINGDOM" (2:30) [Glad BMI—S. Singleton, M. Singleton] On the lower portion Margie has a tear in her voice as she feelingfully knocks out a quick moving tale of a love that's on the rocks. Excellent intro pairing.

BONNIE GUITAR
(Radio 110)

B+ "ONLY THE MOON MAN KNOWS" (2:35) [Dandelion BMI—B. Ritchey] Bonnie Guitar's second outing for Fabor Robison's Radio diskery looks like a sure-fire chart contender from this end. It's a charming, folk-flavored, moon-titled, romantic offering that the "Dark Moon" thrush lilts over with a captivating warmth.

B+ "SHANTY BOAT" (2:24) [Dandelion BMI—H. Blair, L. Duhig] On the reverse etching the lark tenderly caresses a pretty folk ballad. Both ends oughta latch onto loads of airplay, country and pop-wise.

BOB LUCE
(Love Lock 114)

B "CUIDADO" [Love Lock BMI—Valeska, Letts] The Stardusters pleasantly back up, vocally and instrumentally, Bob Luce's expressive warbling of this slightly up beat romantic opus. Lyrics warn, "be careful, you're falling in love!" Warm lilter that should fit easily into the deejay's programming guide.

C+ "DIARY OF MY HEART" [Love Lock BMI—Eastman, Bailey] Under half finds the chanter in a sadder frame of mind as he softly, with echo-chamber effect, offers a moderate paced tale of a broken heart.

RAY SANDERS
(Logan 3102)

B "SOMEDAY YOU'LL BE SORRY" (2:10) [Gaylord BMI—Sanders] An intriguing string backdrop neatly showcases Ray Sanders' tasteful chanting on this quick beat, subdued, rock-a-billy-styled romantic tear-jerker. Jocks are gonna like this one. Could do well.

B "IT'S HARD TO BELIEVE" (2:25) [Gaylord BMI—Sanders] Bottom lid, a fast moving lover's lament is another good country offering dished up by Sanders and the instrumental crew. Ray can't seem to reconcile the fact that he's losing the gal.

GARY VAN & THE STARLIGHTERS
(Intro 9000)

B "ROCKIN' TOO MUCH" (2:10) [Musiccountry SESAC—G. Petton] The label introduces Gary Van & the Starlighters on a swinging house-rocker that's sure to keep the coin-chutes jingling day and night. Attractive vocal and instrumental performance that has the hoofers in mind.

B "SLIPPIN' OUT" (2:30) [Musiccountry SESAC—G. Petton] On the under slicing Van puts his heart into his delivery of a moderate paced, crying towel lover's ballad. Another fine assist on this half supplied by the Starlighter crew. Splendid two-sided bow.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

"Country Music Jubilee's" Red Foley joined Leo ("Pancho") Carillio in singing an 18-hour telethon over WDAM-TV, Laurel-Hattiesburg, Miss., for Magnolia Boystown of the South.

From Miss., Red flew to Champaign, Ill., to head up a cast comprised of the Jubilee Promenaders, Bobby Lord, the Four Marksmen, Flash and Whistler, Suzi Arden and Slim Wilson's Band, appearing on the list at the Champaign County Fair, one of Illinois' largest.

Leroy ("The Auctioneer") Van Dyke scored solidly with his audiences last week at the Martinsville, Ill., fair. July 26th he's at Seneca Lake, O., and Sunday, the 27th, at Newark, O.

The Arthur, Ill., fair has as its headliners on July 23rd Billy Walker, Suzi Arden, Flash and Whistler and the Tall Timber Boys. Billy appeared on the 20th at Moonlight Gardens in East Dubuque, Ia.

The Four Marksmen, veterans of ABC-TV's "Country Music Jubilee" and NBC Radio's "Red Foley Show," return to Lackland Air Force Base in Texas, Tues. through Sat. the 22nd thru the 26th.

Suzi Arden takes a night off the "Jubilee" to travel to Womelsdorf, Pa., for shows on the 26th.

There was a "Christmas-in-July" spirit in the studios of Radio Ozark last week, as Red Foley recorded a special 15-minute show for Christmas Seals which will be aired on nearly every U. S. radio station between Thanksgiving and Christmas.

Tex Williams, noted recording and screen star who had a gold-disk in "Smoke, Smoke, Smoke," began a series of personal appearances in the midwest as guest star at the Fayette County Fair, Brownstown, Ill. on July 2nd and on the "Country Music Jubilee," Springfield, July 5th over ABC-TV. Williams is also promoting his latest Decca release, "Ballad of Under Road" and "Badman's Country," both title songs for films currently being shown throughout the country. The vocalist-actor appeared on NBC's minor show and other radio and TV programs before leaving for Ill.

Crest Record's Tom Tall has signed a Manager's contract with Ed Fletcher, will also act as advisor and booking agent for Tom. Ed hails from Miami, Fla., where he was a deejay with WMIE for several years. He came to Calif. two years ago and since that time has been working in the Southern Calif. area with various artists. Tom and his new Mgr'll leave Calif. this week to plug his new release, due out about that time.

Received the latest edition of Sun Record's newsletter, "Sun-Liners". Barbara Barnes is the Editor and this issue's picture plug is for Ray Smith's "So Young", a recent Cash Box pick.

Freddie King, who has been appearing weekly on the "WWVA Jamboree" in Wheeling, West Va., was signed last week to a 5-year contract by the Independent Artists Corporation.

King, who has been singing and picking a guitar since he was 10 years old, was a favorite with the servicemen in Germany where he had a show on the Armed Forces Network for almost 2 years.

A native of York, Pa., King has previously recorded for Roulette and Epic Records. Independent Artists is presently negotiating a new contract with another major record label.

The star-studded roster of "Grand Ole Opry" talent now includes the one of crowd-pleaser Carl Butler. Best known for his show-stopping rendition of "I Know What It Means To Be Lonesome", Carl stems from Knoxville and has been around in the country music business since he was 12 years old.

He records on the Columbia label and has written some 200 songs—some of which have been recorded by such stars as Roy Acuff, Rosemary Soney, Kitty Wells, and Flatt & Scruggs.

After a fun-filled weekend of luncheons, dinners, parties, scenic trips to outstanding points in Nashville, spending the day with Roy Acuff, and attending the "Opry", the six finalists in the Pet Milk-Grand Ole Opry Talent Contest packed away their guitars and started the long trip back home.

Winner of the contest and a real charmer with loads of personality was a little lady by the name of Margie Bowes from Danville, Va.

Ray Ponce stepped up to the mike for emcee duties for the July 5th Prince Albert portion of the "Opry". Jimmy Newman was Ray's special guest. In the spotlight for the July 12th Prince Albert "Opry" was Ferlin Husky with Mac Wiseman as his special guest.

Smiley Monroe pens that on the 4th of July he emceed a big show at the "All State Picnic" in Ontario, Calif. Over 9,000 people were on hand for the entertainment filled bill which lasted from 10:00 A. M. to 6:00 P. M. On July 19th Smiley is scheduled to return to Compton, Calif.'s "Town Hall Party".

Anyone wishing to join the Tony Douglas Fan Club can do so by writing to National Pres., Ina Mosley, at 1008 E. Lovers Lane, Arlington, Texas. Tony, a regular on the KWKH-Shreveport, "Louisiana Hayride", is currently represented on wax via his initial "D" pairing, "World In My Arms" and "Baby When The Sun Goes Down". Prior to the "Hayride" Tony appeared on the "Reilly Springs Jamboree" in Sulphur Springs, Texas, the Big "D" Jamboree in Dallas, the "Cowtown Hoedown" in Ft. Worth and with a group tagged the Liberty Playboys, doing TV shows in Tyler, Texas.

The "Louisiana Hayride's" Artist Service Director, Tillman Franks, notes that Sat., July 5th's crowd was the largest in six months. Ferlin Husky was the special guest. George Morgan was set for the 12th and Faron Young the 19th.

The KCUL-Ft. Worth "Cowtown Hoedown" Program Director, Horace Logan, informs that audience reception was great for newcomer, Bureline Smith, who made her debut on June 28th. Ditto for the Black Mtn. Boys, who bowed the same night. The boys'll now be regular members on the show. Set for the special guest slot on July 12th was Faron Young.

Hank Snow, the Rainbow Ranch Boys, Wilma Lee & Stony Cooper, Cowboy Copas, and Jimmie Snow and his bride, Carolee, returned to Nashville recently following a very successful 6 weeks' tour of the dominion of Canada.

On June 28th, Hank was M. C. on the Prince Albert portion of the "Grand Ole Opry".

The Hank Snow Music Center continues to grow by leaps and bounds under the very capable management of Joe Talbot.

Ted Daffan, who runs the Silver Star Music Publishing Company for Hank, notes that Skeeter Davis has recorded, on RCA Victor, one of the songs owned by the company entitled "Wave Bye Bye".

Ree Pine's "Ree-Ports" on the WRVA-Richmond, Va. "Barn Dance" includes a special note on his new discoveries, Charlie Daniels' Rockets. The group, now appearing at North Beach near Washington, D. C., has had sensational audience response, according to Ree. The "Barn Dance's" recent guest roster included show-stopper Shirley Hunter and balladeer Tommy Riddle. Janis Martin was also due back after a while on the sick list.

Bill Anderson advises that the cover versions, by Dave Rich, Mel Tillis and Ray Price, of "City Lights" and "No Song To Sing", a pair of self-penned tunes that he cut on the TNT label, have helped to open many doors for him. Bill is presently doing deejay work at WJJC-Commerce, Ga. and doing personals with a rock-a-billy trio composed of Chuck Goddard of Trepur Records, drummer Johnny Webb and Bill. They recently appeared on Wheeling, W. Va.'s "Jamboree", Swainsboro, Ga.'s "Peach State Jamboree" and Atlanta's "Georgia Jubilee" in addition to a 5-day Kentucky tour.

Don Pierce, of Mercury-Starday's "Country Series" office in Madison, Tenn., reports that the recently 'Bullseye' Jimmie Skinner release, "Where Do We Go From Here" and "Where My Sweet Baby Goes" and George Jones' "I'm With The Wrong One" coupled with "Nothing Can Stop Me", have started off exceptionally well. Don invites any c&w deejays to write to him at Box 115, Madison if they need a copy of either, or both, disks. Jones also has a new gospel pairing out tagged "Wandering Soul" and "Jesus Wants Me". Pierce adds that Dee & Patty's "Gee Whiz", on the Dixie label, which is operated by Starday, is developing solid orders in the Memphis and Southwest areas.

Johnny Horton, "the Singing Fisherman," has played in the Anchorage Area the past week, appearing with Whitey Pullen and his Swingsters at the "Red Barn", and also with Curley Collins and his Band at the "Hi-Hat", along with KBYR's Jimmy Simpson, the "Oilfield Boy". Johnny visited Jimmy on the "Far North Jamboree" on KBYR.

Paul Simpkins, key platter spinner on 50,000-watt WBAM, Montgomery, Alabama, is doing personal appearances with Roy Acuff & his Smoky Mt. Boys on a 3-week tour through Ala., Ga. and Fla. On the same bill are the Wilburn Bros. and June Webb. Simpkins reports that the tour is playing to good houses, despite heavy rains in South Ala. Another

tour just completed featured Johnnie & Jack, Kitty Wells, Porter Wagoner and "Stringbean". Tours are booked by Melvin White of Dothan, Ala. and the promotion is handled by Simpkins.

"Take It Away, Leon" McAuliff and his Cimarron Boys are enjoying a swing through South Dakota after a successful trip to Texas, Ariz. and Calif. which included appearances on "Town Hall Party" and Nat Nigberg's "Country America Show".

During the trip someone collided with their car spilling instruments over the highway. However, no one in the band was injured.

McAuliff will be closer to home during the balance of July with dates in Okla., Kan. and Texas.

Buck Owens, KAYE-Puyallup, Wash. types that the station is a 24 hour a day, c&w operation and is badly in need of the c&w biscuits. Buck also has bookings for artists coming into the area.

Walter Bailes informs that by mid-July he'll have left XERF-Del Rio, Texas, to return to the Blue Ridge Mtn. area of North Carolina and Va. where he'll seek a platter spinning post in the c&w and gospel depts. In addition he plans to promote and work with various country and gospel artists who wish to work in the area. He'll be temporarily located at General Delivery, High Point, N. C.

Another jock sending out his plea for c&w slicings is Dave Lardin, the "ole Corn Husker", of WACA-Camden, S. C. Everyone concerned—take note! Dave was in New York recently and visited with Roy Horton of Southern Music among others.

Nat Nigberg booked Jerry Lee Lewis for his "Country America" show on July 19th. The KABC-TV'er also features "Carrot Top" Anderson and the "C. A." regulars.



FLASH & WHISTLER



SMILEY MONROE



BOBBY LORD



TONY DOUGLAS



TOM TALL



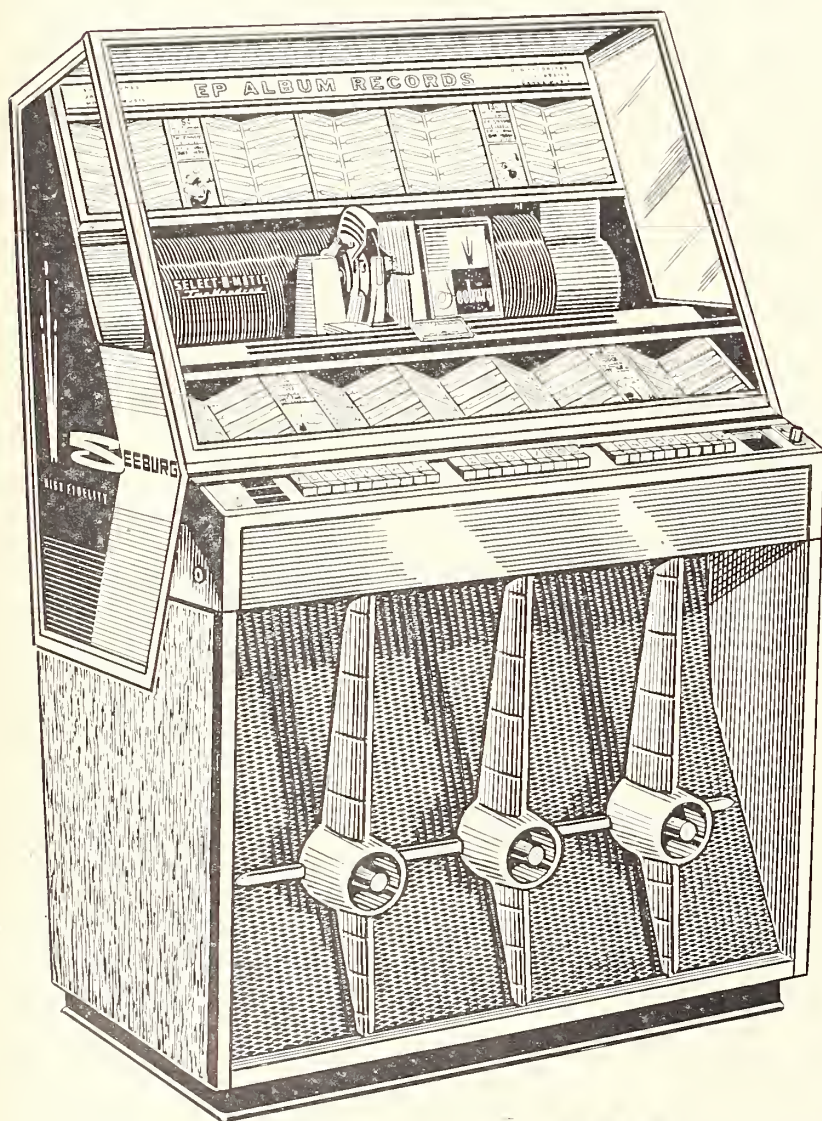
BILL ANDERSON

SEEBURG

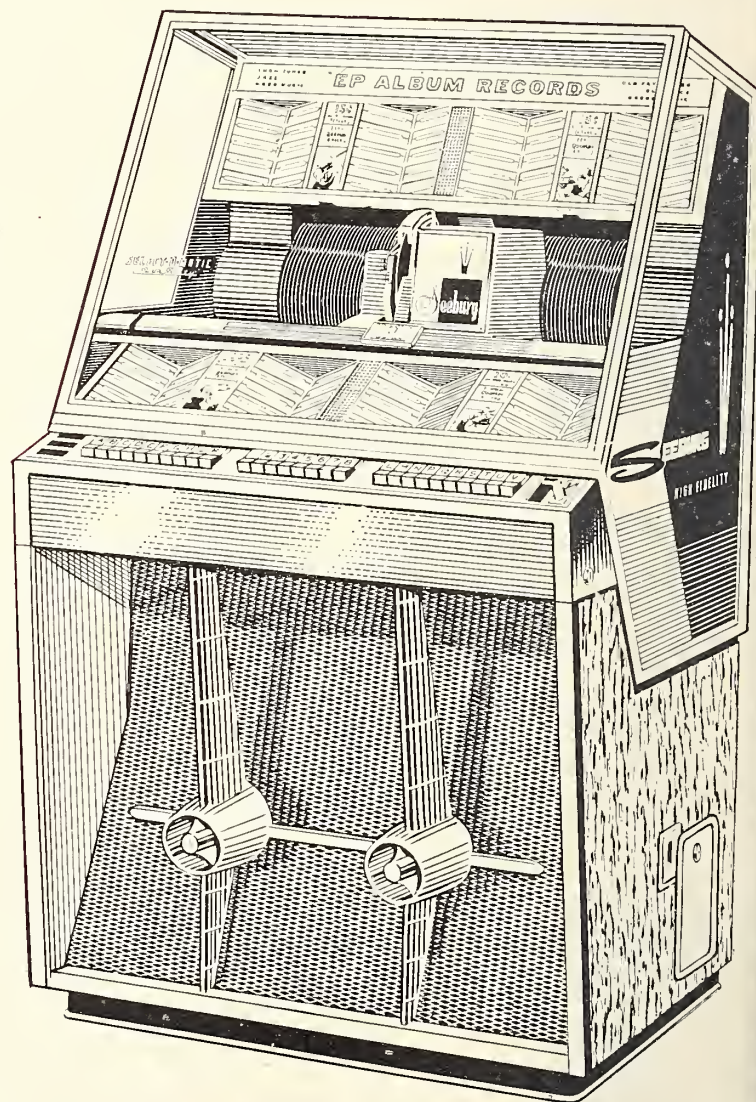
DUAL

PROGRAMMING AND PRICING

...the way to **increased** earnings
in every location



The **SEEBURG** "201"



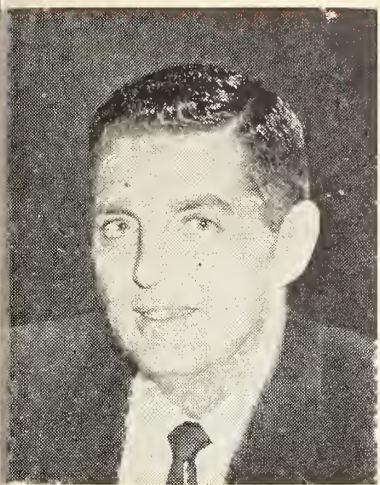
The **SEEBURG** "161"

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBURG CORPORATION
Chicago 22, Illinois

*America's Finest and Most
Complete Music Systems*



Man of the Week



WM. T. (BILL) O'DONNELL

When he jauntily and proudly marched out of the revered and honored United States Marine Corps, as the war came to its close in 1945, he practically marched right into Bally Manufacturing Company, where officially he entered into employment January 1, 1946 in the firm's purchasing department.

Prior to joining the U. S. Marines the latter part of 1942, William Thomas (Bill) O'Donnell had been an expeditor at the big American Machine & Metals plant in East Moline, Illinois.

He worked in the purchasing department of Bally Manufacturing Company for about six months.

When Clarence Gillette left the organization, he was moved up to the position of Assistant Salesmanager to George Jenkins.

When the late Jack Nelson entered the Bally organization and became General Salesmanager, George Jenkins moved up to the position of Assistant to the President. Bill O'Donnell was then moved up to the position of Salesmanager.

When Jack Nelson suddenly passed away in 1956, Bill O'Donnell came General Salesmanager, the position he occupies today.

In addition, Wm. T. O'Donnell today is also a member of the Board of Directors of Lion Manufacturing Corp., parent firm of Bally Manufacturing Co.

Without any doubt few, if any salesmen, have won such a warm following among their own distributing organizations as well as from so many members of this trade.

Wm. T. O'Donnell has been honored many times by his own organization, especially by his late boss, Ray T. Moloney. He has been honored just as much by his distributors nationwide.

Few young men have enjoyed such a rapid rise in this industry as has Wm. T. (Bill) O'Donnell. And fewer have ever been the object of such outstanding respect and affection from all whom he has come in contact with his past 12 years in this industry.

HOW CAN THE OPERATOR GET A REAL NICKEL A PLAY AGAIN LIKE HE USED TO GET IN 1939?

1 —The operator of 1939, at a straight Nickel per play, and dividing the gross proceeds from his equipment with his location owners on a 50%-50% commission basis, earned more than the 1958 operator does on straight Dime play.

2 —First of all, the 1939 Nickel was worth a full, honest, complete five American cents of purchasing power. When the 1939 operator took in \$20 in Nickel play (400 plays) and split with the location owner on a 50%-50% commission basis, he earned a real, honest, actual \$10.

3 —Let's pause here for a moment to also remember that the 1939 operator's machines cost him over 400% less and his overhead expense was over 350% less than the 1958 operator's equipment costs and overhead expenses. This is an extremely important factor in considering overall profits when comparing the 1958 operator to the 1939 operator. (We must use the year of 1939 for a comparison basis for this was the year, according to all the nation's economists, when the dollar reached the point of being worth 100 full, honest American cents of purchasing power.)

4 —When the 1958 operator gets 400 plays on a machine on straight Dime play he takes in \$40. If he splits with the location on a 50%-50% commission basis he has \$20 left for himself. That's exactly twice as much as the 1939 operator's \$10. But, here's the catch. The actual purchasing power value of the 1958 Dime is 4¢. So the 1958 operator, who pays over 400% more for his machines and over 350% more for overhead expenses to conduct his business, was actually charging 4¢ per play, whereas the 1939 operator was getting a real 5¢ per play. In short, what the 1958 operator actually had left for himself from his 400 Dime plays (at 4¢ per play) was only \$8 in real purchasing power value compared to the 1939 operator's \$10. The fact is the 1958 operator has 20% LESS real purchasing power money left.

5 —How can the 1958 operator, on Dime play and on 50%-50% commission basis, with the same number of plays as the 1939 operator, get that additional 20%? The answer is he cannot and never will be able to get it. Even the tremendous population growth since 1939, giving the 1958 operator the opportunity for more play action, won't equalize this wide disparagement. The 1958 operator can only get a real Nickel a play again, like the 1939 operator used to get, if he will follow the rules of hard, factual business.

It isn't the plan or purpose of any businessman to charge more for his product or services just for the pleasure of charging more. Even a monopolist couldn't get away with this anymore. Overcharging is suicidal. There's too much tough competition around. Too many other keen businessmen ready to jump into any industry where this foolishness exists.

The big feat is how to charge less and yet earn more. This might be accomplished by a one man outfit. A man who wants to work himself to a frazzle at least 20 hours each day. Provided, of course, that he can last long enough to enjoy whatever he will earn that won't be taken away from him by one form or another of taxation.

What this publication has urged operators to do is only to try to earn as much as they did 19 years ago in 1939. To do this the operator must charge 10¢ per play, and then offer a bargain at 3 plays for 25¢ to get more play action. In addition, and because this still won't, on an overall average, bring him the extra 20% the operator of

1939 earned on straight nickel play, he must also obtain a more equitable share of the gross proceeds from all of his machines on locations.

In short, in order to survive in today's tough business world, the operator of 1958 must charge 10¢ per play, 3 plays for 25¢, plus obtaining a front money guarantee which he must first remove off the top of the gross collection and then split the balance on a 50%-50% basis. If he doesn't like the idea of obtaining the first \$5 to \$20 per week per machine as front money guarantee (depending on the age of the machine) then he must arrange for a more equitable commission basis. He must split all the gross collection on either 65%-35%, 70%-30% or 75%-25% commission basis.

In this way he may, provided inflation doesn't get out of hand in the years ahead, be able to catch up to the 20% more the 1939 operator earned on straight 5¢ play and on a 50%-50% commission basis.

ASSN. LEADERS IN BUSY WHIRL

These Problems Keep Association Leaders Busier Than They've Ever Been Before: 1-Tax Increases. 2-More Realistic Depreciation. 3-10c. 3 for 25c Play, Plus More Equitable Share of the Gross Income. 4-Harmonious Relations Between Association and Non-Association Members, Locations and General Public. 5-Loans to Locations. 6-How to Get More People to Patronize Amusements and Music More Than Ever Before to Help Bring Ops and Locations Better Income.

One Much Harried Association Leader Advises, "If you think for one minute that being head of an association of operators is an easy task, you've got another think coming." He adds, "Believe me, I didn't want this job. The operators elected me. They insisted I head this group for the benefit of all concerned."

CHICAGO — What's happening to the nation's operators' associations? What are the associations' leaders doing about the many problems that face their members? What are their plans? How are they proceeding to effect proper cures?

These, and many more such questions, were asked of the nation's leading association managers with interesting results.

Operators who have been elected to the top spot in an operators' association don't relish the job that has, in most cases, actually been forced on them.

"If you think for one minute," reports a much honored association leader, "that being the head of an operators' association is an easy task, you've sure got another think coming."

"Believe me," he sincerely adds, "I didn't want this job. The operators here elected me. They insisted I head this group for the benefit of all concerned."

He, like other association leaders, are in a busy whirl almost all day long.

They are trying their level best to help the operators in their community to a better business.

Complaints, it seems, are the major problem that the average association leader has to cure. Like one of these men says:

"You simply have to be a Solomon to cure some of the problems the operators bring to you."

Jumping each other's locations. Offering bonuses and loans far above and beyond all good business judgment. Complaining about losing good locations to direct sales. And many, many other such complaints seem to be paramount in the case of almost every association leader.

Communities constantly hiking license fees and increasing personal property taxes are a big headache to all associations.

Since publication of the need for a more realistic depreciation schedule and the report from one Philadelphia banker of the better depreciation program granted the operators in this city, this has now become a definite program to be cured by association leaders.

Association leaders still have their hands full in a great many communities trying to convince their members that 10¢, 3 for 25¢ play, plus a more

equitable arrangement of the gross income from all equipment is an absolute necessity today.

Trying to maintain harmonious relations between members and non-members, between operators and location owners and, most of all, between the operators and the general public, seems to have worn many of the association leaders to a frazzle.

A need for a public relations program is very great, all association leaders report. They agree with this publication that operators should pledge a definite amount from the intake of every machine and that distributors, too, should pledge a small percentage from the sale of each machine to help bring a public relations program into being.

One of the very biggest problems is a play stimulation method. Association leaders listen to all such proposals and bring these to their membership at all meetings.

There is a need, as one association leader says, for a very logical and proved method whereby the operators can, by cooperation from their locations, be able to get the public to play more games and music so that both the operator and the location owner will enjoy greater income.

Probably the toughest job in this industry, as one association leader points out, "is trying to do a job for an operators' association."

"It seems," he concludes, "that this is almost impossible. But, in the long run," he says, "we have been progressing each year."

"The time will come," he believes, "when operators will work in the greatest of harmony with each other and with everyone concerned with their welfare for the general good of all."

Teddy Blatt Resigns

NEW YORK—Teddy Blatt advised *The Cash Box* this week that he had resigned as counsel for the Associated Amusement Machine Operators Association of Greater New York, effective, Monday, July 7.

Blatt had been counsel for the games operators for the past 31 years. He stated that at the moment he has no plans for the immediate future in association work.

Bally's New "U.S.A." Features New "Ball Buy-Back"

CHICAGO — "The famous Bally 'Ball Buy-Back' feature that brought prosperity to operators in the mid-thirties is again putting novelty-spots in the top earning class," stated Bill O'Donnell, Bally general sales manager, in announcing the new Bally 'U.S.A.' novelty game.

Continuing, O'Donnell stated that "the 'Ball Buy-Back' feature built into 'U.S.A.' is doubling and tripling average collections in typical novelty spots from coast to coast.

"Remember," he emphasized, "the 'Ball Buy-Back' feature is not a conventional 'extra balls' feature. The 'U.S.A.' player, after shooting the basic 5 balls, can release up to 3 additional balls by depositing additional coins, and he is guaranteed one addi-

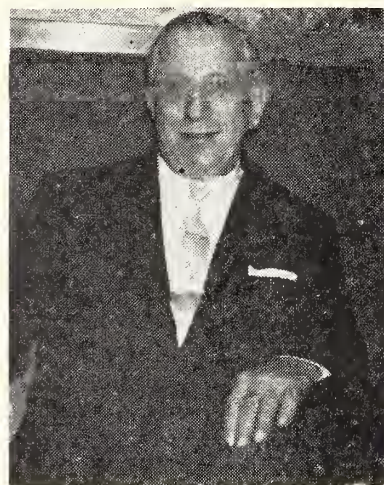
tional ball for each additional coin deposited. Location checks in a wide variety of spots indicated that additional coins are deposited in high percentage of games played. The reason for this is the tantalizing 'come-close' appeal built into 'U.S.A.' The player who fails to score with 5 balls is usually so close to scoring that he seldom resists the urge to buy additional balls. At the player who scores with 5 balls, invariably so close to a really exciting score that he, too, quickly obeys the impulse to buy an additional ball or two."

Another reason claimed for the strong earning power of Bally's "U.S.A." is the simple direct scoring system.

"Instead of puzzling over a jumble of confusing score-objects, the player simply shoots to hit numbered bumpers," O'Donnell points out. "Yellow Bumpers 1 to 9 score 3 replays or replays, as indicated by new alternating score-signal, or he can score by hitting Red Bumpers 1 to 9, ringing up either 3 replays or 5 replays by going the 'Red Route.' The skill sharpshooter who lights Yellow 1 to 9 plus Red 1 to 9 on backglass rings up as many replays as may be accumulated in the Bonus-counter, which advances one number for each 2 bumpers hit, to a top of 45. Adding to the excitement of shooting for the Red Yellow 1-9 Bonus is the fact that Bumpers 1, 4 and 6 are Double-Du Bumpers, scoring both in the Red Route and the Yellow Route. Bonus counter also is a dual-purpose feature. In addition to building up the Bonus Score the Bonus-Counter is a high score objective. When Bonus counter climbs to 40, for example, player immediately scores one replay; another replay is scored at 45. The new Skill-Spot Rollover-Buttons playfield of 'U.S.A.' give play double shot at lighting 2, 5, 7, 8 and 9. Spot number shifts each time bumper or button is hit. Number 1 when button is hit, is spotted, that lit on backglass just as if corresponding bumper had been hit. Two separate spotting-areas appear on the playfield, one at top, one at bottom, close adjacent to two Pop-Bumpers which impart terrific action to balls.

"Flashy 'U.S.A.' tour-map backglass, scenic playfield and bannering bright cabinet attract immediate attention on location."

Jack's Back



JACK MITNICK

CHICAGO—A tired but happy Jack Mitnick breezed into his office at United Music Corporation on Monday.

Jack visited nine countries in 29 days. Jack came, saw and conquered: England, Ireland, Germany, Belgium, Denmark, Switzerland, Austria, Sweden and Italy in one grand sweep.

Jack promised to give a full report after he has a chance to say "hello" to his beloved Sadie, clear up the pile of work on his desk, and clean out his brief case of the business he did overseas.

When asked about his vacation plans, Jack answered:

"All I want to do is stay home for a while and unwind."

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More Compact Industry

Buying Up of Routes Has Cut Down Number of Op Firms in Field

Smaller Ops Must Cooperate With Each Other

CHICAGO — "This is becoming a more compact industry", is the statement being made by leaders everywhere.

These men are basing themselves on reports which are brought to them by their traveling representatives.

Certain areas, as they point out, have 50% less operators than they had even just a few years ago.

"In fact", as one well known manufacturer explained, "from what our traveling representatives tell us, some areas have as much as 80% less operators today."

This is well known to most in this industry. There has been much buying up of routes these past few years. This purchasing of entire routes was stepped up tremendously during this past recessive period.

One very well known Detroit distributor is reported to have already purchased four different routes. He is said to still be buying routes. He has remarked that he will continue to do so.

Whereas the number of operators in the hard hit Detroit area have been cut down considerably in numbers, the purchases of this distributor, as well as purchases by others in this area of routes, has cut down the number of operators by better than 50% it is reported.

There are many advantages to a more compact industry as has been brought to light by many leaders in the field.

"It's a lot easier for three, than for thirty-three, to agree to better business procedure and to cooperate with each other more closely", reported one leader.

He, like others, points out that, in view of the fact there are a smaller number of operators in many areas, better business methods are bound to result.

"The fact that those operators who have remained in the business are now heavily invested in the industry, having so many more machines on locations and more employees to work for them, they are going to more quickly cooperate with each other", is the way that another leader sees it.

In some areas the fewer operators left have already come together and have worked out better business methods to benefit themselves. They realize that they can only continue on ahead in this business by close cooperation with each other.

"Helping the other man to earn a profit", like one leading operator reported, "means helping yourself, too, to earn some profit on your investment in this business."

Many are, of course, of the belief that as the recession comes to its close, more men will again reenter this field.

In the meantime, while the industry has grown more compact, this is the opportunity for the operators everywhere to get together to install more modern and better business methods.

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100G	565
100C	445
100B	375
V-200	595
VL (Converted)	645

Reconditioned—Refinished

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Converted to
45 RPM
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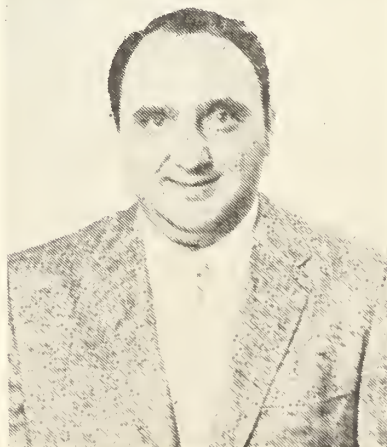
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Gabe Forman To Europe



GABE FORMAN

NEW YORK — Gabe Forman, vice president, Sandy Moore Distributors Corporation, with offices in this city and Freeport, Long Island, N. Y., leaves on Friday, July 25, for a visit to European coinfrms.

Forman will make a hurried one-week coverage of several cities in Europe, flying all the way.

"We have been doing such a wonderful export business", stated Sandy Moore, "that it became necessary for Gabe to see several customers at this time."

The Moore firm is distributors in the Metropolitan New York area for Wurlitzer phonographs and other games and vendor lines.

Changes Vacation Plans

CHICAGO — Originally J. H. Keeney & Company, this city, had planned to shut down its entire plant for two weeks. But since appointment of Siegel Distributing Company as exclusive distributors for Canada and all the British Possessions, plus designing the new, special 18 column "Riviera Cigarette Vendor," orders have been coming in so fast their production lines could not be shut down. Vacations are now being staggered for the balance of the summer.

WHAT IS "REALISTIC DEPRECIATION"?

- 1 — IS THIS 4 YEAR DEPRECIATION SCHEDULE — 40% of the new machine's cost depreciated the first year, 30% the second year, 20% the third year, 10% the fourth year — REALISTIC DEPRECIATION?**
- 2 — IS THIS 4 YEAR DEPRECIATION SCHEDULE AS USED BY PHILADELPHIA, PA. OPERATORS — 50% of the new machine's cost depreciated the first year, 25% the second year, 12½% the third year, 12½% the fourth year — REALISTIC DEPRECIATION?**
- 3 — IS THIS 3 YEAR DEPRECIATION SCHEDULE AS SUGGESTED BY MANY LEADING OPERATORS — 33⅓% of the new machine's cost to be depreciated each year for a period of three years — REALISTIC DEPRECIATION?**

THE ANSWER IS — "NO"!!

The above were about as good methods as any devised to depreciate the cost of a new capital investment product. The four year plan (40%, 30%, 20%, 10%) had merit. The schedule, as used by Philadelphia's operators is, without any doubt, the best of the four year depreciation programs. The suggestion of many operators, and reported to be in use by some operators, for a faster writeoff, a three year depreciation schedule, also has much in its favor in these fast changing times.

But none of the above are "realistic depreciation". As far as depreciation schedules are concerned, the above were fine for the pre-inflation era. With inflation what it has been, and still is today, and with the further fact that inflation is constantly creeping upward to match the climbing wage-price spiral, the above depreciation schedules have become most completely unrealistic.

Here are the facts to be considered. Those automatic music operators who were on a four year depreciation schedule as of 1954, whether this was on the basis of depreciating 25% of the cost of their new phonographs each year for a period of four years, or whether on any of the two above four year depreciation schedules, will have completely depreciated the cost of their 1954 phonos this year of 1958.

Here's what these operators are now up against. In 1954 they paid \$895 (list price) for a brand new automatic phonograph. This year of 1958, having depreciated their 1954 phono on their four year schedule, they must pay \$1,295 (list price) for the new model of the same phonograph. That's a difference of an additional \$400 or 44.7% more than what they paid for their new phono in 1954.

Where is this additional \$400 difference to repurchase the new, 1958 phono coming from? In every case, from the operator's pocket. This means that he will pay out \$400 more in already tax-paid dollars to purchase the new, 1958 phono to replace his already depreciated capital investment equipment of 1954. That, most definitely, is not realistic depreciation.

Certainly the purpose for allowing any businessman to depreciate capital investment equipment is so that he can repurchase to replace such equipment, and repurchase such capital investment equipment without being penalized by forcing him to dig back into already tax-paid dollars to do so. If he has to dig into his pocket to use tax-paid dollars, then whatever he declared he earned those past four years, wasn't a realistic declaration.

Either the 1958 operator, who is now repurchasing capital investment equipment, will have to charge this additional 44.7% against his income in 1958, or to show what he really earned in the years 1954 to 1958, deduct this 44.7%. In short, he is kidding himself, and kidding his business associates if he has any, by showing anything but the proper return on his business unless he deducts this 44.7% differential which he has to make up with already tax-paid dollars he can no longer recover. This 44.7% higher cost for his new machine is what inflation, since 1954, has brought about, at least in the case of the automatic music industry.

In the case of the three year depreciation schedule, and there probably are some operators on such a schedule, operators who purchased new phonos in 1955 and paid \$995 (list price) that year for these phonos they, too, are going to pay more, \$300 more, out of their own already tax-paid dollars for the new, 1958 phono that will cost them \$1,295.

In their case the additional cost will mean 30.1% more. It still means 300 tax-paid dollars being paid by them which they can never regain because of an unrealistic depreciation schedule.

Inflation has not halted. It creeps constantly upward. It crept up even during this past recession. It will actually leap upward when all thoughts of the recession are gone. And it will be a mighty, big leap upward to start with, easing down to a steady upward creep thereafter. This is what leading businessmen believe and what economists warn is the fact.

The operator who purchases a new phono in 1958 must arrange for realistic depreciation. He should convince the taxing powers that he must set aside a reserve to allow him to meet the higher costs to replace his capital investment equipment in 1962. This reserve should, at the very least, be equal to the inflationary difference he was slapped with from 1954 to 1958.

It should, if he continues on a four year depreciation schedule, be equal to 44.7%. In fact, it should also include the constant 2.2% per year depreciation of the American dollar. (This was explained by the National City Bank of New York in one of its monthly bulletins).

The operator, who is after all only a small businessman, to arrange for realistic depreciation should be allowed to set up a reserve of at least 44.7% (and even this should be flexible if inflation becomes greater from 1958 to 1962 than what it was from 1954 to 1958) plus his four year depreciation schedule, if this is the time schedule best suited to his business, so that he can repurchase the same capital investment equipment without using any of his own already tax-paid dollars in the process.

This would be realistic depreciation.

MANY ADD VENDORS TO ROUTES

More Music and Games Ops Reported to Have Added Vendors to Present Routes. Claim Better Future Assured With Vendors.

Beach and Fun Spots Do Big During Hot Spell

NEW ENGLAND NIBBLES

With the heat wave continuing, coin machine biz is holding surprisingly good. Vacation schedules are in effect all around. Beach and fun spots have had the biggest period in history with over two weeks of hot, hot weather.

At Trimount Automatic Sales Corp. (Seeburg), news from this delightfully conditioned plant where Irwin Margold, gen. mgr., and Dave Bond, prexy, are working hard to keep up with the press of biz and playing golf whenever they can manage some time off, is the new Seeburg cigarette vending machine has gone over with a big bang. Reorders are coming in at a fast pace and deliveries are being made, they report. . . . Used equipment is relatively scarce, but Trimount has gotten in machines and ops are coming from far and near to buy. Trimount is now delivering Williams' "Star" pin game. Next week comes the awaited Gottlieb's "Roto-Pool" game, of which test reports have been terrific. Marshal Caras, sales, reports. . . . Eckles, head of background music dept., vacationing with his family in Hyannisport on Cape Cod. Dan Brown, R. I. and Vt. sales rep for Trimount, is spending his vacash in Maine. . . . At Redd Distributing (Wurlitzer), Al Levine, sales, is taking over for Bob Jones who is on vacash till July 28. Biz is perkier here and there has been a big demand for Bally's "ABC Super Deluxe Bowler." Two new machines arrived with marked enthusiasm coming from ops, Bally's "USA" and Genco's "Flying Aces." Both newcomers show great promise for big takes. . . . At Atlas Distributors (AMI), Louis Blatt is holding the fort during the hot weather. Reports AMI phonos have done well this summer period. Ops reported many new installations in resort spots for the AMI color boxes. Road trips are being planned here as soon as the weather clears. . . . At Associated Amusement (Rock-Ola), Ed and Mrs. Ravreby, owner; Dick and Mrs. Mandell, gen. mgr., all vacationing at Hyannis. Biz has been fine at the new location in Allston, Ed reports. Despite the hot weather, quite a few ops have been visiting at the new plant.

Among ops in visiting distribs this week were: Steve Pielock, Worcester; Al York, Randolph; Harold Harwich, Brighton; Sol Robinson, Newton; Ray Nea, Worcester; Connie Pocius, South Boston; Dave Baker, Arlington; Phil Schwartz, Brookline; Cy Jacobs, Boston; George Chopelas, Malden; Harry Grazzo, Quincy; Luke Levine, Boston; Manny Andelman, Cambridge; Arthur Sturgis, Jamaica Plain; Stan Cokas, Lynn; Charlie Tiernan, Cambridge; Ed McCaffrey, Lowell; Tom Libby, Haverhill; Teddy Rubinovitz, Chelsea; Bob Green, Randolph; and George Campbell, Medford. . . . Fred Petty hosted music trades people at screening of "A Time To Love" at UI screening rooms, Boston, Wednesday, July 15, with his recording group, Bobby Carle and the Blendaires. Their new Decca waxing is "A Time To Love." At opening of the film at Keith Memorial, July 23, they will give 300 of their disks to fans. . . . Bill St. Claire, baritone soloist on Carl Moore's "Beantown Varieties" on WEEL, Boston, has a record release by Promenade under title of "Let's Be Frank." . . . Ruthie Shapiro, record promosh rep, on tour with Elvis Presley dog tag jewelry, which was dreamed up by Boston-WBZ disk jock Norm Prescott and sports announcer, Joe Egan. . . . George Wein, jazz nitery op, has opened a summer spot, Storyville-Cape Cod, in Harwich on the Cape, and will reopen a Boston jazz spot, Storyville in the Copley Plaza Hotel in the fall.

New N.Y. Games Ops Assn. Opens Offices On Broadway

Al Ferber, Pres., Les Boyd, V.P., Irv Fenischel, Secy-Treas.

NEW YORK—Game Operators of New York, Inc., newly organized amusement machine operators association, has established offices at 1721 Broadway, this city.

The association's officers are Al Ferber, president; Les Boyd, vice-president; Irving Fenischel, secretary-treasurer. Members of the Board of Directors are Jack Gavarin and Sid Rodsky. The organization's charter provides that there shall be no less than three, and no more than eight

comprising the Board and Association officers.

"Thru experience we have discovered that too large a group of executives, including the Board, makes for an unwieldy body," stated Ferber. "As we're now set up, we feel that we can discuss intelligently the problems that arise and come to an immediate decision."

A permanent secretary has been employed to handle all office matters.

All The Leading Coinmen Read The Cash Box Every Week

"Sorry I sold my cigarette route," Miami operator reports, and adds, "I'm now putting out soft drink dispensers and other vending machines because I believe these will eventually prove to be the real backbone of my business."

CHICAGO—More and more amusements and music operators are turning to vending. Their reasons are varied, but in the main, they all agree that the vending age is here.

That vending machines are definitely becoming more and more of a steady earning profit backbone for the operator.

"I'm sure sorry I sold my cigarette machine route," reports a well-known, leading Miami operator.

"But," he adds, "I'm now back in vending machines."

"I'm putting out soft drink dispensers. I'm also putting out some other vendors."

"I feel that, without vending machines, the operator hasn't a solid backbone for profitable operating."

He, like many, many others, clear across the country, are adding vending machines to their routes.

The fact that some of the amusements and music manufacturers, J. H. Keeney & Company, Inc., Bally Vending Corporation, The Seeburg Corporation, and others who are also planning to enter the field, have started to sell vending machines to amusement and music operators on an ever larger scale, has also had its effect on these two divisions of the industry.

"Many operators who concentrated on music," reports a Californian, "and who then added amusements to help increase their gross, are now adding on vendors."

"They realize that these can mean steady and even growing income, so that they will be able to face any general business conditions, good or bad."

Other operators have different reasons why they have entered into vending along with the present machines they operate.

One operator, for example, claims that, as far as he is concerned (and using an expression of *The Cash Box*) "after all is said and done it's the locations that count."

He reports that, as long as the locations are his, why shouldn't he service them with vendors, if they want and need vendors, as well as with games and music?

One operator brings up this point. He claims that, by adding vending machines to his present route, he has found that the profits from these machines cover his overhead expense and this, he says, in the long run shows him a better profit from each of his locations.

Still others have just as many and varied angles as to why they, too, have turned to vending machines.

One operator claims, "I wouldn't give up my music and games for the world."

"But," he asks, "why pass up profits when they're right under your nose and your location wants you to

operate these vendors from him in his place because he knows you, trusts you and can depend on you for the proper kind of service?"

Many others believe most in the fact that:

"This is the vending age and vendors are a fine profit backbone for any operation."

The fact that vending machines are a recognized and fully accepted business, with public acceptance growing constantly greater, has decided operators of amusements and music to enter into this division of the industry.

The fact that some of the leading amusements and music manufacturers have turned to the production of vending machines has decided others.

The further fact that rumor has it more of the amusements and the games manufacturers will soon be engaged in the vending age, is deciding still more operators.

Whatever the reason and whatever the purpose, the fact remains that there is a very definite turn to vending at this time.

As one operator reports, "We are paying for our vendors with our music and amusements and," he adds, "at the same time we are building up a more profitable route for ourselves."

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1898 Juke Box In Alaska

CHICAGO — The Red Dog Saloon in Juneau, Alaska, according to a reporter from *The Chicago American* (July 1, 1958, Pages 1 and 2) "sporting an 1898 juke box—and still in working condition" was celebrating statehood with the music from the juke box as the main attraction.

That there are still in existence, and that there were manufactured juke boxes in 1898, verifies statements of MOA (Music Operators of America) attorneys.

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The Boys Are Whooping It Up—

Continued from Page 1

as far as they were concerned June 30 was the day that green became gold.

An Anchorage fire department hook and ladder company hoisted pretty Rita Martin, queen of the 1958 Fur Rendezvous, high so she could pin a gold star on the federal building.

And in one jam-packed saloon after another, it was, "Whoopie, the drinks are on the house." The Red Dog at Juneau, sporting an 1898 juke box—and still in working condition—badly needed some fresh sawdust on the floor this morning.

At the Last Chance in Anchorage, table tops needed a new coat of wax while the dance hall band added their heels to a mixture of ragtime and rock 'n' roll.

Anchorage, largest city in the territory, witnessed its greatest traffic jam in history as thousands of cars clogged the main streets while celebrants waving yellow and blue statehood banners and shooting fire-crackers snake-danced through the city.

Esquimos and Indians of the Far North and Aleutians got into the spirit by staging parties in their tribal villages.

Price Cutting and Poaching Creeps Into Phono Biz

—GREAT BRITAIN GLIMPSES—

There appears to have been a certain amount of price-cutting and poaching creeping into Britain's phonograph industry in the past few weeks. This particularly disturbing because the business here has, up to now, been run on fairly straight and decent lines, compared with most Continental countries. The Phonograph Operators' Association is investigating the matter thoroughly and a meeting of operators is to take place shortly to decide what action is to be taken. The people causing the trouble are believed to be few in number but the area of their activities is believed to be widespread, and operators all over the country, who have been most careful to maintain terms at all cost are up in arms. The equipment concerned is said to be non-American, and of inferior make, but, as always, in such matters, cases are difficult to prove where covering-up action has been taken. . . . The new "I" 200-selection Bal-Ami phonographs, now being manufactured at Ilford, Essex, made the initial appearance in distributors' showrooms this week, and were reported to be an instant sellout to operators. "We have been absolutely staggered at the interest and the response," Phonographic Equipment director, Cyril Shack to The Cash Box. One of his Bal-Ami 200's was installed the first day in the well-known Bar Italia in Soho, London, to coincide with the Soho Fair (July 13-20) which attracts thousands of visitors to London's great cosmopolitan square.

So you think you have troubles? The reasons thought up by the various local officials, outside London and other favored areas, for attaching leg strings to juke boxes increase as the weeks go by. Here is a random selection from recent cases. Swansea Parks and Entertainments Committee are "Exercise supervision" if a juke box is installed in a tea-room of which they are landlords. When they discussed the application for such an installation it was stressed that supervision was necessary because of the proximity of the tea-room to "an outstanding residential hotel." Subject to the supervision they decided to give their approval to the installation, and agreed to refer to the local Licensing Committee. Said Councillor Chris Thomas: "I am sure it is not the wish of anybody that this shall be a nuisance to anyone." . . . A hotel was also cited in a case at Dudley, near Birmingham. A music license for a juke box was granted to A. Iddles of the Mirrabar Milk Bar, Birmingham Road by Dudley licensing magistrates, on conditions that the volume was kept turned down, so as not to annoy residents in a nearby hotel. Iddles had told the magistrates that he had had two temporary licenses of two weeks each and there had been no complaints. The Chief Constable, C. W. Johnson said that people in the bedrooms of the Station Hotel wanted to rest. A hotel resident confirmed Iddles' point that the juke box could not be heard in the hotel. . . . Because the premises were near a church, Mrs. E. Butcher of Norfolk Street, Wisbech, was told that the juke-box volume would have to be kept under control on Sundays. And she was told by the Chairman of the magistrates that she must consider other people when she allowed the juke box to be played. She was granted a license to play music at 47 Hill Street, Wisbech, on weekdays and Sundays.

An extraordinary general meeting of the P.O.A. is to be held on August 8th, when operators will probably be addressed by two members of the American phonograph industry visiting Europe. As we go to press full details are not yet available, but it is hoped to give this matter in full in next week's column. . . . Surian J. Fesjian of the Mondial Corporation, New York, has arrived in Europe, and is expected to fly from Paris to London and Dublin for a few days to discuss expansion of the flipper manufacture in Eire of Gottlieb and Williams equipment. Export possibilities for these machines are also being looked into.

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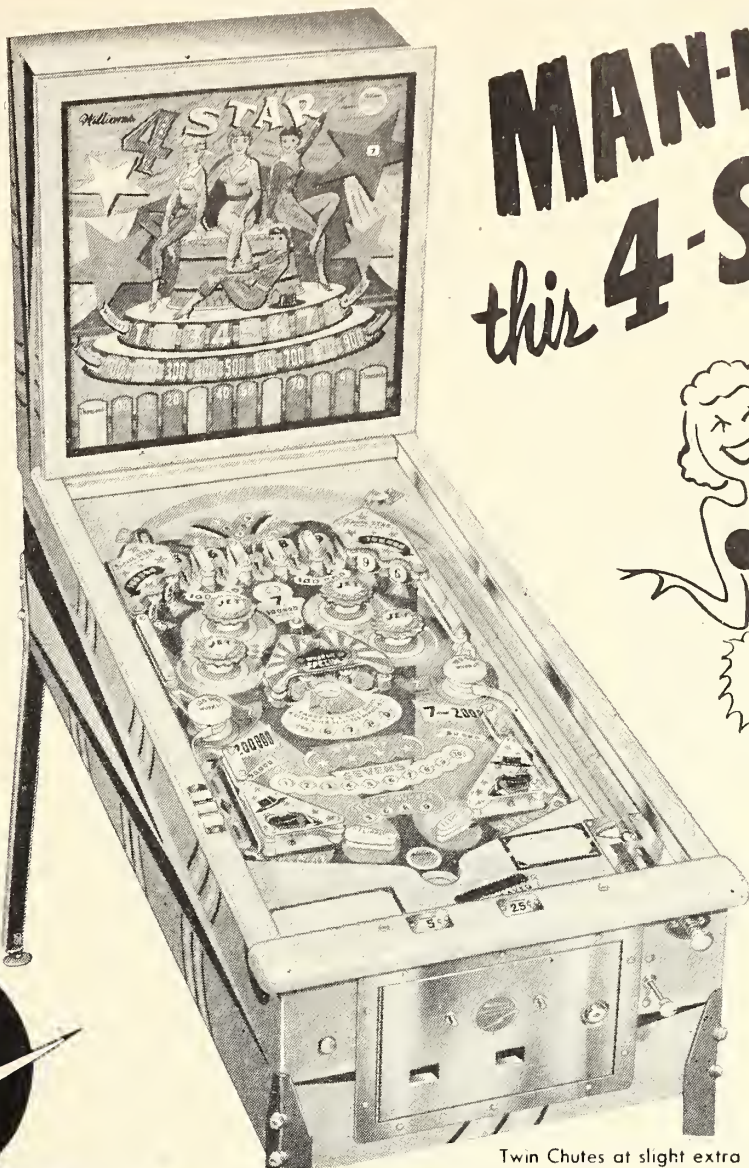
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In 27 Months: U.S. FIRMS EXPORTED 194,116 MACHINES

Amusements Lead with 78,626. Phonos Second with 53,887. Vendors Fast Closing Gap with 51,603.

CHICAGO—Very few durable goods industries can match the tremendous record breaking exports of the coin operated machines field on a comparative scale.

Over a period of 27 months this industry shipped 194,116 machines to all countries all over the world.

The amusements field continued its great leadership with 78,626 machines exported. This is composed of 26,895 machines exported in 1956, 41,299 machines exported for a big, record busting year in 1957 and, during the first quarter of 1958, besting even the tremendous record this division of the industry attained in 1957, exporting a total of 10,432 machines.

The vending machines division of the industry is fast closing the gap that has existed since 1956. This field exported a total of 51,603 vendors in the 27 months period for which U. S. Government figures are available.

Vending machines showed the greatest gain during the first quarter of 1958 with exportation of 8,588 units.

The vendors' business shipped only 15,362 machines in 1956. Woke up with a start in 1957 to export 27,653 vendors.

The first quarter of 1958 already indicates this field is bound to better its 1957 export record by at least 24% and possibly exceed the 34,000 vendors' export mark for the year.

The only field that slipped during the first quarter of 1958 was the phonograph division. Many attribute this to the fact that, during this period,

importers realized the new phonos for 1958 were being readied and held back from any volume purchases. Even at that the 3,254 phonographs shipped during such a time are considered to be very good volume.

Phonograph manufacturers are not at all concerned. They point out that their export business has been very steady over the years.

In 1956 they shipped 24,854 phonographs. In 1957 they exported 25,799.

They believe that the 3,254 phonographs which were exported during the first quarter of 1958, even though this indicates a deep drop in quarterly shipments, will be made up during the three-quarters remaining in the year and that their total will again be around the 25,000 mark. This mark they consider very healthy business.

All manufacturers, amusements, phonograph and vending, are more concerned with the spread of their products worldwide than with great numbers shipped into any one section of the international market.

They believe that, as their machines spread out all over the world, that business will develop on a better basis and that volume will continue to grow in keeping with this spreading of their products.

Perhaps all this was best summarized by one of the leading amusements manufacturers who stated:

"We would like all peoples, all over the world, to play our games, because," he added, "we believe that this will create a greater growth market

for us and, in due time, will help us enjoy a greater volume of exportation worldwide."

All the manufacturers are faced with the problem of competition in Europe and now in Asia. With Japan building phonos under licensed agreement, many believe that this country will soon also be building games and vendors.

The European market has long had many manufacturers. None of these have been of the size and capabilities of the U. S. manufacturers. Nor are their products nearly equal in quality and appeal to the U. S. machines.

But, due to cheaper labor and smaller profit margins, they have been able to cut into domestic markets in their own and surrounding countries, especially where U. S. manufactured machines are faced with exceptionally high duties.

The preference all over the world continues for U. S. made machines. These are considered the finest manufactured. In the amusements field they have very, very little competition. In the phonograph field there is a great deal of competition. As far as vendors are concerned, the European countries are really the originators of such machines even though they admit, today, that the U. S. machines are far superior to what they manufacture.

In summation, what is most thrilling to the industry here in the U. S. and, especially, in the city of Chicago, is the marvelous export record which has

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been established over the 27 months period.

From all indications, exports will probably continue on ahead for the entire year of 1958, once again setting a total figure that will probably lead all industries in the U. S. on a comparative basis.

"Suffice it to say," added one well-known phonograph manufacturer, "that, aside from the great export business we have done, is the fact that we have brought such marvelous and economical entertainment to the world's millions of peoples and, regardless of the fact that we do not speak their language, have won a place of great affection for the U. S. in their hearts."

New Gottlieb Game Features Plastic Pool Balls

CHICAGO—A complete set of plastic pool balls, numbered from 1 to 15 as in regulation pool, are featured in the backboard of the new Gottlieb single player, five-ball game, "Roto-Pool."

"Everyone, everywhere," stated Al-

vin Gottlieb, "is familiar with billiards, and all versions of the popular pool game."

"The moment they see the pool balls all racked and lighted in the backboard, they know just exactly what the purpose of the game is and, with-



ALVIN GOTTLIEB

out even a moment's hesitation, are attracted to 'Roto-Pool.'

"Advance tests, and believe me," added Alvin Gottlieb, "these were extremely extensive and intensive tests on locations in various parts of this country and in many foreign countries, have already proved that our new 'Roto-Pool' has tremendous play appeal."

"Our people, who test the games on location for us, have reported that they believe we have the greatest five-ball, single player game we have yet produced. And that," he added, "is saying a great deal for a new Gottlieb game."

"We have all the features that have made Gottlieb five-ball games the leaders all over the world in 'Roto-Pool.'

"We have added more features, due to the racked up plastic balls in the backboard, than we have had in former games."

"The scoring methods are not only quickly familiar to the players, but they are of such outstanding interest and appeal, that there is no doubt the players will be absolutely intrigued by them."

The Gottlieb factory is back in full production, now that the employees' vacation period is over, and shipments of this new game are under way to all parts of the world.

Music Guild Of Nebraska Holds Meet

OMAHA, NEB.—Howard N. Ellis, secretary-treasurer, Music Guild of Nebraska, reports that the organization's meeting at Norfolk was a success, with some thirty members in attendance. Randall Thies and Ralph Reeves were hosts.

It was announced that the Guild will hold its next meeting on August 23 and 24 at the Pathfinder Hotel in Fremont.

Counting The Days

CHICAGO—"We have really been counting the days until this Monday (July 21) when the factory employees return from their vacation and we can get production going again," reports Herb Oettinger of United Manufacturing Co.

"I'm out of everything," says Herb, who has been minding the store while the other boys are taking a well-deserved rest.

Bill DeSelm took off for Indiana to visit relatives for a few days.

"And from there wherever the road goes," said Bill.

Air Conditioning Helps Wholesalers and Ops

EASTERN FLASHES

Even tho the city has been sweltering under typical summer heat, coin-row wholesalers are cool and comfortable. The last two wholesalers installed air conditioning units this week. Not only does it make it bearable for the personnel, but visitors now rush off the streets to cool off. It also makes it possible to increase sales, as sales staffs and customers can confer without being physically and mentally depressed by overbearing heat. Along the same lines, visiting operators advise that practically every one of their tavern locations are now air conditioned, and that continuing good collections during the "dog" days can be attributed to this fact.

* * * * *

Another N. Y. op who claims he's too busy to take a summer vacation is Mac Pollay, the youthful veteran coinman. Takes long weekends at his favorite ranch, near Peekskill. He's contemplating an extended vacation in Mexico this winter. . . . Most of staff at Atlantic New York back from their vacations. Meyer Parkoff's weight reducing campaign a terrific success. Advises he's taken off 6 inches around his waist. "If any of my friends want the recipe, just tell them 'Stop eating'". . . . Gertrude Browne, on the street shopping, happily relates that her brother, Mac Douglas, is now permitted to take short car drives. Business on her route surprisingly good, she states. . . . Al Simon, Albert Simon, Inc., reported to be at Lake Louise, Canada, this week. Should be back at the office when you read this. . . . Frank Sollento, who operates the Arcade and Golf set-up on Bruckner Blvd. and White Plains Road, called "Golfhaven" making big plans for 1959. The city plans to take over the frontage of his enterprise for a road, and he will then build a gigantic amusement center which will include arcade, golf and rides. Will call it "Bronx Funland". . . . Morris Rood, Runyon Sales, has been re-elected vice president of the North New Jersey B'nai B'rith Bowling League. The league has been expanded to 32 teams, and play begins early Sept. Morris, by the way, is quite a bowler. Paul Calamari, Bally field engineer, visits the Runyon organization, spending Tues., July 15 in the New Jersey office; Wed., July 16, in New York; and Thurs. and Fri., July 17 and 18, in the Hartford office. Irv (Kempy) Kempner, takes the trip to Hartford with Paul.

* * * * *

That drawing you see in the ads now appearing for L & M cigarettes of the old Mutoscope, is a copy made from a machine loaned out by Mike Munves. . . . The newly organized Game Operators of New York, Inc., opens offices in The Cash Box' building. Al Ferber, pres., sets in an air conditioning unit as one of his first moves, to make office comfortable. . . . Hank Peteet, Wurlitzer field engineer, postpones his summer vacation (all Wurlitzer factory and field personnel vacationing as of July 21) so he can spend time at Sandy Moore Distributing, where he is needed at this time due, they state, to unusually big biz. Gabe Forman, Moore vp, leaves July 25 for a week's fast trip to Europe. . . . Harry and Hymie Koepfel, Koepfel Distributing, report they are enjoying the best week's business of the year. Harry attributes it to the fact that the firm now has available a variety of games and music. "Customers are pushing us for such fast delivery that we hardly have time to get the equipment ready for them," he claims. . . . Carl Pavesi, Westchester op, shopping along the row, advises that "everything fine in our territory." Carl planning to leave on a vacation the end of July. . . . They started their air conditioning unit going for the first time at Dave Lowy & Co. this week, and had to turn it off after a while. The staff became so cold they couldn't work. (No happy medium, eh Sylvia?). . . . Willie Aronson, working so hard these days, his girth is being gradually reduced to normalcy. . . . Teddy Blatt, who has served as attorney for the Associated Amusement Machine Operators Association of Greater New York for some 30 years, resigned last week.

Service Callers Get "Gone Fishin'" Answer

UPPER MIDWEST MUSINGS

Cal Kalgren, Sioux Falls, S. D. spent a few days in the cities visiting some of the distributors. . . . Mr. & Mrs. Quade, Rochester, Minn., in town for the day making the rounds. . . . Lillian Hamburger, steno, at Sandler Dist. Co., taking a week off to vacation with her husband and children in Winnipeg, Canada and from there to Port Arthur and down the north shore to the Twin Cities. Should be a very scenic trip. . . . Les Rogsted, Lieberman Music Co., on a two week vacation to Alaska for some fishing. Never been there before and wanted to see the 49th state. . . . Les Bruns, Fargo, celebrated his 48th birthday Wednesday the 9th by staying home and refusing to take service calls out of town. Mrs. Bruns baked a large cake to hold 48 candles, and there were some very nice presents. . . . Bill Hunder, Wheaton, Minn., very busy running his appliance store, boat store and his route. Brother Bob is vacationing this week at Park Rapids, and Bill has had to take service calls which is Bob's job. . . . Jack Bailey, Browns Valley, Minn., in town with his family for a couple of days celebrating his daughters birthday. He promised his daughter that on her birthday he would take her to Minneapolis so that she could stay at a hotel and have a good time eating out in some very nice places. . . . Ben Jahnke, Hutchinson, Minn., in town for the day making the rounds and picking up his record supply. . . . Lyle Kesting and the Mrs., and his brother Harry, in town for the day. . . . Forrest Dahl, Fergus Falls, Minn., spent a very pleasant 4th of July week end at his lake home, just taking it easy and getting in some good fishing. . . . Con Kaluza, Browerville, Minn., in town for the day. Had trouble with his Volkswagen and had to bring it in for a going over. . . . Jack Bakus, Jamestown, N. D., taking off for a vacation and didn't bother telling brother Fritz where he was going. Fritz of course taking care of all the service calls while he's away. . . . Stub Schofter, Valley City, N. D., driving a spanking new Plymouth station wagon. Got such a good deal he couldn't turn it down. . . . Hy Sandler head of the record department at Lieberman Music Co. away on a two week vacation. Lee Brahs head service man at Sandler taking a couple of day off to go up north to try to hook some of the big ones. . . . Dick Henderson, Willmar, Minn., spending all of his time at his lake cottage and enjoying every day of it.

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4 Sidewalk Engineer	95.00
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1 Voice-O-Graph (New) 45 R.P.M.	1895.00
4 Voice-O-Graph (Old Type) 78 R. P. M.	125.00
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Vacationtime Quiet Ends Chi Factories Buzzing

CHICAGO CHATTER

Strange to the ears are Chicago's big factories during vacationtime. Visitors to the plants are warmly greeted by executives. Talk and action seems to be the same as it always was. During a lull in the conversation, the visitor senses that there's something missing. He just can't place his finger on it. Can't think what it is. But he most definitely knows something's missing. The executives are all there with him. The talk flows on just like it always did. And then—awakening brightness. It suddenly occurs to him. The factory noise is missing. That's what it's like during vacationtime. But it's all over. Chi's factories are buzzing again. . . . Marvel's Ted Rubinstein and Estelle Bye would have got a big kick seeing Clayton Nemeroff sporting about on the Nippersink C.C. golf course. Clay was busted just walking the course without having to swing a club. Said Clayt in regards to golf, "I'd rather score on the road. Like selling 500 'Lucky Horoscopes' a day." . . . Big Rock-Ola factory back in full swing this week. Top execs continued busy while employees were on vacation planning production schedules and preparing equipment. With production under way again, Les Rieck expected to take to the road. Kurt Kluever will handle sales on the inside and also take phone calls. . . . Haven't heard from Henry Barnas of Standard Metal Typers. What about a phone call, Henry? . . .

C. T. (Mac) McKelvy and Tom Herrick busy with one conference right after the other. And greeting distribs and visitors to the big Seeburg plant. The "Seeburg Cigarette Vendor" has taken strong hold and has become a very important addition to the famed Seeburg music line. . . . The big United plant in full action again this week. Bill DeSelm and his roadmen, Johnny sola, Al Thoeke and Ralph Sheffield plan to put on the biggest of big campaigns to show the new United products all over the nation. "They won't miss a single spot", according to Bill. "And", adds Bill, "you can tell the world we've got it. And I mean a game that'll help everyone earn a real buck". . . . With the Gottlieb factory in full swing again, Nate Gottlieb back on the phones after a nice trip west.

Avron Gensburg a mighty busy man these days. Not only working ahead for Genco games, but also occupied with his many executive duties for Chi Dynamics. Avron is one young man who is constantly on the lookout for new ideas. Doesn't pass up a single good suggestion. . . . Funny how everyone thinks alike at certain times. Mention of Roy McGinnis' name the other day, brought a chorus of comment about that picture of Mac that appeared in The Cash Box sometime ago showing him in his brand new car, Model T Ford, getting ready to service his route years ago. Wonder if Mac realized how popular this picture had become since it appeared in this publication? . . . Ed Ratajack is quite a swimmer. This might be called Ed's hobby. In fact, Ed's teaching his son to become another Johnny Weismuller. Ed feels that every youngster should know how to swim and swim well. "Swimming does a lot of things for a lot of people", Ed commented, "it even gets some guys swimming into good sales ideas and this helps all concerned". . . . When Bally's Art Garvey answers the phone for Bill O'Donnell he identifies himself immediately. Says Art in that rich and vibrant Irish tenor, "This is Art Garvey." And then waits for either a click or another big order.

Says Art, "It's usually an order." Harry (Commando) Glick can show collection returns for "Commando Guns" that are, to say the very least, simply fabulous. That's why, when Harry states, "Our 'Commando Machine Guns' are the greatest of money-makers", few will dispute his statement. . . . Johnny Frantz, who has earned the title of "Penny King", reports that it would surprise a great many to know how many orders he continues to receive for penny play "Kicker & Catcher" and "ABT Challengers". Johnny admits, "Sure, many guys order these for nickel play, but", he adds, the majority still insist on penny play. This is no surprise. There's millions of sales tax pennies around that can make penny play extremely profitable when such counter games are correctly located. . . . Sam Lewis

busier than ever on phones. Spreading the gospel of Williams' newest game. Also advising Williams' distribs that the firm has many plans and many games that are going to make the forthcoming season a very profitable one. . . . Rumor has it that more games and music manufacturers will announce their entrance into the vending machine business prior to the forthcoming NAMA convention in November, taking advantage of this new vending age.

Ops worried over loss of many locations that have gone out of business. Some of these, ops report, were very good spots. A certain number of spots, they agree, are expected to close each year. But much more than the average number went out of business during this past recessive period. Once again more ops agree with The Cash Box that action should be taken to eliminate the Federal entertainment tax. This was strictly a wartime taxation measure. Eliminating this tax would bring back dancing to juke box music. That would make top locations out of a lot of present mediocre spots. It would also encourage businessmen to open a great many new places. . . . Stanley Levin and Vince Shay both believe that business will pick up so big all will be calling it a boom. . . . In addition to his many duties at Atlas, Nate Feinstein also has a very outstanding revamp to think about and, in both cases, reports that business is just fine. . . . Mike Spagnola must be doing some high, wide and handsome trading these days. New AMI's are seen in more and more spots 'round town. . . . Howie Freer along with Mac Brier are keeping things humming over at Don Moloney's Donan firm. (Come to think of it, Don's a very fine golfer. So is Howie. How's Mac at golf?)

With a phone in one hand, an order book in the other, and calling hello to all customers who enter Empire—that's Joe Robbins. Seems like Joe



ROY MCGINNIS



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just never rests. And, most definitely, never lets a sale get away from him. . . . Regardless of the fact that Joe Kline rested and rested and rested all during the 4th weekend. And rests some more over each weekend, he's a mighty tired boy when the weekends roll around. Even Wally Finke, who hops from one spot to the other and keeps busier than busy, agrees that Joe is just the workingest of workers. . . . Charles (Little Jimmy) Johnson must be busy with his Chicago Fire Dept. duties. Haven't seen him around. . . . Joel Stern has tried harder than hard to keep a stock of late model used games on hand to meet requests (when they arrive) from his many customers all over the world. "But", says Joel, "everytime I think we're ahead a few games, someone comes along and cleans out the lot. This", he advises, "leaves us shorter than short. So those who've got games to sell, please tell 'em to get in touch with us quick". . . . Not too much being heard these days about the industry's golfers. Why not a tournament? Ops, distribs and mfrs.

It could be one of the swellest days in the lives of all concerned to get together and have some golfing fun, perhaps a little bit at the 19th hole, and a tasty dinner. What say?

HAPPY BIRTHDAY THIS WEEK TO: Ogden Whitbeck, Scotia, N. Y. . . . James E. Walker, Herrin, Ill. . . . Clarence E. Howard, Birmingham, Ala. . . . Edward A. Holstein, Chicago, Ill. . . . Benjamin J. Fine, Baltimore, Md. . . . E. E. Peterson, San Diego, Cal. . . . Hugh W. Minter, Norfolk, Va. . . . Fred Greenbank, Canton, Ill. . . . Frank R. Mobley, Pensacola, Ill. . . . Wilard Krouse, Cleveland, O. . . . DeLos W. Burnside, New Castle, Pa. . . . Anton Massa, Battle Creek, Mich. . . . George F. Klammer, Milwaukee, Wis. . . . Henry C. Knoblauch, Hudson Falls, N.Y. . . . Milton M. Braun, Savannah, Ga. . . . Hymie Zorinsky, Omaha, Neb. . . . Mary Gillette, Chicago, Ill. . . . Anton Harry F. Drollinger, Dallas, Tex. . . . Melvin Burt, Coal City, Ill. . . . Wm. Buset, Fort Williams, Ont., Canada. . . . E. R. Sheldon, Jr., Payette, Idaho. . . . W. J. Osborn, Modesto, Cal. . . . Emil J. Pfister, Sheboygan, Wis. . . . Anita E. Payne, Shreveport, La. . . . Sam Waldor, New ark, N.J. . . . James H. Young, Warwick, Va.

WORTH REPEATING: "Small deeds done are better than great deeds planned."



JOEL STERN

Used Equipment Exports Hold Up

Amusements Take Lead Over Music in Foreign Demand. Predict Amuse Equip Exports Will Surpass Record Busting '57

CHICAGO — With the exception of the vending machine and amusements divisions of the industry, there was a slump in exports of new machines this past first quarter of 1958 as compared to the fourth quarter of 1957.

But exports of used equipment, distributor exporters of both music and games report, held up extremely well.

Some claim that even tho they had a slump in the first quarter of '58 that this has since been wiped out by the exports which they have made in the second quarter of this year.

On an overall average, the majority of the distributors report that their exports held up well so far this year and that they foresee even better export business in the months ahead.

"We haven't slumped dollarwise", reports one well known Chicago distributor, "because", as he points out, "the prices of all used games have gone up."

"This", he explains, "has even put us ahead as far as dollar export sales are concerned."

"But," he agrees, "as far as the number of machines we have shipped, we have shown somewhat of a down-trend so far."

"We don't believe that this will continue", he adds. "Because", he advises, "our exports already show an increase this second quarter of 1958. The increase is becoming even greater as we enter into this third quarter of the year."

"At the same time", he says, "it is well to remember that the prices we are now getting for good used machines are much higher than what we received back in 1957."

This exporting distributor, like many others, has found that there

are cycles in the business of export.

"There are certain seasons of the year", he says, "when we ship a lot more machines for export. Checking with other distributors around the country", he claims, "we find this to be true in their cases also."

It must also be remembered that, in view of the licenses granted by some manufacturers to produce their products in Europe and even in Asia, there was bound to be a slump in the number of machines shipped for export from the U.S.

Another factor, it is believed, is the more intensive push that is being put on, the hard-sell method that is being used, by manufacturers of machines in certain countries to compete with American made products.

Some countries, by blocking currency, have forced importers in such countries to purchase whatever they could obtain in their domestic markets.

These people realize that the American made machines are much better and will last longer. But they report that, to be able to continue in business at all, they must take whatever they can obtain, awaiting the time when they will, once again, be able to import machines from the U.S.

The year of 1958 will prove as great an export year as was 1957 is the general belief.

Remarked one noted exporter when this was brought to his attention, "The business we are doing all over the world is keeping us going at a very marvelous pace."

"We still believe", he optimistically concludes, "that when all the figures are in for 1958, the industry will have found that it did a greater export business for this year than it did in 1957."

Nels Nelson, Veteran Coinman, Dies

CALIFORNIA CLIPPINGS

The vacation spirit is in high gear at distributors and one-stops along Pico Boulevard. The general topic of conversation is 'where have you been, or where are you going'. . . . At Paul A. Laymon, Inc., Lucille and Paul Laymon report Bally's "Big Inning" baseball game continues climbing on the sales charts. Ed Wilkes and his brother-in-law, Hubert Tripp, celebrated their mutual "39th" birthday with a large family gathering at Ed's home. Jimmy Wilkens busy supervising the installation of the new Rock-Ola Music Vendors in local locations. Charlie Daniels says the Bally "Space Gunner" is a very popular piece of equipment in arcades and bowling alleys. . . . Bill Bradley, Covina operator, sporting a new Thunderbird along Coin Row. . . . Sammy Ricklin doubling on brass at California Music Company while Gabe Orland is spending the week at Catalina Island chaperoning a group of Boy Scouts. Mickey Faey says the "Gigi" album by Andre Previn and His Friends on Contemporary is moving very well. During Lilia Rivas' trip to Mexico City, Janet Parker has been so busy in the Title Strip Department she is inaugurating a 4:30 p.m. lunch hour. Buddy Robinson predicts The Wild Tones have a hit with "Shut-Ups" on Madison. Val Zuniga sporting a swollen upper lip received in a swimming pool accident. Martha Delgado believes "My True Love" by Jack Scott on Carlton will take off with the operators.

His many friends were sorry to hear of the death of "Nels" Nelson, a veteran of the coin machine business for almost 30 years. . . . At C. A. Robinson & Company, Charley Robinson reports the United "Pixie" bowler arrived in the showroom and is being received with much enthusiasm by the operators. Al Bettelman says Williams "Four Star" five-ball novelty game continues moving very well. Hank Tronick states they have had to increase the shipments of United's "Playtime" bowling alley to keep up with the demands of the operators. . . . At American Coin Machine Company, Nick, Vinny and Andy Lanzy are spending long hours in the shop taking care of the equipment they are receiving for repairs and reconditioning. Bill Lanzy reports the "Easy View Title Holders" shipments are increasing daily to meet the demand. Bill says the influx in business at American will make their 'vacation time' be delayed until early Fall. . . . John Nelson, Los Angeles operator, visiting Pico Boulevard with a broken arm received from a fall. . . . At Minthorne Music Company, George Mahlum reports he can't keep the Chicago Coin "Rocket" and "Explorer" shuffle games in stock they are so popular with the operators. George is receiving very favorable reports from operators that have placed the Seeburg Cigarette Vendor in their locations. Matt Nordberg visited the operators in the San Diego area and states there is much activity in that territory. Wayne Davis says the Seeburg "201" series phonographs have proven the most successful and popular to date.

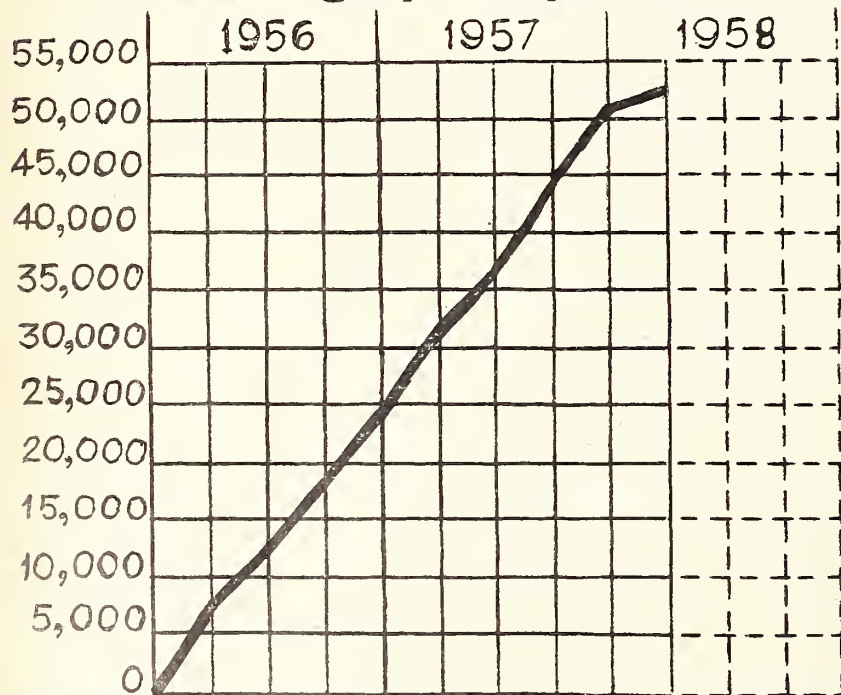
At Simon Distributing Company, Jack Simon back to the normal routine after his first week at his desk since his return from Europe. Sonny Lomborg reports arcade operators are continuing buying equipment throughout the summer season. John Freeman spending his Saturdays visiting Hollywood Park. John says the new equipment sales at Simon are on a steady increase. . . . Mary, Kay and Claire Solle took leave of Leuenhagen's Record Bar to spend a long week-end at Blue Jay at Lake Arrowhead. The McGuire Sisters dropped by the 'Bar' during their current engagement at the Coconut Grove and were informed by Mary that their Coral recording of "Ding Dong" is going very well with the operators. Kay predicts the Doodlers have a hit with their release of "Solitude" on the Jones label. Barbara Chandler reports Connie Francis' recording of "Carolina Moon" on MGM has taken off and headed for the top. Claire is spending her spare time perusing travel folders on beautiful Hawaii and trying to convince Mary and Kay that they should all visit the Islands. . . . Marshall Ames returned to Badger Sales Company after a week-end visiting the operators in the Bakersfield area. Marshall reported to Bill Happel that the AMI "I-200" phonographs are receiving high praise from the operators in that area with many giving Marshall re-orders. Jack Leonard back in the Parts Department after spending two busy weeks visiting relatives and friends in Chicago with his family. . . . Operators seen along Pico Boulevard the past week: C. B. Ellison of Lancaster; Andy Lillie of Ventura; George D'Arcy of Long Beach; Allen McMahan of San Jacinto; Charles Cahoon of Long Beach; Tex Miller of Blythe; "Mac" McClurd of Santa Barbara; and Orville Kindig of Long Beach.

Witsen's Brussels Arcades Hit Peak Play

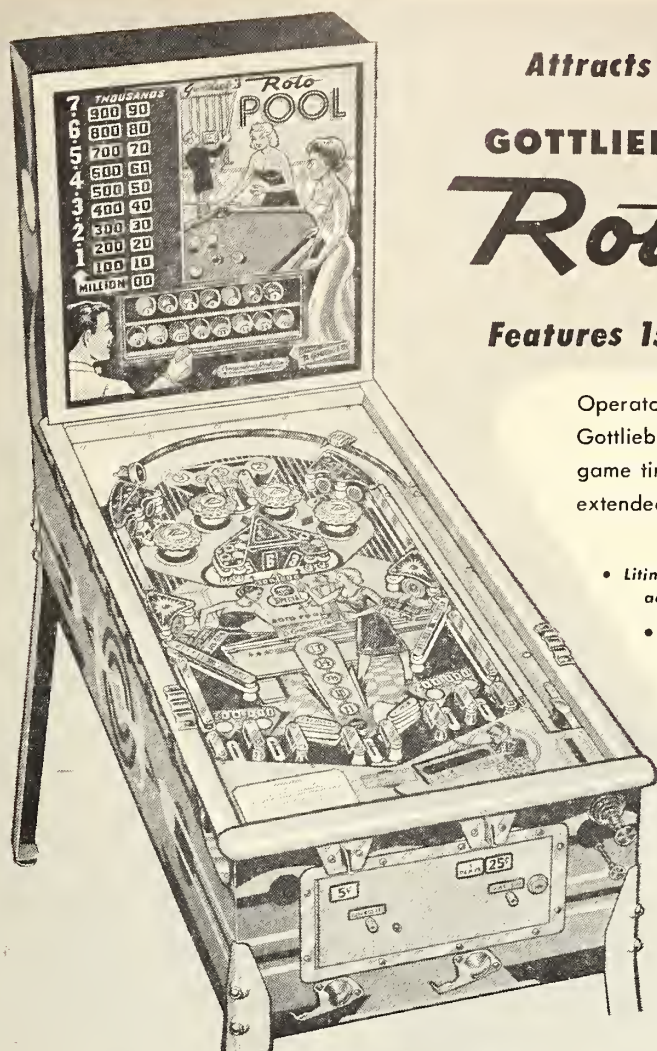
PHILADELPHIA FILBERTS

Reports from shore and resort areas hereabouts are that business has been very good. . . . Dave Rosen advised that owing to unforeseen circumstances he hasn't been able to make a formal opening of his record department at 835 N. Broad St. However, he expects to have everything ironed out by the end of this week. Harry Rosen of the record dept. left to attend the meeting of the ABC Paramount Record Company at the Concord Hotel in the Catskill Mts. Harry leaves directly from there for Chicago for the NAMM show. Irv Doerfler back from his vacation. . . . Fred Walters, Banner, returns from his vacation at the shore, and Moe Bayer leaves the very next day. . . . Eastern Music Systems operating with a skeleton crew. Stella Halter, bookkeeper, one of the vacationers. Arnold Silverman's able assistant, Billy Jackson slammed a door on his hand and was incapacitated for a few days. Arnold leaves on his vacation next week. . . . Lennie Radcliff, Sparks Music, visits the wholesalers. . . . Abe Witsen, International Scott Crosse, advises that reports from the Brussels Fair is that their arcades have hit their stride and collections are very good. Mike Chanick says that ops of Eastern Penna. looking for new equip. from Chi's factories. . . . Joe Ash, Active Amusements, states he's very pleased that the Gottlieb factory personnel is back from vacations so that he can get equip. Larry Ash out on the road taking orders for Gottlieb's new game "Roto-Pool". Nate Browne, shipping dept., vacationing in Atlantic City. Frank O'Neill's wife expecting. Frank says this will be number 2 of the 6 they plan on. . . . Columbia's Harry Ascola went to the Columbia Convention, held from July 17th to 20th at Estes Park, Colorado.

Progress Of Used Automatic Phonograph Exports



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Attracts Players At First Glance...

GOTTLIEB'S Roto POOL

Features 15 Colorful Plastic Pool Balls That Lite Up in Rack!

Operators and Location Owners, throughout the world, are all talking about Gottlieb's Roto Pool. Test reports show players are drawn to this new, colorful game time after time. The action packed playfield holds players interest for extended repeat play. See your distributor—get Roto Pool on location right away!

- Liting all balls in lite box scores special and lites center target and bottom rollover for additional special score
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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Swiss AMI Distrib Serves Trade



MURICH, SWITZERLAND — Edy Faessler, this city, AMI distributor in Switzerland, sends along the accompanying photographs showing window displays of AMI and APCO equipment, as well as service trucks.

"If you are wondering just what we carry in these little Fiat cars, they are used primarily just for service calls. Other large trucks (not shown in photos) are utilized for delivery of phonographs and vendors," informed Faessler.

Conn. Ops' Assn. Lawyer Nominated For Dem. State Congressman

HARTFORD, CONN. — Operators in this area are mighty proud of their association counsel, Emilio Q. Daddario, who was nominated as the Democratic candidate for U.S. representative in the First Congressional District which comprises Hartford County.

Daddario received a great deal of comment in the press, which reported that the 39 year old former Mayor of Middletown won an easy victory. He also served as a Middletown judge.

Daddario won outstanding honor as an O.S.S. operative during World War II by single-handedly capturing the late Marshall Rodolfo Fraziani of Italy behind enemy lines. He later served with the Army in Korea.

ABT In Process Of Moving Plant To Rockford, Ill.

CHICAGO—One production line per day is now being moved from the old A.B.T. Manufacturing Company on Kedzie Avenue here to the big Atwood Plant in Rockford, Illinois.

The entire move should be completed by the end of July. All that will remain at the old address will

ATTENTION DISTRIBUTORS — OPERATORS G-200 CONVERSION KIT

Eliminates inaccessible toggle shifter switches.
Contains "Anti-jom switch" for transfer unit.
Plug in unit (no drilling).
Simple to install.
Location tested and proved.

Money back if not satisfied.
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Factory Representatives for:

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Irving Kaye Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1886
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

be an engineering-development staff. A service and sales department.

George Kozy, Henry Schaub, and other executives are now shopping for homes in Rockford.

George Kozy says his requirements are simple. "Home must be deluxe throughout. Near a school. Near a church. Near a new-shopping center. Landscaped. Quiet. Good neighborhood. Shouldn't cost too much money."

George reports that since the news broke on their new dollar-bill change-making machine, they have been flooded with inquiries from railroad companies, bus companies, local transportation systems, airports, terminals, etc.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Coins—Mutilated U. S. and good foreign. We pay postage and \$1.00 per pound. MARY JANE STUDIO, MT. VERNON, ILLINOIS.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALLAGAN DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DICKens 2-7060).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 321 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

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1721 BROADWAY, NEW YORK 19, N.Y.

WANT—Back Glass for United's Stardust, Bingo. New or used in good condition. Distributors put us on your mailing list as we buy all types games and phonos. UNITED DISTRIBUTORS, 113 EAST MILLER, JEFFERSON CITY, MO. (Tel. 6-4096).

WANT—Late Model Phonographs for highest trades on new A.M.I. models I-120E, I-200E, I-100M, I-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MAin 1-3511).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—Used Cigarette Vending Machines. Write stating make, model, condition and price. A. D. BROWN-RIDGE, BOX 33, STAYNER, ONTARIO, CANADA.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOBILE, ILLINOIS.

WANT—Cash or trade AMI G-120, F-120, E-120, E-80; United County Fairs, Steeplechases; Bally Bingo motors. DISCO, INC., 835 E. 31st ST., LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).

ONLY \$48.

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The Cash Box

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WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUPERior 1-4600).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CASTle 1-0556).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

CLASSIFIED ADVERTISING SECTION

WANT—Cash! Highest cash paid for United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GENeral 2-1650), JESSE SELTER, PRES.

WANT—Digger Machine for export. Claw type that vends gifts. Write—EMBASSY VENDING, 597 MIDWOOD ST., BROOKLYN, N. Y.

WANT—Shuffle Alleys (most especially United Team) and late Bingos, and Wurlitzer 1500/50 and 1500A/50A. Will prepay crates for packing. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

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WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WAR-RINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

FOR SALE

FOR SALE—Famous Sun-Glo Shuffle Wax 24 One Lb. Cans \$6.75. Save: Order Five Cases or more \$5.95 each. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).


FOR SALE—Bull's Eye 1c Counter Games. Repainted and reconditioned, like new. \$12.50 each. Act now! Limited quantity. C-C VENDING CO., 214 S. HOWARD STREET, BALTIMORE 1, MD. (Tel. PLaza 2-1300).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Japopy Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

FOR SALE—Bally Super Bowlers, 1 Bank Shots, C. C. 6 Player Sk Ball, Genco 2 Player Skee Ba Lord's Prayer Machine, In A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST. TOLEDO, OHIO. (Tel. CH 3-8624)

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FOR SALE—Seeburg V-200, \$56 Mutoscope Lord's Prayer Vend \$179; Rock 'N Roll \$29; William Sidewalk Engineer \$99; Peppy \$18 Exhibit Ringer Ball \$59; Rifle G lery \$89; Silver Bullets \$59; Spa Invader \$69; Bally Champion Hor \$439; Kiddie Rides Rocket Sh \$149; Scientific T.V. \$149; Hot Ride \$149; Chico Goalee \$49; Sup Tournament Ski Bowl \$149; Seeburg Coon Hunt \$99; Richman Hockey \$149. ODCO, INC., 110 02 BROADWAY, ALBANY 4, N.

FOR SALE—Big Show \$235; M America \$475; Showtime \$325; K West \$275; Parade \$200; Nig Club \$195; Broadway \$165; Clas Bowler \$215; Easy Aces \$135; Fl Ship \$265; Sea Belles \$235; F Tent Upright \$240. CROWN NO ELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (T JA 2-7137).

FOR SALE—Routes in Misso Oklahoma, Arkansas. On rout Phonographs, Bingos, Pin Bal Bowlers, Guns. From 20 to Thousand. We have all types Co Machines. Send for list. C & DISTRIBUTING CO., 400 MA ST., GALENA, KANSAS. (T #400).

FOR SALE—Amazing Values On Bra New Rock-Ola 1455, 200 Select 45 Rpm Phono. Also All Other L Model Phonos Available At Very L Prices. Authorized Rock-Ola F tory Distributors. SEACOAST D TRIBUTORS, INC., 1200 NOR AVE., ELIZABETH 4, N. J. (T Blgelow 8-3524).

FOR SALE—25 Seeburg A Phonographs 78 RPM; 2 Seeburg AH Phonographs 78 RPM. Any reasonable offer considered. MIDWEST DISTRIBUTING COMPANY, 38 MARIPOSA STREET, DENVER COLO.

FOR SALE—United 14 ft. Bowl Alleys \$395; Deluxe Carnival G \$135; Gottlieb 2 Player Tournam \$150; 2 Player Toreador \$165; Williams Peter Pan \$100; Jig Saw \$1 T & L DISTRIBUTING CO., 16 CENTRAL PARKWAY, CINC NATI 14, OHIO. (Tel. MAin 875

CLASSIFIED ADVERTISING SECTION

FOR SALE — Keeney League Leader \$299; Chicago Coin Batter Up \$399; Genco Fun Fair \$299; Chicago Coin DeLuxe Skill Roll \$249; Surf Rider \$199.50; Spit Fire \$49.50; Seeburg HF100R Hidden Unit \$595; Wurlitzer 1917 Hidden Unit \$619; Wurlitzer 1800 \$475; AMI JAH-200 \$850. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).**

FOR SALE — Pin Games; Super Circus \$325; Marathon \$195; Scoreboard \$175; World Champ \$195; Steeple Chase \$250; Easy Aces \$135; Sweet Add-A-Line \$145. Clean, checked and crated. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).**

FOR SALE — Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. **WANT** — Bally Jumbos and United Top Notch. **NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).**

FOR SALE — It's very likely that your offer for a quantity of Bally Skill Roll and/or All-Star Bowler will be accepted! Call, wire, write. **WANT** — Bingos and shuffles. **DONAN DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. ALbany 2-0455).**

FOR SALE — Marble, Queen, Sluggin' Champ, Lovely Lucy, Keeney Club Bowler, 10 Player, Pool Tables 6 Pocket. **WANT** — Williams Ten Strikes Deluxe Replays, Williams Late Short Stops, UN Triple Plays, Bingos, 5 Ball Novelty Games. **NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).**

FOR SALE — Keeney's Super Big Tent \$395; National Cig Machines 9 Column \$110. **AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).**

FOR SALE — 9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. **KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).**

FOR SALE — Used machines of all models, as is or shopped and ready for locations. **AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).**

FOR SALE — United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4551 Wallboxes @ \$9. Write for a complete list of phonographs. **LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).**

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**THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y.**

FOR SALE — Bally Strike 11 ft., 14 ft.; Champion 11 ft., 14 ft.; Booster Pools (new & used); Genco Skill Ball (2 player); AMI G-200, E-120, D-80; Wurlitzer 2000, 1800; Seeburg VL-200. Write or call: **RUNYON SALES CO. OF N. Y., INC., 593 TENTH AVE., NEW YORK, N. Y. (Tel. LONGacre 4-1880).**

FOR SALE — Or Trade — 1-13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. **RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).**

FOR SALE — Miss America \$550; Key West \$275; Big Show \$245; Nite Club \$190; Broadway \$145; Ice Frolics \$50; Bally Beauty \$35; Terms One-Third Deposit, Balance sight draft. **GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).**

FOR SALE — United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. **CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).**

FOR SALE — We Are Leading Exporters of Arcade Machines — Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. **MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).**

FOR SALE — While they last — Shopped — Ready for locations — Sun Valley \$490; Miss America \$445; Big Show \$225; Broadway \$140; Big Time \$85; Gay Time \$75; Nite Club \$160. Write — Wire — Phone — **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. MA 6386).**

ONLY \$48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

The Cash Box

1721 BROADWAY, NEW YORK 19, N.Y.
Write For The Facts Today

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. **STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE — Specials — Bally: Miss Americas \$425; Sun Valleys \$495; Genco: Fun Fairs \$225; Williams: Kick-Off \$219.50; Jigsaws \$215; Gottlieb: Rainbows \$165; Bally: All Star Deluxe Bowlers \$245. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).**

CLASSIFIED ADVERTISING SECTION

FOR SALE — Specials: Games, Inc., Hunter \$195; Gunsmoke \$285; Skeet Shoot \$345; Super Hunter \$375; Double Shot, Write; Bally Broadway \$165; Night Club \$195; Big Show \$275; Key West \$325; Show Time \$385; ABC Bowling Lane 14' (3 pc. model) \$465; United Pixie \$95; Caravan \$135; Royal Bowling Alley 16' \$595; Genco Quarterback \$95. Rush deposit. **MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th STREET, ERIE, PA. (Tel. 2-3207)**

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).**

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).**

HOW TO GET A \$4 CLASSIFIED AD HERE EACH WEEK FOR FULL YEAR FOR ONLY 93c

Write today to — **THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.**

FOR SALE — C.C. Steam Shovel (Like New), \$125; Wms. Ten Pins \$325; Bally Skill Roll (Floor Sample), \$325; 20 United Bingo Games (clean), \$25 each. **BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).**

FOR SALE — We are one of America's Leading Distributors and Exporters of Arcade, Amusement and Vending Machines. It will pay you to do business with us. **CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).**

FOR SALE — Comeco — Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS. (Tel. INdependence 3-2210).**

FOR SALE — We have several Comax background music units with intercom microphone, slightly used, \$169.50. Literature on request. **WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).**

FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite. Capitol Music Co., United Dixie Co., Jackson, Mississippi, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste & Liquid Lube. **GRACO SALES CO., ARLINGTON, TENN.**

FOR SALE — New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).**

SAVE \$175.00

ON CLASSIFIED ADVERTISING

**GET \$223.00 VALUE FOR
ONLY \$48.00**

Write today to: **THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.**

FOR SALE — Gottlieb Poker Face \$50; Lovely Lucy \$50; Diamond Lil \$95; Register \$225; Rainbow \$195; Williams Starlite \$30; Hot Diggity \$180; Reno \$245; Shamrock \$185; Genco Showboat \$180; Bally Skill-Roll \$275 (New). **AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).**

FOR SALE — Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. Syracuse 75-1631. **DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.**

FOR SALE — Records! All labels, all speeds at close out prices!! 78's — 45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. **SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUNkirk 3-8735)**

FOR SALE — Key West \$300; Show Time \$375; Williams Ten Strike (Like New) \$325; Target Roll \$200; Genco Show Boat (Like New) \$175. Machines on the floor. **GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-1).**

FOR SALE — Bally and United Bingos. Practically any game. Write for prices. **UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).**

FOR SALE — 1957 Williams Baseball \$325; Naples (New). Write; Soccer Kickoff (New) \$275; Top Hat (New) \$350; Capri \$99.50; Target Roll (New) \$265; Skill Roll \$265; Peppy (New) \$225; Chicoin TV Bowler 14 Ft. \$495; Bally Strike, 14 Ft. \$595; Williams 6-player Skill Ball \$129.50; Chicoin Ski Tournament \$129.50; Genco 2-Player Skee Ball \$119.50; Exhibit Ringer Ball \$49.50; All Star (Used) \$249.50; All Star Deluxe (New). Write; Williams Ten Pins (Used) \$275; Williams Ten Strike \$295; Bally Bowling Lane, 14 Ft. \$475; 3 U-Needa Pack Cig. Machine \$35. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-4100).**

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254; Auto HO 7-7151, Car 542).



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00
6. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
6. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
6. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
5. Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
4. Model F-120, '54, 120 Sel., 45 RPM	449.00	495.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00
4. Model G-120, '56, 120 Sel., 45 RPM	495.00	595.00
4* Model G-200, '57, 200 Sel., 45 RPM	549.00	625.00
4. Model H-200, '57, 200 Sel., 45 RPM	795.00	850.00
6. Wm. Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1442, '46, 20 Sel., 78 RPM	15.00	25.00
5. 1424 '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
5. 1426, '47, 20 Sel., 78 RPM	15.00	35.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
5. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
6. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
6. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	595.00	635.00
4. 1455, '57, 200 Sel., 45 RPM	600.00	649.50

SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
4. M100B, '51, 100 Sel., 45 RPM	300.00	395.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	365.00	450.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
981st CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- Great Activity

4. HF 100G, '54, 100 Sel., 45 RPM	475.00	545.00
4* HF 100R, '54, 100 Sel., 45 RPM	550.00	650.00
4. V200, '55, 200 Sel., 45 RPM	545.00	750.00
4. VL200, '56, 200 Sel., 45 RPM	650.00	795.00
4. KD200, '57, 200 Sel., 45 RPM	795.00	865.00
6. W1-L56 Wall Box 5¢	3.00	5.00
6. 3W2 Wall-a-Matic	3.00	5.00
6. W4-L56	5.00	8.00
6. 3W5-L56 Wall Box; 5¢, 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wireless	5.00	8.00
6. 3W7-L56	5.00	8.00
4* 3W1 Wall-a-Matic	32.50	55.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
6. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
6. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
5. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
6. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
6. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
6. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
5. 1600, '53, 48 Sel., 15 & 78 Intermix	199.00	295.00
6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4* 1700, '54, 104 Sel., 45 RPM	395.00	525.00
4* 1800, '55, 104 Sel., 45 RPM	449.00	565.00
4* 1900, '56, 104 Sel., 45 RPM	525.00	700.00
4* 2000, '56, 200 Sel., 45 RPM	555.00	845.00
4* 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	8.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

← TOTAL NO. TOTAL VALUE →



Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	195.00	260.00
6. Arabian Knights (Got 12/53)	75.00	100.00
6. Army-Navy (Wm 10/53)	30.00	45.00
6. Arrow Head (Wm 7/57)	225.00	295.00
6. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00
4* Balls-A-Poppin' (B 11/56)	100.00	210.00
4. Band Wagon (Wm 8/55)	95.00	150.00
4. Beach Beauty (B 11/55)	110.00	160.00
4. Beach Club (B 2/53)	25.00	65.00
4* Beach Beauty (B 11/52)	20.00	60.00
5. Big Ben (Wm 9/54)	55.00	100.00
6. Big Hit (CC 7/52)	15.00	25.00
4* Big Show (B 9/56)	245.00	275.00
4* Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	100.00	185.00
4. Brazil (Un 10/56)	175.00	245.00
6. Bright Lights (B 5/51)	15.00	30.00
6. Bright Spot (B 11/51)	30.00	45.00
7. Brite Star (Got 4/58)	310.00	395.00
4* Broadway (B 12/55)	145.00	175.00
6. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	100.00	185.00
4* Caravan (Un 2/56)	90.00	155.00
6. Caravan (Wm 6/52)	25.00	45.00
5. Chinatown (Got 10/52)	30.00	75.00
6. Circus (Un 8/52)	30.00	60.00
4. Circus (B 8/57)	225.00	335.00
6. Circus Wagon (Wm 10/55)	145.00	200.00
4* Classy Bowler (Got 7/56)	160.00	225.00
6. C. O. D. (Wm 9/53)	50.00	75.00
6. Coney Island (B 9/52)	20.00	45.00
6. Colors (Wm 11/54)	70.00	115.00
4. Continental Cafe (Got 7/57)	250.00	325.00
5. Coronation (Got 11/52)	25.00	45.00
4* Criss Cross (Got 3/58)	285.00	310.00
6. Crossroads (Got 5/52)	25.00	60.00
6. Crosswords (B 1/56)	195.00	240.00
6. Cue Ball (Wm 3/57)	210.00	245.00

← TOTAL NO. TOTAL VALUE →


**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

6. Daffy Derby (Wm 8/54)	60.00	100.00
5. Daisy May (Got 7/54)	65.00	125.00
6. Dealer "21" (Wm 2/54)	20.00	55.00
4. Derby Day (Got 5/56)	145.00	175.00
4. Diamond Lill (Got 12/54)	75.00	95.00
6. Disk Jockey (Wm 11/52)	30.00	45.00
6. Domino (Wm 5/52)	25.00	35.00
4. Double Header (B 7/56)	175.00	240.00
5. Dragonette (Got 6/54)	95.00	160.00
4. Dude Ranch (B 9/53)	25.00	60.00
4. Duette (Got 4/55)	125.00	180.00
4. Easy Aces (Got 12/55)	120.00	185.00
4. Fair Lady (Got 11/56)	225.00	265.00
6. Fairway (Wm 6/53)	30.00	55.00
4. Falstaff (Got 11/57)	395.00	435.00
4* Flag Ship (Got 1/57)	215.00	265.00
5. Flying High (Got 2/53)	40.00	70.00
5. Four Bells (Got 10/54)	100.00	140.00
6. Four Corners (Wm 12/52)	40.00	55.00
6. "400" Upright (Ge 10/52)	30.00	45.00
6. Four Stars (Got 6/52)	30.00	50.00
6. Frolics (B 10/52)	25.00	55.00
4. Frontiersman (Got 11/55)	95.00	150.00
4* Fun Fair (Ge 12/57)	245.00	299.00
5. Fun House (Wm 10/56)	195.00	220.00
6. Gay Paree (Wm 6/57)	375.00	425.00
4* Gay Time (B 6/55)	75.00	125.00
4* Gayety (B 2/55)	45.00	90.00
4* Gladiator (Got 1/56)	170.00	220.00
6. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
5. Gold Star (Got 8/54)	100.00	140.00
4. Grand Champion (Wm 8/53)	35.00	70.00
5. Grand Slam (Got 4/53)	35.00	60.00
6. Green Pastures (Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53)	35.00	85.00
6. Guys-Dolls (Got 5/53)	30.00	80.00
4. Gypsy Queen (Got 2/55)	95.00	170.00
6. Handicap (Wm 6/52)	30.00	40.00
6. Happy Days (Got 7/52)	25.00	50.00
4* Harbor Lites (Got 2/56)	135.00	175.00
5. Havana (Un 2/54)	20.00	80.00
6. Hawaii (Un 6/54)	25.00	80.00
4. Hawaiian Beauty (Got 4/54)	75.00	95.00
5. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	25.00	90.00
6. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hot Diggity (Wm 8/56)	180.00	235.00
4. Ice-Frolics (B 1/54)	40.00	85.00
5. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 4/54)	70.00	125.00
6. Jolly Joker (Un 11/55)	50.00	110.00
5. Jubilee (Got 5/55)	200.00	245.00
6. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	335.00
5. Kings (Wm 8/57)	225.00	295.00
4. Lady Luck (Got 9/54)	80.00	145.00
6. Lazy "Q" (Wm 2/54)	35.00	90.00
6. Lite-A-Line (Ke 6/52)	35.00	45.00
6. Long Beach (Wm 7/52)	35.00	45.00
4. Lovely Lucy (Got 2/54)	50.00	115.00
6. Lulu (Wm 12/54)	55.00	125.00
4. Majestic (Got 4/57)	365.00	425.00
6. Majorettes (Wm 4/52)	20.00	40.00
5. Manhattan (Un 4/55)	50.00	130.00
4. Marathon (Got 10/55)	165.00	225.00
6. Marble Queen (Got 8/53)	45.00	85.00
6. Mermaid (Got 6/51)	15.00	30.00
5. Mexico (Un 3/54)	25.00	100.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4* Miami Beach (B 9/55)	90.00	125.00
2* Miss America (B 2/58)	415.00	550.00
2. Monaco (Un 8/56)	145.00	225.00
4. Mystic Marvel (Got 3/54)	90.00	125.00
5. Nevada (Un 8/54)	25.00	80.00
5. Niagara (Got 12/51)	20.00	35.00
4* Night Club (B 4/56)	160.00	195.00
6. "9" Sisters (Wm 1/54)	50.00	100.00
6. Olympics (Wm 5/52)	20.00	30.00
6. Palisades (Wm 7/53)	35.00	60.00
6. Palm Beach (B 7/52)	15.00	65.00
4. Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	175.00	235.00
5. Paratrooper (Wm 8/52)	20.00	40.00
5. Perky (Wm 11/56)	165.00	225.00
5. Peter Pan (Wm 4/55)	95.00	145.00
6. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Wheel (Got 11/53)	50.00	85.00
4* Pixie (Un 10/55)	55.00	120.00
4. Playtime (Un 10/57)	290.00	375.00
4. Poker Face (Got 9/53)	50.00	85.00
6. Quartet (Got 2/52)	40.00	55.00
4. Queen of Hearts (Got 12/52)	40.00	95.00
6. Quintet (Got 3/53)	40.00	60.00
4. Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	175.00	245.00
4. Regatta (Wm 11/55)	75.00	150.00
4* Register (Got 10/56)	225.00	315.00
5. Rio (Un 11/53)	20.00	60.00
6. Rodeo (Un 2/53)	35.00	50.00
4* Royal Flush (Got 5/57)	210.00	275.00
6. Saddle and Turf (Ev 10/53)	85.00	160.00
6. Club model	100.00	165.00
4* Scoreboard (Got 4/56)	150.00	185.00
4. Screamo (Wm 4/54)	45.00	100.00
4* Sea Belles (Got 4/56)	185.00	245.00
4. Shamrock (Wm 1/57)	185.00	225.00
5. Shindig (Got 10/53)	50.00	100.00
6. Show Boat (Un 12/52)	40.00	60.00
4* Show Boat (Ge 12/57)	175.00	220.00
4* Show Time (B 3/56)	325.00	425.00
4. Silver (Got 10/57)	245.00	300.00
6. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
5. Silver Skates (Wm 2/53)	30.00	60.00
5. Singapore (Un 10/54)	25.00	80.00
6. Skill Pool (Got 8/52)	20.00	50.00
4* Skill Roll (Upright) (B 3/58)	225.00	325.00
6. Skyway (Wm 8/56)	50.00	100.00
6. Slugfest (Wm 3/52)	25.00	40.00
5. Sluggin' Champ (Got 4/55)	100.00	175.00
6. Smoke Signal (Wm 10/55)	110.00	150.00
6. Snafu (Wm 12/55)	115.00	180.00
4. Soccer Kick Off (Wm 12/57)	245.00	295.00
6. Southern Bell (Got 6/55)	130.00	175.00
5. South Seas (Un 5/56)	135.00	245.00
4. Spitfire (Wm 2/55)	45.00	110.00
6. Spot-Lite (B 1/52)	25.00	50.00
6. Sportsman (Wm 2/52)	20.00	30.00
6. Springtime (Ge 3/52)	20.00	30.00
6. Stage Coach (Got 11/54)	125.00	160.00
4. Stardust (Wm 3/56)	90.00	185.00
6. Starfire (Wm 1/57)	210.00	225.00
4. Starlets (Un 12/55)	65.00	140.00
6. Star Pool (Wm 10/54)	50.00	100.00
6. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	30.00	50.00
4. Steeplechase (Wm 11/57)	199.50	250.00
4. Straight Flush (Got 12/57)	255.00	275.00
6. Struggle Buggies (Wm 12/53)	30.00	60.00
4* Sun Valley (B 7/57)	499.50	575.00
4. Super Circus (Got 10/57)	295.00	410.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Super Jumbo (Got 10/54)	225.00	265.00
6. Super Score (Wm 9/56)	139.00	225.00
4. Surf Club (B 3/54)	30.00	70.00
4. Surf Rider (Wm 12/56)	195.00	250.00
6. Sweepstakes (Wm 1/52)	30.00	45.00
4. Sweet Add-A-Line (Got 7/55)	125.00	175.00
6. Tahiti (Un 8/53)	25.00	70.00
4. Target Roll (B 1/58)	200.00	295.00
6. Three Deuces (Wm 8/55)	120.00	155.00
5. Thunderbird (Wm. 5/54)	69.00	125.00
5. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
6. Times Square (Wm 4/53)	35.00	65.00
4. Toreador (Got 6/56)	170.00	260.00
4* Tournament (Got 8/55)	155.00	215.00
5. Triple Play (Un 8/55)	55.00	140.00
5. Tropicana (Un 1/55)	45.00	110.00
4. Tropics (Un 7/53)	25.00	50.00
5. Twenty Grand (Wm 12/52)	25.00	45.00
4. Twin Bill (Got 1/55)	100.00	150.00
4* Variety (B 9/54)	45.00	75.00
4* Whirlwind (Got 2/58)	319.50	375.00
4. Wishing Well (Got 9/55)	125.00	175.00
4* World Champ (Got 8/57)	175.00	260.00
4. Wonderland (Wm 5/55)	75.00	95.00
4. Yacht Club (B 6/53)	20.00	60.00
6. Zingo (Un 10/51)	20.00	45.00

**UPRIGHT ELECTRONIC
SCORING F. P. GAMES**

2. Big Tent (Ke 12/56)	240.00	325.00
5. Circus (Au 5/56)	235.00	265.00
4. County Fair (Au 3/57)	225.00	265.00
4. Gun Smoke (Ga 5/56)	285.00	325.00
4. Hunter (Ga 5/55)	195.00	235.00
4. Skeet Shoot (Ga 1/57)	275.00	375.00
4* Super Big Tent (Ke 6/57)	275.00	395.00
4. Super Hunter (Ga 6/57)	395.00	425.00

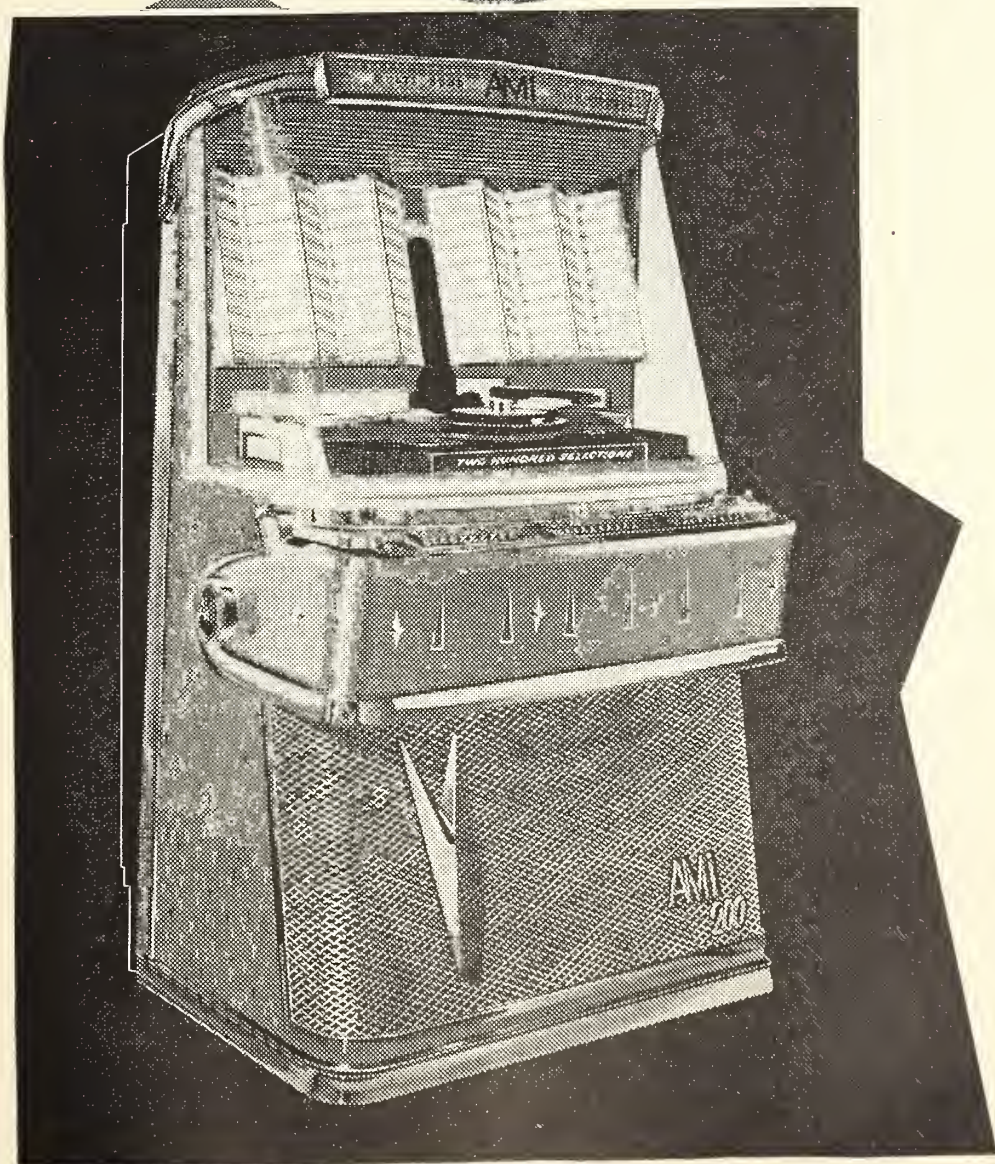


6. Bally Victory Bowler (5/54)	55.00	100.00
6. Bally Champion Bowler (5/54)	60.00	100.00
6. Bally Jet Bowler (8/54)	65.00	120.00
6. Bally Rocket Bowler (8/54)	65.00	125.00
6. Bally Mystic Bowler (12/54)	65.00	130.00
6. Bally Magic Bowler (12/54)	65.00	140.00
6. Bally Blue Ribbon (3/55)	140.00	200.00
6. Bally Gold Medal (3/55)	150.00	200.00
4. Bally ABC Bowler (7/55)	240.00	350.00
6. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
5. Bally King Pin Bowler (9/55)	275.00	355.00

← TOTAL NO. TOTAL VALUE →



Album Play



*the I-200 plays records
in rotation*

side 1

side 2

side 3

side 4

*in the self same order
as the music was heard
in the original performance.*

*Another feature that
makes the I-200 the juke
box locations want!*

AMI *Incorporated*
1500 Union Ave., S. E.
Grand Rapids 2, Michigan
Chicago Zurich

*known by operators since 1909 for the most
dependable coin operated music instruments made.*



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4* Bally ABC Bowling Lane (1/57) 14 foot	395.00	495.00
4. Bally Strike Bowler (11/57)	595.00	695.00
4* Bally All Star Bowler (12/57)	275.00	395.00
6. ChiCoin Match Bowler (6/52)	25.00	50.00
6. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00
6. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00
6. ChiCoin 10th Frame Special (12/52)	30.00	65.00
6. ChiCoin Name Bowler (1/53)	30.00	70.00
6. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00
4. ChiCoin Crown (4/53)	30.00	85.00
6. ChiCoin Crown Giant Pins (4/53)	35.00	90.00
6. ChiCoin Triple Score (6/53)	35.00	90.00
6. ChiCoin Gold Cup (7/53)	30.00	95.00
6. ChiCoin High Speed Crown (7/53)	30.00	100.00
5. ChiCoin High Speed Triple Score (8/53)	30.00	100.00
6. ChiCoin Advance (10/53)	30.00	100.00
6. ChiCoin King (10/53)	35.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
5. ChiCoin Super Frame (3/54)	45.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
6. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	165.00
6. ChiCoin Flash (10/54)	70.00	170.00
4. ChiCoin Playtime (10/54)	95.00	175.00
6. ChiCoin Fireball (11/54)	95.00	190.00
1. ChiCoin Thunderbolt (12/54)	100.00	210.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
6. DeLuxe model	40.00	120.00
6. ChiCoin Bonus Score (4/55)	150.00	210.00
6. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	225.00
4. ChiCoin Blinker (8/55)	175.00	250.00
6. ChiCoin Score-A-Line (9/55)	175.00	255.00
5. ChiCoin Bowling Team (10/55)	175.00	265.00
5. ChiCoin Miami Shuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57) 14 Foot	425.00	545.00
4. ChiCoin Ski-Bowl (11/57) 6 Player	129.50	275.00
4. ChiCoin Classic Bowler League (7/57)	565.00	595.00
5. ChiCoin TV Bowling League (11/57)	595.00	650.00
5. Genco Shuffle Target (7/51)	10.00	25.00
4. Genco Shuffle Pool (11/53)	30.00	75.00
6. Genco Match Pool (2/54)	50.00	60.00
4. Genco Skill Ball 2 Player (11/56)	95.00	225.00
4. 6 Player (2/57)	125.00	255.00
6. Gottlieb Bowlette (3/50)	10.00	20.00
6. Keeney Super DeLuxe League (3/52)	25.00	40.00
6. Keeney High Score League (5/52)	25.00	45.00
6. Keeney Team (10/52)	25.00	50.00
6. Keeney Club (4/53)	25.00	100.00
6. Keeney Domino (5/53)	30.00	110.00
6. Keeney Carnival (5/53)	40.00	115.00
6. Keeney Pacemaker (9/53)	40.00	125.00
6. Keeney Mainliner Bowler (1/54)	45.00	130.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

6. Keeney Bonus Bowler (3/54)	45.00	140.00
6. Keeney Diamond Bowler (5/54)	70.00	155.00
6. Keeney Bikini (6/54)	75.00	160.00
6. Keeney Century (6/54)	90.00	170.00
6. Keeney American (9/54)	90.00	175.00
6. Keeney National (9/54)	90.00	180.00
6. Keeney Speedlane (4/55)	125.00	200.00
6. United 6-Player Super (3/52)	20.00	35.00
6. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Star (7/52)	20.00	45.00
4. United 10th Frame Star (9/52)	20.00	50.00
6. United Manhattan 10th Frame (9/52)	20.00	55.00
6. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
6. United Cascade (2/53)	30.00	75.00
4. United Clover (2/53)	30.00	75.00
6. United Liberty (2/53)	30.00	75.00
6. United Classic (6/53)	25.00	75.00
4. United Olympic (6/53)	30.00	75.00
6. United Royal (9/53)	30.00	80.00
6. United Imperial (9/53)	25.00	85.00
6. DeLuxe model	35.00	90.00
6. United Chief (11/53)	40.00	100.00
6. United Leader (11/53)	45.00	100.00
6. DeLuxe model	45.00	115.00
6. United Team (1/54)	45.00	115.00
6. DeLuxe model	50.00	120.00
5. United League (1/54)	50.00	125.00
6. DeLuxe model	50.00	130.00
6. United Ace (5/54)	55.00	135.00
6. DeLuxe model	55.00	140.00
6. United Rainbow (5/54)	55.00	145.00
6. United Banner (8/54)	65.00	145.00
6. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
6. DeLuxe model	65.00	160.00
6. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
6. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	170.00
6. DeLuxe model	75.00	175.00
5. United Mercury (12/54)	80.00	175.00
6. DeLuxe model	80.00	180.00
4. United Mars (1/55)	90.00	185.00
5. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
6. DeLuxe model	95.00	195.00
4. Un. Venus (3/55)	95.00	195.00
6. DeLuxe model	100.00	195.00
6. Un. Clipper (5/55)	100.00	195.00
6. DeLuxe model	100.00	195.00
5. Un. Derby Roll (5/55)	100.00	195.00
6. DeLuxe model	100.00	195.00
6. Un. 5th Inning (6/55)	100.00	220.00
6. DeLuxe model	100.00	230.00
4. Un. Capitol (6/55)	140.00	235.00
6. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
6. DeLuxe model	165.00	250.00
6. Un. Top Notch (10/55)	270.00	325.00
6. Top Notch Special	270.00	325.00
4. Un. Regulation (11/55)	270.00	335.00
6. DeLuxe model	275.00	335.00
4* Un. Bowling Alley (11/56) 14 Foot	395.00	475.00
4. United Royal Bowler (12/57)	595.00	725.00
4. Wms. Roll-A-Ball (12/56) 6 Player	125.00	265.00



4. Bally Champion Horse	295.00	450.00
4. Bally Moon Ride	125.00	250.00
4. Bally Space Ship	150.00	350.00
6. Bally Speed Boat	165.00	295.00
4. Bert Lane Merry-Go-R'd	200.00	350.00
4. Bert Lane Miss America Boat	225.00	275.00
4. Bert Lane Fire Engine	325.00	435.00
4. Capitol Donald Duck	250.00	350.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

KIDDIE RIDES (Cont.)

4. Capitol Elsie	250.00	375.00
4. Capitol Palomino Horse	250.00	375.00
4. Capitol See Saw	125.00	290.00
6. Chicago Coin Super Jet	125.00	295.00
4* ChiCoin Round The World Trainer	295.00	395.00
4. Decco Merry-Go-Round	175.00	350.00
4. Decco Space Ranger	125.00	300.00
4. Exhibit Big Bronco	295.00	350.00
6. Exhibit Mustang	295.00	350.00
4. Exhibit Sea Skates	125.00	225.00
4. Exhibit Space Patrol	150.00	350.00
5. Scientific Television	195.00	275.00
6. Texas Merry-Go-Round	200.00	295.00

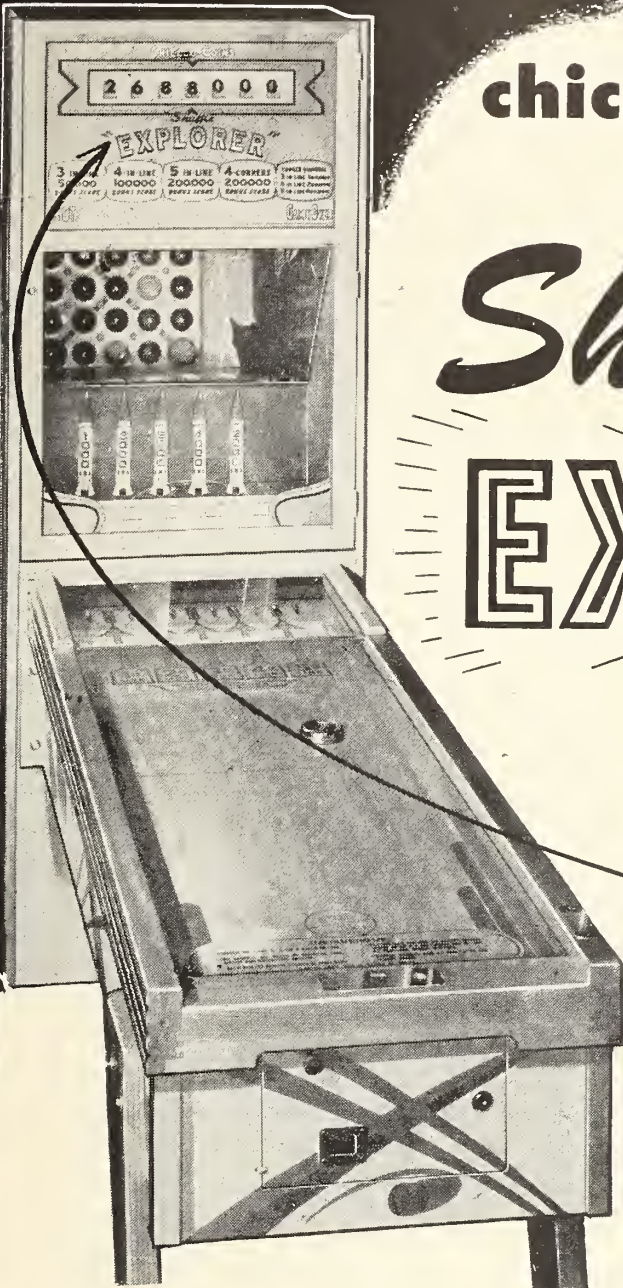
← TOTAL NO. TOTAL VALUE →



4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Air Hockey	175.00	210.00
4. Amuse. Boomerang	30.00	75.00
6. Bally Big Inning	40.00	75.00
4. Bally Heavy Hitter	30.00	50.00
6. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider	50.00	95.00
4* Bally Bullseye Shooting Gallery (9/55)	160.00	275.00
4* Capitol Midget Movies	75.00	150.00
4. Champion Hockey	40.00	100.00
4* ChiCoin Basketball Champ	75.00	150.00
6. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	30.00	85.00
6. ChiCoin Hockey	45.00	65.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6-Player (3/54)	60.00	125.00
4. Super Model	85.00	150.00
4. ChiCoin Twin Hockey (5/56)	150.00	250.00
4* ChiCoin Steam Shovel (5/56)	85.00	155.00
5. Evans Bola Score	30.00	65.00
4. Evans Bat-A-Score	35.00	95.00
5. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	95.00
4* Exhibit Dale Gun	25.00	85.00
4. Exhibit Gun Patrol	40.00	95.00
6. Exhibit Jet Gun	40.00	110.00
4. Exhibit Space Gun	40.00	100.00
6. Exhibit Pony Express	40.00	100.00
4. Exhibit Silver Bullets	40.00	100.00
4. Exhibit Six Shooter	35.00	100.00
4. Exhibit Vitalizer	40.00	75.00
4. Exhibit Shooting Gal. (6/54)	45.00	100.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	140.00
4. Exhibit Sportland Shoot- ing Gallery (11/54)	90.00	150.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	195.00
4. Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	225.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00
4. Exhibit Ringer Ball (11/56)	35.00	100.00
4. Exhibit Pop Gun Circus (9/57)	395.00	495.00
6. Genco Sky Gunner	60.00	125.00
6. Genco Night Fighter	70.00	140.00
4* Genco 2-Player Basketball	100.00	225.00
4* Genco Rifle Gal. (6/54)	95.00	165.00
5. Genco Big Top Rifle Gallery (6/54)	175.00	225.00
5. Super Model (12/55)	275.00	310.00
4. Genco Wild West Gun (2/55)	150.00	250.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00
5. Genco Champion Base- ball (9/55)	139.00	235.00
4. Genco Quarterback (10/55)	95.00	200.00
4. Genco Hi-Fly Baseball (5/56)	150.00	255.00
4* Genco State Fair Rifle Gal. (6/56)	225.00	275.00

← TOTAL NO. TOTAL VALUE →

Another **WINNER...**



**chicago coin's
NEW**

Shuffle
EXPLORER

MEMO: From The Office of The President
TO: Operators
ROCKET SHUFFLE reports reaching us
now after months of on location opera-
tion this game continues to maintain un-
believably high profits.
For this reason we definitely believe
that this type of game is here to stay for
some time to come. Naturally we will con-
tinue to incorporate new innovations and
new features to attract even more play.
SHUFFLE EXPLORER follows this trend and
we urge all alert operators to visit their
distributors without delay.

CHICAGO DYNAMIC INDUSTRIES, INC. President

Every 4 In Line or Better "LIGHTS-UP"
A Letter In E-X-P-L-O-R-E-R . . . With Carryover Feature
TO BRING YOU THE HOTTEST PROFIT-MAKING
ADDED ATTRACTION IN A SHUFFLE GAME

Adjustable ALL BALL
Launch Feature!

Exciting Captive Ball
Scoring 3 in Row — 4 in
Row — 5 in Row!

Available In Replay
Or Novelty Models!

4 Corners Feature!
Diagonals 3-4-5 In Line
Score Up To 400,000

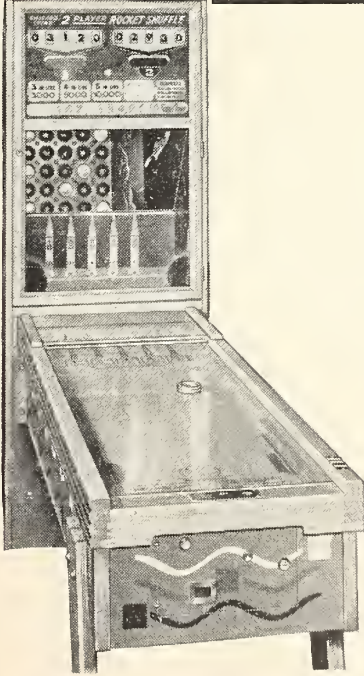
Adjustable to 5 and 10
Shots Per Game!

Still Going Strong! **chicago coin's**

**2-PLAYER
ROCKET SHUFFLE**

THE PROFIT SENSATION OF THE YEAR!
AVAILABLE IN REPLAY OR REGULAR MODELS...
REPLAYS AWARDED FOR HIGH SCORE!

SEE IT AT YOUR DISTRIBUTORS!





NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4* Genco Davy Crockett Rifle (10/56)	210.00	275.00
4* Genco Circus Rifle (3/57)	325.00	395.00
4* Genco Motorama (10/57)	320.00	495.00
4. Jack Rabbit	40.00	75.00
5. Jungle Joe	40.00	55.00
4. Keeney Air Raider	40.00	120.00
6. Keeney Sub Gun	40.00	120.00
6. Keeney Texas Leaguer	20.00	40.00
4* Keeney Sportsman (11/54)	125.00	170.00
6. DeLuxe model	130.00	175.00
4. Keeney Ranger (3/55)	185.00	225.00
5. DeLuxe model (2/55)	190.00	230.00
6. Mills Panorama Peak (11/54)	175.00	275.00
4. Muto. Atomic Bomber	65.00	125.00
4. Muto. Ace Bomber	85.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly. Saucers	80.00	125.00
6. Mutos. Photo (Pre-War)	100.00	250.00
5. Mutos. Photomatic DeLuxe	145.00	325.00
4. Mutoscope Silver Gloves	120.00	195.00
4. Mutoscope Sky Fighter	50.00	135.00
4. Muto. Voice-O-Graph 35c	145.00	300.00
4. Mutoscope K.O. Champ	150.00	295.00
4. Mutos. Drive Yourself	395.00	485.00
4. Mutoscope Rock 'n Roll (7/56)	30.00	100.00
4. Mutoscope Bang-O-Rama (4/57)	175.00	195.00
6. Phila. Toboggan Skee Alley	375.00	395.00
6. Quizzer	40.00	55.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	145.00
4. Seeburg Bear Gun	50.00	160.00
6. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	75.00	150.00
5. Set Shot Basketball	100.00	200.00
4. Telequiz	65.00	110.00
6. Un. Team Hockey	20.00	50.00
5. Un. Jungle Gun	75.00	135.00
6. DeLuxe model	75.00	140.00
4. United Carnival Gun (10/54)	100.00	165.00
6. DeLuxe model	110.00	165.00
4. United Bonus Gun (1/55)	165.00	220.00
4. DeLuxe model	169.00	225.00
4* United Super Slugger (7/55)	195.00	265.00
5. United Star Slugger (4/56)	215.00	275.00
4. Un. Pirate Gun (10/56)	270.00	350.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	95.00
4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
5. Wms. Pennant Baseball (12/53)	50.00	115.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
5. Wms. Super Star Baseball (12/53)	50.00	125.00
6. Wms. Major League Baseball (2/54)	65.00	160.00
5. Wms. All Star Baseball (2/54)	90.00	160.00
6. Wms. Big League Baseball (3/54)	100.00	160.00
4. Wms. Jet Fighter (10/54)	100.00	220.00
4. Wms. Safari (2/55)	175.00	260.00
6. DeLuxe model	180.00	265.00
6. Wms. Polar Hunt (3/55)	200.00	295.00
4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Wms. King of Swat (5/55)	135.00	195.00
4. Wms. Four Bagger (4/56)	225.00	295.00
5. DeLuxe model	245.00	310.00
4* Wms. Crane (10/56)	95.00	150.00
4. Wms. Peppy The Clown (12/56)	175.00	295.00
4. Wms. 1957 Baseball	325.00	395.00
4. Wms. Ten Strike (12/57)	325.00	425.00
4. Wms. Ten Pins (12/57)	325.00	400.00

← TOTAL NO. TOTAL VALUE →

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

Model I-200, 200 Selec. Phonograph	No List Price Authorized for Publication
Model I-120, 120 Selec. Phonograph	
Model I-100, 100 Selec. Phonograph	
Model IAB-200 Selective-play Hideaway	
Model IBB-200 Continuous-play Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-BELL MFG. CO.

Play Ball, Counter Game	\$ 49.50
Circus Days (Upright Electronic Scoring F. P. Game)	

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Cypress Gardens (In-Line Game)	\$ 887.00
Big Inning (Baseball Game)	
Standard Model, equipped with Dime-A-Game Coin Chute	605.00
Free-Play Model, equipped with Double Coin Chute, Player's Choice of Dime-A-Game, 3-for-25¢	625.00
Space Gunner	725.00
Trophy Bowler	
11 Foot	1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler (Free Play Model)	665.00
All-Star Super DeLuxe Bowler (Match Play Model)	665.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Rocket Explorer	
Regular Model	
Replay Model	
Batter Up	
Rocket Shuffle	
Regular Model	
Replay Model	
Two Player Model	
Commando Machine Gun	
No List Price	
Authorized for Publication	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	
No List Price	
Authorized for Publication	

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	
No List Price	
Authorized for Publication	

GAMES, INC.

Double Shot (Upright Electronic Scoring F. P. Game)	
No List Price	
Authorized for Publication	

GENCO MANUFACTURING

Space age	
Horoscope Fortune Teller	
Gypsy Grandma Fortune Teller	
No List Price	
Authorized for Publication	

D. GOTTLIEB & CO.

Picnic (2 Player, 5 Ball)	
No List Price	
Authorized for Publication	

IRVING KAYE CO., INC.

Super Hockey (6 ft.)	\$ 349.95
Super Jumbo Hockey (8 ft.)	400.00
Melody Tower	149.95
El Dorado-6 Pocket Pool	495.00
Competitor-Super Deluxe-6 Hole Pool	395.00

J. H. KEENEY & CO.

League Leader (Baseball Game)	No List Price Authorized for Publication
DeLuxe Big Tent (Upright Electronic Scoring F. P. Game)	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various models of above	

ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phonograph	No List Price Authorized for Publication
Model 1458, 120 Selec. Phonograph	
Model 1462, 50 Selec. Phonograph	
Model 1464, 120 Selec. Wall Type Phono.	
Model 1947, Remote Volume Control for Model 1464 Phono.	
Model 1450, Playmaster, 120 Selec. Phonograph	
Model 1617, Hi-Fi Wall Speaker	
Model 1927, Remote Volume Control with Cancel Button. 50¢ Coin Chute Available For All Models	
Dual Credit Unit Available for 200 Selec. Model 1465	

THE SEEBURG CORP.

Model 201, 200 Selec. Phonograph	No List Price Authorized for Publication
Model 161, 160 Selec. Phonograph	
Model 101, 100 Selec. Phonograph	
D3WA—Wall-O-Matic 200 Selec.	
MRVC3—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFVC-12—High Fidelity Recessed Speaker	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	
Cigarette Vendor Model 800E1	

UNITED MFG. CO.

Shooting Star	
Regular Model	\$ 930.00
Replay Model	980.00
Midget Bowling Alley, 6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00
Bonus Bowling Alley available in 25¢ play. Also available, 2 plays-25¢ with credit unit. Prices on Request.	
Eagle Shuffle Alley (6 Player, Puck Type) 8½ Foot	\$ 995.00
DeLuxe Eagle Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00

UNITED MUSIC CORP.

UPB-100, 100 Selec. Phono.	
UPA-100, 100 Selec. Phonograph	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.	
No List Price	
Authorized for Publication	

WILLIAMS MFG. CO.

Short-Stop	
4-Star (Single Player, 5-Ball)	
No List Price	
Authorized for Publication	

THE WURLITZER CO.

Model 2200, 200 Selec. Phonograph	No List Price Authorized for Publication
Model 2204, 104 Selec. Phonograph	
Model 2250, 200 Selec. Phonograph	
Model 5250 Wall Box, 200 Selec.	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257 Stepper, 104 Selec.	
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range	

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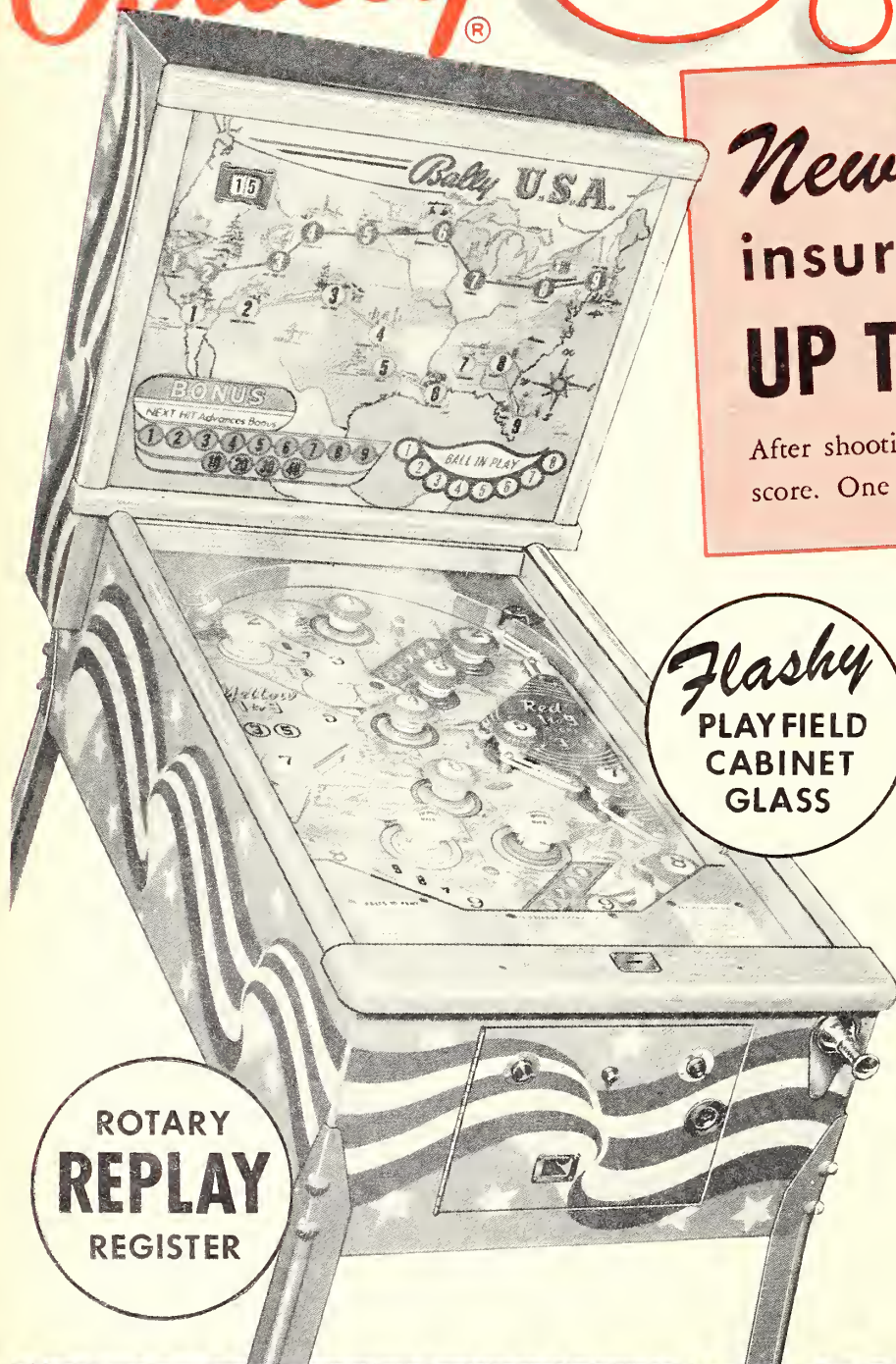
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